

ERIN PLATVOET

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LinkedIn: [linkedin.com/in/erinplatvoet/](https://www.linkedin.com/in/erinplatvoet/) | GitHub: github.com/eplatvoet

Portfolio: eplatvoet.github.io/erinplatvoet

FULL STACK WEB DEVELOPER

Full-Stack Web Developer bringing experience in training and developing sales and merchandising teams. Recently earned a certificate in full-stack web development from Rutgers University, sharpening front-end skills, and developing new skills in JavaScript, Databases, and React.js. Known as a result-oriented, strategic thinker motivated by creating user-friendly applications.

TECHNICAL SKILLS

Languages: HTML5, CSS3, JavaScript, jQuery, Node.js, React.js, JSON

Data Manipulation & Visualization: Responsive Design

Database: MySQL, NoSQL, MongoDB

Other: API Interaction, Heroku, Git, User Authentication

PROJECTS

Project 3 - [p3 deployed link](#) | [p3 repo link](#)

2020

Snapshot of info

- What did I do?
- Tools used:

Local Grub - localgrub.herokuapp.com | github.com/eplatvoet/localgrub

2020

Full-stack web app that promotes local restaurants across the U.S. vs franchises/chains

- Led a team of four in creating this full-stack web app that allows user to create a profile, search and save restaurants in cities across the United States
- Tools used: HTML5, CSS, Bootstrap, JavaScript, jQuery, Node.js, Sequelize.js, Express.js, Passport.js, MySQL, Zomato API, MapQuest API

Pokedex Search - mvolonnino.github.io/project1 | github.com/mvolonnino/project1

2020

Mobile-first web app bringing user a sense of nostalgia as they search their favorite Pokémon characters

- With the revival of Pokemon's popularity in recent months, this app utilizes API calls to display character information and a related YouTube video.
 - Tools used: HTML, CSS, Bootstrap, Foundation, JavaScript, jQuery, Poke API, YouTube API
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EXPERIENCE

American Eagle Outfitters
Merchandising Team Leader

MA, NH, NJ
2014 – 2020

Managed all visual directives, ensuring mapping and floorsets were properly planned, schedules and executed seamlessly within the allotted time frame. Generated and analyzed merchandise and sales reports to be proactive in making necessary moves to maximise presentation and drive sales results. Built effective relationships with associates, peers and supervisors to develop a high performing team and customer-centric culture. Consistently provided ongoing performance feedback with real-time coaching, scheduled touch bases, individual development planning and the performance review process.

KEY ACHIEVEMENTS:

- Assisted several stores in the region with their remodel process, and frequently sent to stores throughout the district and region to ensure they were visually prepared for corporate visits.
 - Increased sales in 2018 by 8%, while bringing shrink levels down, having store go from a "high shrink" store to "target shrink" store
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EDUCATION

Bootcamp Certificate in Full Stack Web Development
Rutgers University - New Brunswick, NJ

A 12-week intensive program focused on gaining technical programming skills in Browser Based Technologies, API Interaction, Databases, Server Side Development and Quality Assurance