



# ERIN PLATVOET

## WEB DEVELOPER

### PROFILE

Passionate and results-oriented Web Developer specializing in front-end development, certified in Veeva, and committed to creating user-friendly, responsive digital experiences. With a full-stack web development certification from Rutgers University and hands-on experience with the Tech Services team at Real Chemistry and Wells Tech Advisors, I continually hone my skills and explore a variety of technologies. Recognized as a strategic thinker and proactive problem-solver, I thrive on delivering high-quality, impactful solutions.

### PROFESSIONAL EXPERIENCE

#### SOFTWARE ENGINEER

Wells Tech Advisors, LLC

##### August 2024 - present

- Partnering with clients to build and test various deliverables, including HTML emails, Veeva CLM & Emails, websites and landing pages
- Developing animated banner ad campaigns for various platforms, including GoogleAds, Lasso, DCM/CM360

#### DEVELOPER

Real Chemistry

##### October 2020 - July 2024

- Tasked with building and maintaining a diverse range of digital assets, including websites, landing pages, Interactive Visual Aids (Veeva CLM), and HTML emails (various platforms)
- Collaborating closely with creative, account and QA teams
- Earned 9 Veeva certifications, resulting in my role as primary developer for Veeva deliverables
- Assisting clients with Veeva troubleshooting needs post-product launches and pre-conferences



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Woodbridge, NJ



[eplatvoet.github.io/portfolio/](https://eplatvoet.github.io/portfolio/)

### EDUCATION

#### FULL-STACK WEB DEVELOPMENT CERTIFICATION

Rutgers University

2020

#### B.S. IN SECONDARY EDUCATION & HISTORY

Seton Hall University

2012

Organizations: Delta Phi Epsilon,  
Phi Alpha Theta

### SKILLS

- Responsive Web Design
- Front End Development
- Veeva CLM
- Veeva Approved Emails
- Collaborative Problem Solving
- Time Management
- Attention to Detail
- Project Management Tools
- Strong Communication
- Adaptability