

Erin Platvoet

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LinkedIn: [linkedin.com/in/erinplatvoet/](https://www.linkedin.com/in/erinplatvoet/) | GitHub: github.com/eplatvoet

Portfolio: eplatvoet.github.io/portfolio

ASSOCIATE DEVELOPER

Frontend Developer with a certificate in full-stack web development from Rutgers University, sharpening front-end skills, and developing new skills in Laravel, Veeva Systems, and JavaScript libraries. Known as a result-oriented, strategic thinker motivated by creating user-friendly & responsive products.

TECHNICAL SKILLS

Languages: HTML5, CSS, Sass, JavaScript, PHP

Libraries/Frameworks: jQuery, Node.js, gulp.js, pug.js, Laravel, Bootstrap, GSAP, React.js,

Dev Tools: Responsive Design, API Interaction, Git, Visual Studio Code, Adobe XD, PhpStorm, ngrok, Litmus, CodePen

Certifications: Veeva Systems – Vault PromoMats Review & Approval, CLM Business & Technical, Approved Email Business & Technical, Engage Meeting Business & Technical, Engage for Portals Business

EXPERIENCE

Real Chemistry

Associate Developer

Florham Park, NJ

2020 – present

Building and maintaining websites, microsites, landing pages, HTML emails, Interactive Visual Aids (Veeva CLM content), Veeva Approved Emails and additional digital projects for both internal and public/client-facing needs. Working closely with creative, account, and QA teams to provide projects that are responsive to different operating systems and varying screen sizes, as well as ADA compliant, and meet/exceed client's expectations. Exposure to a variety of new tools/frameworks such as Sass, Less, PHP, Laravel, Veeva Systems, Salesforce Marketing Cloud, WordPress, Crownpeak, Contentful, and Adobe XD and Photoshop.

KEY ACHIEVEMENTS:

- Earning Veeva Certifications and developing several IVAs and dozens of Approved Emails

American Eagle Outfitters

Merchandising Team Leader

MA, NH, NJ

2014 – 2020

Managed all visual directives, ensuring mapping and floorsets were properly planned, scheduled and executed seamlessly within the allotted time frame. Generated and analyzed merchandise and sales reports to be proactive in making necessary moves to maximize presentation and drive sales results. Built effective relationships with associates, peers and supervisors to develop a high performing team and customer-centric culture. Consistently provided ongoing performance feedback with real-time coaching, scheduled touch bases, individual development planning and the performance review process.

KEY ACHIEVEMENTS:

- Assisted several stores in the region with their remodel process, and frequently sent to stores throughout the district and region to ensure they were visually prepared for corporate visits.
 - Increased sales in 2018 by 8%, while bringing shrink levels down, having store go from a "high shrink" store to "target shrink" store
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EDUCATION

Bootcamp Certificate in Full Stack Web Development

Rutgers University - New Brunswick, NJ

A 12-week intensive program focused on gaining technical programming skills in Browser Based Technologies, API Interaction, Databases, Server Side Development and Quality Assurance

Bachelor of Science in Secondary Education & History

Seton Hall University - South Orange, NJ