

dentsu**DENTSU MEDIA AND HOLDINGS INDIA PVT. LTD.**

4th Floor, Poonam Chambers,
B-Wing, Dr Annie Besant Road
Worli, Mumbai-400 018
Contact: 022-3361 9400

GST NO.: 27AAECD1294L1ZE

RELEASE ORDER

The Advertisement Manager EXPRESS PUBLICATIONS (MADURAI) LTD. D No.29-28-39, Dasarivari Street, Suryaraopet, Vijayawada 520002 GSTIN : 37AAACI0842D1Z1 STATE : 37 - Andhra Pradesh (New)		R.O. No : PRO/2355/18-19 Dated : 05.04.2018 Ag Code :			
Client : ASSOCIATION OF MUTUAL FUNDS IN INDIA Product : AMFI		Total : 1,77,208.00 Less (15.00%) : 26,581.20 Net Payable : 1,50,626.80			
Please release insertion as mentioned below :					
EDITIONS & DATE	SIZE	CAPTION KEY NUMBER FILE NAME	RATE ([₹])	POSITION & PREMIUM/ DISCOUNT	MATERIAL STATUS
Dinamani 10.04.2018 Dharmapuri Madurai Villupuram <i>Trichur</i>	16 (W) x 25 (H) Four Colour		70.63 Per SQC	Page 3/5 Requested	ONLINE Enclosed
12.04.2018 Dharmapuri Madurai Villupuram <i>Trichur</i>	16 (W) x 25 (H) Four Colour			Page 3/5 Requested	ONLINE <i>Madurai</i> Enclosed <i>to follow</i>
The New Indian Express[s] 10.04.2018 Belgaum Hubli Kottayam Madurai Sambalpur Trichur	16 (W) x 25 (H) Four Colour		150.88 Per SQC	Page 3/5 Requested	ONLINE Enclosed
Special Instructions : Rate As Agreed					

RELEASE ORDER

The Advertisement Manager
EXPRESS PUBLICATIONS (MADURAI) LTD.
D No.29-28-39, Dasarivari Street,
Suryaraopet,
Vijayawada 520002
GSTIN : 37AAACI0842D1Z1
STATE : 37 - Andhra Pradesh (New)

R.O. No : PRO/2355/18-19
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Product : AMFI

Page No : 2

EDITIONS & DATE	SIZE	CAPTION KEY NUMBER FILE NAME	RATE ()	POSITION & PREMIUM/ DISCOUNT	MATERIAL STATUS
Tirupati Thiruvananthapuram Vijayawada Visakhapatnam Warangal 12.04.2018 Belgaum Hubli Kottayam Madurai Sambalpur Trichur Tirupati Thiruvananthapuram Vijayawada Visakhapatnam Warangal	16 (W) x 25 (H) Four Colour			Page 3/5 Requested	ONLINE Enclosed <i>media to follow</i>

(SAC/HSN : 998363) Net Total : 1,50,626.80
IGST @ 5.0% on Net Media Cost : 7,531.34

Grand Total : 1,58,158.14

For Dentsu Media & Holding India Pvt Ltd



Ashish
Media Manager

Important: Inform us immediately if material found unsuitable for good reproduction to enable timely replacement. (1) Forward voucher copies immediately after the insertion to the client and to us. (2) Check above rate and notify us immediately if incorrect. (3) In case unable to comply with above instructions or if release cannot be made, notify immediately. (4) No two products of the same client should appear together in the same issue unless specified (5) Request Competitive ads be spaced apart. (6) Kindly send the material back after the ad is published. The validity of this Release order is subject to d

Estimate Number : PES/96/17-18 Est. Dt. 28.02.2018 (Campaign : BOTTOM 30CITIES)