

**STATE: DELHI**      **STATE CODE: 07**      **AGENCY GSTIN: 07AAGPJ4145F1ZY**

## RELEASE ORDER

The Advertisement Manager  
Express Publications (Madurai) Limi  
Express Gardens, No.29 Second Main Road,  
Ambattur Industrial Estate,  
Chennai 600 058  
GSTIN : 33AAACI0842D1Z9  
STATE CODE : 33 - Tamil Nadu

R.O. No : LA/2525/9384/IITB  
Dated : 03.03.2018  
Ag Code :

**LALIT Advertising**  
Ashoka Tower, C-Block  
10, Community Centre  
Janak Puri, New Delhi-110058  
Ph: 011-25556133, T/Fax: 011-25559987

Client : Indian Institute of Technology, Bombay  
Product : Administration  
Please release insertion as mentioned below :  
The New Indian Express[s]

EDITIONS & DATE	SIZE	CAPTION KEY NUMBER FILE NAME	RATE (₹)	POSITION & PREMIUM/ DISCOUNT	MATERIAL STATUS
03.03.2018 Bengaluru Bhubaneswar Belgaum Kozhikode Kochi Coimbatore Hyderabad Chennai Madurai Shimoga Tirupati Thiruvananthapuram Tiruchirappalli Vijayawada Visakhapatnam	8 (W) x 5 (H) Tender B/W		1690.00 Per SQC		Via Email Enclosed

Total : 67,600.00  
Less (15.00%) : 10,140.00  
Net Payable : 57,460.00

*Plus GST @ 5%*



For Lalit Advertising

**Raghav Jain**  
Sr. Manager

Important: Inform us immediately if material found unsuitable for good reproduction to enable timely replacement. (1) Forward voucher copies immediately after the insertion to the client and to us. (2) Check above rate and notify us immediately if incorrect. (3) In case unable to comply with above instructions or if release cannot be made, notify immediately. (4) No two products of the same client should appear together in the same issue unless specified (5) Request Competitive ads be spaced apart. (6) Kindly send the material back after the ad is published.

Estimate Number : LAL/9384/17-18/IITB Est. Dt. 03.03.2018 ( Campaign : 4)

*Correspondent*  
*Add res*

**LALIT Advertising**  
Level 7, The Capital, Plot No. C-70,  
G Block, Bandra Kurla Complex,  
Bandra (East), Mumbai-400051  
Ph: 022-67128965 Fax: 022-67128999