

Release Order - Print Media

The Advertisement Manager

THE NEW INDIAN EXPRESS

KOLKATA

GST No: 21AAACI0842D1ZE

GST No: 22AAACA8190N2ZH

RO No: BLS/17-18/RO-1139

RO Date: 13-11-2017

Period: Nov-17

Place of Supply: Chhattisgarh-22-CT

Client: South East Central Railway

Category: DAVP

Sub Category: TENDER

Please release 1 insertion as follows:

Caption Key: CPR/Z/AK/359

Edition	Language	Periodicity	SIZE (W x H)	Colour	Release Date	Rate	Premium	Position	Material
THE NEW INDIAN EXPRESS									
BHUBANESWAR	ENGLISH	DAILY(M)	8 x 10	B&W	14-11-2017	13.49 Per SQC		Good	BY EMAIL

Special_Note:

Release as per language & Schedule (GST as applicable)

For Alaknanda Advertising Pvt. Ltd.



CC to Estimate No: BLS/17-18/EST-0152

Media Department

Important : Inform immediately if material found unsuitable for good reproduction to enable timely replacement.

- (1) Forward voucher copies immediately after the insertion to the client and to us.
- (2) Check above rate and notify us immediately, if incorrect.
- (3) In case unable to comply with the above instructions or if release cannot be made, notify immediately.
- (4) No two products of the same client should appear together in the same issue unless specified.
- (5) Request competitive ads be spaced apart.

NOTE : As per INS Rules & Regulations (point no. 13 & 15), Media bills along with VTS shall be received within the 15th of the following month.
In the event of any delay in the submission of bills, the period of delay shall be added to the credit period of 60 days.

Emergency Contact No : 9300320002, 9993123503

Corporate Office : 69, DSIDC Shed, Scheme - 1, Okhla Indl. Area, Phase - II, New Delhi - 110020. Ph : 011-2638372

Branch Office : New Delhi | Bhubaneshwar | Bilaspur | Chennai | Nagpur | Bangalore

Sales Offices : Allahabad | Ambala | Chandigarh | Dehradun | Guwahati | Hyderabad | Jammu | Kolkatta | Lucknow | Meerut
| Mumbai | Patna | Ranchi | Solapur | Raipur | Bhopal | Bhusawal | Jabalpur | Vadodara | Coimbatore | Jaipur