

RATHOR ASSOCIATES

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GST CODE: 29ACZPR1221M1ZV

RELEASE ORDER

The Advertisement Manager
NEW INDIAN EXPRESS
SOUTH EDITION

Kind Attn : Mr. Pratap

R.O.No : 128/K

Date : 07.03.2018

Rate : Rs.1,075/- per col cms.
less 15% AC

Client : Karnataka Power Corporation
Limited

Caption : TENDER NOTIFICATION...

Size : 9H x 2W COL. CMS.

No. of Insertions : 1 insertion

Date of Release : 08.03.2018

Position : Good

Material Type : B/W

Material : Will be sent by mail

Special Instructions :

for RATHOR ASSOCIATES


Media Dept.

Important Release / production guidelines: **1)** If the advertisement material is found unusable / corrupted / unsuitable, please contact us without delay. This will enable us to resend the material in time. **2)** After the advertisement is published according to instructions in the release order, please despatch two sets of voucher copies to Rathor Associates. (One for our reference, the other for our client). **3)** Please verify the rates mentioned in the release order. If there is a disparity, notify us at the earliest. **4)** In case you are unable to comply with the above instructions, or if the release is held back, for some reason, call us two days before the release date. **5)** Unless otherwise specified by us, please ensure that no two products of the same client appear together in the same issue. **6)** We would also request you to take steps so that competitive ads are suitably spaced apart. **7)** Kindly return the material to us after it has been published.