

STATE: DELHI STATE CODE: 07 AGENCY GSTIN: 07AAGPJ4145F1ZY

RELEASE ORDER

The Advertisement Manager
Express Publications (Madurai) Limi
Express Gardens, No.29 Second Main Road,
Ambattur Industrial Estate,
Chennai 600 058
GSTIN : 33AAACI0842D1Z9
STATE CODE : 33 - Tamil Nadu

R.O. No : LA/2523/9383/IITB
Dated : 03.03.2018
Ag Code :

LALIT Advertising
 Ashoka Tower, C-Block
 10, Community Centre
 Janak Puri, New Delhi-110058
 Ph: 011-25556133, T/Fax: 011-25559987

Client : Indian Institute of Technology, Bombay
Product : Administration
Please release insertion as mentioned below :
The New Indian Express[s]

EDITIONS & DATE	SIZE	CAPTION KEY NUMBER FILE NAME	RATE (₹)	POSITION & PREMIUM/ DISCOUNT	MATERIAL STATUS
06.03.2018 Bengaluru Bhubaneswar Belgaum Kozhikode Kochi Coimbatore Hyderabad Chennai Madurai Shimoga Tirupati Thiruvananthapuram Tiruchirappalli Vijayawada Visakhapatnam	8 (W) x 6 (H) Tender B/W		1690.00 Per SQC		Via Email Enclosed

Total : 81,120.00
Less (15.00%) : 12,168.00
Net Payable : 68,952.00

flow cost @ 8%.



For Lalit Advertising

Raghav Jain
 Sr. Manager

Important: Inform us immediately if material found unsuitable for good reproduction to enable timely replacement. (1) Forward voucher copies immediately after the insertion to the client and to us. (2) Check above rate and notify us immediately if incorrect. (3) In case unable to comply with above instructions or if release cannot be made, notify immediately. (4) No two products of the same client should appear together in the same issue unless specified (5) Request Competitive ads be spaced apart. (6) Kindly send the material back after the ad is published.

Estimate Number : LAL/9383/17-18/IITB Est. Dt. 03.03.2018 (Campaign : 3)

*Correspondence
address*

LALIT Advertising
 Level 7, The Capital, Plot No. C-70,
 G Block, Bandra Kurla Complex,
 Bandra (East), Mumbai-400051
 Ph: 022-67128965 Fax: 022-67128999