

finding_donors

April 28, 2022

1 Data Scientist Nanodegree

1.1 Supervised Learning

1.2 Project: Finding Donors for *CharityML*

Welcome to the first project of the Data Scientist Nanodegree! In this notebook, some template code has already been provided for you, and it will be your job to implement the additional functionality necessary to successfully complete this project. Sections that begin with **‘Implementation’** in the header indicate that the following block of code will require additional functionality which you must provide. Instructions will be provided for each section and the specifics of the implementation are marked in the code block with a 'TODO' statement. Please be sure to read the instructions carefully!

In addition to implementing code, there will be questions that you must answer which relate to the project and your implementation. Each section where you will answer a question is preceded by a **‘Question X’** header. Carefully read each question and provide thorough answers in the following text boxes that begin with **‘Answer:’**. Your project submission will be evaluated based on your answers to each of the questions and the implementation you provide.

Note: Please specify WHICH VERSION OF PYTHON you are using when submitting this notebook. Code and Markdown cells can be executed using the **Shift + Enter** keyboard shortcut. In addition, Markdown cells can be edited by typically double-clicking the cell to enter edit mode.

1.3 Getting Started

In this project, you will employ several supervised algorithms of your choice to accurately model individuals' income using data collected from the 1994 U.S. Census. You will then choose the best candidate algorithm from preliminary results and further optimize this algorithm to best model the data. Your goal with this implementation is to construct a model that accurately predicts whether an individual makes more than \$50,000. This sort of task can arise in a non-profit setting, where organizations survive on donations. Understanding an individual's income can help a non-profit better understand how large of a donation to request, or whether or not they should reach out to begin with. While it can be difficult to determine an individual's general income bracket directly from public sources, we can (as we will see) infer this value from other publically available features.

The dataset for this project originates from the [UCI Machine Learning Repository](#). The dataset was donated by Ron Kohavi and Barry Becker, after being published in the article *“Scaling Up the Accuracy of Naive-Bayes Classifiers: A Decision-Tree Hybrid”*. You can find the article by Ron

Kohavi [online](#). The data we investigate here consists of small changes to the original dataset, such as removing the 'fnlwgt' feature and records with missing or ill-formatted entries.

1.4 Exploring the Data

Run the code cell below to load necessary Python libraries and load the census data. Note that the last column from this dataset, 'income', will be our target label (whether an individual makes more than, or at most, \$50,000 annually). All other columns are features about each individual in the census database.

```
[ ]: # Import libraries necessary for this project
import numpy as np
import pandas as pd
from time import time
from IPython.display import display # Allows the use of display() for DataFrames

# Import sklearn.preprocessing.StandardScaler
from sklearn.preprocessing import MinMaxScaler

# TODO: Import the three supervised learning models from sklearn
from sklearn.ensemble import RandomForestClassifier
from sklearn.linear_model import LogisticRegression
from sklearn.neighbors import KNeighborsClassifier

# Import train_test_split
from sklearn.model_selection import train_test_split

# Import supplementary visualization code visuals.py
import visuals as vs

# Pretty display for notebooks
%matplotlib inline
```

```
[ ]: # Load the Census dataset
data = pd.read_csv("census.csv")

# Success - Display the first record
display(data.head(n=10))
```

1.4.1 Implementation: Data Exploration

A cursory investigation of the dataset will determine how many individuals fit into either group, and will tell us about the percentage of these individuals making more than \$50,000. In the code cell below, you will need to compute the following: - The total number of records, 'n_records' - The number of individuals making more than \$50,000 annually, 'n_greater_50k'. - The number of individuals making at most \$50,000 annually, 'n_at_most_50k'. - The percentage of individuals making more than \$50,000 annually, 'greater_percent'.

**** HINT: **** You may need to look at the table above to understand how the 'income' entries are formatted.

```
[ ]: def create_filter(data_frame, column_name, condition):
    return data_frame[column_name] == condition

# TODO: Total number of records
n_records = len(data)

# TODO: Number of records where individual's income is more than $50,000
n_greater_50k = len(data[create_filter(data, "income", ">50K")])

# TODO: Number of records where individual's income is at most $50,000
n_at_most_50k = len(data[create_filter(data, "income", "<=50K")])

# TODO: Percentage of individuals whose income is more than $50,000
greater_percent = 100*n_greater_50k/len(data)

# Print the results
print(f"Total number of records: {n_records}")
print(f"Individuals making more than $50,000: {n_greater_50k}")
print(f"Individuals making at most $50,000: {n_at_most_50k}")
print(f"Percentage of individuals making more than $50,000: {greater_percent:.
    0f}%")
```

**** Featureset Exploration ****

- **age:** continuous.
- **workclass:** Private, Self-emp-not-inc, Self-emp-inc, Federal-gov, Local-gov, State-gov, Without-pay, Never-worked.
- **education:** Bachelors, Some-college, 11th, HS-grad, Prof-school, Assoc-acdm, Assoc-voc, 9th, 7th-8th, 12th, Masters, 1st-4th, 10th, Doctorate, 5th-6th, Preschool.
- **education-num:** continuous.
- **marital-status:** Married-civ-spouse, Divorced, Never-married, Separated, Widowed, Married-spouse-absent, Married-AF-spouse.
- **occupation:** Tech-support, Craft-repair, Other-service, Sales, Exec-managerial, Prof-specialty, Handlers-cleaners, Machine-op-inspct, Adm-clerical, Farming-fishing, Transport-moving, Priv-house-serv, Protective-serv, Armed-Forces.
- **relationship:** Wife, Own-child, Husband, Not-in-family, Other-relative, Unmarried.
- **race:** Black, White, Asian-Pac-Islander, Amer-Indian-Eskimo, Other.
- **sex:** Female, Male.
- **capital-gain:** continuous.
- **capital-loss:** continuous.
- **hours-per-week:** continuous.
- **native-country:** United-States, Cambodia, England, Puerto-Rico, Canada, Germany, Outlying-US(Guam-USVI-etc), India, Japan, Greece, South, China, Cuba, Iran, Honduras, Philippines, Italy, Poland, Jamaica, Vietnam, Mexico, Portugal, Ireland, France, Dominican-

Republic, Laos, Ecuador, Taiwan, Haiti, Columbia, Hungary, Guatemala, Nicaragua, Scotland, Thailand, Yugoslavia, El-Salvador, Trinidad&Tobago, Peru, Hong, Holand-Netherlands.

1.5 Preparing the Data

Before data can be used as input for machine learning algorithms, it often must be cleaned, formatted, and restructured — this is typically known as **preprocessing**. Fortunately, for this dataset, there are no invalid or missing entries we must deal with, however, there are some qualities about certain features that must be adjusted. This preprocessing can help tremendously with the outcome and predictive power of nearly all learning algorithms.

1.5.1 Transforming Skewed Continuous Features

A dataset may sometimes contain at least one feature whose values tend to lie near a single number, but will also have a non-trivial number of vastly larger or smaller values than that single number. Algorithms can be sensitive to such distributions of values and can underperform if the range is not properly normalized. With the census dataset two features fit this description: 'capital-gain' and 'capital-loss'.

Run the code cell below to plot a histogram of these two features. Note the range of the values present and how they are distributed.

```
[ ]: # Split the data into features and target label
income_raw = data[['income']]
features_raw = data.drop('income', axis = 1)

# Visualize skewed continuous features of original data
vs.distribution(data)
```

```
[ ]: income_raw = data[['income']]
```

For highly-skewed feature distributions such as 'capital-gain' and 'capital-loss', it is common practice to apply a logarithmic transformation on the data so that the very large and very small values do not negatively affect the performance of a learning algorithm. Using a logarithmic transformation significantly reduces the range of values caused by outliers. Care must be taken when applying this transformation however: The logarithm of 0 is undefined, so we must translate the values by a small amount above 0 to apply the the logarithm successfully.

Run the code cell below to perform a transformation on the data and visualize the results. Again, note the range of values and how they are distributed.

```
[ ]: # Log-transform the skewed features
skewed = ['capital-gain', 'capital-loss']
features_log_transformed = pd.DataFrame(data = features_raw)
features_log_transformed[skewed] = features_raw[skewed].apply(lambda x: np.
    ↪log(x + 1))
```

```
# Visualize the new log distributions
vs.distribution(features_log_transformed, transformed = True)
```

1.5.2 Normalizing Numerical Features

In addition to performing transformations on features that are highly skewed, it is often good practice to perform some type of scaling on numerical features. Applying a scaling to the data does not change the shape of each feature’s distribution (such as ‘capital-gain’ or ‘capital-loss’ above); however, normalization ensures that each feature is treated equally when applying supervised learners. Note that once scaling is applied, observing the data in its raw form will no longer have the same original meaning, as exemplified below.

Run the code cell below to normalize each numerical feature. We will use `sklearn.preprocessing.MinMaxScaler` for this.

```
[ ]: # Initialize a scaler, then apply it to the features
scaler = MinMaxScaler() # default=(0, 1)
numerical = ['age', 'education-num', 'capital-gain', 'capital-loss',
             ↪ 'hours-per-week']

features_log_minmax_transform = pd.DataFrame(data = features_log_transformed)
features_log_minmax_transform[numerical] = scaler.
             ↪ fit_transform(features_log_transformed[numerical])

# Show an example of a record with scaling applied
display(features_log_minmax_transform.head(n = 5))
```

1.5.3 Implementation: Data Preprocessing

From the table in **Exploring the Data** above, we can see there are several features for each record that are non-numeric. Typically, learning algorithms expect input to be numeric, which requires that non-numeric features (called *categorical variables*) be converted. One popular way to convert categorical variables is by using the **one-hot encoding** scheme. One-hot encoding creates a “dummy” variable for each possible category of each non-numeric feature. For example, assume `someFeature` has three possible entries: A, B, or C. We then encode this feature into `someFeature_A`, `someFeature_B` and `someFeature_C`.

someFeature	someFeature_A	someFeature_B	someFeature_C
0 B	0 1	0	
1 C	0	0	1
2 A	1	0	0

one-hot encode —>

Additionally, as with the non-numeric features, we need to convert the non-numeric target label, ‘income’ to numerical values for the learning algorithm to work. Since there are only two possible categories for this label (“≤50K” and “>50K”), we can avoid using one-hot encoding and simply encode these two categories as 0 and 1, respectively. In code cell below, you will need to implement the following: - Use `pandas.get_dummies()` to perform one-hot encoding on the

'features_log_minmax_transform' data. - Convert the target label 'income_raw' to numerical entries. - Set records with “<=50K” to 0 and records with “>50K” to 1.

```
[ ]: # TODO: One-hot encode the 'features_log_minmax_transform' data using pandas.
      ↪ get_dummies()
features_final = pd.get_dummies(features_log_minmax_transform)

# TODO: Encode the 'income_raw' data to numerical values
income = income_raw['income'].replace(['<=50K', '>50K'], [0, 1])

# Print the number of features after one-hot encoding
encoded = list(features_final.columns)
print("{} total features after one-hot encoding.".format(len(encoded)))

# Uncomment the following line to see the encoded feature names
print(encoded)

features_final.head()
```

1.5.4 Shuffle and Split Data

Now all *categorical variables* have been converted into numerical features, and all numerical features have been normalized. As always, we will now split the data (both features and their labels) into training and test sets. 80% of the data will be used for training and 20% for testing.

Run the code cell below to perform this split.

```
[ ]: # Split the 'features' and 'income' data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(features_final,
                                                    income,
                                                    test_size = 0.2,
                                                    random_state = 0)

# Show the results of the split
print("Training set has {} samples.".format(X_train.shape[0]))
print("Testing set has {} samples.".format(X_test.shape[0]))
```

1.6 Evaluating Model Performance

In this section, we will investigate four different algorithms, and determine which is best at modeling the data. Three of these algorithms will be supervised learners of your choice, and the fourth algorithm is known as a *naive predictor*.

1.6.1 Metrics and the Naive Predictor

CharityML, equipped with their research, knows individuals that make more than \$50,000 are most likely to donate to their charity. Because of this, *CharityML* is particularly interested in predicting

who makes more than \$50,000 accurately. It would seem that using **accuracy** as a metric for evaluating a particular model's performance would be appropriate. Additionally, identifying someone that *does not* make more than \$50,000 as someone who does would be detrimental to *CharityML*, since they are looking to find individuals willing to donate. Therefore, a model's ability to precisely predict those that make more than \$50,000 is *more important* than the model's ability to **recall** those individuals. We can use **F-beta score** as a metric that considers both precision and recall:

$$F_{\beta} = (1 + \beta^2) \cdot \frac{\text{precision} \cdot \text{recall}}{(\beta^2 \cdot \text{precision}) + \text{recall}}$$

In particular, when $\beta = 0.5$, more emphasis is placed on precision. This is called the **F_{0.5} score** (or F-score for simplicity).

Looking at the distribution of classes (those who make at most \$50,000, and those who make more), it's clear most individuals do not make more than \$50,000. This can greatly affect **accuracy**, since we could simply say "*this person does not make more than \$50,000*" and generally be right, without ever looking at the data! Making such a statement would be called **naïve**, since we have not considered any information to substantiate the claim. It is always important to consider the *naïve prediction* for your data, to help establish a benchmark for whether a model is performing well. That been said, using that prediction would be pointless: If we predicted all people made less than \$50,000, *CharityML* would identify no one as donors.

Note: Recap of accuracy, precision, recall ** Accuracy ** measures how often the classifier makes the correct prediction. It's the ratio of the number of correct predictions to the total number of predictions (the number of test data points).

** Precision ** tells us what proportion of messages we classified as spam, actually were spam. It is a ratio of true positives(words classified as spam, and which are actually spam) to all positives(all words classified as spam, irrespective of whether that was the correct classificatio), in other words it is the ratio of

[True Positives/(True Positives + False Positives)]

** Recall(sensitivity)** tells us what proportion of messages that actually were spam were classified by us as spam. It is a ratio of true positives(words classified as spam, and which are actually spam) to all the words that were actually spam, in other words it is the ratio of

[True Positives/(True Positives + False Negatives)]

For classification problems that are skewed in their classification distributions like in our case, for example if we had a 100 text messages and only 2 were spam and the rest 98 weren't, accuracy by itself is not a very good metric. We could classify 90 messages as not spam(including the 2 that were spam but we classify them as not spam, hence they would be false negatives) and 10 as spam(all 10 false positives) and still get a reasonably good accuracy score. For such cases, precision and recall come in very handy. These two metrics can be combined to get the F1 score, which is weighted average(harmonic mean) of the precision and recall scores. This score can range from 0 to 1, with 1 being the best possible F1 score(we take the harmonic mean as we are dealing with ratios).

1.6.2 Question 1 - Naive Predictor Performance

- If we chose a model that always predicted an individual made more than \$50,000, what would that model's accuracy and F-score be on this dataset? You must use the code cell below and assign your results to 'accuracy' and 'fscore' to be used later.

**** Please note **** that the the purpose of generating a naive predictor is simply to show what a base model without any intelligence would look like. In the real world, ideally your base model would be either the results of a previous model or could be based on a research paper upon which you are looking to improve. When there is no benchmark model set, getting a result better than random choice is a place you could start from.

**** HINT: ****

- When we have a model that always predicts '1' (i.e. the individual makes more than 50k) then our model will have no True Negatives(TN) or False Negatives(FN) as we are not making any negative('0' value) predictions. Therefore our Accuracy in this case becomes the same as our Precision(True Positives/(True Positives + False Positives)) as every prediction that we have made with value '1' that should have '0' becomes a False Positive; therefore our denominator in this case is the total number of records we have in total.
- Our Recall score(True Positives/(True Positives + False Negatives)) in this setting becomes 1 as we have no False Negatives.

```
[ ]: '''
TP = np.sum(income) # Counting the ones as this is the naive case. Note that_
    ↳ 'income' is the 'income_raw' data
    encoded to numerical values done in the data preprocessing step.
FP = income.count() - TP # Specific to the naive case

TN = 0 # No predicted negatives in the naive case
FN = 0 # No predicted negatives in the naive case
'''

# TODO: Calculate accuracy, precision and recall

TP = np.sum(income)
FP = income.count() - TP
TN = 0
FN = 0

accuracy = np.sum(income)/len(income) * 100
recall = TP/(TP + FN)
precision = TP/(TP + FP)

# TODO: Calculate F-score using the formula above for beta = 0.5 and correct_
    ↳ values for precision and recall.
beta = 0.5
fscore = (1 + beta**2)*((precision * recall)/((beta**2 * precision) + recall))
```



```
# Print the results
print("Naive Predictor: [Accuracy score: {:.4f}%, F-score: {:.4f}]".
      ↪format(accuracy, fscore))
```

1.6.3 Supervised Learning Models

The following are some of the supervised learning models that are currently available in **scikit-learn** that you may choose from: - Gaussian Naive Bayes (GaussianNB) - Decision Trees - Ensemble Methods (Bagging, AdaBoost, Random Forest, Gradient Boosting) - K-Nearest Neighbors (KNeighbors) - Stochastic Gradient Descent Classifier (SGDC) - Support Vector Machines (SVM) - Logistic Regression

1.6.4 Question 2 - Model Application

List three of the supervised learning models above that are appropriate for this problem that you will test on the census data. For each model chosen

- Describe one real-world application in industry where the model can be applied.
- What are the strengths of the model; when does it perform well?
- What are the weaknesses of the model; when does it perform poorly?
- What makes this model a good candidate for the problem, given what you know about the data?

**** HINT: ****

Structure your answer in the same format as above[^], with 4 parts for each of the three models you pick. Please include references with your answer.

Answer:

RandomForestClassifier

Real World Application:

Strengths:

1. Parallelizable
2. Quick Prediction/Training Speed
3. Robust to Outliers and Non-linear Data
4. Low Bias, Moderate Variance
5. Handles Unbalanced Data

Weakness:

- Tendency overfitted
- lots of parameter to tune
- fairly complex to understand

Reason for selection:

1. The data provided in this project is unbalance, handling unbalance data is one of then model strengths
2. It is non sensitive to outliers

K-Nearest Neighbors (KNeighborsClassifier)

Real World Application:

1. Customer segmentation
2. Clustering

Strengths:

1. No Training time, it is an instance based classifier)
2. New data can be added without training
3. Easy to implement

Weakness:

1. Need feature scaling
2. Sensitive to noisy data
3. Sensitive to missing values and outliers

Reason for selection:

1. Easy to Implement
2. Fast training time.
3. New Data can be added seamlessly
4. Interpretable

Logistic Regression

Real World Application:

1. Customer segmentation
2. Clustering

Strengths:

1. Can be extended to multiple classes
2. Very efficient to train
3. Does not assume feature distributions

Weakness:

1. Need feature scaling
2. Sensitive to noisy data
3. Sensitive to missing values and outliers

Reason for selection:

1. Easy to Implement
2. Fast training time.
3. New Data can be added seamlessly

1.6.5 Implementation - Creating a Training and Predicting Pipeline

To properly evaluate the performance of each model you've chosen, it's important that you create a training and predicting pipeline that allows you to quickly and effectively train models using various sizes of training data and perform predictions on the testing data. Your implementation

here will be used in the following section. In the code block below, you will need to implement the following: - Import `fbeta_score` and `accuracy_score` from `sklearn.metrics`. - Fit the learner to the sampled training data and record the training time. - Perform predictions on the test data `X_test`, and also on the first 300 training points `X_train[:300]`. - Record the total prediction time. - Calculate the accuracy score for both the training subset and testing set. - Calculate the F-score for both the training subset and testing set. - Make sure that you set the `beta` parameter!

```
[ ]: # TODO: Import two metrics from sklearn - fbeta_score and accuracy_score
from sklearn.metrics import accuracy_score, fbeta_score

def train_predict(learner, sample_size, X_train, y_train, X_test, y_test):
    '''
    inputs:
        - learner: the learning algorithm to be trained and predicted on
        - sample_size: the size of samples (number) to be drawn from training set
        - X_train: features training set
        - y_train: income training set
        - X_test: features testing set
        - y_test: income testing set
    '''

    results = {}

    # TODO: Fit the learner to the training data using slicing with
    ↪ 'sample_size' using .fit(training_features[:,], training_labels[:,])
    start = time() # Get start time
    learner = learner.fit(X_train[:sample_size], y_train[:sample_size])
    end = time() # Get end time

    # TODO: Calculate the training time
    results['train_time'] = end - start

    # TODO: Get the predictions on the test set(X_test),
    #         then get predictions on the first 300 training samples(X_train)
    ↪ using .predict()
    start = time() # Get start time
    predictions_test = learner.predict(X_test)
    predictions_train = learner.predict(X_train)
    end = time() # Get end time

    # TODO: Calculate the total prediction time
    results['pred_time'] = end - start

    # TODO: Compute accuracy on the first 300 training samples which is
    ↪ y_train[:300]
    results['acc_train'] = accuracy_score(predictions_train, y_train)
```

```

# TODO: Compute accuracy on test set using accuracy_score()
results['acc_test'] = accuracy_score(predictions_test ,y_test)

# TODO: Compute F-score on the the first 300 training samples using
↳fbeta_score()
results['f_train'] = fbeta_score(y_train,predictions_train,beta=0.5)

# TODO: Compute F-score on the test set which is y_test
f_beta_test = fbeta_score(y_test, predictions_test,beta=0.5)
results['f_test'] = f_beta_test

# Return the results
if sample_size >= 36177:
    print(f"*****")
    print("{} trained on {} samples.".format(learner.__class__.__name__,
↳sample_size))
    print(f"f_beta_test:{f_beta_test}, pred_time:{results['pred_time']},
↳train_time:{results['train_time']}")

return results

```

1.6.6 Implementation: Initial Model Evaluation

In the code cell, you will need to implement the following: - Import the three supervised learning models you've discussed in the previous section. - Initialize the three models and store them in 'clf_A', 'clf_B', and 'clf_C'. - Use a 'random_state' for each model you use, if provided. - **Note:** Use the default settings for each model — you will tune one specific model in a later section. - Calculate the number of records equal to 1%, 10%, and 100% of the training data. - Store those values in 'samples_1', 'samples_10', and 'samples_100' respectively.

Note: Depending on which algorithms you chose, the following implementation may take some time to run!

```

[ ]: # TODO: Initialize the three models

np.random.seed(42)

clf_A = LogisticRegression(max_iter=10000)
clf_B = KNeighborsClassifier()
clf_C = RandomForestClassifier()

# TODO: Calculate the number of samples for 1%, 10%, and 100% of the training
↳data

```

```

# HINT: samples_100 is the entire training set i.e. len(y_train)
# HINT: samples_10 is 10% of samples_100 (ensure to set the count of the values
↳to be `int` and not `float`)
# HINT: samples_1 is 1% of samples_100 (ensure to set the count of the values
↳to be `int` and not `float`)
samples_100 = int(len(y_train))
samples_10 = int(len(y_train)*0.1)
samples_1 = int(len(y_train)*0.01)

# Collect results on the learners
results = {}
for clf in [clf_A, clf_B, clf_C]:
    clf_name = clf.__class__.__name__
    results[clf_name] = {}
    #for i, samples in enumerate([samples_1, samples_10, samples_100]):
    for i, samples in enumerate([samples_1, samples_10, samples_100]):
        results[clf_name][i] = \
            train_predict(clf, samples, X_train, y_train, X_test, y_test)

```

LogisticRegression trained on 36177 samples.

f_beta_test:0.6829293664828877, pred_time:0.007914543151855469,

train_time:0.6858334541320801

KNeighborsClassifier trained on 36177 samples.

f_beta_test:0.6374131689658546, pred_time:18.36580991744995,

train_time:0.005941152572631836

RandomForestClassifier trained on 36177 samples.

f_beta_test:0.6794960817379228, pred_time:0.7628927230834961,

train_time:2.9179084300994873

```

[ ]: # Run metrics visualization for the three supervised learning models chosen
vs.evaluate(results, accuracy, fscore)

```

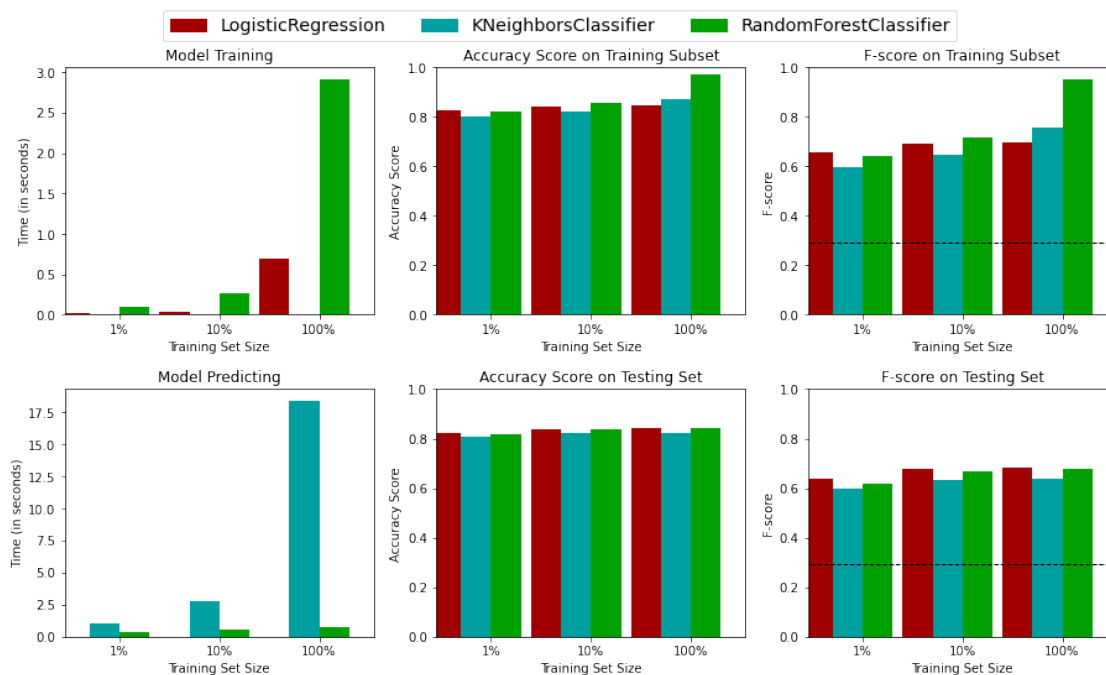
/home/rasta/development/ai/temp/udacity-machine-learning-with-tensorflow-nano-degree/projects/finding-donors/visuals.py:121: UserWarning: Tight layout not applied. tight_layout cannot make axes width small enough to accommodate all axes decorations

```

    pl.tight_layout()

```

Performance Metrics for Three Supervised Learning Models



1.7 Improving Results

In this final section, you will choose from the three supervised learning models the *best* model to use on the student data. You will then perform a grid search optimization for the model over the entire training set (`X_train` and `y_train`) by tuning at least one parameter to improve upon the untuned model's F-score.

1.7.1 Question 3 - Choosing the Best Model

- Based on the evaluation you performed earlier, in one to two paragraphs, explain to *CharityML* which of the three models you believe to be most appropriate for the task of identifying individuals that make more than \$50,000.

**** HINT: **** Look at the graph at the bottom left from the cell above (the visualization created by `vs.evaluate(results, accuracy, fscore)`) and check the F score for the testing set when 100% of the training set is used. Which model has the highest score? Your answer should include discussion of the: * metrics - F score on the testing when 100% of the training data is used, * prediction/training time * the algorithm's suitability for the data.

1.7.2 Answer:

model	f_beta_score	prediction time(secs)	training time(secs)	algorithm suitability
Logistic Regression	0.6829	0.0079145	0.6858	Suitable
K-Nearest Neighbors (KNeighbors)	0.6374	18.478	0.0059	Not suitable
RandomForestClassifier	0.6794	0.775	2.9179	Very suitable

I believe that at this stage we do not have enough information to select the most appropriate model for the task. This is based on the following: 1. The beta score for all 3 models are very close 2. K-Nearest Neighbors classifier has the longest prediction time(18.478). Based on how KNN works, this will increase as then number of samples increase. Based on this and the model lower F-score, I think we should not proceed with KNN. 3. Because we can only choose one, I believe that the **RandomForestClassifier** is the most appropriate for this task.

1.7.3 Question 4 - Describing the Model in Layman's Terms

- In one to two paragraphs, explain to *CharityML*, in layman's terms, how the final model chosen is supposed to work. Be sure that you are describing the major qualities of the model, such as how the model is trained and how the model makes a prediction. Avoid using advanced mathematical jargon, such as describing equations.

**** HINT: ****

When explaining your model, if using external resources please include all citations.

Answer:

We decided to use a RandomForestClassifier

How is the model trained?

The model is trained by performing the following steps: 1. Split the data in two parts, called training and testing. 80% of the data is used for training, while 20% was used for testing. 2. 3 candidate models were selected, the best model was chosen based on its ability to correctly identify persons that earns 50K ++. To ensure that the model does this, the f_beta_score was used 3. The model that perform the best was selected from the 3 candidate models. 4. The selected model was fine tuned to improve its performance.

How does the model makes predictions?

The model works by creating multiple models. Each model then makes a prediction for the donor salary. These predictions are then combined to yield a single consensus prediction. For example if we have 10 predictors and 4 predicts that salary is above 50K and 6 says otherwise, then the RandomForestClassifier will conclude that the person salary is below 50k[1]. The image[2] below illustrates this concept.

1. An Introduction to Statistical Learning: Trevor Hastie et al, Chapter 8 Pg 327
2. Graph Algorithms - Mark Needham and Amy E. Hodler

1.7.4 Implementation: Model Tuning

Fine tune the chosen model. Use grid search (`GridSearchCV`) with at least one important parameter tuned with at least 3 different values. You will need to use the entire training set for this. In the code cell below, you will need to implement the following:

- Import `sklearn.grid_search.GridSearchCV` and `sklearn.metrics.make_scorer`.
- Initialize the classifier you've chosen and store it in `clf`.
- Set a `random_state` if one is available to the same state you set before.
- Create a dictionary of parameters you wish to tune for the chosen model.
- Example: `parameters = {'parameter' : [list of values]}`.
- **Note:** Avoid tuning the `max_features` parameter of your learner if that parameter is available!
- Use `make_scorer` to create an `fbeta_score` scoring object (with $\beta = 0.5$).
- Perform grid search on the classifier `clf` using the 'scorer', and store it in `grid_obj`.
- Fit the grid search object to the training data (`X_train, y_train`), and store it in `grid_fit`.

Note: Depending on the algorithm chosen and the parameter list, the following implementation may take some time to run!

```
[ ]: # TODO: Import 'GridSearchCV', 'make_scorer', and any other necessary libraries
from sklearn.model_selection import GridSearchCV
from sklearn.metrics import make_scorer
from sklearn.metrics import f1_score
from imblearn.over_sampling import SMOTE

# TODO: Initialize the classifier
def optimize(classifier, parameters, X_train, y_train, X_test):
    np.random.seed(42)
    # TODO: Create the parameters list you wish to tune, using a dictionary if
    # needed.
    # HINT: parameters = {'parameter_1': [value1, value2], 'parameter_2':
    # [value1, value2]}
    # TODO: Make an fbeta_score scoring object using make_scorer()
    scorer = make_scorer(f1_score)

    # TODO: Perform grid search on the classifier using 'scorer' as the scoring
    # method using GridSearchCV()
    grid_obj = GridSearchCV(classifier,
                            param_grid=parameters,
                            scoring=scorer,
                            n_jobs = -1,
                            cv=5,
                            verbose=True)

    # TODO: Fit the grid search object to the training data and find the
    # optimal parameters using fit()
    grid_fit = grid_obj.fit(X_train, y_train)

    # Get the estimator
    best_clf = grid_fit.best_estimator_
```



```

# Make predictions using the unoptimized and model
predictions = (clf.fit(X_train, y_train)).predict(X_test)
best_predictions = best_clf.predict(X_test)

# Report the before-and-afterscores
print("Unoptimized model\n-----")
print("Accuracy score on testing data: {:.4f}".
↪format(accuracy_score(y_test, predictions)))
print("F-score on testing data: {:.4f}".format(fbeta_score(y_test,
↪predictions, beta = 0.5)))
print("\nOptimized Model\n-----")
print("Final accuracy score on the testing data: {:.4f}".
↪format(accuracy_score(y_test, best_predictions)))
print("Final F-score on the testing data: {:.4f}".
↪format(fbeta_score(y_test, best_predictions, beta = 0.5)))

return best_clf, best_predictions

rndcfl = RandomForestClassifier()

rf_grid = {"n_estimators": np.arange(10, 200, 50),
           "min_samples_split": np.arange(2, 20, 2),
           "min_samples_leaf": np.arange(10, 20, 2)}

#sm = SMOTE(random_state = 2)
#X_train_res, y_train_res = sm.fit_sample(X_train, y_train.ravel())

optimize_clf,best_predictions = optimize(rndcfl,rf_grid,X_train, y_train,
↪X_test)

```

Fitting 5 folds for each of 180 candidates, totalling 900 fits

Unoptimized model

Accuracy score on testing data: 0.8585

F-score on testing data: 0.7224

Optimized Model

Final accuracy score on the testing data: 0.8577

Final F-score on the testing data: 0.7260

1.7.5 Save the model

```
[ ]: from joblib import dump, load
     dump( optimize_clf, 'find_donors_model.joblib')
```

```
[ ]: ['find_donors_model.joblib']
```

1.7.6 Question 5 - Final Model Evaluation

- What is your optimized model's accuracy and F-score on the testing data?
- Are these scores better or worse than the unoptimized model?
- How do the results from your optimized model compare to the naive predictor benchmarks you found earlier in **Question 1**?

Note: Fill in the table below with your results, and then provide discussion in the **Answer** box.

Metric	Unoptimized Model	Optimized Model
Accuracy Score	0.8585	0.8577
F-score	0.7224	0.7260

Results: **Answer:**

As shown in the table above the optimized model is slightly less accurate than the unoptimized model. However its F-score on the testing data is slightly higher.

1.8 Feature Importance

An important task when performing supervised learning on a dataset like the census data we study here is determining which features provide the most predictive power. By focusing on the relationship between only a few crucial features and the target label we simplify our understanding of the phenomenon, which is most always a useful thing to do. In the case of this project, that means we wish to identify a small number of features that most strongly predict whether an individual makes at most or more than \$50,000.

Choose a scikit-learn classifier (e.g., adaboost, random forests) that has a `feature_importance_` attribute, which is a function that ranks the importance of features according to the chosen classifier. In the next python cell fit this classifier to training set and use this attribute to determine the top 5 most important features for the census dataset.

1.8.1 Question 6 - Feature Relevance Observation

When **Exploring the Data**, it was shown there are thirteen available features for each individual on record in the census data. Of these thirteen records, which five features do you believe to be most important for prediction, and in what order would you rank them and why?

Answer:

1. Capital Gain: Typical person in low bracket incomes do not make great investments, due to systematic reasons
2. Age: Generally your age affects your income, especially in careers outside of tech
3. Husbands: Typically males are more likely to earn more than females for the same Job
4. The level of education, typically people that have higher education make more money

1.8.2 Implementation - Extracting Feature Importance

Choose a `scikit-learn` supervised learning algorithm that has a `feature_importance_` attribute available for it. This attribute is a function that ranks the importance of each feature when making predictions based on the chosen algorithm.

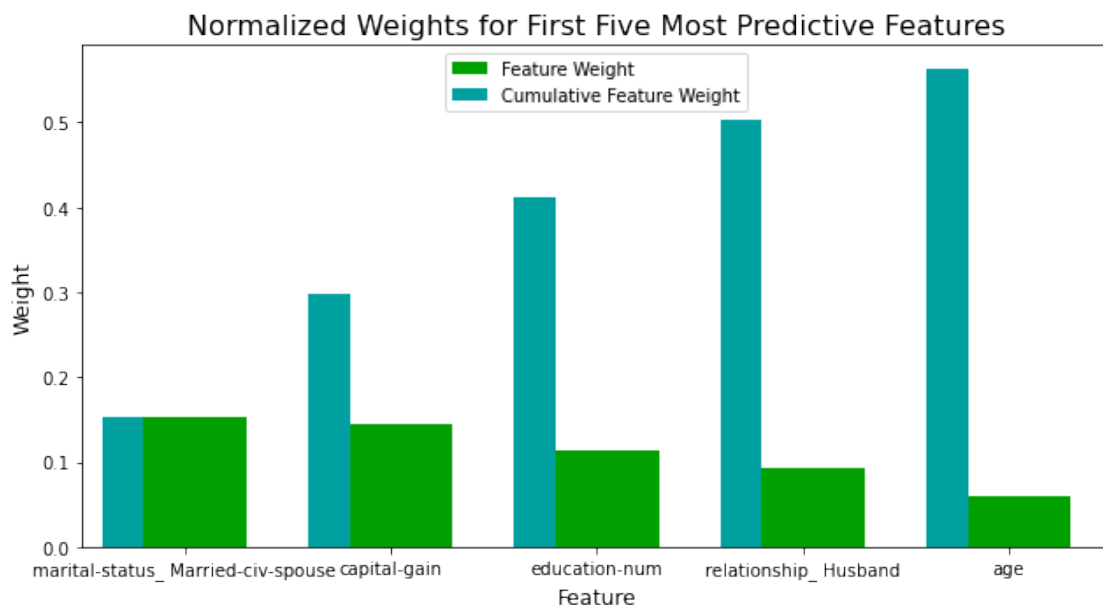
In the code cell below, you will need to implement the following: - Import a supervised learning model from `sklearn` if it is different from the three used earlier. - Train the supervised model on the entire training set. - Extract the feature importances using `'.feature_importances_'`.

```
[ ]: # TODO: Import a supervised learning model that has 'feature_importances_'

# TODO: Train the supervised model on the training set using .fit(X_train, y_train)
# I will just reuse the model that have been optimized earlier
model = optimize_clf

# TODO: Extract the feature importances using .feature_importances_
importances = model.feature_importances_

# Plot
vs.feature_plot(importances, X_train, y_train)
```



1.8.3 Question 7 - Extracting Feature Importance

Observe the visualization created above which displays the five most relevant features for predicting if an individual makes at most or above \$50,000.

* How do these five features compare to the five features you discussed in **Question 6**? * If you were close to the same answer, how does this visualization confirm your thoughts? * If you were not close, why do you think these features are more relevant?

Answer:

They are almost spot on. The visualization confirm my assumptions because it shows how each feature weight ranks in terms of importance.

1.8.4 Feature Selection

How does a model perform if we only use a subset of all the available features in the data? With less features required to train, the expectation is that training and prediction time is much lower — at the cost of performance metrics. From the visualization above, we see that the top five most important features contribute more than half of the importance of **all** features present in the data. This hints that we can attempt to *reduce the feature space* and simplify the information required for the model to learn. The code cell below will use the same optimized model you found earlier, and train it on the same training set *with only the top five important features*.

```
[ ]: # Import functionality for cloning a model
from sklearn.base import clone

# Reduce the feature space
X_train_reduced = X_train[X_train.columns.values[(np.argsort(importances)[::-1])[:5]]]
X_test_reduced = X_test[X_test.columns.values[(np.argsort(importances)[::-1])[:5]]]

# Train on the "best" model found from grid search earlier
clf = (clone(optimize_clf)).fit(X_train_reduced, y_train)

# Make new predictions
reduced_predictions = clf.predict(X_test_reduced)

# Report scores from the final model using both versions of data
print("Final Model trained on full data\n-----")
print("Accuracy on testing data: {:.4f}".format(accuracy_score(y_test,
    ↪ best_predictions)))
print("F-score on testing data: {:.4f}".format(fbeta_score(y_test,
    ↪ best_predictions, beta = 0.5)))
print("\nFinal Model trained on reduced data\n-----")
print("Accuracy on testing data: {:.4f}".format(accuracy_score(y_test,
    ↪ reduced_predictions)))
```

```
print("F-score on testing data: {:.4f}".format(fbeta_score(y_test,
↪reduced_predictions, beta = 0.5)))
```

Final Model trained on full data

Accuracy on testing data: 0.8577

F-score on testing data: 0.7260

Final Model trained on reduced data

Accuracy on testing data: 0.8444

F-score on testing data: 0.6930

1.8.5 Question 8 - Effects of Feature Selection

- How does the final model's F-score and accuracy score on the reduced data using only five features compare to those same scores when all features are used?
- If training time was a factor, would you consider using the reduced data as your training set?

Answer:

The F-score and accuracy score is lower on the reduced feature dataset in comparison to when all features are used. As a part of the experimentation component of building models, I would consider using the reduced data as my training set.

Note: Once you have completed all of the code implementations and successfully answered each question above, you may finalize your work by exporting the iPython Notebook as an HTML document. You can do this by using the menu above and navigating to

File -> Download as -> HTML (.html). Include the finished document along with this notebook as your submission.