

MUHAMMAD RAFAQE K

UX/UI Designer | Bangalore, India | +91 8606345958 | rafeequewyd07@gmail.com | [linkedin](#) | [Portfolio](#)

PROFESSIONAL SUMMARY

UX/UI Designer with 2.5 years of experience transforming complex problems into elegant, user-friendly solutions. User research, wireframing, prototyping, and cross-functional collaboration skills are required. I'm looking forward to contributing my creativity and skills to improve user satisfaction and drive business success.

AREAS OF EXPERTISE

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| <ul style="list-style-type: none">● User Experience (UX) Design:
User Research, User Flows, Persona Development● User Interface (UI) Design:
Visual Design, Interaction Design, Design Systems, Responsive Design● Prototyping and Wireframing:
Low-Fidelity and High-Fidelity Wireframes
(Tools: Figma, Balsamiq, Sketch,) | <ul style="list-style-type: none">● Product Design:
Product Ideation and Conceptualization, Design Thinking, Iterative Design● Usability and Accessibility Testing:
Usability Heuristics, Accessibility Compliance● Web Design
HTML/CSS & JavaScript |
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WORK EXPERIENCE

UI/UX Designer

Sep 2022 - Nov 2023

Ginger Technologies(*Remote*)

- Drove user experience improvements by applying user-centered design principles, resulting in a 25% increase in overall user satisfaction.
- Executed user-friendly and accessible UI designs, enhancing user interactions and navigation throughout digital products, resulting in notable improvements in user engagement metrics.
- Worked harmoniously with teams of diverse expertise, including developers and product managers, to embed design solutions into the product development process.
- Established and maintained a robust design system to enhance consistency across digital products, elevating brand identity and reducing design-to-development timelines.
- Leveraged component-based prototyping, utilizing design systems and variants to create modular and scalable prototypes.
- Designed and implemented responsive and visually compelling web interfaces, ensuring a consistent and user-friendly experience across various devices and screen sizes.
- Collaborated closely with marketing teams to design and implement promotional landing pages, aligning web design with overall brand strategies.

Frontend Developer

Jan 2022 - Aug 2022

Mentegoz Technologies LLP(*On-site*)

- Proficiently used design tools, including Figma, to create detailed designs, and collaborated closely with developers to ensure the accurate and pixel-perfect implementation of web designs on various digital platforms.
- Established direct collaboration channels with external agencies and brands, interpreting and implementing their design requirements seamlessly into the company's UI design standards.
- Actively collaborated with the marketing team, participating in cross-functional meetings to align UI design strategies with marketing objectives and brand guidelines, ensuring a cohesive visual identity.

Web Developer

Jul 2021 - Dec 2021

Wolkfine Technologies(*On-site*)

- Spearheaded the design and development of visually striking and highly functional websites using HTML, CSS, JavaScript, and Bootstrap, consistently exceeding client and user expectations.

- Implemented a user-centered design approach, conducting usability assessments and integrating user feedback to ensure websites were not only aesthetically pleasing but also intuitive and user-friendly.
- Demonstrated expertise in responsive web design, guaranteeing a seamless and consistent user experience across various devices and platforms, resulting in increased user satisfaction.
- Collaborated closely with clients and internal teams, effectively translating business requirements into compelling website designs. Maintained clear communication channels to ensure alignment with project goals and deadlines.

LICENSES & CERTIFICATIONS

Introduction to Psychology , Coursera	Jun 2020
Introduction to HTML5 , Coursera	May 2020
Successful Negotiation: Essential Strategies and Skills , Coursera	Jun 2020

EDUCATION

MCA(Master of Computer Application) , Amrita School of Arts and Sciences Mysore, Karnataka	Aug 2019 - Jul 2021
BCA(Bachelor of Computer Application) , Amrita School of Arts and Sciences Mysore, Karnataka	Jul 2016 - Aug 2019