

Lucas Epperson

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Projects

HBO Max | *link will be added*

The goal was to improve the user flow for viewers by affording them access to related episodes of a TV show after having selected a show to watch under "Continue Watching".

Figma, Miro, Google Suite, Zoom

User Research (Interviews & Analysis), Persona Creation, Competitor Analysis, User Experience Design, Lo-Fi Prototyping, Usability Testing, Iterative Design

Wildlife Rehabilitation Center of Northern Utah

link will be added

Our aim was to redesign the mobile website so individuals could gain quick access to the information they need to judge whether the animal needs aid, and if so, how to provide said aid and/or find help.

Figma, Miro, Trello, Google Suite, Zoom

User Research (Surveys & Analysis), Persona Creation, User Experience Design, Lo-Fi Prototyping, Usability Testing

Moab Music Festival | *link will be added*

Our objective was to redesign the homepage layout and improve the navigation on both mobile and desktop website for the purpose of making information easier to access and to entice concert goers to buy tickets.

Figma, Miro, Google Suite, Zoom

User Experience & Interface Design, Heuristic Evaluation, Information Architecture, Lo-Fi to Hi-Fi Prototyping, Usability Testing, Iterative Design

Work Experience

Ken Garff Honda Downtown

Acquisition Coordinator | Aug 2018 - Present

Photographer | Jan 2013 - June 2018

Discover Financial Services

Negotiation Specialist | Aug 2012 - Jan 2013

CMA Representative | Dec 2008 - Aug 2012

Skills

Research

Surveys, Interviews, Personas, Affinity Diagrams, Competitor Analysis, Journey Maps

Prototyping

From paper sketches to high-fidelity, testable prototypes

Testing

Remote Testing, Usability Testing, Card Sorting, A/B Testing

Tools

Figma, Adobe Suite, Google Suite, Miro, Trello, Zoom

Education

Certificate, UX/UI

University of Utah | May 2021

Certificate, Human Factors

University of Utah | May 2020

Bachelor of Science, Psychology

University of Utah | May 2020

Visual Perception Spatial Cognition Lab

Research Assistant | Spring 2020

Research Assistant | Fall 2019

Relevant Coursework

Research & Statistical Methods

Human Factors & Ergonomics

Human Performance & Engineering

Human Error