

ELIZABETH "LIZZ" PREMIER

UX DESIGNER

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EXPERIENCE

PERFECT ENGLISH Portland, OR, February 2019 – present
UX DESIGNER

Applied Design Thinking, UX principles, and Web Development to redesign and build new sites.

Redesigned the Information Architecture of English-teaching site looking to hire more teachers, which led to 300% more applicants and full quota of new hires within 3 months.

CDK GLOBAL Portland, OR, Jun – Aug 2019
SOFTWARE ENGINEERING INTERN

Took initiative to join UX team to learn as much as possible from their UX processes.

Determined potential improvements in CDK products, and designed an in-house app.

CBT NUGGETS Eugene, OR, Jan – Mar 2019
WEB DEVELOPMENT INTERN

Created dynamic landing pages for unauthenticated visitors of company site.

Delivered email templates structured for the Email Marketing Team to propagate, for successful transition from Salesforce Pardot to Salesforce Marketing Cloud.

EDUCATION

GENERAL ASSEMBLY 2019 User Experience Design

OREGON STATE UNIVERSITY 2017 – Mar 2020 B.S. in Computer Science

UNIVERSITY OF CALIFORNIA, IRVINE 2010 – 2012 B.A. in Theatre

PROJECTS

BOX'D

Performed User Research, Interviews, Personas, User Flows, Paper Prototypes, Wireframes, Hi-Fi Prototypes, and Usability Testing to design a native iOS app for Users to keep track of their organizational progress.

CRAIGSLIST REDESIGN

Spearheaded the research on the usability-phobic Craigslist homepage. Performed User Interviews, and Usability Testing on Paper Prototypes and Hi-Fi Mockups I designed to provide more clarity and ease of use.

SKILLS

DESIGN & RESEARCH

UX Research
User Journey Map
Wireframing
Web UI Design
Mobile UI Design
Rapid Prototyping
Usability Testing
Ideaphoria

TOOLS

Sketch
AdobeXD
Figma
InVision
Github
GIMP
HTML, CSS, & JavaScript

ACHIEVEMENTS

**Randy V. Puckett
Memorial Scholarship,**
2017, 2018, 2019.

**Society of Women
Engineers:** Officer of
Student Engagement,
OSU Chapter,
Sep 2018 – Jun 2019