HTML

1. Use the following Meta tags: author, description, charset.
2. Create the layout (See mockup)
3. Top section – Insert the logo image, contact form and sign-up image. The form consists of some text, one text input, one check box and a button.
4. Navigation Bar – Create a navigation bar from an unordered list (See example)
5. Insert the twitter and Facebook images inside of the navigation bar, they should be wrapped in links. They have the same attributes.
6. Insert the banner (ribs) image. It is already sized appropriately.
7. The three columns are divs with common attributes – each has a heading 1 and an image.
8. The content of the left column consists of a heading two and a plain paragraph.
9. The content of the center column is just a plain paragraph.
10. The right column contains a 2 x 3 table. (See example)
11. Create the footer. (See example)

CSS

1. Use a reset rule to remove all margins and padding.
2. Site uses a fixed width and height of 990 pixels by 650 pixels with a white background. Content is centered with no space at the top or the bottom. Set the positioning to relative.
3. Body has a background color of #EEE.
4. The top section is 125 pixels tall and uses the tweed texture as a repeating background image.
5. The logo image is positioned absolutely (allowing it to float over two divs) 10 pixels from the left and 15 from the top of the container div. Set the height. (See callouts)
6. The form is 300 pixels wide with 10pixels of margin and it is positioned to the right. The text inside of the form is white and bold.
7. Format the form elements. The email text box has a placeholder value. (See callouts)
8. Position the sign-up image to the left of the form (right of the logo). The image is 100 pixels tall and has 10 pixels margins.
9. The Nav section is 40 pixels tall and colored #f4ca0e. The navigation bar itself is positioned to the left of the logo image (use a left margin). Set the line height to 40 pixels (to vertically center the text).
10. The anchors have uniform width, 12-point font, and a one pixel right border. (See finished example)
11. Make the anchors bold and white when hovered over.
12. Format the social media images. They are aligned to the right. (See callouts)
13. Position the 3 columns – there is nothing unique about any of them. They all have a height of 250 pixels with a width of 295 pixels and 16 pixels of margin. The background color is #EEE and they have a 1 pixel border.
14. Format the headline 1 of each column. The font is 18 point, white and centered. There is a 5 pixels margin above and below the heading, a line height of 40 pixels and a text-shadow (2px 2ps 2px #000).
15. The images in each column are each 250 pixels wide with 5 pixel top/bottom and 20 pixel left/right margins.
16. The paragraphs (text) in each column have 20 pixels margins and the text is centered.
17. The table is 250 pixels wide and centered with a 10 pixel top margin. The last column of the table is aligned to the right.
18. The footer is absolutely positioned at the bottom and formatted as in the example.
19. External Stylesheet is used.