Epris Richardson

Front-End Software Developer

Highly skilled Front-End Software Developer with a passion for creating exceptional user experiences. Proficient in JavaScript, React, and front-end technologies. Proven track record in building service based and eCommerce web applications while ensuring accessibility and UI/UX retention. Adept at integrating marketing tools for increased web traffic and automation. Committed to maintaining high code quality and solving complex technical challenges.

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📍 Cornelius, NC, USA

in linkedin.com/in/eprishb

📱 248.730.8645

🖥 eprisr.github.io/

⌨ github.com/eprisr

🛠 TECHNICAL SKILLS

Programming Languages	JavaScript, Typescript	**Frameworks/Libraries**	React, Remix, ExpressJs, Lodash
Web	HTML/CSS, responsive web design, accessibility (WAI-ARIA)	**Database**	MongoDB, Firebase
Version Control	Git, Github, AWS	**Testing**	Jest, React Testing Library, Mock Service Worker (MSW)
Marketing	HubSpot, Google Analytics, Google Search Console, Google Tag Manager	**Other**	Sentry, Trello, Shortcut

💼 WORK EXPERIENCE

Software Engineer
WECO Hospitality

07/2022 - 07/2023   *Acton, MA | Remote*
Hospitality

Achievements/Tasks

- Collaborated with a small yet dynamic team to develop and enhance the technology stack to deliver a seamless and efficient online food service application for our customers.
- Implemented a user-friendly signup/login process, allowing customers to authenticate using email, Google, and Facebook accounts, enhancing user convenience and engagement.
- Implemented data handling by posting and fetching data from the backend API using Axios, ensuring real-time updates and seamless data synchronization between the client and server.
- Integrated Google Maps and Autocomplete APIs to provide a user-friendly interface for customers to select pickup locations and delivery addresses quickly and conveniently.
- Implemented Sentry to efficiently monitor and manage errors and exceptions.
- Integrated Google Analytics to gain valuable insights into user behavior, product performance, and application usage, leading to data-driven decisions for continuous improvement.
- Implemented Google Ads and Tag Manager, enabling seamless tracking of marketing campaigns and user interactions, resulting in optimized ad targeting and increased conversion rates.

Contact : Greg White - greg@wecohospitality.com

WORK EXPERIENCE

Web Developer & Graphic Designer
BROOKS EQUIPMENT / BHC ISS

02/2019 - 07/2022   *Charlotte, NC*
Fire & Life Safety Redistributor, and Technician Training Center
Achievements/Tasks

- Collaborated with IT in building two eCommerce sites and a service site from the ground up.
- Increased web traffic by 6 - 7% by applying fundamental SEO strategy with the support of the marketing team.
- Successfully migrated an eCommerce site using URL mapping, Schema/structured data, meta tags, and updated sitemap.
- Integrated Google Marketing Platform (Analytics, Tag Manager) and Google Search Console for eCommerce tracking and SEO.
- Performed web maintenance on 7 company sites, ensuring accessibility, mobile-friendliness, and search engine optimization, and redeveloping the site when UI/UX needs to be updated.
- Integrated HubSpot into sites for automated email, marketing processes, and form capturing.

Contact : Celita Habet - chabet@bhciss.com | (704) 916-4550

Project Manager
APPLET SOCIAL (I AM Creative LLC)

09/2014 - 05/2018   *Detroit, MI*
Creative Solutions

PERSONAL PROJECTS

Memory Game - JavaScript Application ⬈
- Demonstrated solid understanding of OOP, JavaScript methods, and properties

My Reads - React Application ⬈
- Implemented "React Thinking" and design patterns.

Neighborhood Map - React Application ⬈
- Integrated APIs (Google Maps and Foursquare).

CERTIFICATES

NANODEGREE - Front-End Web Development
(11/2018 - 07 / 2022) ⬈
Udactiy - Grow with Google Scholarship

EDUCATION

BFA Graphic Design
Southern New Hampshire University

09/2018 - 12/2018