Epris Richardson

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 https://www.eprisr.com

SUMMARY

Frontend Engineer with 5+ years of experience crafting exceptional web experiences. Proven expertise in React, HTML, CSS, and API integration. Successfully migrated web applications to React and optimized user-facing interfaces. Committed to delivering high-impact solutions aligned with business priorities.

EXPERIENCE

Software Engineer | WECO Hospitality

July 2022 - August 2023, Acton, MA

- Collaborated to migrate an online application from WordPress to React, improving security and scalability, and decreasing page load time by 1%
- Implemented efficient backend API data handling processes using Axios, leading to a 15% reduction in data transfer errors and a better overall user-experience.
- Improved the user experience of the ordering process, reducing the number of abandoned carts by 3%.
- Aided in integrating Google Maps and Autocomplete APIs resulting in improved route optimization and an improved user experience.
- Led the implementation of Google Analytics to gain valuable insights into user behavior, product performance, and application usage, leading to data-driven decisions for continuous improvement.

Web Developer & Graphic Designer | BROOKS EQUIPMENT / BHC ISS

February 2019 - July 2022, Charlotte, NC

- Collaborated with IT in building two eCommerce sites and a service site from the ground up in 1 year and migrated an eCommerce site using best practices.
- Mentored junior developer in department practices, leading to faster request to production times.
- Adapted Google Marketing Platform. (Analytics, Tag Manager) and Google Search Console into eCommerce sites for eCommerce tracking and SEO, resulting in an average of 7% increase in organic search traffic.

Project Manager | APPLET SOCIAL

September 2014 - May 2018, Detroit, MI

- Designed and prototyped layouts in Adobe XD to later be developed.
- Acquired two clients, consistently communicating to develop a project brief around business needs and provide guidance in the overall process.

PROJECTS

My Reads - React Application

https://my-reads-eprishb.herokuapp.com/

• Developed React Application with "React Thinking", design patterns and using JavaScript ES6 features.

Neighborhood Map - React Application

https://neighborhood-map-eprishb.herokuapp.com/

• Integrated Google Maps and Foursquare APIs into a React application, using JavaScript and third-party
  libraries in order to render and access the data from each of the called APIs, while creating a responsive UI.

Memory Game - JS Application

https://eprisr.github.io/Project-Memory_Game/

• Used Object-Oriented Programming, JavaScript methods and properties to build a Memory Game that is fully
  responsive and accessible.

EDUCATION

BFA - Visual Communications | Art Institute of Michigan

Novi, MI

AAS - Graphic Design | The Art Institute of Michigan

Troy, MI, 2014

CERTIFICATIONS

Computer Science for Web Programming | HarvardX

• In-Progress

Front-End Web Development Nanodegree | Udacity

2018

SKILLS

Programming Languages: JavaScript, Typescript

Frameworks / Libraries: ExpressJS, Lodash, Next.js, Node.JS, React, Remix

Web: Cascading Style Sheet, Hypertext Markup Language, LESS, Object Oriented Programming, Responsive
Web Design

Testing: Jest, Mock Service Worker (MSW), React Testing Library

Database: Firebase, MongoDB, PostgreSQL

Version Control: AWS, Git, GitHub

Marketing: Google Analytics, Google Marketing Platform, Google Tag Manager, HubSpot Software, Mailchimp,
Search Engine Optimization Strategy

Other: Google Maps, Sentry, Shortcut, Trello