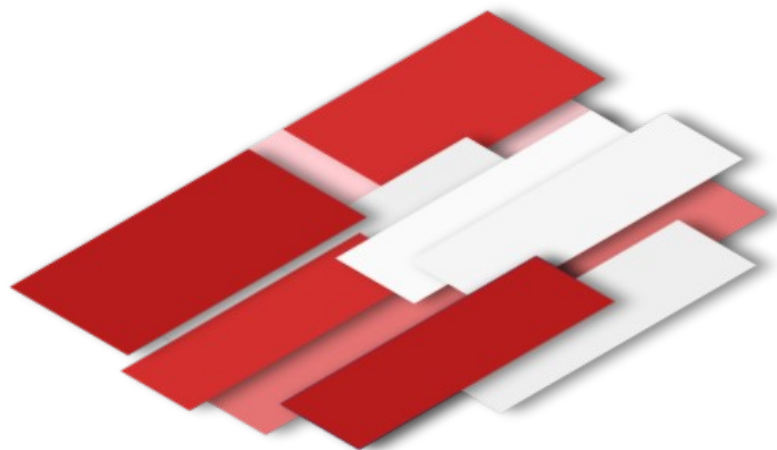


Static Site Generator

Introduction to SSG for beginner
for Personal Educational Purpose.

Jakarta, Indonesia
11 October, 2020



About Epsi



Yet, another underachiever.
But hey, I have my own blog.

SORRY FOR MY ENGLISH

About This Material

After watching this, you will understand:

How SSG can be utilized
to make a **fully mature website**
without the burden of **complicated backend**.

This material is not really comprehensive.
I still have so much to learn.

What is Static Site Generator?

11 October, 2020

Static Site Generator
epsi-rns.gitlab.io

What is **SSG**?

SSG short abbreviation

Static Sites Generator.

Static

No dynamic server (backend).

Static Sites

Just plain HTML + CSS + JS.

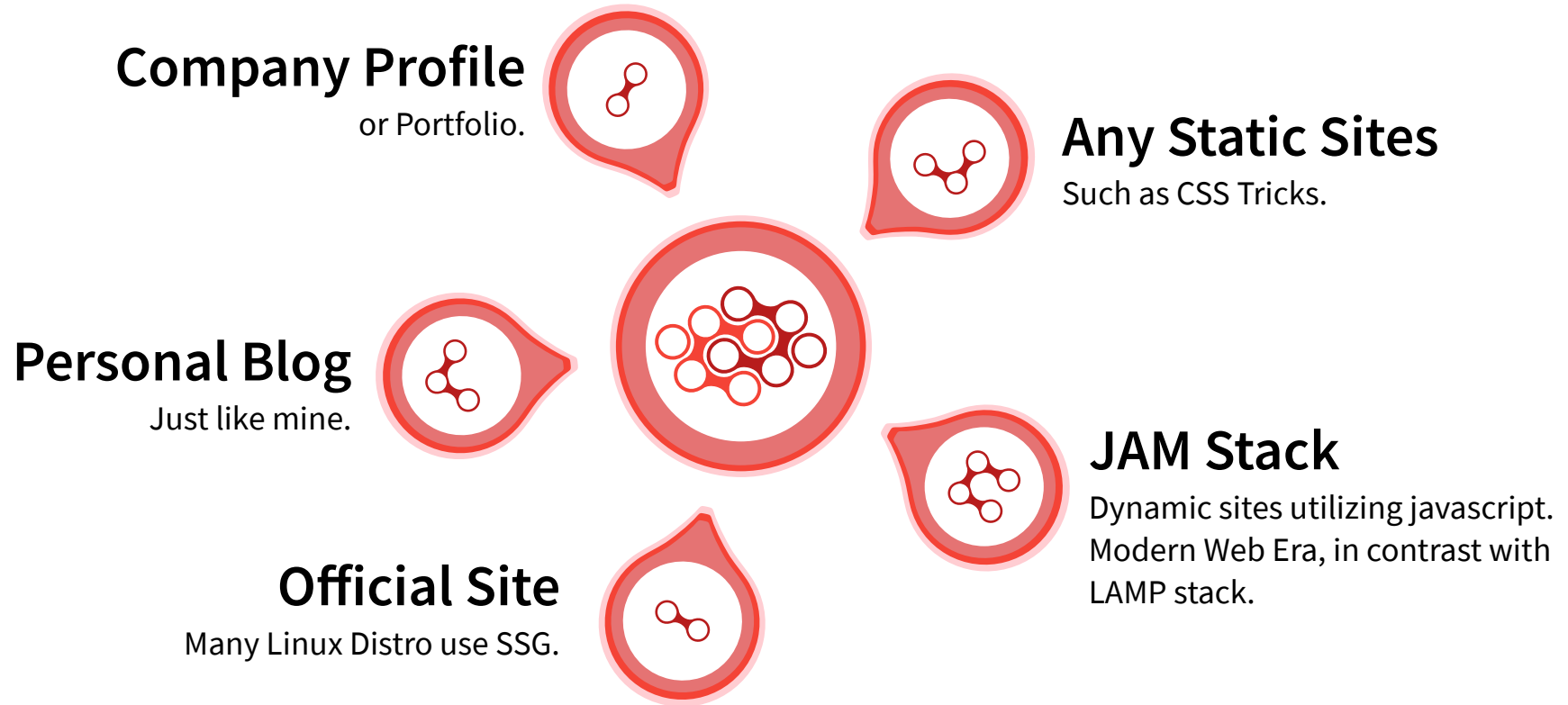
Generated

Built once, on every change.

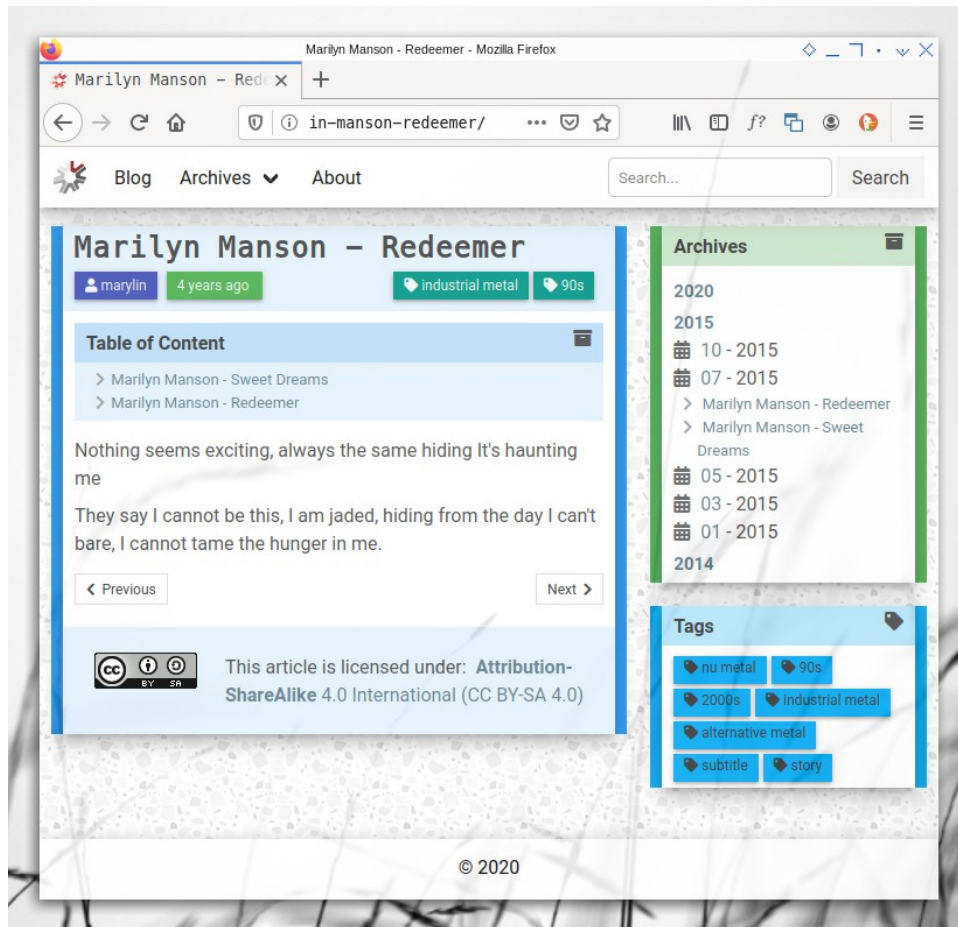
Put on server.

Serve as many request as needed.

What is **SSG** good for?



Blog Preview



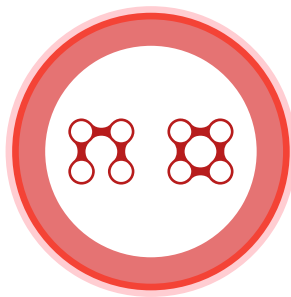
What case **is not**?

Non tech savvy end user

should use blogger, or wordpress instead.

Startup

With a lot of infrastructure.



Dynamic website

Anything that require login.

Walk your dog, or feed your cat

You still have to do it yourself.

Conventional

Which Generator?

Modern

Jekyll



Gatsby

Hugo



Nuxt

11ty



Pelican



Next

Why Static Site Generator?

Why Static Sites?

Markdown

More on Writing Content.

No complex backend

Focus on frontend: Great theme.

Local Copy

Own Your Own Site.

Git-able

Cheap.
Free Hosting = murah meriah.

Tech Savvy

Embrace modern technology

SPA, JAM stack, serverless, CI/CD.



OS Agnostic (simpler ecosystem)

No racial issue between,
Windows, Mac and Linux/BSD user.

Many Option of SSG Choices

Jekyll, Hugo, Hexo,
Pelican, Gatsby, 11ty.



Easier to migrate content between generator

After all, it is just markdown.

Easier to port tailor made custom theme

No scary language feature.



Way cooler web developer

Over traditional CMS

Other Technical Performance



Fast

No server side processing.



Less Security Issue

SQL Injection and Vulnerabilities.



Cacheable

Can be cached reliably,
and served as CDN.



No scaling issue

It is all just static html and assets.

User Tasks

Simplified User Tasks

Only consist of this two tasks

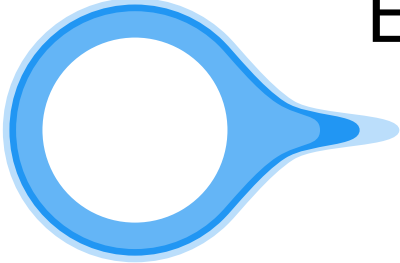
- 1) **Design Theme and Layout**
- 2) **Writing Content, then Deploy**

No complex backend setting.

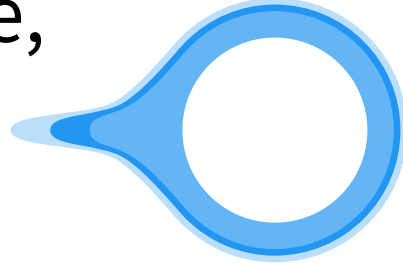
It means, more focus on the content.

Especially, with 3rd party theme.

Caveat!



Even with a ready to use theme,
you still **need customization**
to **suit your needs**.



Install



Some are easy to install.
Some are harder for non tech-savvy.



Depend on the choice of SSG.

Own Your Own Site

You can have it all locally.

Writing content in your favorite text editor.



No upload image.

Edit image directly in your notebook.

No need to dump database.



In short:

More control

Theming

Split HTML Task

Theme

Structure (Layout, and Skeleton)



Markdown Engine

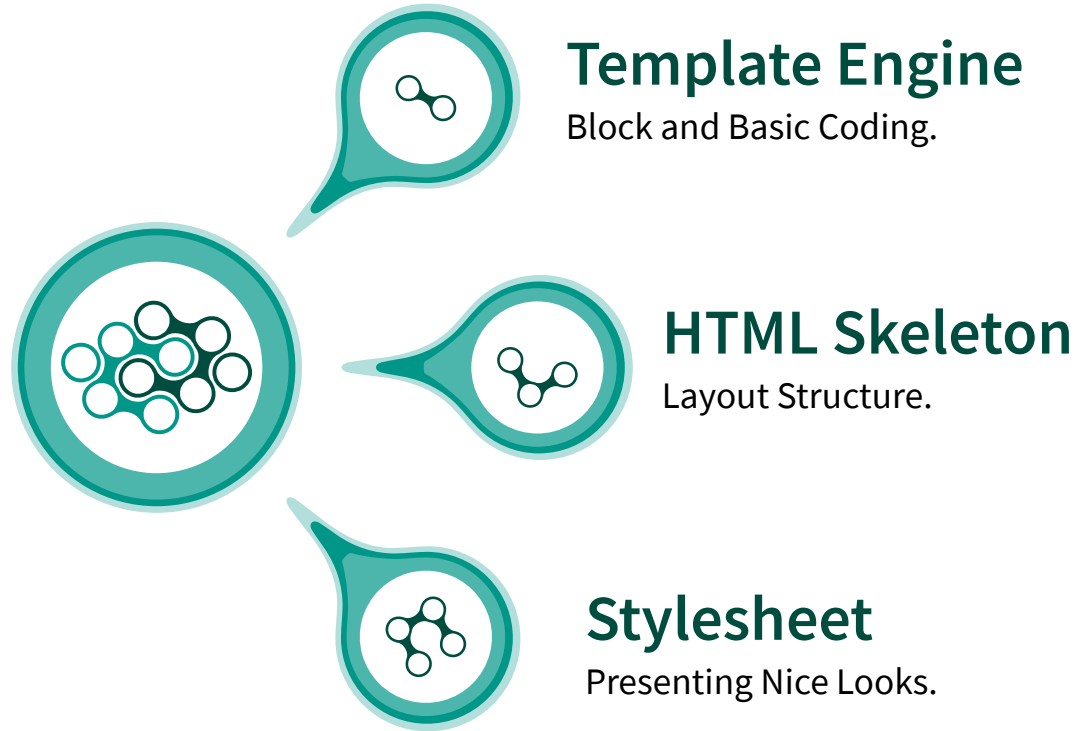
Formatting

In short:

Clear division

between these two tasks.

Theme Making



Template Engine

liquid, ejs, nunjucks, jinja2, etc...

Block Building



Basic Language
Variable, Loop, Conditional.

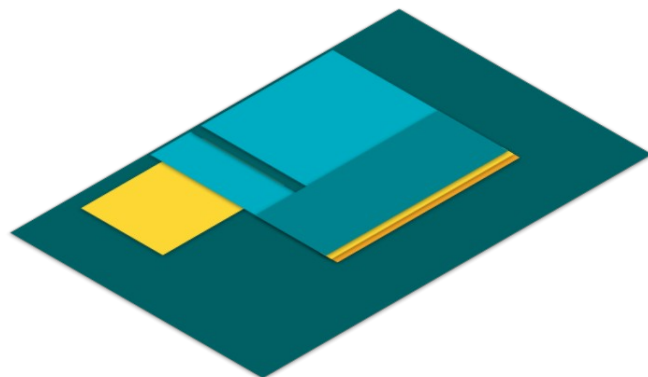
Specific Feature
Pipeline.



Static Data Files
from yaml, or toml, or json.

Stylesheet

You might also need to understand CSS Tools



[CSS Frameworks and CSS Tools]

Yet Another Presentation.

Main Configuration



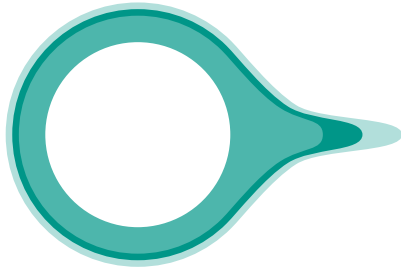
Contain:
Global Stuff



Inside a Page

Frontmatter:

Per-page configuration



Content:

Markdown or HTML

Free Tutorials

Step by Step Examples?

Eleventy (11ty) Article Series

[\[Eleventy Overview\]](#)

(Nunjucks + Bulma MD)

Jekyll Article Series

[\[Jekyll Overview\]](#)

(Liquid + No Stylesheet)

Hugo Article Series

[\[Hugo Summary\]](#)

(Template + Bulma)

[\[Hugo Summary\]](#)

(Template + Bootstrap)

Hexo Article Series

[\[Hexo Overview\]](#) (EJS + Bulma)

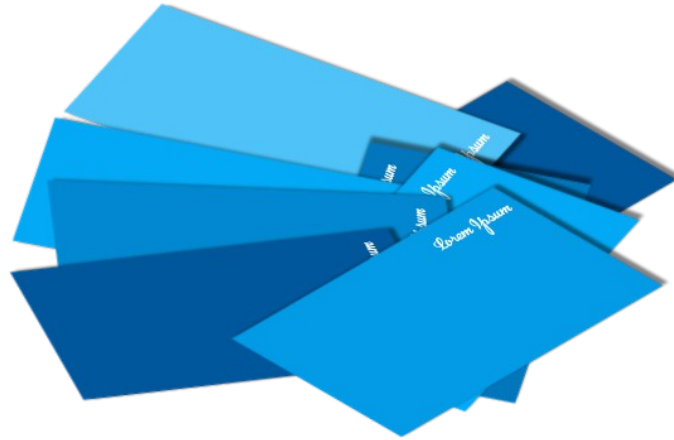
Custom

Make your own case,
and share!

More examples on Repository (11ty, Jekyll, Pelican).

Markdown

Why Markdown?



More on Writing Content!

Issue with HTML Content

Time spent, on doing formatting

Wasted time = Less creativity.

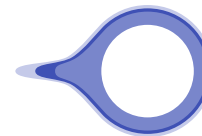


Easily get lost, of concentration in writing

Dammit, my article is sucks!

Reformatting

Whenever design changes.



Error prone

Dad, I forget to close the tag again.

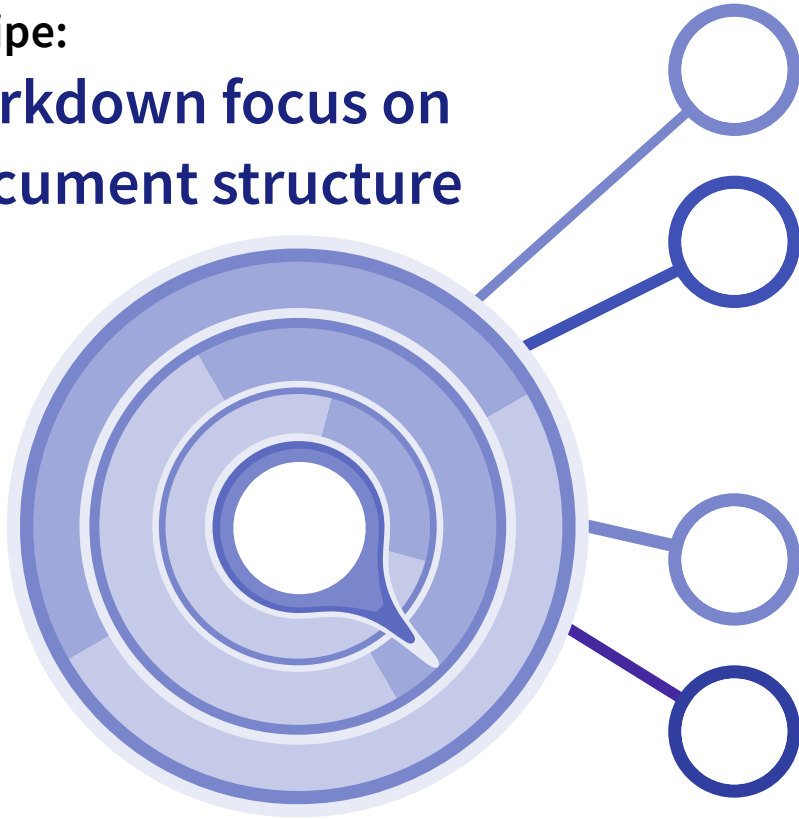
In short:

Markup focus on document formatting

Markdown Content

Recipe:

Markdown focus on document structure



Easier to write content

Plain Text = Painless Text

Taking care of

HTML formatting by Markdown engine

Significantly reduce formatting time while writing content.

Consistent formatting, by not doing manually.

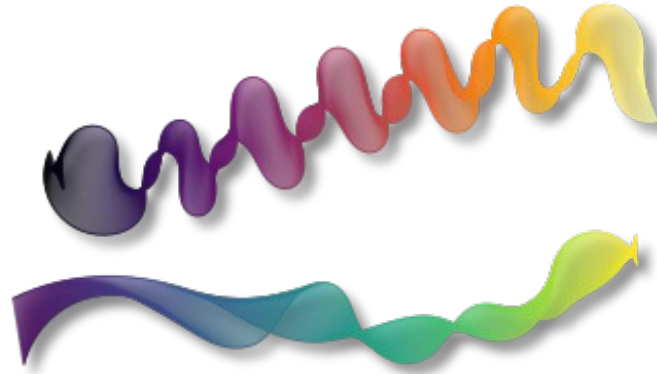
Inline Code

Parsed, auto format with nice color

Text editor is sufficient

No need for sophisticated tools

Markdown Engine



Implementation may vary

Each static site,
have their own markdown engine.

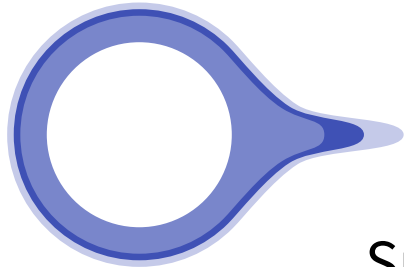
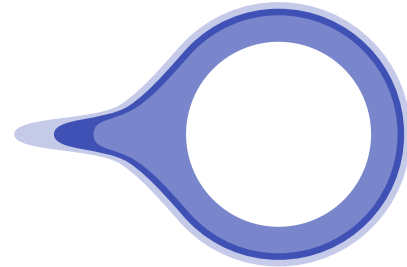
Be aware of slight difference.

HTML Content

When you need special formatting

HTML Page:

Such as landing page content.



Embedded Content:

in Markdown Page

Such as nice looks table of content.

Repository

Track Changes

Use Git!

Friendly neighbourhood backup platform.

No weird file naming

My-revision-content
.rev1.final.revagain.txt

Time travelling is possible

OMG. I deleted my great idea last month!

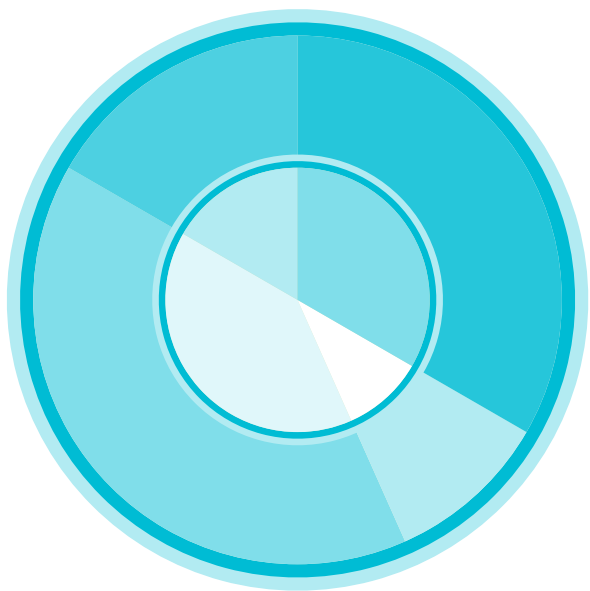
Multiple branch

while making themes enhancement

branch: Master, development, bootstrapv4, bulma

Deploy!

Deploying Choices



Simple setup for CI/CD

Or a complex one if you wish.



Repository and Host

Gitlab, Github, Bitbucket



3rd Party CI/CD

Travis, Circle-CI, Pipelines, Gitlab-CI

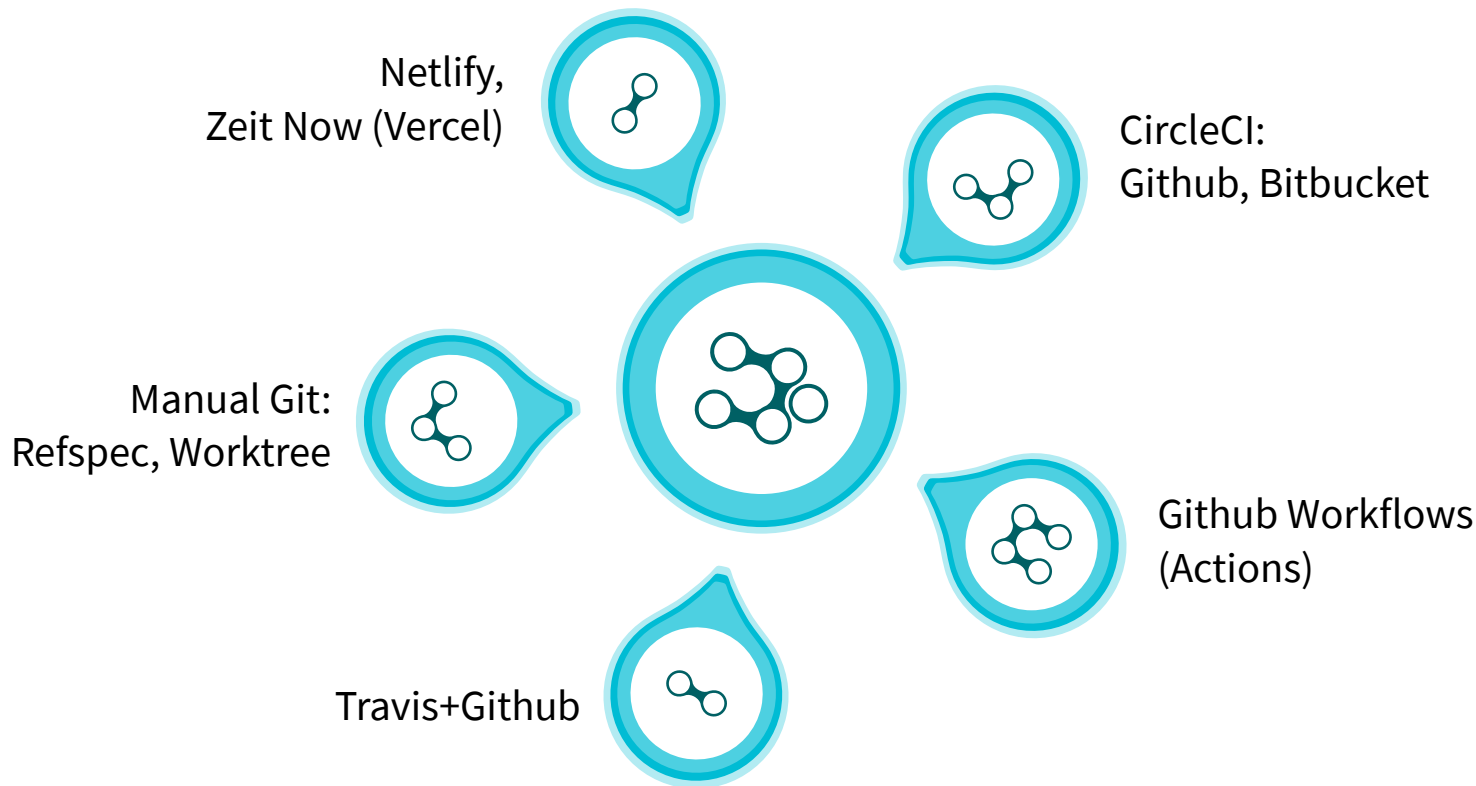


Host and CI/CD

Netlify, Vercel, Firebase

Configuration Examples

[CI/CD - Deploy Overview]



Repositories

Repositories that can
directly utilize any SSG.



github.io



gitlab.io

Repositories that
require 3rd party.

bitbucket.io



Issues!

Issues with **Static Site**?

No commenting system

Except embedded



No internal search

Local build time

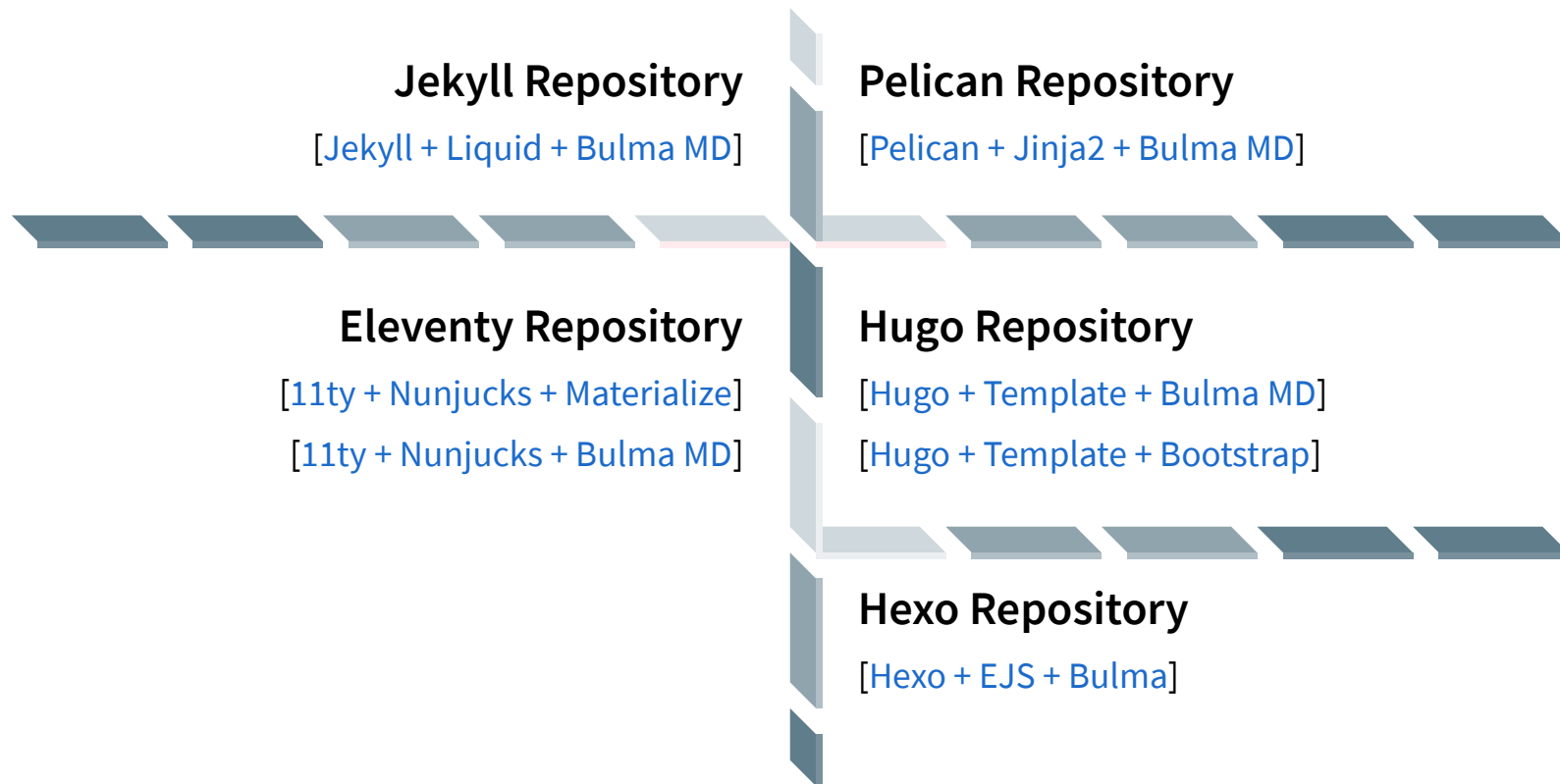
For site with many articles, or theme design with poor logic.



Again, Free Tutorials?

Step by Step Examples?

Revisited in Repository Fashioned



In Need of a Technical Material?



Eleventy

[\[Yet Another Presentation\]](#)



Jekyll

[\[Yet Another Presentation\]](#)



Hexo

[\[Yet Another Presentation\]](#)

Summary

Summary?

Along with local communities.

Static Site Generator:

[[Hugo](#)], [[Jekyll](#)], Pelican,
[[Eleventy \(11ty\)](#)], [[Hexo](#)], [[Gatsby](#)].

Text:

Markdown, reStructured Text.

Template Engine:

Nunjucks, Jinja2, EJS, Liquid.
Local Community: [[JAMstackID](#)].

Deploy:

CVS: Git, Mercurial: [[@freekelasgithub](#)].
Repository: Gitlab, Github, Bitbucket.
CI/CD: Travis, Circle-CI: [[IDDevOps](#)].
Static Host: Netlify, Render, Zeit Now.

Looking for the right tools?

A real world example require complete stack.

Do Your Own Research!



[Practical Blog Development Cycle]

Learning The Hard Way.



What is Next?

Leverage to JAM stack!

[staticgen.com]

[[@JAMstackID](#)]

Questions?

Don't be shy!

The End

Thank You for Your Time.