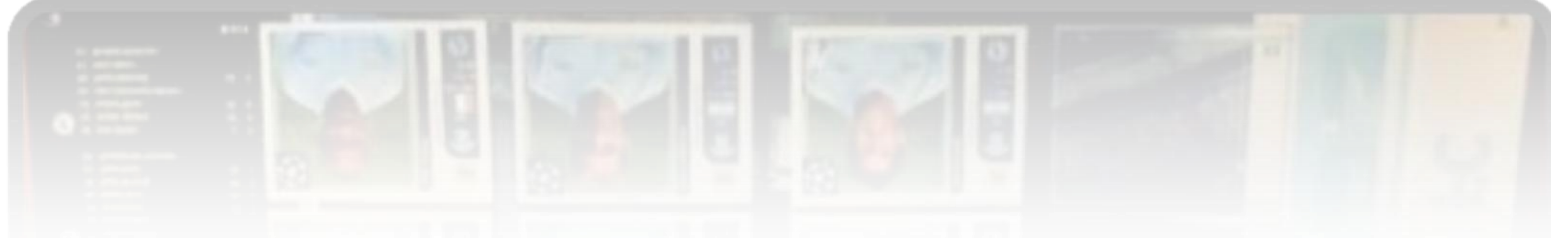


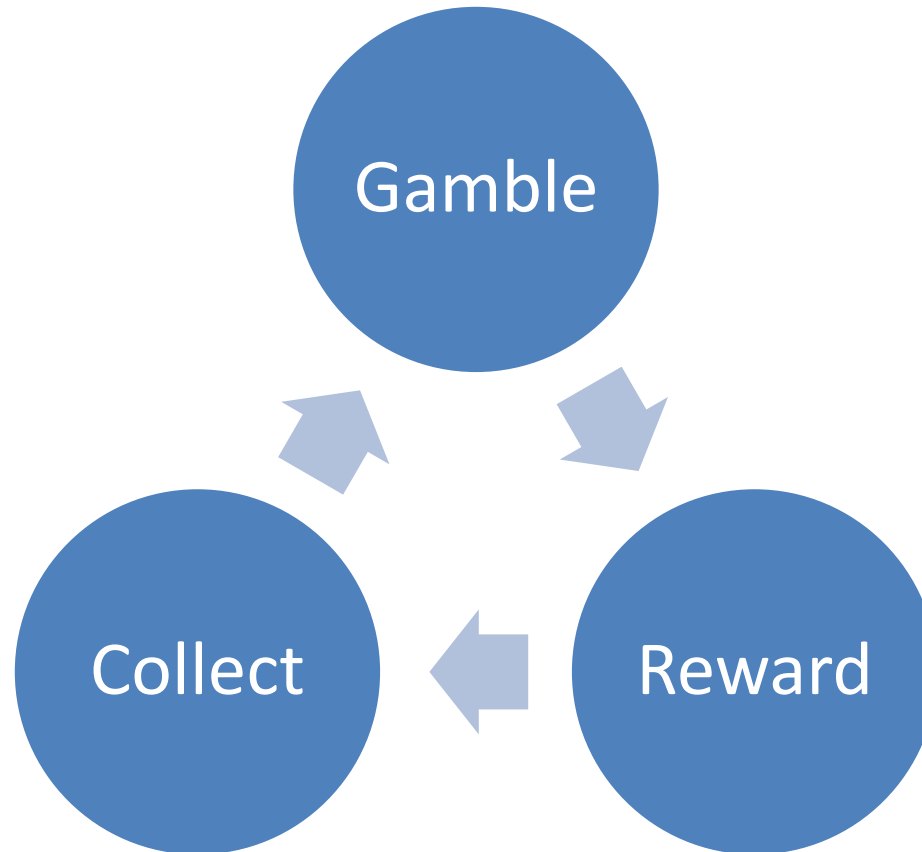
Collection Game

Template

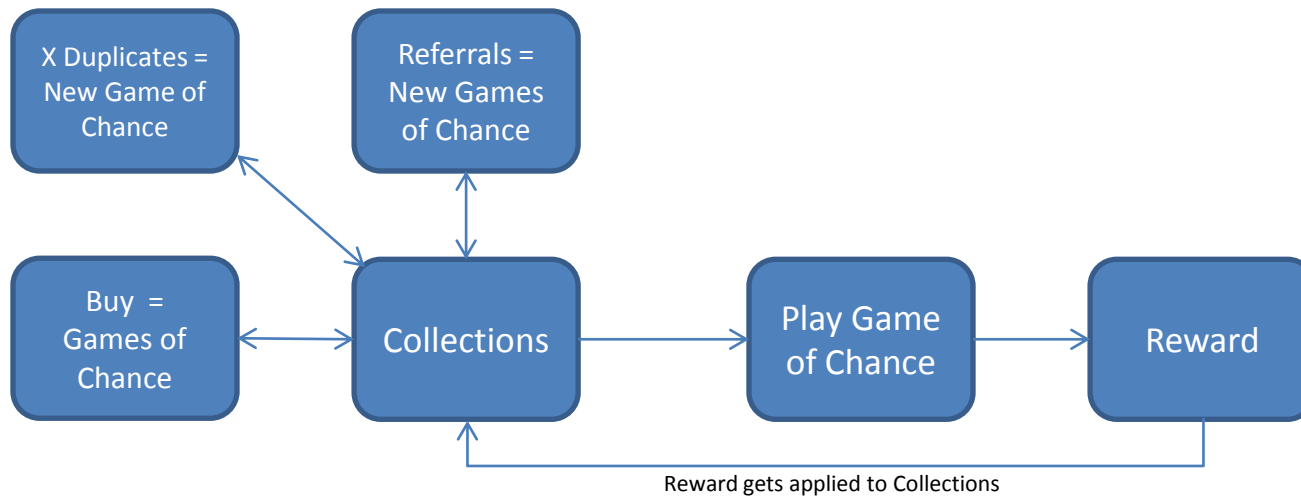
Collection Games



Core Compulsion Loop

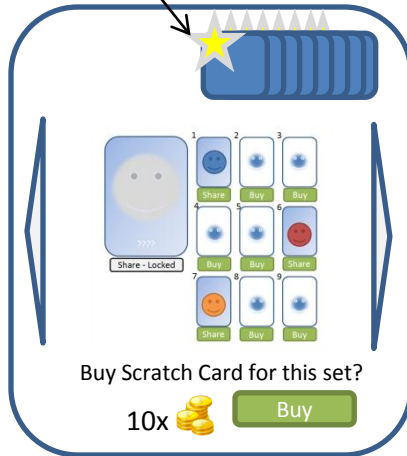


Basic Flow

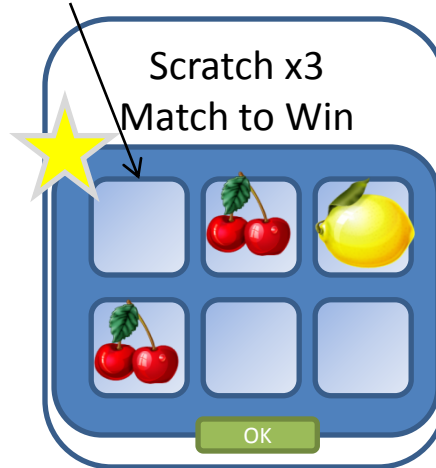


Basic Screen Flow

Click Games of Chance Stack



Scratch (click) Squares to Play



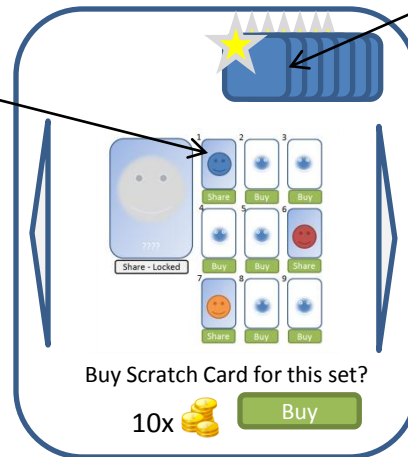
1x, 2x, 3x Prizes based on number of matching items.



Collection Grows

1. Screen Locates appropriate sets +
POW!! Updates them!!

2. Click Next Scratch Card to
Continue.



Collection Grows

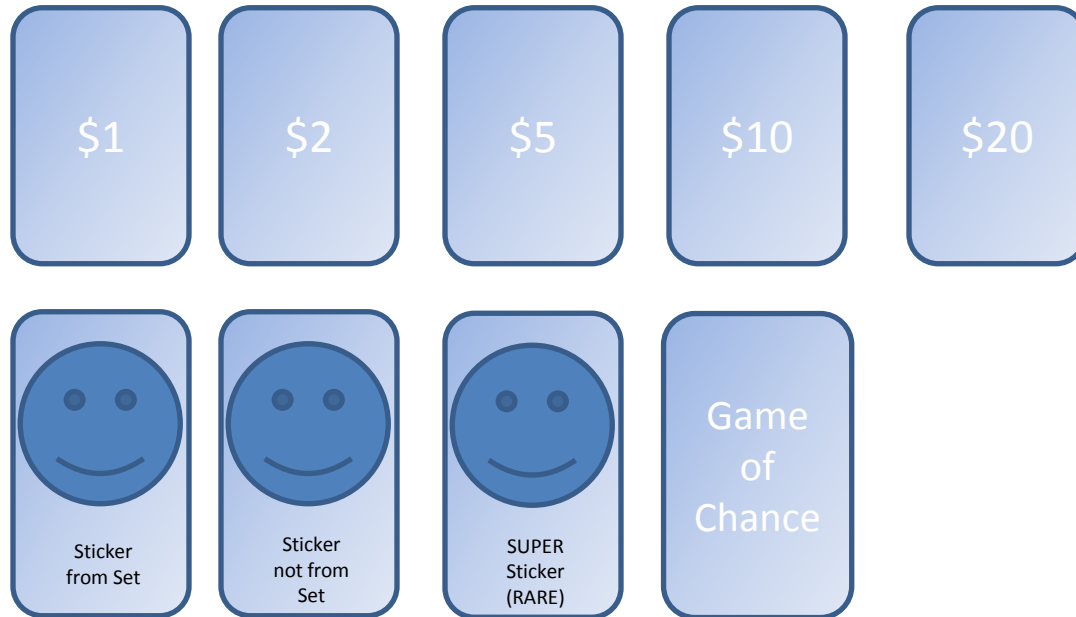
Ask friends for Game of Chance referrals...
(3 referrals gets you a Game of Chance)

2. Gifted Games of Chance from
Friends have their FB avatar on
them..

And the chance to "Send Thanks"
back again.



Reward Types



Each card has a percentage chance of being rewarded.

Collections

