

Contact

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asoque](https://www.linkedin.com/in/april-rose-asoque) (LinkedIn)

Top Skills

Yearbook
Page Layout
Image Editing

Languages

English (Full Professional)
Filipino (Native or Bilingual)
Cebuano (Native or Bilingual)

April Rose Asoque

Graphic Designer
Ormoc, Eastern Visayas, Philippines

Summary

Hey there, LinkedIn fam!

I'm April Rose from Isabel, Leyte, Philippines—a graduate in BSc in Information Technology at ACLC College of Ormoc City. Graphic design is my heartbeat, and I'm a freelance graphic designer with a twist!

I don't just thrive solo; Over the years, I have collaborated with various organizations and immersed myself in diverse opportunities. Together, we whip up awe-inspiring designs that leave a lasting impression.

Fueling my creative fire, I've dived into internships and embraced opportunities that expand my skills, leadership, and collaboration. Adobe Photoshop, Illustrator, Figma, and Canva are my weapons of choice to bring visions to life.

Buckle up, because life's a thrilling ride, and I'm all in for the adventure. Let's connect and create some design magic—join me in this dynamic journey! #

Experience

Sight Productions

1 year 4 months

Graphic Designer

January 2024 - Present (1 year)

Ormoc, Eastern Visayas, Philippines

- Designed and developed yearbooks for institutional clients, ensuring a visually appealing and informative layout that met their specific requirements.
- Enhanced visual communication through photo editing and graduation photo editing, contributing

to a memorable experience for clients.

Graphic Designer

September 2023 - January 2024 (5 months)

Ormoc, Eastern Visayas, Philippines

- Assisted senior designers with various tasks, including layout design and photo editing.
- Developed strong communication and collaboration skills while working with a team of designers and clients.

The Indiependent Collective

Graphic Designer

May 2023 - December 2023 (8 months)

The Indiependent Collective is a vibrant and innovative creative hub, celebrating individuality and artistic expression. As a passionate graphic designer, being part of this collective was an inspiring journey. Embracing the spirit of independence, we curated exceptional designs that resonated with our audience, promoting a sense of community through art and design. It was an exhilarating experience contributing to this creative movement and pushing the boundaries of artistic possibilities.

As a Graphic Designer Intern, I thrived in the dynamic world of production designs. My focus was on creating visually striking designs for various merchandise, including shirt designs, lanyards, stickers, and tote bags. Collaborating with a talented team, I brought creativity to life and ensured each product was a unique work of art.

ACLC College of Ormoc City, Inc.

Creative Head

September 2022 - July 2023 (11 months)

Creative Head, Creatives & Design Team (IT Department)

As the Creative Head of the Creatives & Design Team at ACLC College of Ormoc City, Inc., I spearheaded a team of talented student designers, collaborating to craft captivating visual content. From designing engaging social media posts and eye-catching print materials like lanyards and keychains, I ensured a strong online presence, amplifying our department's identity within the college community.

Additionally, I took pride in conceptualizing and creating a logo that symbolizes the stronghold of our department—a visual representation of our collective passion for technology and creativity.

In this multifaceted role, I not only fostered my design skills but also embraced the responsibility of managing the department's social media page, effectively connecting with our audience and fostering a thriving digital community.

Through this experience, I emerged as a confident leader, harnessing the power of design and collaboration to elevate our department's presence and impact.

Freelance

Graphic Designer

April 2021 - July 2023 (2 years 4 months)

Transforming brands with captivating visuals. Specializing in creating eye-catching social media posts, compelling print designs, and innovative product designs. Collaborating with diverse clients to bring their visions to life.

The 2030 Project Inc.

Graphic Designer

November 2021 - January 2022 (3 months)

The 2030 Project is a forward-thinking NGO committed to driving meaningful change in various communities. Their mission revolves around fostering sustainable development and inspiring positive action to achieve global goals by the year 2030. As a volunteer graphic designer, I was thrilled to play a part in amplifying their message, connecting with audiences, and contributing to their incredible efforts. #

As a dedicated Volunteer Graphic Designer at The 2030 Project, I passionately contributed my skills to support their mission of creating a positive impact. My primary focus was on designing engaging social media posts to promote and drive engagement for the organization's events. Additionally, I took charge of creating vibrant Facebook frames and custom assets to enhance the organization's online presence.

Education

ACLC College

