

Contact

www.linkedin.com/in/riritheartist
(LinkedIn)
riritheartist.webflow.io (Portfolio)

Top Skills

Figma (Software)
User Experience Design (UED)
User Interface Design

Languages

English (Full Professional)
Bisaya (Native or Bilingual)
Filipino (Native or Bilingual)

Certifications

Human-Centered Design: an Introduction
Test of English for International Communication (TOEIC)
Graphic Design Essentials
CSS
Google Developer Student Clubs Lead (2022-2023)

Honors-Awards

Provincial Level 2nd Placer - DTI E-Comics Competition 2020
Regional Level 2nd Runner-up - DTI E-Comics Competition 2020
Second Honors
Top 10 Finalist - CHED RO-XI ASEAN-inspired Digital Painting Contest 2021
2nd Runner-up - IT Quiz Bowl for MCITS' IT Olympiad 2023

Ria Cordero

UI/UX Designer at Xugar | Co-Founder of DICE | I talk about #UIUX #Design #WomenInTech #CommunityBuilding | Empowering the next tech youth
Metro Davao

Summary

Tech, design, and community? Say less—I'm already there. I'm a firm believer that when the youth lead, the future follows. So, I advocate for it!

As a UI/UX Designer, I turn Figma frames into experiences for clients who love a sleek digital presence. I've worked with clients locally and across the globe: APAC, US, and Canada to be exact!

I'm 1/7 co-founders of DICE. We believe that networking should start way before the 9-to-5 grind. So, our goal is to build the ultimate student tech hub in Davao City.

I talk about UI/UX, brand psychology, career growth—if it helps young creatives and developers thrive, I'm talking about it.

I'm a community Builder, from DEVCON Davao to Google Developer Groups Davao. I help students and pros make waves in tech, one collab at a time.

Got UI/UX thoughts or big community ideas? Let's chat! #

Experience

Xugar
UI/UX Designer
May 2023 - Present (1 year 10 months)
Melbourne, Victoria, Australia

I specialize in Conversion-Centered Design (CCD) to craft websites using Figma that drive engagement and conversions for clients across various industries. I also work closely with project managers to understand client goals and translate them into high-impact design solutions.

Brickroad Studios
Junior UI/UX Designer
November 2024 - Present (4 months)
Davao, Davao Region, Philippines

DICE - Davao Interschool Computer Enthusiasts
1 year 8 months

Creatives Lead
September 2023 - Present (1 year 6 months)
Davao, Davao Region, Philippines

As the Creatives Lead, I collaborate closely with a team of talented design volunteers to create engaging social media and marketing materials for DICE. My role involves overseeing the creative process, from brainstorming and conceptualization to execution, ensuring all outputs align with our brand's vision and objectives.

Co-Founder
July 2023 - Present (1 year 8 months)
Davao, Davao Region, Philippines

I am one of the seven founders of Davao's pioneering student-led tech community, dedicated to fostering creation, innovation, and collaboration among intercollegiate tech organizations.

Our mission is to provide a platform where students from different universities can come together, share knowledge, and work on impactful projects that advance technology and innovation in the region.

DEVCON Davao
3 years 9 months

Core Volunteer
June 2021 - Present (3 years 9 months)
Davao, Davao Region, Philippines

Creatives Head
June 2023 - July 2024 (1 year 2 months)
Davao, Davao Region, Philippines

I manage the creatives team for the organization's events exclusively for the Mindanao Summit 2024.

In this role, I oversee the development and execution of creative strategies and visual assets that bring our events to life, from concept to delivery. I coordinate

with team members to ensure that all design elements are impactful, cohesive, and align with our event objectives.

VP for Communications

March 2022 - February 2023 (1 year)

Davao, Davao Region, Philippines

Freelance

Freelance UI/UX Designer

May 2021 - Present (3 years 10 months)

I provide UI/UX design services for web and mobile platforms using Figma, primarily catering to digital marketing agencies based in Australia and the United States. I bring over three years of experience utilizing Figma for a wide range of design projects. My work involves creating conversion-centered and user-focused high-fidelity designs that help clients elevate their digital presence and achieve their business goals.

WillowCress™ Consulting

Web Designer

June 2024 - August 2024 (3 months)

Milwaukee, Wisconsin, United States

I collaborated closely with the COO to create website designs from scratch or enhance existing ones for a diverse range of clients. Our clients are mostly based in the United States.

Protellus

Social Media Specialist

October 2023 - February 2024 (5 months)

Toronto, Ontario, Canada

I plan, design, and create engaging social media content for clients across various industries using tools like Canva, Postly, Google Workspace, and ChatGPT. My process involves understanding each client's unique brand voice and target audience to develop tailored content strategies that drive engagement and visibility.

Google

Google Developer Student Clubs Lead

August 2022 - July 2023 (1 year)

I am one of the 239 Google Developer Student Club (GDSC) Leads in Southeast Asia, part of a global network of 1,000+ chapters.

I founded GDSC Mapúa-MCM and served as CEO, empowering students to build connections, enhance tech skills, and develop leadership abilities. I have led seminar-workshops on UI/UX design, web/mobile application design with Figma, brand identity creation, and digital marketing fundamentals.

Mapúa Malayan Colleges Mindanao

Student Assistant

August 2022 - October 2022 (3 months)

Davao, Davao Region, Philippines

I worked as a part-time student assistant for the Office of Corporate Partnerships, handling tasks such as data entry, database management, task automation and email communications. At the same time, I also volunteered as one of the UI/UX designers for OCP's website.

Mapúa Malayan Colleges Mindanao

Multimedia Intern

February 2020 - March 2020 (2 months)

Davao, Davao Region, Philippines

I interned at the school's Corporate Communications Office (now the Marketing & Communications Office) as part of my SHS Work Immersion. During my internship, I created a storyboard and handled the final editing and rendering for an animation project about the school's CLAYGO (Clean as You Go) policy.

Education

Mapúa Malayan Colleges Mindanao

Bachelor of Science - BS, Computer Science · (July 2020 - August 2024)

Malayan Colleges Mindanao, A Mapúa School

Senior High School, Information and Communications Technology in Animation · (July 2018 - June 2020)

Saint Peter's College of Toril

Junior High School · (2014 - 2018)