Evan Pun

contact

Evan Pun
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education

2015 Sprint Digital Health Accelerator | Techstars | Kansas City, MO
Company - iDoc24

2010-2014 **B.A. Kinesiology Pre Physical Therapy | St. Edwards University**
Notable awards: Honor's Program | Trustee Scholar Award

pro xp

9/2015 - Present **Head of Product Design | iDoc24 | San Francisco, CA**
- Led product design and development for the world's first smart phone skin cancer scanner
- Executed successful product launch and managed Indiegogo campaign
- Designed UX/UI of accompanying mobile app and web app

1/2015 - 8/2015 **Product Manager | iDoc24 | San Francisco, CA**
- Led UX/UI design team for First Derm iOS app & website
- Managed user testing and successful product launch with 100K+ downloads
- Created, branded, and designed sexual health resource for young adults and STI screening mobile application

1/2015 - 6/2015 **Innovations & Advanced Medical Tech Analyst | Kaiser Permanente | Oakland, CA**
- Curated emerging healthcare companies and technologies for adoption at Kaiser
- Analyzed advanced healthcare technologies and devices in live mock clinical settings
- Led design for facets of Kaiser mobile app and web app

7/2013- Present **Freelance Designer | EP Designs | San Francisco, CA**
- Worked with IBM, MD Anderson Cancer Center, and non profits for innovation conceptualization, branding, logo design, medical graphic design, web design, and mobile app design.

6/2011- 8/2013 **Cancer Prevention Research Assistant | M.D. Anderson Cancer Center | Houston, TX**
- Designed a Cancer Prevention web app that streamlined collaboration between researchers
- Created infographics for Dr. Nancy Hopkin's presentation at World Economic Forum 2013
- Facilitated the acquisition of $500,000 R25E grant

hack xp

3/2015 **Philips Health Suite Winner | Philips Hackathon | San Francisco, CA**
Team lead, strategy, and design. Built an integrated remote care-delivery mobile application that optimized patient care and treatment plan recommendations.

2/2015 **HEDGE | IBM Grand Prize Winner | Developer's Week | San Francisco, CA**
Head design and ideation for Hedge, a web app that helps renters visualize healthy spaces and re-think housing affordability. Hedge recommends ideal healthy living spaces using IBM Watson and public health metrics from the city of San Francisco public data.

9/2014 **Dungeons & Diabetes | Health 2.0 Codeathon Winner | San Francisco, CA**
Designed user interface and built a mobile application that focused on coping with the comorbidity of diabetes and depression using cognitive behavioral therapy and gamification.