

Aino

Business Advisory Service 2.0

Team BinaryBeats

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Challenge: Help Espoo scale its business advisory services with smart, human-centered digital tools

- **Improve preparation for advisory meetings** by clarifying expectations, required documents, and early-stage steps
- Make the preparation **more inclusive** by addressing language barriers and varying levels of business experience
- **Give advisors better insight** into each entrepreneur's context to provide more personalized and impactful support

Aino - Business Advisory Service 2.0

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No problem at all! It can take some time to figure out your target market. Think about who might enjoy your cookies – maybe people looking for treats for special occasions or busy parents wanting a quick snack for their kids. If you want, we can move on to the next question! What is your vision for your bakery in the next 3–5 years? What does it look like, and what impact do you hope to make?

23:26

i don't know

23:26

That's an inspiring vision! Aiming for a huge impact is fantastic. Can you share a bit more about what kind of impact you want to have? For example, do you want to focus on community engagement, sustainability, or perhaps bringing joy to people's lives through your delicious cookies?

23:27

huge impact

23:27

✓ Business plan document downloaded successfully!

23:27

✓ Business plan has been sent to binarybeats2@proton.me!

23:27

Type your message here...

12345

Section 4: Finances, Risks, and Formalities

Let's cover the numbers, potential challenges, and legal setup.

Initial financing and startup costs

SWOT-analysis

Background information (company basics)

Profitability Timeline (Optional)

Potential risks in the operating environment (Optional)

Intellectual property rights (Optional)

Your LevelPoints: 6

Growing Entrepreneur

Email Address

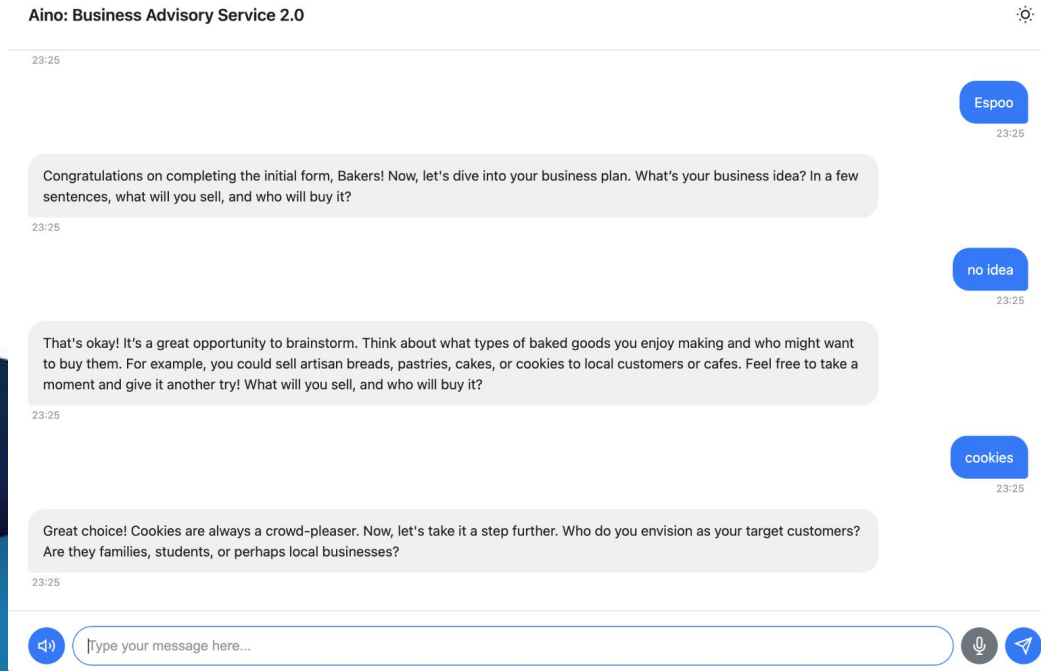
binarybeats2@proton.me

Send Business Plan

Download Business Plan

Simplicity and user-friendliness

- Simple and familiar **chat interface** reduces anxiety and cognitive load
- Progressive flow: from **initial idea** to a deep dive **business strategy**



Inclusiveness

- Eliminates **language barriers** and varying levels of experience
- **Text-to-speech** and **speech-to-text** allow for seamless conversational interaction
- **Friendly** and **encouraging** advisor familiar with local regulations

12345

Section 1: The Big Picture (Your Vision and Foundation)

First, let's think about the high-level view. Why this business, and why you?

Business-idea


Vision (3–5 years)


Competence / skills


Industry (Optional)


Your Level


Points: 6













Email Address

your.email@example.com

 Send Business Plan

 Download Business Plan

More visibility for business advisors

- Getting a crucial information **before** the face-to-face consultation
- The information is organized via a **standard business plan** in DOCX, sent via Emails
- Advanced monitoring information is **tracked** in the platform

This report was generated automatically by Aino: Business Advisory Service 2.0.
Thank you for providing your information!

36.05 KB 1 file attached



business_plan.docx 36.05 KB

[2] Business Information Form Report

hello@ainoespoo.com

From hello@ainoespoo.com

To binarybeats2@proton.me



BUSINESS INFORMATION FORM REPORT

=====

Date: 2025-11-15 23:27:24

COMPANY INFORMATION

Company Name: Bakers
Business Sphere: bakery
Location: Espoo

PERSONAL INFORMATION

Preferred Language: English
Education: MBA
Experience: 2

Summary

- Smart advisor familiar with local regulation and best business practices
- ChatGPT-style conversational assistant with a step-by-step guidance
- Web interface for use on any device
- Fast text-to-speech and speech-to-text for seamless conversational flow
- Visual progress tracker and rewards for clear overview and gamification
- Real-time validation and helpful prompts during the process
- Multi-language support designed for international population of Espoo

Video demo: <https://youtu.be/pGLmcPnXBgw>

Source code

<https://github.com/epustozero/hackathon-junction-2025-espoo>

The screenshot shows the GitHub repository page for 'hackathon-junction-2025-espoo' by user 'epustozero'. The repository is public and has 0 watches, 1 fork, and 0 stars. The main branch is 'main'. The repository contains a file tree with the following files and their commit times:

File	Commit Message	Time
business_plan	Use pip-only based pdf generation	1 hour ago
config	Chore: add configuration management using dotenv for e...	1 hour ago
model	feat: custom model	7 hours ago
models	Refact: the app is separately into logical modules	2 hours ago
resources/screenshots	Docs: add screenshots and first steps guide to README f...	4 minutes ago
routes	Fix: enhance validation by adding gibberish detection in u...	1 hour ago
services	Fix: enhance validation by adding gibberish detection in u...	1 hour ago
speech	Add voice input functionality with audio transcription sup...	9 hours ago
static	Major update: formation of business plans as DOCX, expo...	2 hours ago
templates	Major update: formation of business plans as DOCX, expo...	2 hours ago
utils	Refact: the app is separately into logical modules	2 hours ago
.gitignore	The chatbot switched to the OpenAI API.	9 hours ago
README.md	Docs: add screenshots and first steps guide to README f...	4 minutes ago

The right sidebar contains the following sections:

- About**: A solution to the Espoo City track on the Junction 2025 hackathon.
- Releases**: No releases published.
- Packages**: No packages published.
- Contributors**: 3 contributors listed: epustozero (Evgenii Pustozero), Trave11er (Gleb Siroki), and alexGitSpace (Aleksei Denisov).