

Aino

Business Advisory Service 2.0

Team BinaryBeats

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Challenge: Help Espoo scale its business advisory services with smart, human-centered digital tools

- **Improve preparation for advisory meetings** by clarifying expectations, required documents, and early-stage steps
- Make the preparation **more inclusive** by addressing language barriers and varying levels of business experience
- **Give advisors better insight** into each entrepreneur's context to provide more personalized and impactful support

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No problem at all! It can take some time to figure out your target market. Think about who might enjoy your cookies – maybe people looking for treats for special occasions or busy parents wanting a quick snack for their kids. If you want, we can move on to the next question! What is your vision for your bakery in the next 3-5 years? What does it look like, and what impact do you hope to make?

That's an inspiring vision! Aiming for a huge impact is fantastic. Can you share a bit more about what kind of impact you want to have? For example, do you want to focus on community engagement, sustainability, or perhaps bringing joy to people's lives through your delicious cookies?

✓ Business plan document downloaded successfully!

✓ Business plan has been sent to binarybeats2@proton.me!

Type your message here...

i don't know

23:26

huge impact

23:27

0 1 2 3 4 5

Section 4: Finances, Risks, and Formalities

Let's cover the numbers, potential challenges, and legal setup.

Initial financing and startup costs

SWOT-analysis

Background information (company basics)

Profitability Timeline (Optional)

Potential risks in the operating environment (Optional)

Intellectual property rights (Optional)

Your Level Points: 6

Growing Entrepreneur

Email Address binarybeats2@proton.me

Send Business Plan

Download Business Plan

Simplicity and user-friendliness

- Simple and familiar **chat interface** reduces anxiety and cognitive load
- Progressive flow: from **initial idea** to a deep dive **business strategy**

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23:25

Espoo
23:25

Congratulations on completing the initial form, Bakers! Now, let's dive into your business plan. What's your business idea? In a few sentences, what will you sell, and who will buy it?

23:25

no idea
23:25

That's okay! It's a great opportunity to brainstorm. Think about what types of baked goods you enjoy making and who might want to buy them. For example, you could sell artisan breads, pastries, cakes, or cookies to local customers or cafes. Feel free to take a moment and give it another try! What will you sell, and who will buy it?

23:25

cookies
23:25

Great choice! Cookies are always a crowd-pleaser. Now, let's take it a step further. Who do you envision as your target customers? Are they families, students, or perhaps local businesses?

23:25

Type your message here...  

Inclusiveness

- Eliminates **language barriers** and varying levels of experience
- **Text-to-speech** and **speech-to-text** allow for seamless conversational interaction
- **Friendly** and **encouraging** advisor familiar with local regulations

Section 1: The Big Picture (Your Vision and Foundation)

First, let's think about the high-level view. Why this business, and why you?



Your Level

Points: 6



Email Address

your.email@example.com

Send Business Plan

Download Business Plan

More visibility for business advisors

- Getting a crucial information **before** the face-to-face consultation
- The information is organized via a **standard business plan** in DOCX, sent via Emails
- Advanced monitoring information is **tracked** in the platform

This report was generated automatically by Aino: Business Advisory Service 2.0.
Thank you for providing your information!

36.05 KB 1 file attached

 business_plan.docx 36.05 KB

[2] Business Information Form Report

hello@ainoespoo.com

From  hello@ainoespoo.com
To binarybeats2@proton.me



BUSINESS INFORMATION FORM REPORT

Date: 2025-11-15 23:27:24

COMPANY INFORMATION

Company Name: Bakers
Business Sphere: bakery
Location: Espoo

PERSONAL INFORMATION

Preferred Language: English
Education: MBA
Experience: 2

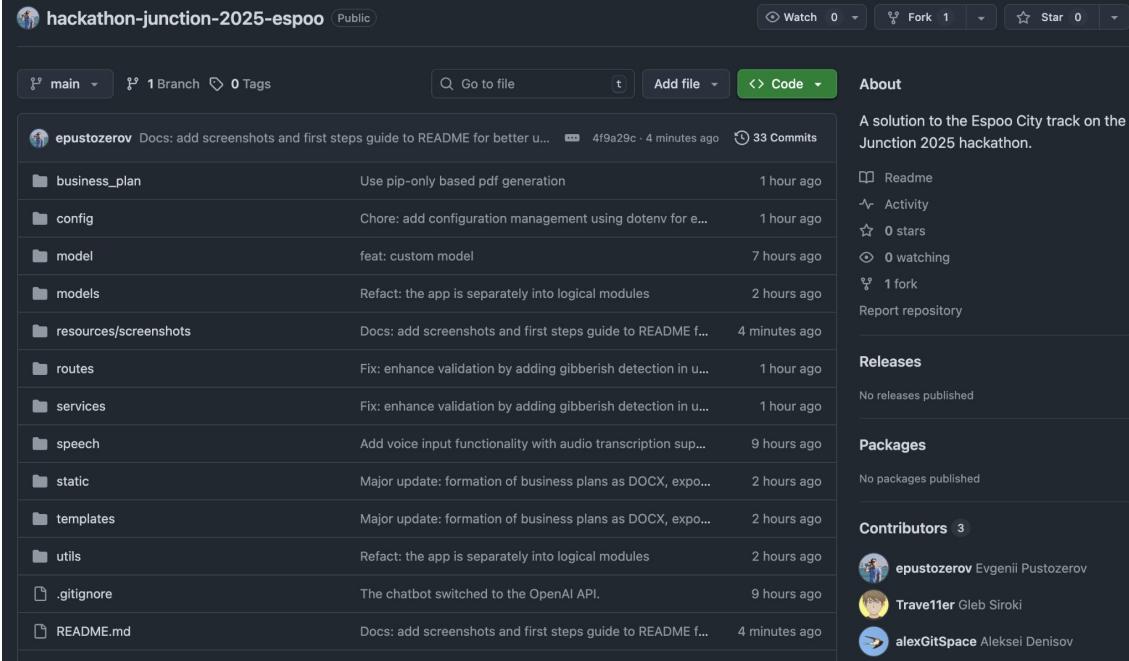
Summary

- Smart advisor familiar with local regulation and best business practices
- ChatGPT-style conversational assistant with a step-by-step guidance
- Web interface for use on any device
- Fast text-to-speech and speech-to-text for seamless conversational flow
- Visual progress tracker and rewards for clear overview and gamification
- Real-time validation and helpful prompts during the process
- Multi-language support designed for international population of Espoo

Video demo: <https://youtu.be/pGLmcPnXBgw>

Source code

<https://github.com/epustozerov/hackathon-junction-2025-espo>

A screenshot of a GitHub repository page for "hackathon-junction-2025-espo". The repository is public and has 1 branch and 0 tags. The main branch has 33 commits. The commits are listed in a table with columns for file, message, and time. The repository has 0 stars, 0 watching, 1 fork, and no releases or packages published. The contributors are epustozerov, Trave11er, and alexGitSpace.

File	Message	Time
business_plan	Use pip-only based pdf generation	1 hour ago
config	Chore: add configuration management using dotenv for e...	1 hour ago
model	feat: custom model	7 hours ago
models	Refact: the app is separately into logical modules	2 hours ago
resources/screenshots	Docs: add screenshots and first steps guide to README f...	4 minutes ago
routes	Fix: enhance validation by adding gibberish detection in u...	1 hour ago
services	Fix: enhance validation by adding gibberish detection in u...	1 hour ago
speech	Add voice input functionality with audio transcription sup...	9 hours ago
static	Major update: formation of business plans as DOCX, expo...	2 hours ago
templates	Major update: formation of business plans as DOCX, expo...	2 hours ago
utils	Refact: the app is separately into logical modules	2 hours ago
.gitignore	The chatbot switched to the OpenAI API.	9 hours ago
README.md	Docs: add screenshots and first steps guide to README f...	4 minutes ago

About
A solution to the Espoo City track on the Junction 2025 hackathon.

Code

Readme

Activity

Stars 0

Watching 0

Fork 1

Commits 33

Report repository

Releases
No releases published

Packages
No packages published

Contributors 3

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