



# HealthyPak

Your 1-Stop Digital Health Guide and Nutrient Delivery Platform

# Problems

## Obesity Crisis



## Lack of Personalized Solutions



## Inconvenient Access to Healthy Food



## Inadequate Exercise Guidance



# Competitors



**Diet 360**



**DIET by DESIGN**  
Eat Smart . Live Better

**Diet By Design**



**Healthpass TeleDoc**



**Medical Guide App  
Pakistan**

# Solutions

## Personalized Diet Plans



## Healthy Food Recommendations



## Exercise and Workout Guidance



## Monetization for Health Specialists



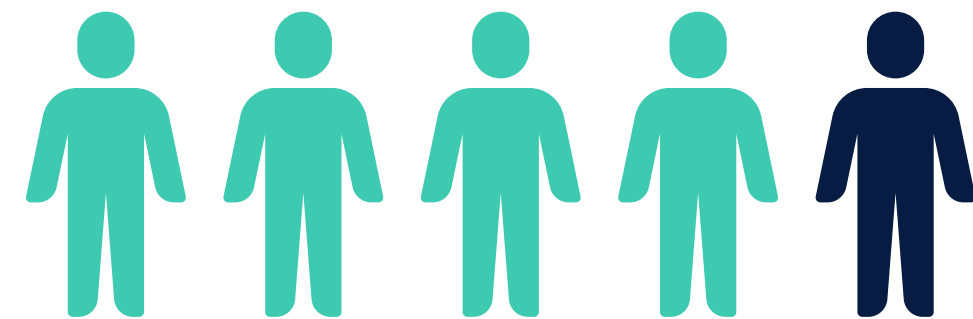
# Target Market

Buisness Model: B2C, B2B

Target:

Lahore Areas Starting From

- 1.DHA
- 2.Gulberg
- 3.Bahria Town
- 4.Johar Town





# Buisness Model

No. of Customers  $\propto$  Profits

This means the Profit  
margins are profitable at  
scale!

## Diet Plan Generation



## Nutrition Based Food Delivery



## Promoting Health Specialist

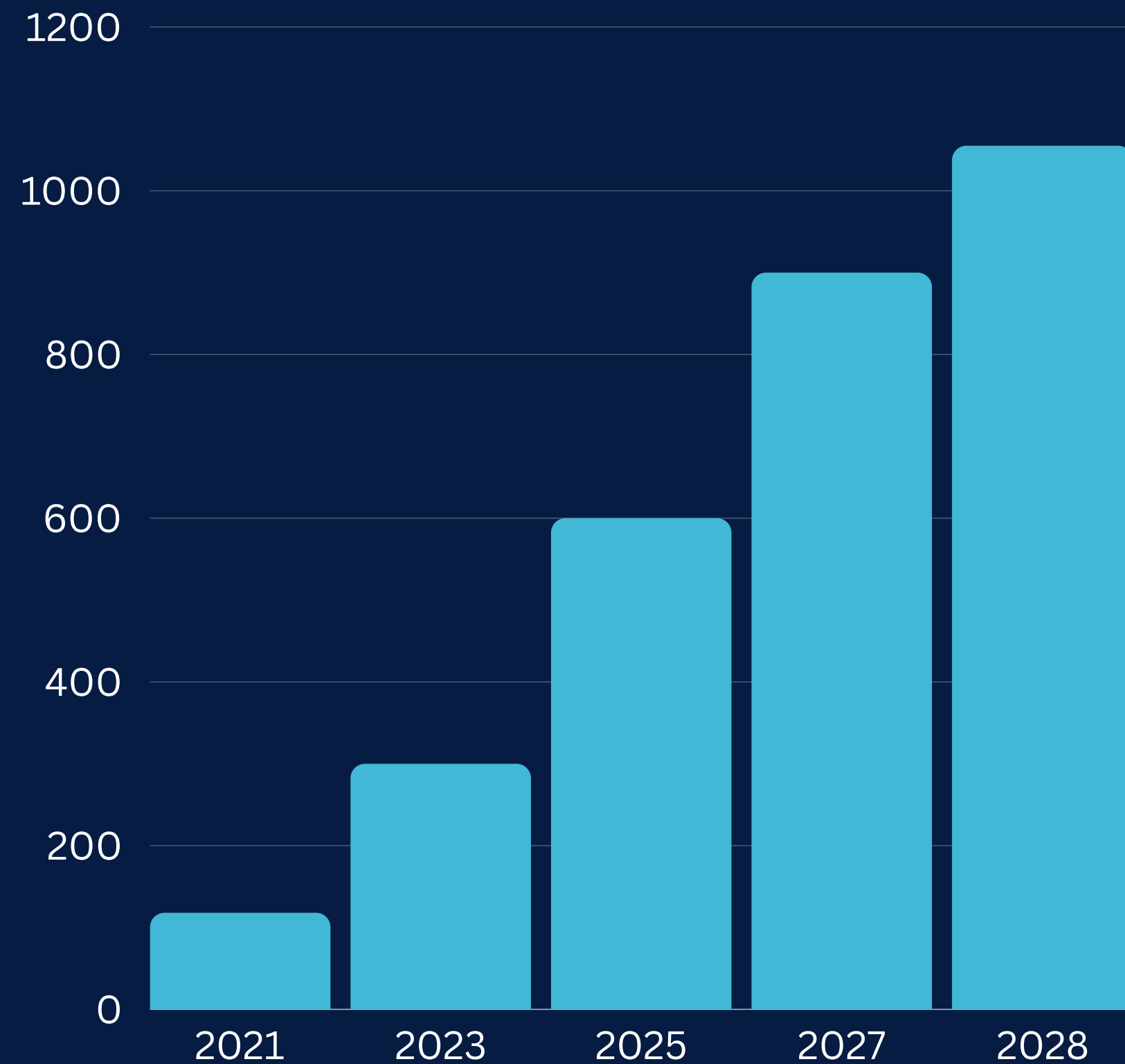


## Workout Guidance



# Cash Flow

**Experience explosive growth  
with a staggering 43.94% CAGR**



# BLOCKCHAIN EDUCATION MARKET SHARE

A Quick Breakdown

