



Jade Bonacolta 

Overrated: being famous.
Underrated: being quietly rich.

7 habits to become quietly rich:



3251



29



875



3462



Jade Bonacolta ✓

1. Be quietly known

The quietly rich don't desire mainstream fame.

- Privacy is the new luxury.
- Be a world-class expert in a *very specific* niche. (So you're widely known in narrow circles.)

You've never heard of some of the most successful people (because they want it that way).



Jade Bonacolta ✓

2. Get rich in time

Ever notice how some people who are rich in *money* are “poor” in *time*...?

Not the quietly rich.

- Prioritize time freedom (the ability to wake up and do anything you want for as long as you want).
- Use money to buy *more* free time (through outsourcing/delegation).
- Aim to be rich in life experiences.



Jade Bonacolta ✓

3. Move in silence

Most people just *talk* about their goals (rather than make progress on them).

- Move in silence; build in stealth mode.
- Don't brag about wins. Celebrate them briefly — then move on to achieving the next one.
- Only compare yourself to who you were yesterday.
- Embrace discomfort.



Jade Bonacolta ✓

4. Have quiet confidence

The quietly rich are self-assured, but never flashy or arrogant.

- Don't seek external validation from strangers.
- Seek self-awareness — a deep understanding of yourself.
- Question the default of what society claims “success” is. Set lifestyle goals based on *your own* definition.



Jade Bonacolta ✓

5. Earn with your *mind*, not your time

The quietly rich use “leverage” to build wealth.

- Invest in assets that earn while you sleep (by owning pieces of products, businesses, or IP).
- Play long-term games with long-term people.
- Prioritize compound interest (in investments, knowledge, and relationships).



Jade Bonacolta ✓

6. Avoid the “trap of more”

The most dangerous thought is, “I’ll be happy when...” You’re basically agreeing to be *unhappy* until you get it.

- Harness the power of having “enough.”
- Define what your “rich life” is, and don’t move the goalpost every time you get a raise.
- Practice minimalism— buying fewer, but extremely high-quality things.



Jade Bonacolta ✓

7. Master your thoughts

Most of our minds are loud with self-doubt, regret, and 'what ifs.'

The quietly rich prioritize inner peace.

- Don't waste time on anything outside of your control.
- Stack daily habits that clear your head (body movement, quality sleep).
- Act from a mindset of abundance, not scarcity.

Want to become quietly rich?

I send a short email every Monday to tell you how. 🔥

Join The Quiet Rich and get 1 actionable tip every week— directly in your inbox.

Always free. (link in bio)

