



**Zain Kahn**

@heykahn

How to use AI to build and launch your business idea in 24 hours:

A step-by-step guide 

7:19 AM · Jan 17, 2023

**4.5k** Likes   **1.1k** Retweets   **152** Replies



**Zain Kahn**

@heykahn

A quick snapshot of what we'll cover:

1. Finding a business idea
2. Building a website
3. Creating images
4. Creating videos
5. Creating ads

All with the help of AI tools in less than 24 hours.

7:19 AM · Jan 17, 2023



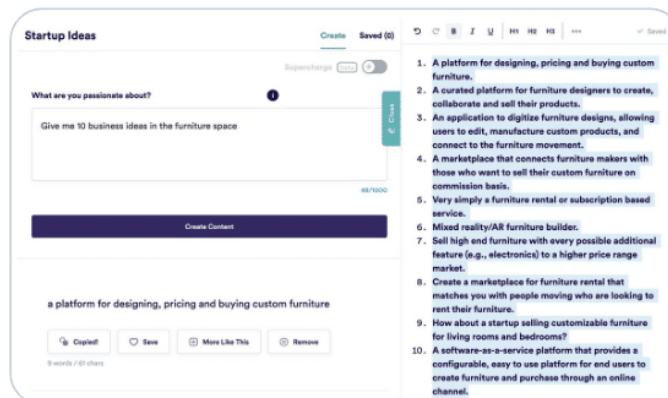
**Zain Kahn**  
@heykahn

## 1. Find a business idea:

Lets's say you know which space you want to build a business in, but you aren't 100% sure what idea you want to build.

Use a tool like [@copy\\_ai](#) to generate business ideas for that space.

I asked it to give me business ideas in the furniture space:



7:19 AM · Jan 17, 2023



**Zain Kahn**  
@heykahn

You can also use Copy AI to generate a name for your business.

I asked it to generate 7 names for a furniture subscription business:

The screenshot shows the Copy AI Name Generator interface. On the left, under the heading "Name Generator", there is a "Create" button and a "Saved (0)" indicator. Below this is a "Supercharge" toggle set to "beta" with a lightning bolt icon. The main input area is titled "Describe your product" and contains the text: "Generate 7 names for a furniture rental or subscription based service." A "Close" button is visible on the right side of the input area. At the bottom right of the input area, it says "71/1000". On the right side of the interface, there is a list of generated names: "FurnishBox", "FurnishPlatform", "Crate", "Bundle", "CrateBox", "Furnishr", and "FurniShared". Below the list is a "Rewrite" button.

7:19 AM · Jan 17, 2023



**Zain Kahn**  
@heykahn

You can use it to generate a description for your business too.

I picked the name Furnishr and asked it to generate a product description:

The screenshot shows a web interface titled "Product Descriptions". At the top, there are tabs for "Create" and "Saved (0)". Below the tabs, there is a "Supercharge" button with a "beta" label and a lightning bolt icon. The main form has two sections: "What is your product called?" and "Describe your product". The first section has a text input field containing "Furnishr". The second section has a text area containing "An online furniture rental business for people who want to rent furniture." To the right of the form, there is a preview of the generated description: "Furnishr allows you to rent furniture online, from any of our worldwide options. We make it easy for you to find what you want and complete the transaction with a few clicks. No more worrying about delivery costs and extra fees, we've got all your furniture rental needs covered!" Below the preview, there is a prompt: "Press (Tab) to write more...". At the bottom right of the form, there is a character count: "74/1000".

7:19 AM · Jan 17, 2023

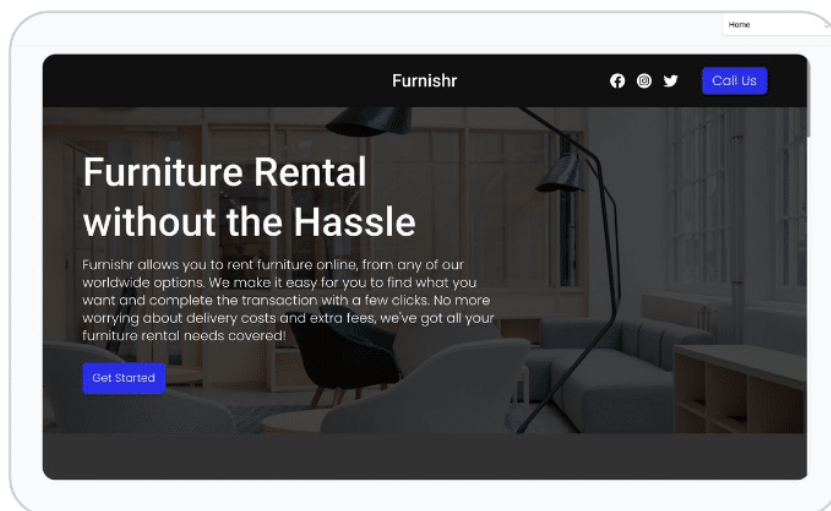


**Zain Kahn**  
@heykahn

## 2. Build a website:

Believe it or not, you can use AI to generate a website for your business idea in seconds.

I used Durable to generate this website template in less than 30 seconds:



7:19 AM · Jan 17, 2023

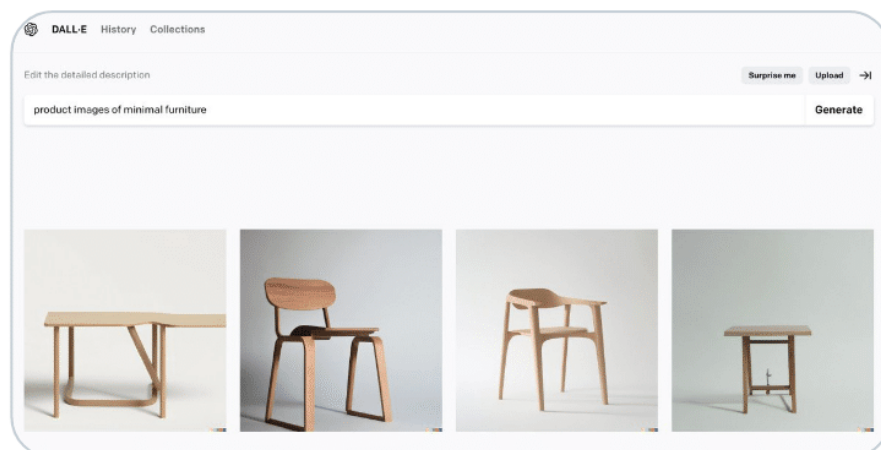


**Zain Kahn**  
@heykahn

### 3. Create product images:

If you're testing an idea with a physical product, you'll need some images.

Use a tool like MidJourney or Dall-E to generate some pictures to put on your website:



7:19 AM · Jan 17, 2023



**Zain Kahn**

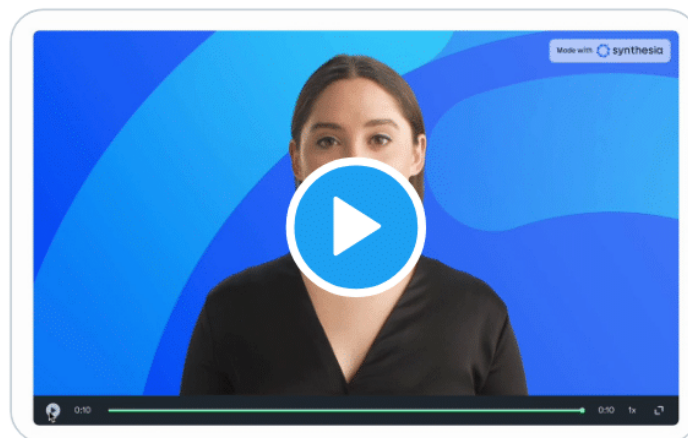
@heykahn

#### 4. Create product videos:

Images are cool. But videos take your idea to the next level.

Use a tool like [@synthesiaO](#) to generate lifelike product videos with AI generated human avatars.

Here's one I created for our furniture business idea in less than 2 minutes:



7:20 AM · Jan 17, 2023





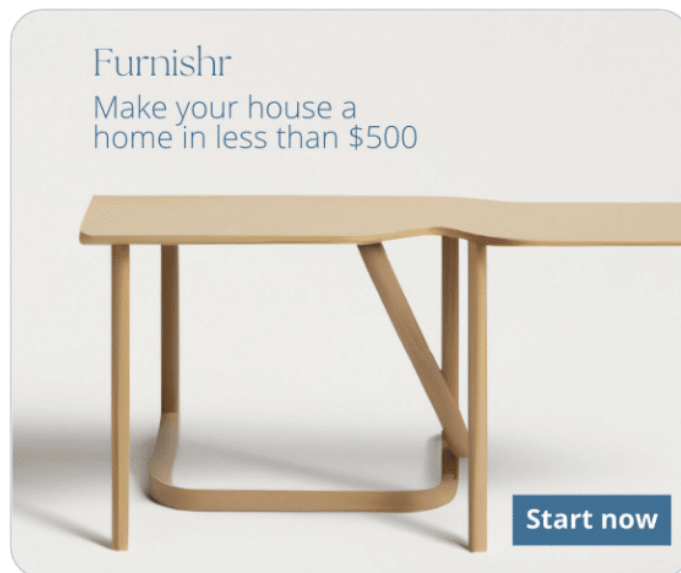
**Zain Kahn**

@heykahn

## 5. Creating Ads:

Now that your business idea is built, it's time to create some ads and test it in the real world.

You can use the images and videos you've generated above and combine it with marketing copy from a tool like [@copy\\_ai](#) to generate ads in Canva:



7:20 AM · Jan 17, 2023