



Alex Brogan ✓

@_alexbrogan

If you use it right, Google is the most powerful tool in the world.

But most of us aren't using it to its full potential.

Here are 9 Googling tips that will save you hundreds of hours:

9.4k Likes

2.5k Retweets

279 Replies



Alex Brogan ✓

@_alexbrogan

Use “Site:”

Site: allows you to search a website for exact keywords.

For example, to search when Google has been mentioned on <http://nytimes.com>, use:

“Google site:<http://nytimes.com>”



Alex Brogan ✓

@_alexbrogan

Use “Quotation Marks”

This is equivalent to searching for the exact phrase.

Google search will return pages with only the same words in the same order as the quotes.

For example, “American Football” will NOT return results that contain just “American” or “Football.”



Alex Brogan ✓

@_alexbrogan

Use “..”

By separating numbers with two periods, you'll find numbers within that range.

For example, find history books that cost between \$30 and \$50.

“History books” \$30..\$50



Alex Brogan ✓
@_alexbrogan

Use “-”

A hyphen “-” will exclude the word following it.

For example, if you want to find non-apple laptops, you could search “laptops -apple”.



Alex Brogan ✓

@_alexbrogan

Use “Filetype:”

Using your search term + “filetype: [insert file type]” will return the search in only that file type.

For example, “twitter annual report filetype:pdf” returns only pdf documents of Twitter’s annual reports.



Alex Brogan ✓

@_alexbrogan

Use “OR”

With “OR” you can perform two search queries at the same time.

For example, you can search for pages that reference Twitter, Facebook, or Instagram with Twitter OR Facebook OR Instagram.



Alex Brogan ✓

@_alexbrogan

Use “AND”

With “AND” you’ll get only results that include both of the keywords.

For example, “Luis” AND “Ronaldo” will return results that have Luis and Ronaldo, not just Luis or Ronaldo separately.



Alex Brogan ✓

@_alexbrogan

Use “After”

“After” will return results for your keyword after a certain date.

For example, copywriting
after:2021 will only return articles
published on copywriting after
2021.



Alex Brogan ✓

@_alexbrogan

Use “Before”

“Before” will return results for your keyword before a certain date.

For example, elon musk
before:2021 will only return
articles published on elon musk
before 2021.



Alex Brogan ✓

@_alexbrogan

Thanks for reading!

What else would you add? Let us know in the comments.

Follow me for more content like this.