

## 22 sentences that will further your career more than a Harvard MBA:

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Done is always better than perfect



## Network is your ONLY shortcut



## Sell before you fulfill



Knowledge compounds faster than money



The best time to build a personal brand was 10 years ago, the next best time is now



What you work on is more important than how hard you work



The internet is the only school you need, and it's free!



Don't fight uphill battles, start your business in a high demand market



Practice > theory (get your hands dirty)



People aren't computers, manage them by understanding their feelings.



Steer clear of landmines by learning from those ahead of you.



Leadership should be taught, never assumed



The quickest way to get rich is to make other people rich



Avoid complacency by keeping the fire lit under your ass, even when your business is doing great



Risk is unavoidable, so calculate cautiously



If you love what you do, you'll outwork your competitors without even trying



Your next handshake could be your next million, put yourself out there



Dress, move, and talk like the founder you strive to be



Ads get customers in the door, but it's your brand that invites them to stay for dinner



Markets are always changing, innovate or be left behind - or better yet, pioneer the evolution



Stop guessing, start split testing



Stephen Kings's quote, "kill your darlings" applies to more than just writing, never get attached to any idea



Thanks for reading!

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