



**STOP CREATING
CONTENT EVERYDAY**

Creating content daily can be stressful task.
That is why I prefer content batching.

Batching content is a great way to save time,
stay consistent, reduce stress and prevent
burnouts.

Check out these Seven steps to batch create
content

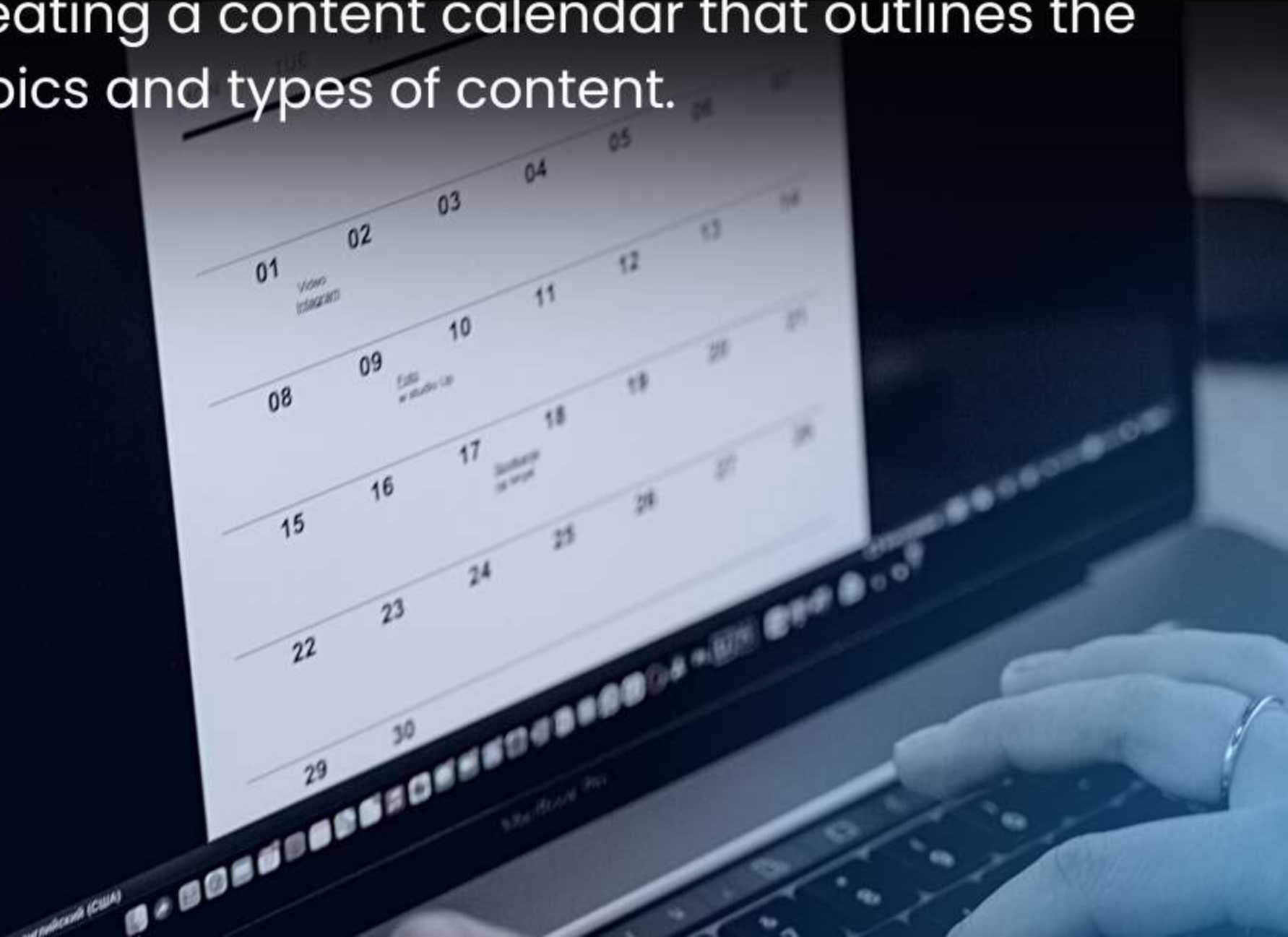
1. CONTENT BUCKET

Always have a list of content ideas. Whenever you see a topic that aligns with your niche, write it down.



2. CONTENT CALENDAR

Once you have a list of content, organize it by creating a content calendar that outlines the topics and types of content.



3.PICK A DAY

Set aside a specific day of the week or month to research and to work on creating your content.



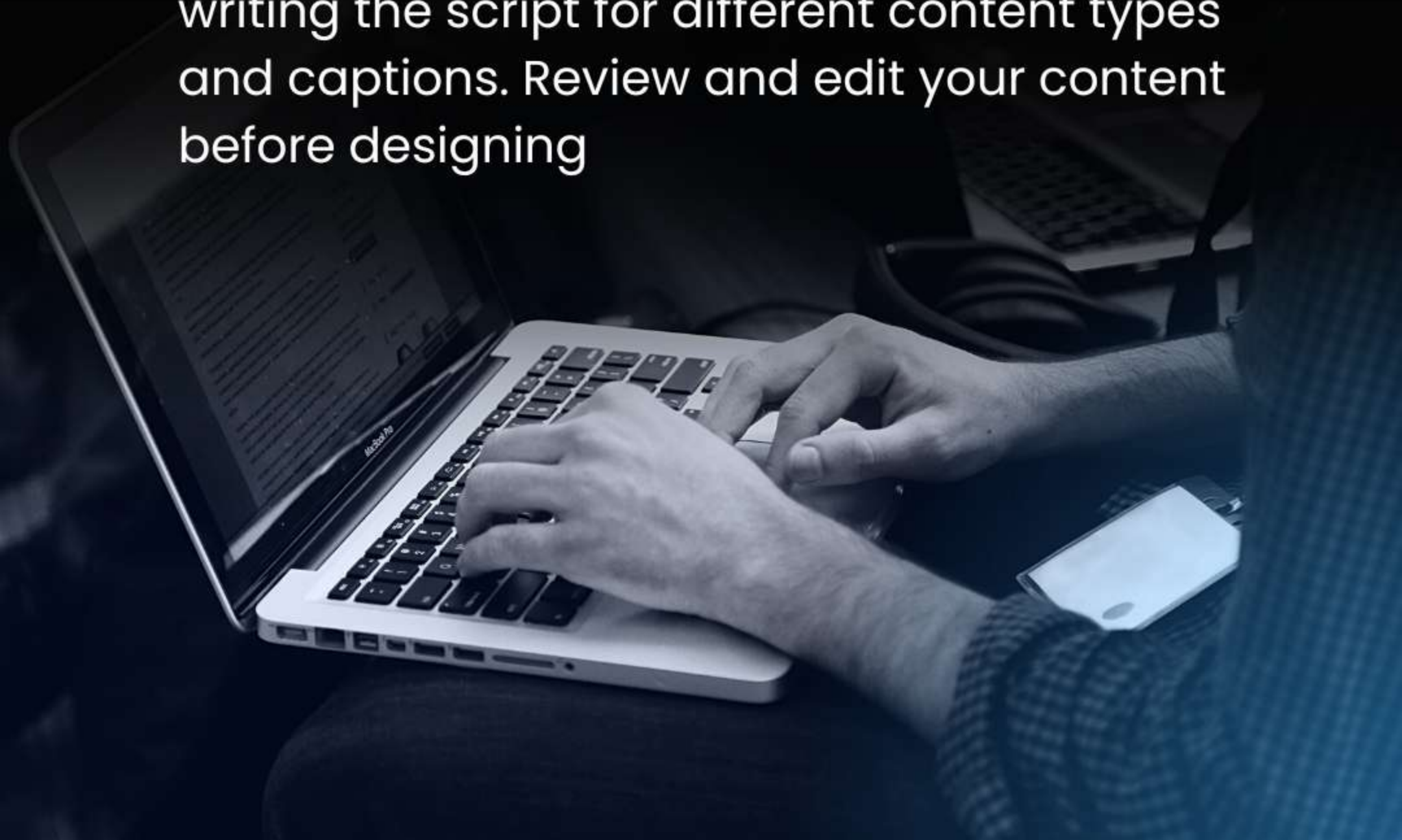
4. RESEARCH

Spend some time researching your topics. Look for industry trends, competitor's content and your insights.



5. SCRIPTING

Once you have researched your topics, start writing the script for different content types and captions. Review and edit your content before designing



6. DESIGN

Spend time in designing your carousel, single post and reel covers. Make sure to use high-quality images and visual style that align with your brand.



7. SCHEDULE

After you have created your content, use a content management system (CMS) or a bulk scheduling tool to schedule your content.



**DO YOU CREATE CONTENT
DAILY OR BATCH CREATE?**

LET ME KNOW IN COMMENTS