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ChatGPT will kill businesses that don't change.

The 6 businesses disrupted (& how you adjust to make a fortune):

3,791 Retweets **15,586** Likes



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Personal Services

Ex: Interior design, travel planners, architects

Disruption:

AI produces custom plans and designs.

Winning firms will spend more time understanding customer needs and use AI to reduce time creating designs.



Design made by Interior.AI



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Consulting Firms

Disruption:

AI answers your business questions impersonating business experts.

Ex: ask Elon how to grow your online business: <https://beta.character.ai>

How to win:

Include AI experts on your team.

Apply that expertise to a customer's specific situation.



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Example AI Consultation



Guest

Hey Elon! I currently run a design agency and need some advice on how to scale my business. Any tips?



Elon Musk Character.AI

Don't scale. Keep your agency small, exclusive and full of the best designers in the world. Don't let the average designer anywhere near your business.

← You only want to work with the best. It keeps your image up, and your prices high.

When you're in high demand, the customer doesn't make the decision, you make the decision. There's no such thing as rejection, only selection.

Written with Character.AI

Still in Beta - imagine responses in 1 year



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Content Creation

Disruption:

AI creates general listicles, blogs, and newsletters.

How to win:

Use ChatGPT to:

- Brainstorm topics
- Research ideas faster

Differentiate by:

- Deeper insights
- Evoke emotion with storytelling
- Find unique applications in content



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Content Creation Example



Write me a Twitter thread on how to hack your dopamine to 10x your productivity



1/ Dopamine is a neurotransmitter that plays a key role in motivation, pleasure, and reward.  

Here are some tips for hacking your dopamine levels to boost your productivity:

2/ Exercise regularly. Exercise has been shown to increase dopamine levels, improve mood, and enhance cognitive function. Incorporate some form of physical activity into your daily routine to boost your dopamine levels and improve your productivity.

3/ Eat a healthy, balanced diet. A diet rich in whole foods like fruits, vegetables, and lean proteins can provide the nutrients your body needs to produce dopamine and support overall health and well-being. Avoid processed and sugary foods, which can disrupt dopamine levels.

4/ Get enough sleep. Sleep is essential for maintaining healthy dopamine levels and can improve focus and cognitive performance. Aim for 7-9 hours of quality sleep each night to support your dopamine levels and boost your productivity.

5/ Reduce stress. Chronic stress can lead to a decrease in dopamine levels, so it's important to find ways to manage and reduce stress in your life. Try techniques like meditation, deep breathing, or journaling to help you relax and de-stress.



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Developers

Disruption:

AI writes and debugs code.

How developers need to use AI to win:

- Make software faster
- Debug code quickly
- Write in languages they didn't know

Winners will use AI to create faster product iterations to better resolve customer pains.



Code examples
on next page



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AI Code Example



write me the python code to scrape the last 10 tweets from a specific user



Here is an example of Python code that can be used to scrape the last 10 tweets from a specific Twitter user:

Copy code

```
# Import the necessary libraries
import tweepy
import pandas as pd

# Set up your Twitter API keys
consumer_key = "YOUR-CONSUMER-KEY"
consumer_secret = "YOUR-CONSUMER-SECRET"
access_key = "YOUR-ACCESS-KEY"
access_secret = "YOUR-ACCESS-SECRET"

# Use tweepy to authenticate and access the API
auth = tweepy.OAuthHandler(consumer_key, consumer_secret)
auth.set_access_token(access_key, access_secret)
api = tweepy.API(auth)

# Specify the user whose tweets you want to scrape
user = "USERNAME"
```



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Graphic Design

Disruption:

AI makes your visual designs.

How to win:

Use AI for faster turnarounds with clients so you can have more iterations and get them custom designs.



Design examples
on next page



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AI Graphic Design Examples



Created by Nejc Sušec in Midjourney



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Educators & Course Creators

Disruption:

Students can use ChatGPT to quickly learn and get answers to specific questions

How to win:

Hard skills are now less relevant.

Focus content on networking and applying concepts.



Self-education
examples on next page



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Self-Education Example



Make me a course curriculum to learn SEO



Here is a suggested course curriculum for learning SEO:

1. Introduction to SEO: In this module, you will learn the basic concepts and terminology of SEO, including the importance of keywords, the role of backlinks, and the factors that search engines use to rank websites.
2. On-page optimization: In this module, you will learn how to optimize the individual pages on your website, including techniques for writing effective page titles and meta descriptions, optimizing your images and videos, and using header tags and alt text to improve your search engine rankings.
3. Off-page optimization: In this module, you will learn about off-page optimization techniques, such as link building, guest blogging, and social media marketing, and how they can help improve your search engine rankings.
4. Technical SEO: In this module, you will learn about the technical aspects of SEO, including website structure, site speed, and mobile optimization, and how to optimize your website for these factors to improve your search engine rankings.
5. Advanced SEO: In this module, you will learn about more advanced SEO topics, such as local SEO, international SEO, and e-commerce SEO, and how to apply these techniques to your own website.
6. Measuring and tracking your SEO success: In this module, you will learn how to measure and track the success of your SEO efforts, using tools such as Google Analytics and Google Search Console.



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Summary

The 6 businesses AI just disrupted:



Course Creators /
Educators



Graphic Designers



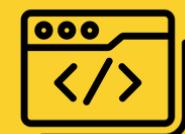
Content Creators



Consultants



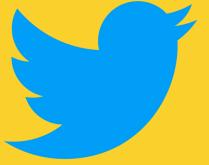
Personal Services
(e.g., *Travel Planners /*
Interior Designers)



Developers



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That's a wrap!

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FREE
NEWSLETTER

Link in the description

