



Alex Brogan ✓

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The 10 most important skills
for the next 10 years:

5.6k Likes 1.5k Retweets 149 Replies



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Artificial Intelligence Literacy

The recent developments in AI—broadly termed “Generative AI”—are only the tip of the iceberg for what’s coming in the next 10 years.

AI will reach deeply into every industry in the world.

Start here:



★★★★★ 4.8 (37K) | 829K Students

AI For Everyone

coursera

AI For Everyone

coursera.org



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Limiting Distractions

Resisting the allure of our infinite abundance and innumerable outlets for instant gratification is one of the greatest personal challenges you'll face.

Those who succeed will build a compounding advantage.

Start here:

Indistractable - Nir Eyal



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Continual and Efficient Learning

Speaking of compounding advantage,
continual learning is its best friend.

Focus on learning things you're interested in.

Go for depth, over breadth.

Learn it once, learn it well.



Alex Brogan @_alexbrogan · Apr 16

Learning how to learn is life's most important skill.

Here's how you can do it intelligently:



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The Art of Listening

You can't learn anything with your mouth open.

Make your default mode listening and asking questions.

Those who listen well, lead well.

Not just themselves, but all those around them.

Start here:



Shreyas Doshi @shreyas · Jan 17

Listening, *really* listening, is a rare superpower.

I was a bad listener most of my life.

Then I fixed that a few years ago.

Night & day difference in my leadership ability.

I learned that we can learn to listen well.

A thread on listening (and learning it from movies 🎬)





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Asking Better Questions

Information overload is real—we've never had so much new information available to us.

Cutting through the noise and finding elegant answers is a super power.

Smart people ask the most questions—contrary to popular belief.



How to Ask Useful Questions – Josh Kaufman

joshkaufman.net



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Digital Marketing

The digital economy is now over 4 billion people and growing rapidly.

Trillions are about to be inherited by a generation who grew up digital-first.

You do the maths.

Start here:



Alex Brogan @_alexbrogan · May 11

I've spent the last 9-months learning how the best start-ups in the world grow.

There are 1,000s of resources to learn from—some good, some bad.

Save yourself the time and headache.

These are probably the best 20 resources to learn how to grow a start-up on the internet:



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Web3 Competency

Web3 is the next iteration of the internet.

Those who embrace what might be—rather than what is—will come out on top.

"Pessimists sound smart. Optimists make money." —
@natfriedman



Alex Brogan @_alexbrogan · May 26

If you want to understand Web3 and succeed in the next 10 years, here are 20 of the best resources on the internet to get up to speed:



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Digital Writing

There's never been a better time in history to build leverage through sharing your ideas online.

It's a multiplier for your income, learning, and relationships.

I learned how with Ship for Ship 30 (and am now a proud affiliate):



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Problem Solving

“You get paid in direct proportion to the difficulty of problems you solve”
— @elonmusk

Learning to problem solve is one of the best investments you'll ever make—now more than ever.



Alex Brogan @_alexbrogan · May 6

Problem solving isn't taught.

But it's something we should probably learn.

Here are 5 of the best problem solving methods you can start using today:



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Decision Making

A great life is made up of millions of micro-decisions and 10's of major decisions.

Great decision making allows you to cut-through information overload and maximise your brief time on Earth.

There's never been a better time to learn:



Alex Brogan @_alexbrogan · Jun 1

Most people suck at Decision Making.

Let's change that.

Here are 10 of the best decision-making resources I've found 🧵



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Thanks for reading!

What else would you add? Let us know in the comments.

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