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How to reclaim 40 hours/week.

The “\$1,000 an Hour” Rule:



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One of the most underrated business skills is delegation.

The \$1,000 an Hour Rule helps me keep my sanity and my profits.

It takes a little time to set up, but the ROI on time AND money is huge..



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List out every task you
do for your biz.

Then assign a dollar
amount:

\$10 / \$100 / \$1,000



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This is how much you'd need to pay someone else to competently perform the work.

ex:

Bookkeeping – \$10

Sales – \$100

Product Creation – \$1,000

Here's how I worked through this tiered delegation:



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First, I hired a virtual assistant.

My VA took all my “\$10” work
for \$900 a month.

Now off my plate:

- All admin
- Compiling reports
- Scheduling, travel
arrangements



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Beautiful.

But not enough.

I wanted to triple in growth,
so I worked through the
next layer of delegation.



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I set aside \$100k to outsource
all my \$100/hr jobs.

That covered training,
onboarding, then
\$10k/month to maintain.

8 months later, I started
making an extra ~\$400k.



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What was I left with?

The \$1,000/hr work.

That actually felt really hard to outsource.

But if you want to make \$10M a year... your 1 hour is worth \$4,000+ in a 45-hour work week.

So, I hired expensive, smart C-Suite members.



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My most expensive makes \$1 million+ a year.

Big things cannot be done alone.
Big things do not come cheap.

Delegation is the path to big things.

Delegation is the path to freedom.