



**Alex Brogan** ✓

@\_alexbrogan

Most people suck at Decision Making.

Let's change that.

Here are 10 of the best decision-making resources I've found

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## Decision Making: A Framework That Works by Junto Investments

“In the same way compounding interest increases wealth, good decisions produce exponentially better results the more of them we make. So learning to make them well is a healthy investment.”

<https://junto.investments/decision-making/>



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Making Good Decisions as a Product Manager by @brandonchu

“Deciding how important a decision is, is the most important decision you can make.”

<https://blackboxofpm.com/making-good-decisions-as-a-product-manager-c66ddacc9e2b>



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3 Heuristics for Decision Making by  
@naval

<https://hackernoon.com/3-heuristics-for-decision-making-naval-ravikant-3ba9d3cd1d85>



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Methods to Improve Decisions by  
Michael Mauboussin

“You gain more by not being stupid  
than you do by being smart. Smart  
gets neutralized by other smart  
people. Stupid does not.”

<https://t.co/Flv2NEZcwt>



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## Checklists: Getting Important Decisions Right by Junto Investments

“Under conditions of complexity, not only are checklists a help, they are required for success.”

—Atul Gawande

<https://junto.investments/checklists/>



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Decision Making - Reflections &  
Frameworks by @gregdocter

<https://twitter.com/gregdocter/status/1262834164811870208>



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Creating a Decision Journal by  
@farnamstreet

“A decision journal helps you learn from past decisions, think through current decisions, and avoid problems before they happen.”

<https://fs.blog/decision-journal/>





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A thread on how great decision-making organizations think about decisions by @BenJohnstonSF

“Why good decision processes are so impactful, how to make better, faster decisions, and frameworks & tools”

<https://twitter.com/BenJohnstonSF/status/1268298643540336640>



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## How to make smart decisions by LifeLessons

“Ultimately I think it’s not about whether or not you’ve made the right decision, it’s about how you live with that decision. I think that’s the most important part in decision making.”

<https://lifelessons.co/personal-development/decisions/>



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## How to make Difficult Decisions by LifeLessons

“If something is important to you, especially if it has long-term consequences – don’t rush into it. Take your time, do your homework, and get educated.”

<https://lifelessons.co/personal-development/how-to-make-difficult-decisions/>



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Thanks for reading!

What else would you add? Let us know in the comments.

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