



**Sieva Kozinsky** ✓

@SievaKozinsky

16 years ago I was fired.

Today I own a holding company that owns 14 businesses.

Getting fired was the best thing that ever happened to me.

Here's how to find a career that's best for you:

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Back in 2006, I was in highschool.

On the weekends, I worked as a lifeguard.

It was an easy gig and it paid well.

Until it didn't pay at all...

25 Likes



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I was a horrible employee.

I'd get distracted in the guard stand.

I'd show up late to work.

One day, my boss had enough and fired me.

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It was a blow to my heart and my ego.

But I was a driven person.

Working for someone else wasn't for me.

I needed to work for myself.

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A year later I started my first company.

I'd wake up at 7am, 6 days per week, and make cold sales calls.

I worked 12 hours days, making less money than when I was as a lifeguard.

But I LOVED IT.

27 Likes



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When I was fired I was devastated.

But through that devastation I found something I loved.

I call this the Wildfire Principle

Let me explain...

18 Likes



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Wildfires can seem devastating.

They burn down homes and ravage wildlife.

But there's always a silver lining.

18 Likes



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There's lots of good that can come from wildfires.

They burn down invasive shrubs and create space for trees to grow.

Think of your career in the same way...

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When you get fired it sucks!

But there's always a silver lining.

Take time to reflect and make space for serendipity.

20 Likes



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When I lost my job as a lifeguard, I was fortunate enough to find something I loved immediately!

But oftentimes, that's not how it works.

16 Likes



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The best opportunities come to those who say “no” to a lot of stuff first.

Finding the best career for you involves trying a bunch of stuff first.

Here're a 5 step process for finding a career that's best for you:

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## 1 - Remember the Wildfire Principle

When opportunities end, it's not the end of the world.

There's always a diamond in the rough.

Be patient and look for it.

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## 2 - Reflect

Before diving into the next opportunity, reflect on the past.

- What did you like?
- What did you dislike?
- What's your "ideal" opportunity?

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### 3 - Craft Your Story

You are the stories you tell.

Take time to craft a story that aligns with where you are and where you want to go.

Choose experiences that support the career you want to pursue in the future.

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## 4 - Network, Network, Network

You'll never know what's out there without talking to people.

Schedule meetings with those you may want to work with.

Prepare for your meetings by doing background research and drafting insightful questions.

Follow up & thank them for their time

27 Likes



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## 5 - Be Patient

The more people you meet, the more opportunity you'll create.

Don't overcommit.

If possible, work part time to get a jist of what the work is like.

Eventually, you'll find something that's best for you!

18 Likes





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TL;DR:

How to find a career that's best for you:

1. Remember the Wildfire Principle
2. Reflect
3. Craft Your Story
4. Network, Network, Network
5. Be Patient

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