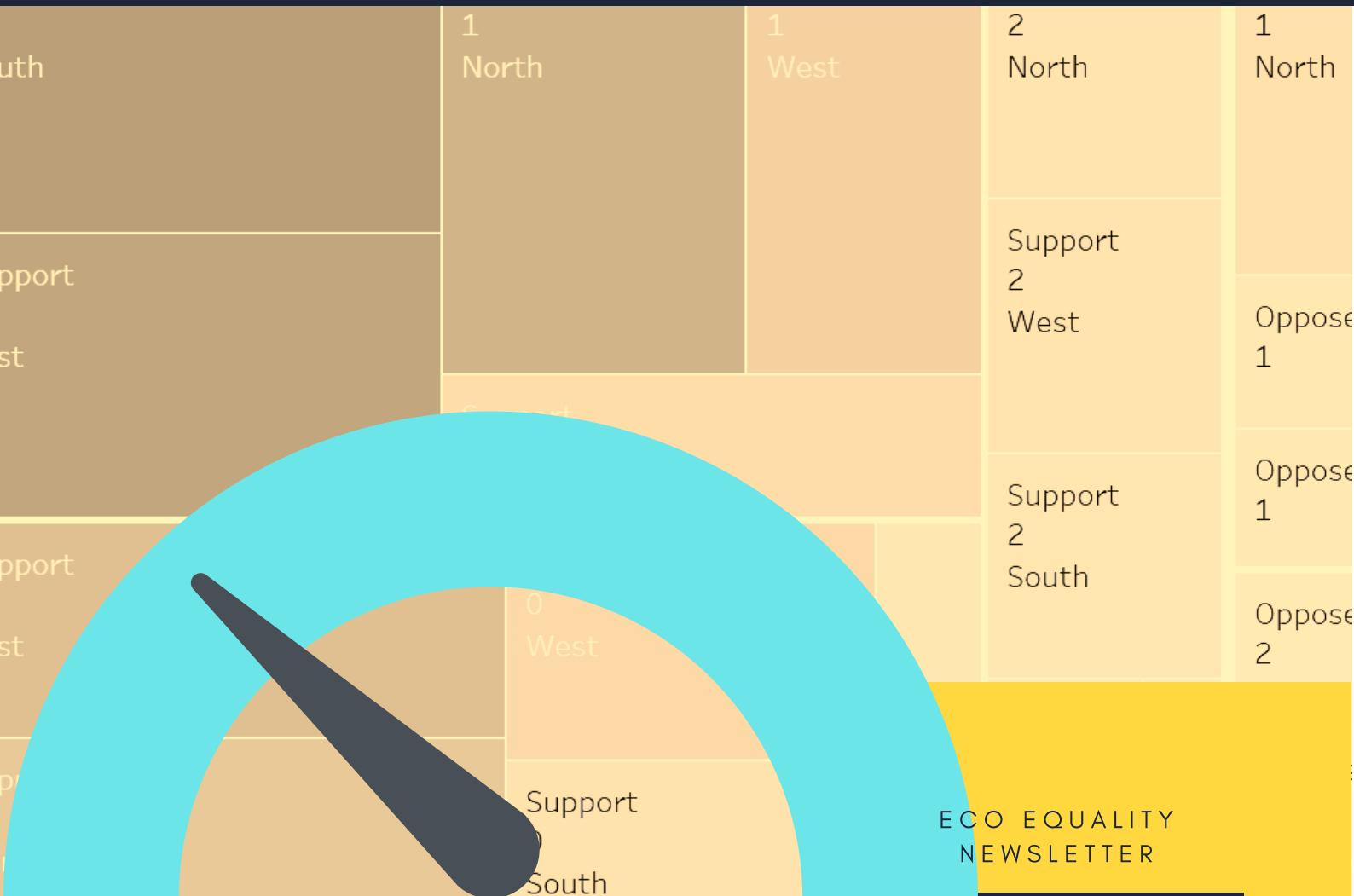


ECO-EQUALITY

ISSUE 1 ; JULY 2021



COUNCIL U-TURNS IN TIME FOR COP26

BY [REDACTED]

Astonishingly, in the run-up to COP26 later this year, the City of Edinburgh Council came very close to axing its ground-breaking, "Spaces for People" project due to pressure from powerful lobby groups who opposed it.

Edinburgh-based eco think-tank, =SUM(all) countered the misinformation being delivered around the city in a report (Eco-Quality; Space Rights for People) launched just days before the Transport and Environment Committee convened to discuss the project's future. The report revealed massive city-wide support for the project. In the face of such strong evidence, the Council agreed to honour its commitment to reducing the city's emissions by 3030, making the initially temporary Spaces for People measures permanent.

Today, campaigners celebrate their victory! (continued on P3)

CITY NEWS AND VIEWS

New Data agency =SUM(all) scoops prestigious Data for Good award

The Lead • P. 3

City of Edinburgh prepares for COP26

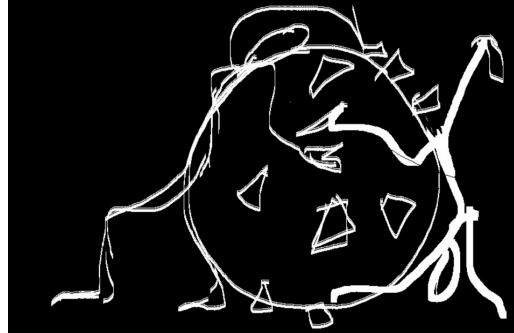
Best Employees

SPACES FOR PEOPLE

BY

Could data save the world? Well, data's saved the City of Edinburgh Council's hard won Spaces for People project from being axed jeopardising plans to meet 2030 emissions. So, that shows how data can be used as a powerful force for good.

Research into the viability of creating designated spaces for walkers and cyclists in the city started with a city wide consultation in 2016. The resulting data showed massive public support for the project



The Continent (country alliances like EU)

The Country (one country)

The Region (one region within a country)

The City

The Community

The Person



=SUM(ALL) DIRECTOR'S MESSAGE

"Our evidence shows the public agrees we need to focus more, not less, on ways to encourage walking and cycling in the city"

GLOBALY, INFRASTRUCTURE BUILT AROUND THE MOVEMENT OF PEDESTRIANS AND CYCLISTS WILL HAVE A SINIFICANT IMPACT ON CLIMATE STABILITY

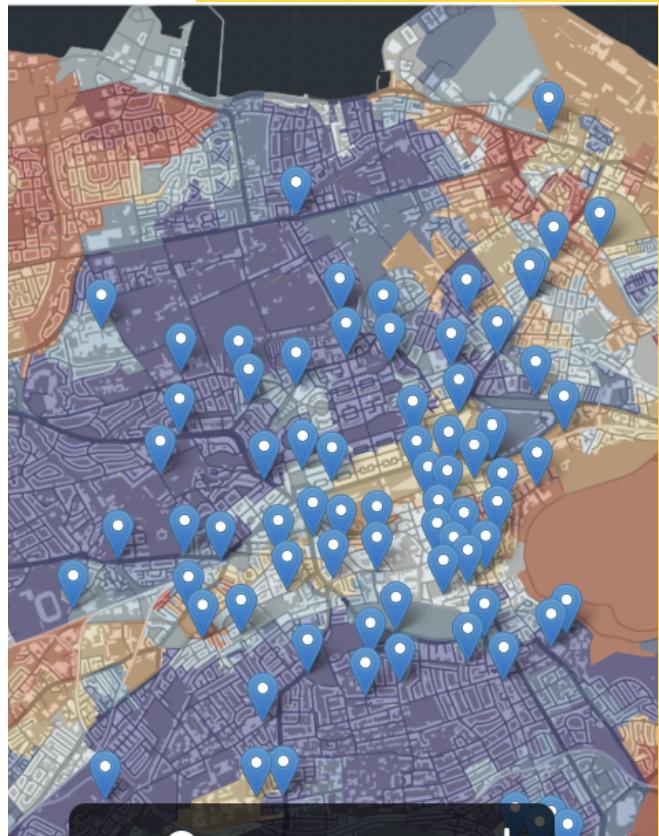
The problem of reducing the city's emissions can be solved by the 2030 deadline. But this can only happen if The City of Edinburgh Council resists pressure from lobbyists to slow down its Spaces for People implementation."



In May 2020, City of Edinburgh Council partnered with Just Eat to provide bike stations across the city.

The City's Transport and Environment Convener, Lesley Macinnes said she believed the partnership would provide, "an affordable alternative to private cars, while reducing pressure on public transport", and it would, "deliver improvements across the city that will make cycling and walking even easier and safer as lockdown is lifted"

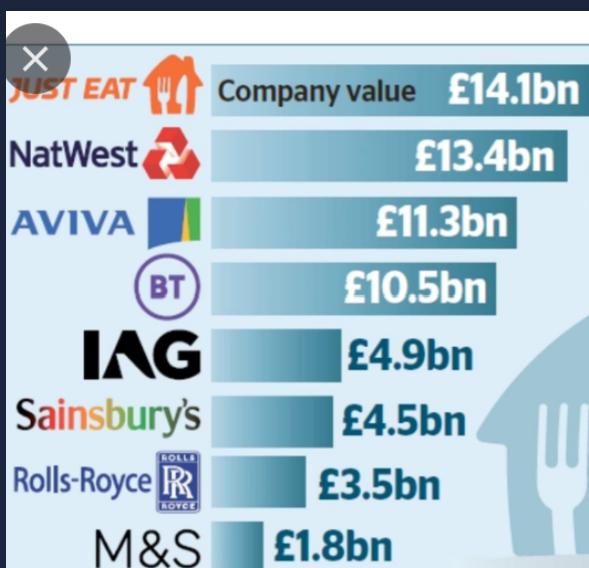
Across the city, fuel poverty is a major issue leaving families without access to private transport so the scheme was welcomed as an opportunity for people to try cycling without the costs of owning a bike.



JUST EAT JUST WENT SOUTH

However, =SUM(all)'s report mapped Just Eat's bike stations against the council's map of city sectors most affected by multiple deprivation. This revealed fewer than [x%] of Just Eat bike stations were located in these sectors.

ASTONISHINGLY, MOST JUST EAT BIKE STATIONS WERE LOCATED CENTRALLY OR TOWARDS THE MORE AFFLUENT SOUTH OF THE CITY



People living in Edinburgh's most deprived areas are already disadvantaged by lack of access to private transport and the costs of using public transport. The City still has a way to go to live up to its ambitions but data shines a clear light on the best places to start.

ADVERT: ECO-EQUALITY SALUTES...



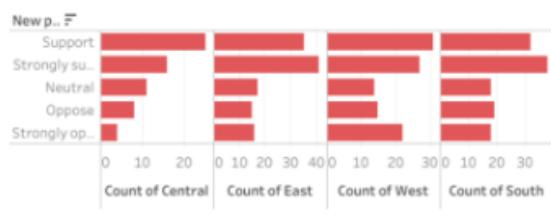
DATA VISUALISATION INVESTIGATION

Read More



Where in Edinburgh is the strongest support for "Spaces for People"?

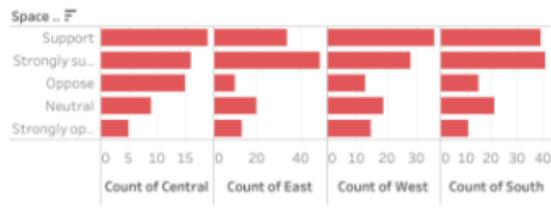
New protected cycle lanes on main roads



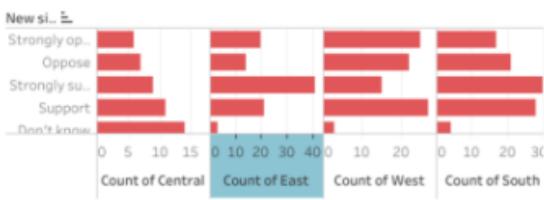
Connecting existing walking/cycling routes used for leisure, by closing some roads to cars and/or providing protected space for walking and cycling on roads



Space in city centre for walking and/or cycling



New signed 'quiet connections' for day to day cycling, with road closures to reduce traffic



Hottest data topics

Breaking news

Data scrutiny

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