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CATEGORY	PITFALL		MITIGATION	GPT 3.5	GPT 4	GPT OY-MINI	CLAUDE 3.5	CLAUDE Y	Sonar
	Using generative AI as a first resort		Consider more explainable, scrutable tech		Not evaluated				
	No baseline or state-of-the-art performance	•	Measure SOTA performance						
	No success criterion	•	Ask user/customer what success means						
Instruction following	Refusal to answer on unreasonable grounds	▼	Add context, remove ambiguity	Fail	Pass	Pass	Fail	Pass	Pass
	Misinterpretation, failure to clarify	A	Instruct to clarify, add context, be explicit	Fail	Pass	Pass	Fail	Pass	Pass
	Failure to reject false or inconsistent query	•	Avoid incorrect or inconsistent prompts	Fail	Fail	Fail	Pass	Pass	Pass
	Arbitrary execution of instructions in data		Explicitly separate instructions and data	Fail	Fail	Fail	Fail	Pass	Fail
	Difficulty manipulating sub-token elements	•	Pre-process sub-token elements	Fail	Fail	Pass	Fail	Fail	Fail
	Incorrectly formatted output	•	Provide format schema or template	Fail	Fail	Fail	Fail	Pass	Fail
Ambiguity & coherence	Ambiguity in the response		Prompt engineering, pre-check responses	Fail	Fail	Pass	Fail	Fail	Fail
	Incoherent rambling or glitching	V	Reword prompt and retry	Fail	Fail	Pass	Not evaluated	Pass	Fail
	Inconsistent reasoning across conversation	•	Shorten conversations, provide recaps	Fail	Pass	Pass	Not evaluated	Pass	Pass
	Irrelevance	▼	Prompt engineering, pre-check responses	Fail	Pass	Pass	Pass	Pass	Fail
Response quality	Simplistic (correct but poor) responses	•	Role allocation, few-shot prompts	Fail	Pass	Pass	Pass	Fail	Pass
	Incompleteness	•	Role allocation, few-shot prompts	Fail	Fail	Pass	Fail	Fail	Fail
	Faulty reasoning		Chain-of-thought, tools, few-shot prompts	Fail	Pass	Pass	Pass	Pass	Fail
	Faulty premises		Explicit chain-of-thought, break steps down	Fail	Fail	Fail	Fail	Fail	Fail
	Prompt sensitivity	•	Add more context and more instruction	Fail	Fail	Pass	Pass	Pass	Fail
	Overthinking	•	Provide more context about problem domain	Fail	Fail	Pass	Fail	Fail	Fail
	Overfit to similar task	▼	Emphasize differences from overfitted case	Fail	Fail	Fail	Fail	Pass	Fail
	Distraction	▼	Use neutral wording	Fail	Fail	Fail	Fail	Fail	Fail
	Verbose	▼	Specify minimal requirements	Fail	Fail	Fail	Fail	Fail	Fail
Factual errors	Incorrect factual recall		RAG, knowledge graphs, pre-check response	Fail	Fail	Pass	Fail	Pass	Fail
	Fabricated or non-useful references		RAG, knowledge graphs	Fail	Fail	Fail	Fail	Fail	Pass
	Coherent fiction		RAG, knowledge graphs, pre-check response	Fail	Fail	Fail	Pass	Pass	Pass
	Out-of-date responses	•	RAG, tools	Fail	Pass	Fail	Fail	Fail	Pass
	Overconfidence in certainty	•	Disallow expressions of uncertainty	Fail	Fail	Pass	Fail	Fail	Fail
Bias & ethics	Explicit bias		Improve alignment and system prompt	Fail	Fail	Pass	Pass	Pass	Pass
	Implicit bias		Improve alignment, avoid leading signals	Fail	Fail	Fail	Fail	Pass	Fail
	Toxic or offensive responses		Pre-check response	Fail	Fail	Fail	Fail	Pass	Fail
	Copyright infringement		Knowledge graphs	Fail	Pass	Pass	Pass	Pass	Pass
	Cultural or ideological bias	•	Fine-tuning, alignment	Fail	Pass	Pass	Pass	Fail	Pass
Application	No transparency about role of AI		Be clear						
	Not collecting signals from users	▼	Collect signals						
	Not providing references	•	Add references						
Implementation	No rigorous evaluation protocol		Create testing and reporting pipeline	Not evaluated					
	Low Al literacy among users	•	Education and culture	Not evaluated					
	Overreliance on model responses		Education, avoiding risky applications	Not evaluated					
	Overreliance on human-in-the-loop	•	Consultation, training, improved interface	Not evaluated					
	No user training	•	Training	Not evaluated					
	No consideration of security or ethics		Proper governance and oversight	Not evaluated					

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A highly opinionated and non-exhaustive list of pitfalls aimed at developers of applications containing large language models. There are more than 30 concerns here, but some of them overlap, and probably still others are missing entirely. This list is my own opinion, which is not necessarily shared by others at Equinor or anywhere else. It is a work in progress, you input will be welcomed and credited, please get in touch!