



Amplified Intelligence

Color Tones

Primary Colors:

Background: DARK AZURE #092540 & #3c656d
Hands: Grey Orange #dcb74
Light: Light orange #fef8e8

#1A2E45

Deep Indigo Bloom (Secondary support)

To be used for: text headings, paragraph copy on light backgrounds, alternative deep-block sections, and subtle contrast next to Midnight Navy.

#eae4dd

Orchid Whisper (Optional motif shade)

Use only for: embossed orchid background watermark, subtle overlays, section separators, and calm neutral zones.

#F8F5EE

Ivory Silk

Main website background, light-mode page background, hero layout option 2, body text background, content cards, generous white-space areas. Creates your soft, serene, high-end aesthetic

#D9B878

Soft Gold

Used exclusively for the logo icon (hands, flame, orb), optional accent borders, small UI highlights (icons, separators), or premium-call-out text. Avoid large blocks to maintain subtle luxury.

#0C2233

Midnight Navy

Primary background colour for: website header, section dividers, CTAs (where emphasis is needed), footer backgrounds, high-contrast areas, and clean edgeless hero blocks. Use sparingly to maintain elegance.