

# ROBERT M. CRUZ

WEB DEVELOPER|SEO  
SPECIALIST|MEDICAL  
CODER

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Davao City, Philippines, 8000



## Personal Profile

I'm a master of boosting businesses to the highest perch in Google's search results through cunning SEO tactics and powerful Conversion-Driven Content strategies for 3years and seven years of hands-on experience as a Medical Coder, specializing in ICD-10 coding

## Education & Certification:



**University of Mindanao**

- BSBA- FINANCE



**SOUTHERN PHILIPPINES MEDICAL  
CENTER**

- ICD-10 CODER



**UNIVERSITY OF MINDANAO**

- Certified Financial Market  
Professional

# Work Experience:

## PUBLIC HEALTH EMPLOYEES MULTIPURPOSE COOPERATIVE | 2015-2016

BOOKKEEPER

Recording, Organizing, and Maintaining financial transactions and records

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## Southern Philippines Medical Center

ADMIN assistant II , MEDICAL BILLER| 2016-2023

Properly coding services, procedures, diagnoses, and treatments · Preparing and sending invoices or claims for payment

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## KAJ3 Limited LLC

Web developer | Freelance

planning and developing software solutions and web applications, and search engine optimization

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# SKILLS



Web development

### Proficiencies

- Basic Javascript
- HTML
- CSS



MEDICAL BILLER,  
TRANSCRIPTION

### Proficiencies

- ICD-10



SEO

### Proficiencies

- Ahrefs
- Yoast SEO
- GOOGLE CONSOLE



## OTHER SKILLS

Proficient in  
E-commerce Platform