

Use of the product conformity mark

Once certification has been granted the certificate holder is entitled to use the product conformity mark as illustrated below. Further details concerning the mark are obtainable from the BuildCert office.

1. The product conformity mark is the symbol of product conformity with a product standard. It provides a mark for certificate holders to display on products and stationery if they wish.

The mark can be either of the following:

BUILDCERT®

or



Figure 1

NOTE: If the mark is used in product literature, it should be clearly identified as being a product certification mark.

2. Where a certificate holder is granted certification under a UKAS accreditation from BuildCert, it may use the mark shown in Figure 2 on stationery and publicity material.

The term 'publicity material' shall not include notices, labels, documents or written announcements affixed to or otherwise appearing on goods or products unless the goods or products have been manufactured under the BuildCert product certification scheme. This restriction shall also apply to primary (eg. blister packs) packaging and promotional products.



Figure 2

NOTE: Holders of UKAS accredited certificates may use either the mark as shown in Figure 1 or Figure 2. However, the UKAS logo should not be used in any other format other than that shown in Figure 2.

Artwork details relating to Figures 1 and 2 are available from BuildCert upon request.

3. The product conformity mark must not be used except in connection with those products to which the certificate applies. The certificate holder must specifically identify the products to which the certificate applies when using the product conformity mark in a context where the scope of the application is open to doubt.
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4. The product conformity mark shall not be displayed on vehicles, except in publicity material containing an accreditation mark as part of a larger advertisement.

The mark shall not be displayed on buildings and flags.

The mark may be displayed on internal walls and doors, and on exhibition stands.

The mark shall not be used in such a way as to suggest that the Secretary of State or UKAS has certified, or approved, any product or service supplied by a licensee of a mark, or in any other misleading manner.

The mark shall not be used in such a way as to imply that UKAS accepts responsibility for activities carried out under the scope of certification.

5. BuildCert shall audit the correct use of the product conformity mark by its certificate holders.
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6. The product conformity mark as detailed in Figure 2 may be attached to product by way of a label. If this is impracticable, the label may be affixed to the primary packaging (eg. blister pack) but not to the secondary packaging (eg. outer, transit pack).
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7. The certificate holder undertakes to discontinue any use of the product conformity mark which is unacceptable to the Scheme Manager and any form of statement or reference to the right of the certificate holder to use the product conformity mark which in the opinion of the Scheme Manager might be misleading.
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8. Upon the termination of the certificate for whatever reason, the certificate holder undertakes to discontinue all use of the product conformity mark immediately and to erase the mark from all material and products on which it appears, including the destruction of such products as required by the Scheme Manager.
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