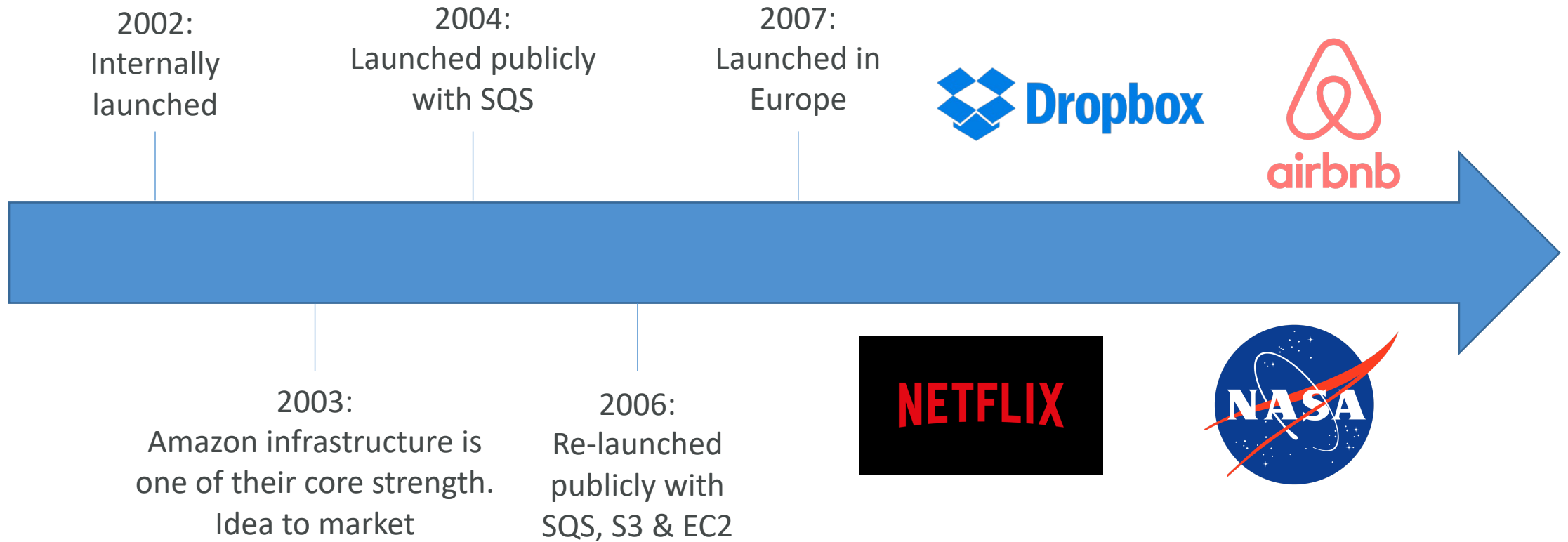


Getting started with AWS

AWS Cloud History



AWS Cloud Number Facts

- In 2023, AWS had \$90 billion in annual revenue
- AWS accounts for 31% of the market in Q1 2024 (Microsoft is 2nd with 25%)
- Pioneer and Leader of the AWS Cloud Market for the 13th consecutive year
- Over 1,000,000 active users

Figure 1: Magic Quadrant for Strategic Cloud Platform Services



Gartner Magic Quadrant

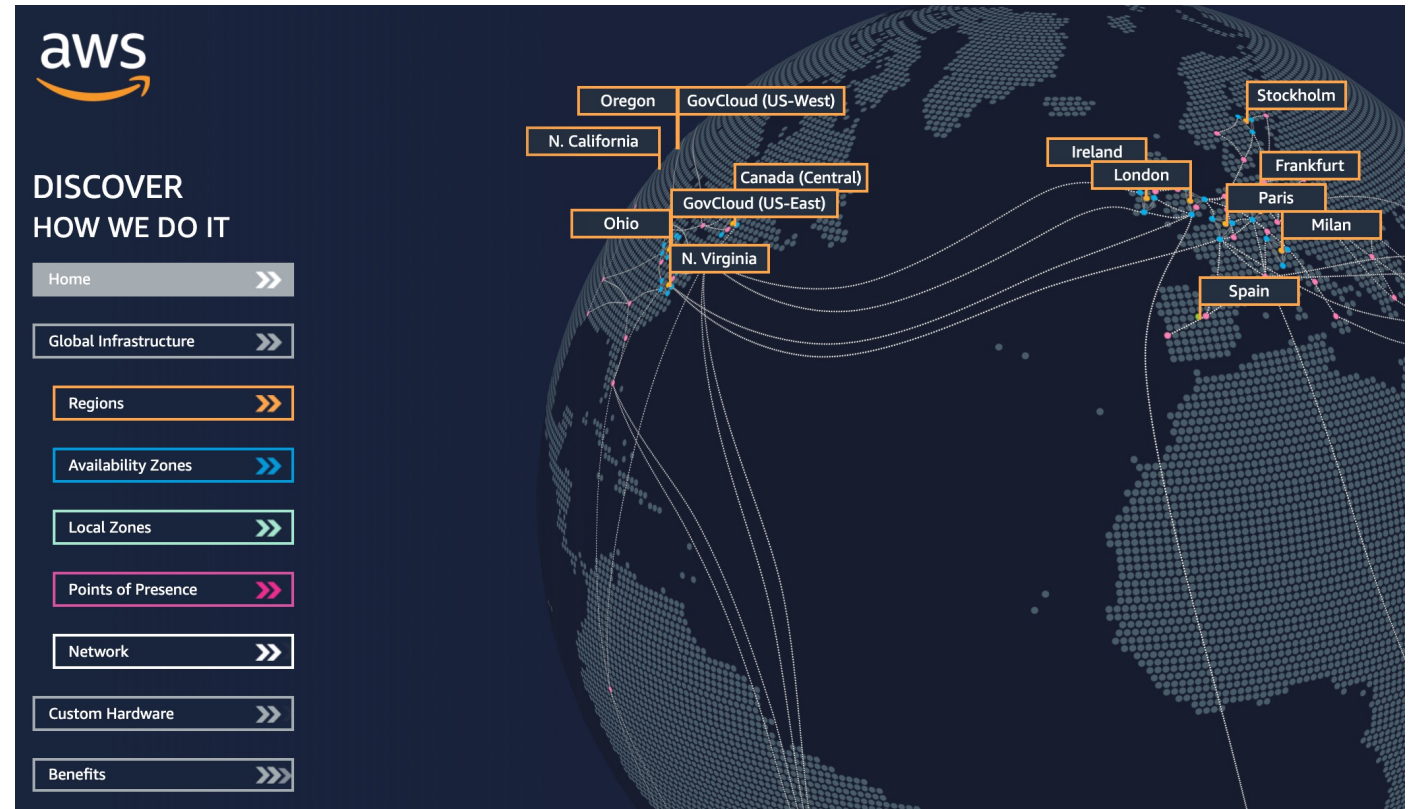
AWS Cloud Use Cases

- AWS enables you to build sophisticated, scalable applications
- Applicable to a diverse set of industries
- Use cases include
 - Enterprise IT, Backup & Storage, Big Data analytics
 - Website hosting, Mobile & Social Apps
 - Gaming



AWS Global Infrastructure

- AWS Regions
- AWS Availability Zones
- AWS Data Centers
- AWS Edge Locations / Points of Presence
- <https://infrastructure.aws/>



AWS Regions

- AWS has **Regions** all around the world
- Names can be us-east-1, eu-west-3...
- A region is a **cluster of data centers**
- Most AWS services are region-scoped



<https://aws.amazon.com/about-aws/global-infrastructure/>

US East (N. Virginia) us-east-1

US East (Ohio) us-east-2

US West (N. California) us-west-1

US West (Oregon) us-west-2

Africa (Cape Town) af-south-1

Asia Pacific (Hong Kong) ap-east-1

Asia Pacific (Mumbai) ap-south-1

Asia Pacific (Seoul) ap-northeast-2

Asia Pacific (Singapore) ap-southeast-1

Asia Pacific (Sydney) ap-southeast-2

Asia Pacific (Tokyo) ap-northeast-1

Canada (Central) ca-central-1

Europe (Frankfurt) eu-central-1

Europe (Ireland) eu-west-1

Europe (London) eu-west-2

Europe (Paris) eu-west-3

Europe (Stockholm) eu-north-1

Middle East (Bahrain) me-south-1

South America (São Paulo) sa-east-1

How to choose an AWS Region?

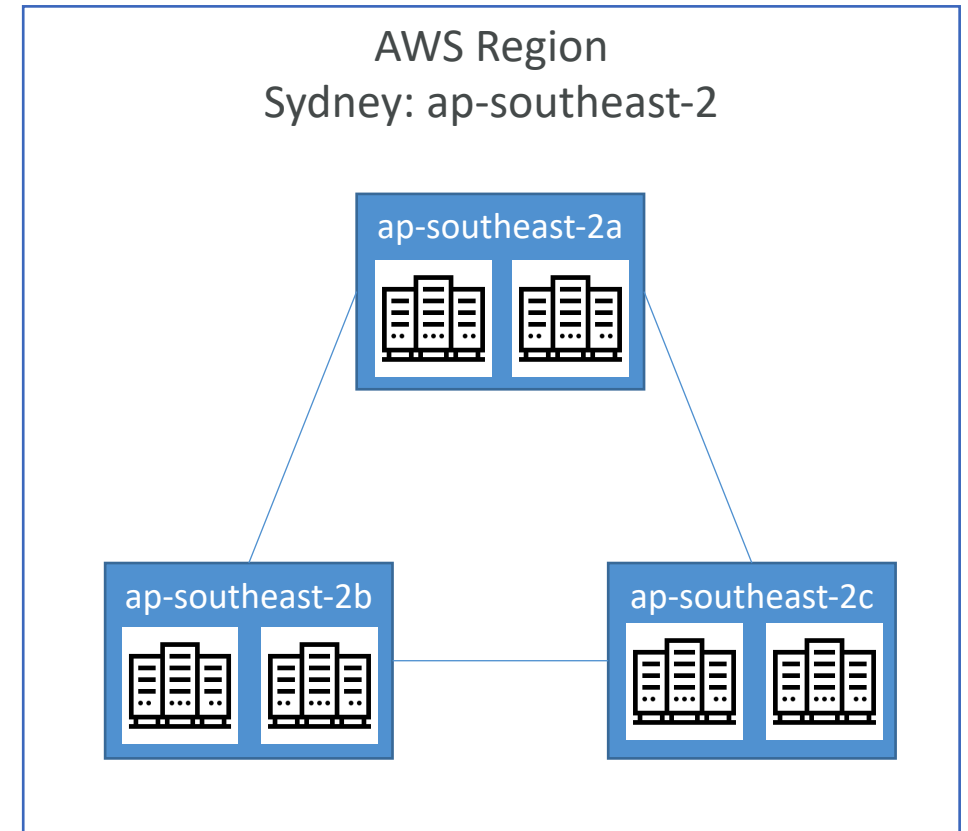
If you need to launch a new application, where should you do it?



- **Compliance** with data governance and legal requirements: data never leaves a region without your explicit permission
- **Proximity** to customers: reduced latency
- **Available services** within a Region: new services and new features aren't available in every Region
- **Pricing**: pricing varies region to region and is transparent in the service pricing page

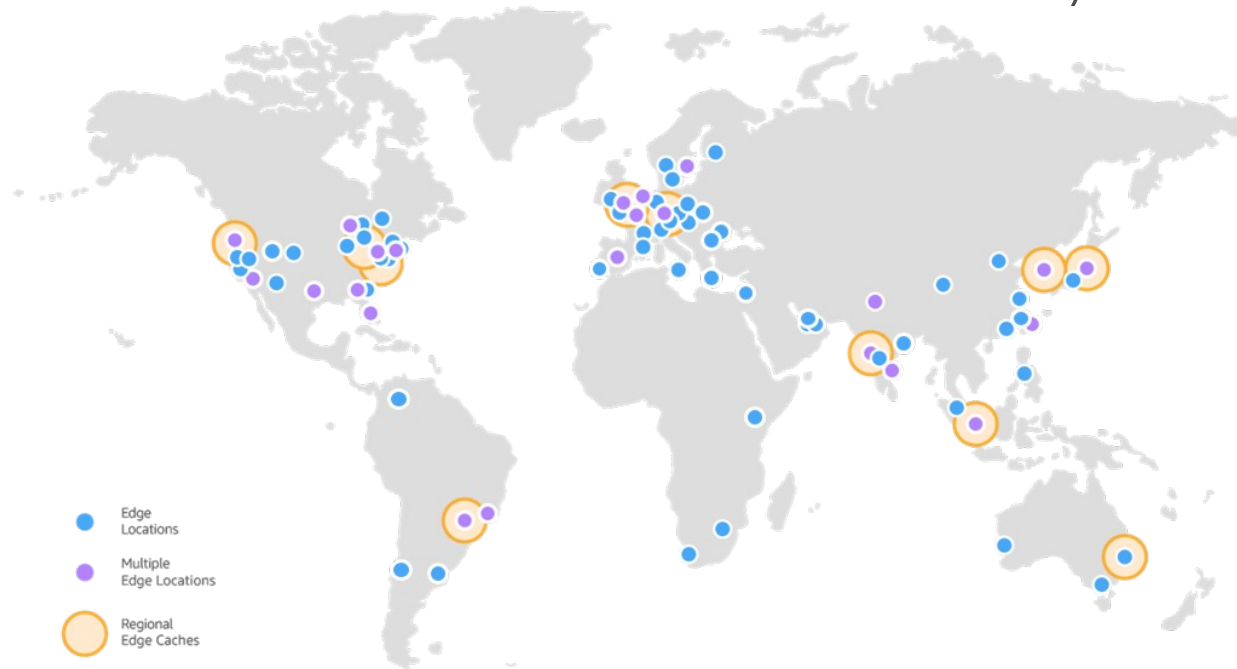
AWS Availability Zones

- Each region has many availability zones (usually 3, min is 3, max is 6). Example:
 - ap-southeast-2a
 - ap-southeast-2b
 - ap-southeast-2c
- Each availability zone (AZ) is one or more discrete data centers with redundant power, networking, and connectivity
- They're separate from each other, so that they're isolated from disasters
- They're connected with high bandwidth, ultra-low latency networking



AWS Points of Presence (Edge Locations)

- Amazon has 400+ Points of Presence (400+ Edge Locations & 10+ Regional Caches) in 90+ cities across 40+ countries
- Content is delivered to end users with lower latency



<https://aws.amazon.com/cloudfront/features/>



Tour of the AWS Console

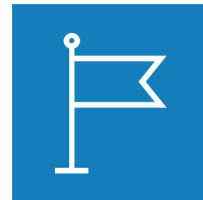
- **AWS has Global Services:**

- Identity and Access Management (IAM)
- Route 53 (DNS service)
- CloudFront (Content Delivery Network)
- WAF (Web Application Firewall)



- **Most AWS services are Region-scoped:**

- Amazon EC2 (Infrastructure as a Service)
- Elastic Beanstalk (Platform as a Service)
- Lambda (Function as a Service)
- Rekognition (Software as a Service)



- **Region Table:** <https://aws.amazon.com/about-aws/global-infrastructure/regional-product-services>