

# *TENSIONS*

*IMAGE A*

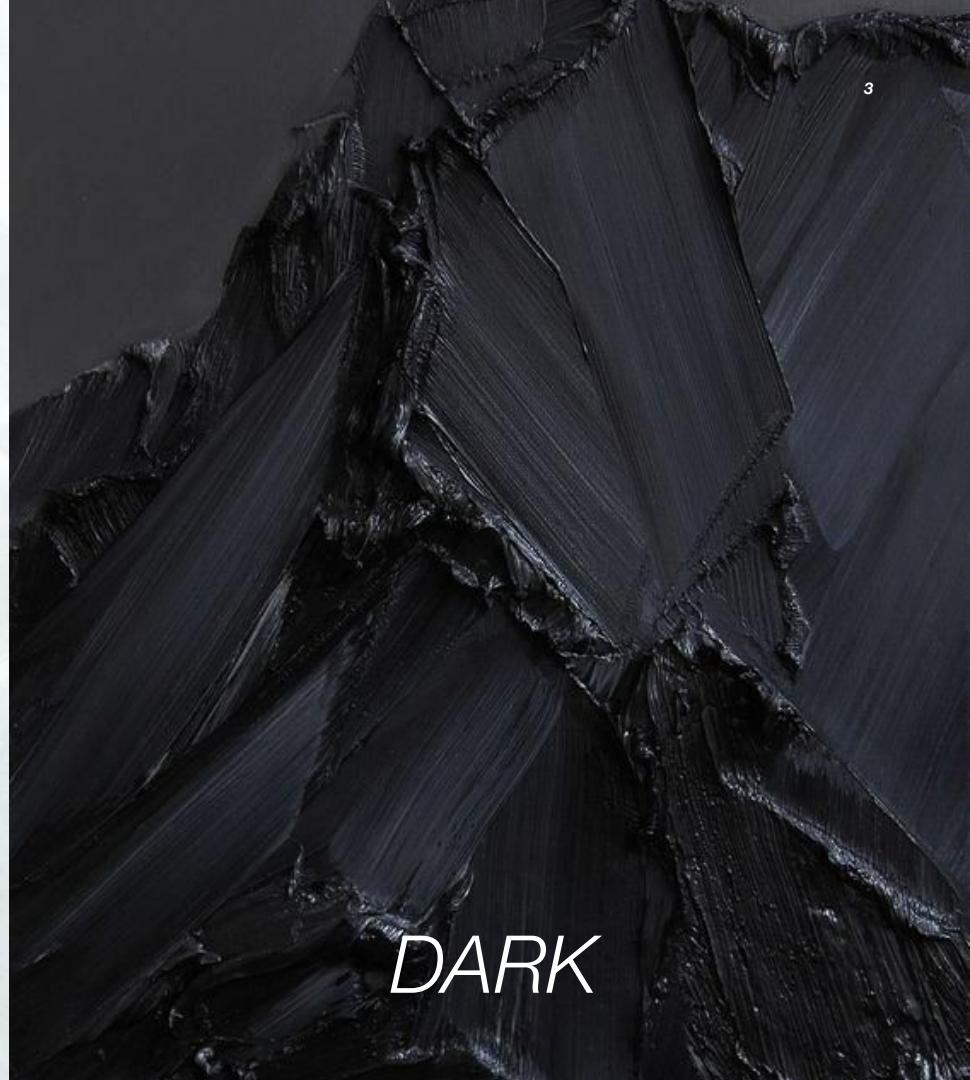
*POINT IN PASSING*

*IMAGE B*

*TENSIONS & MOODS*



*LIGHT*



*DARK*

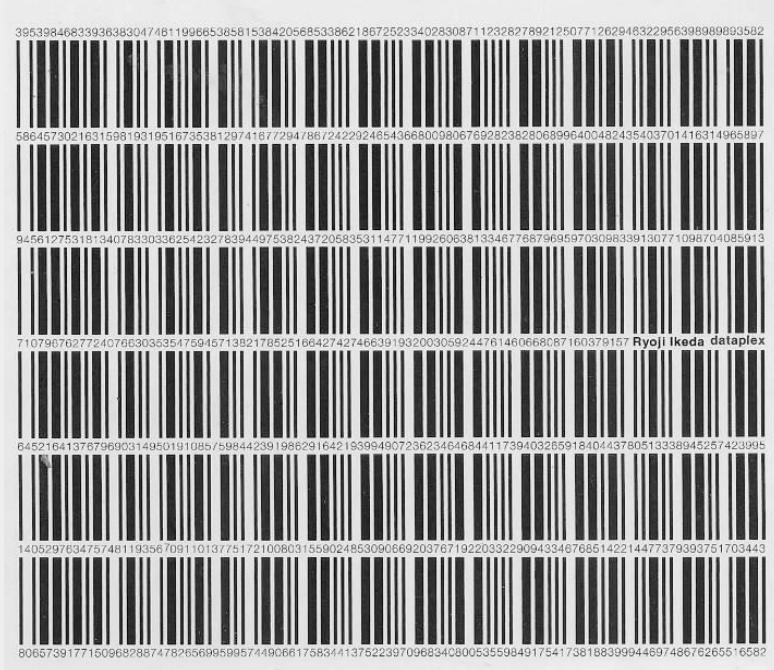


*COOL*



*WARM*





CLEAN



EXPRESSIVE

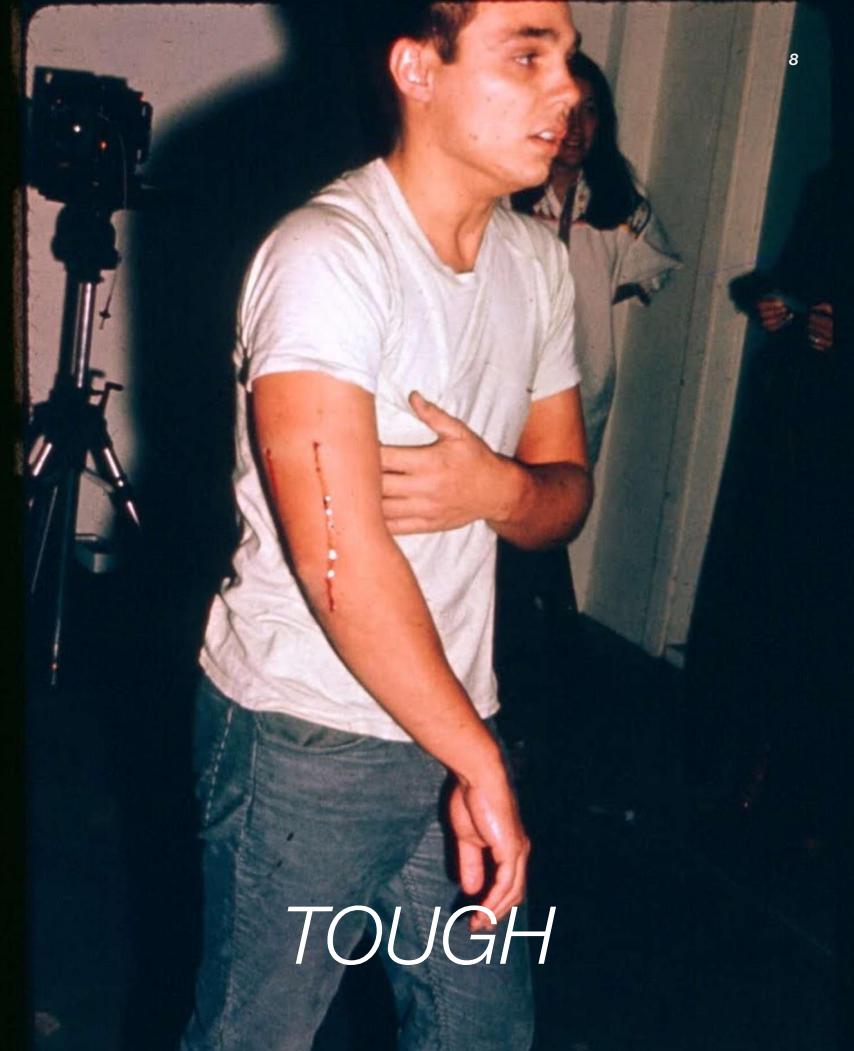


SOCIAL



SUBVERSIVE

TENDER



TOUGH



FORMAL



FREAKY



SCHOLASTIC



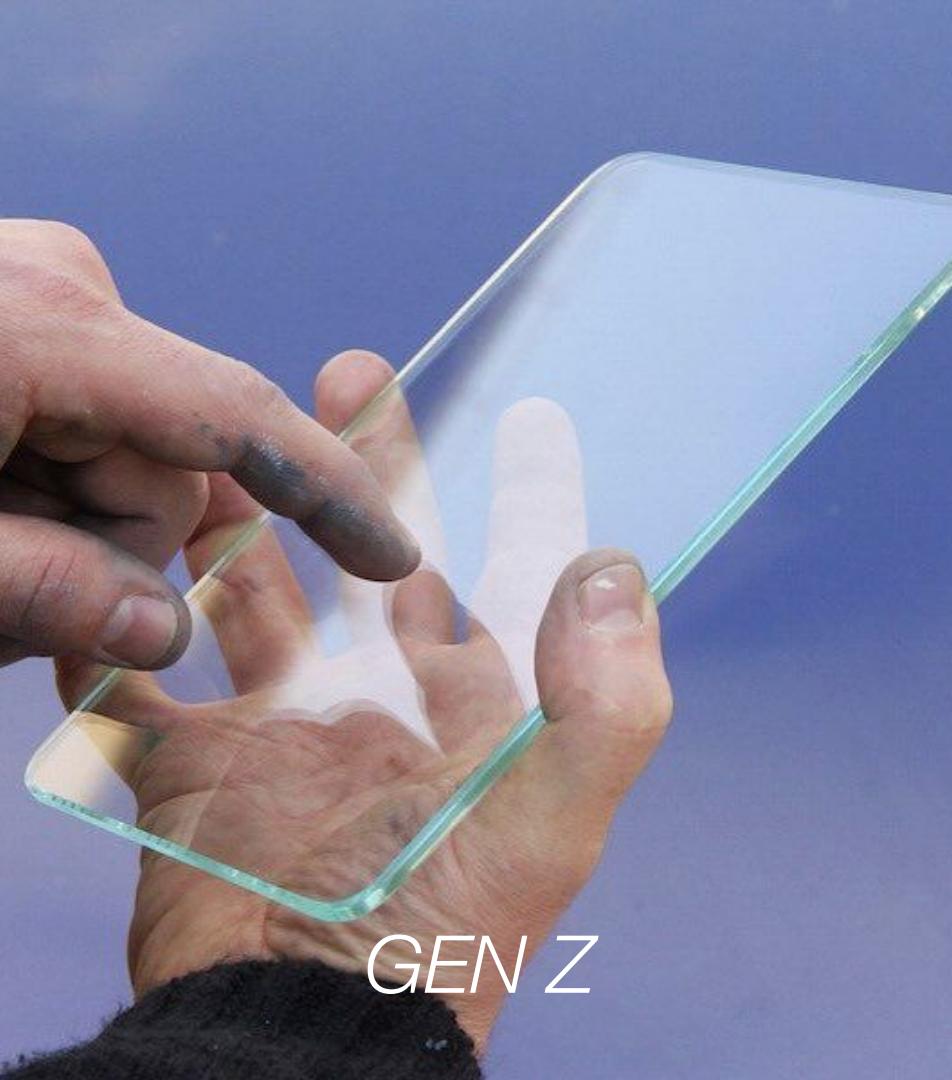
SCRAPPY



FASHIONABLE



FRINGE



GEN Z



GEN X



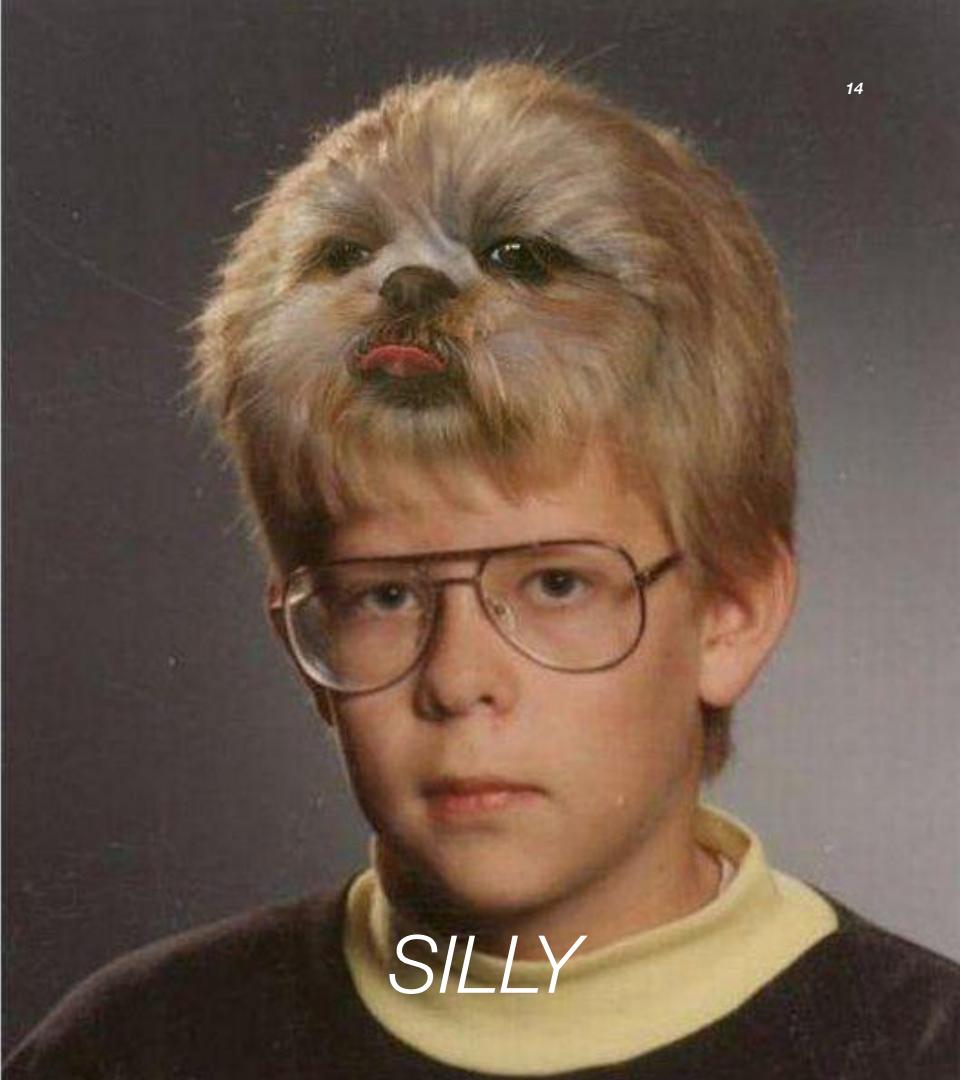
*MINIMAL*



*MAXIMAL*



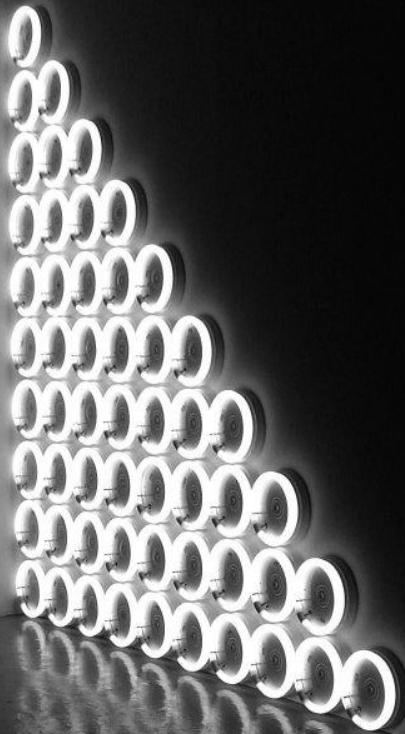
SINCERE



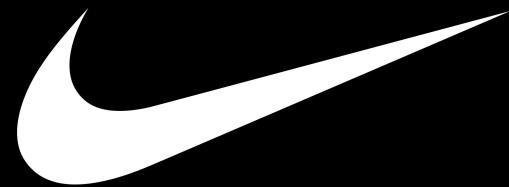
SILLY



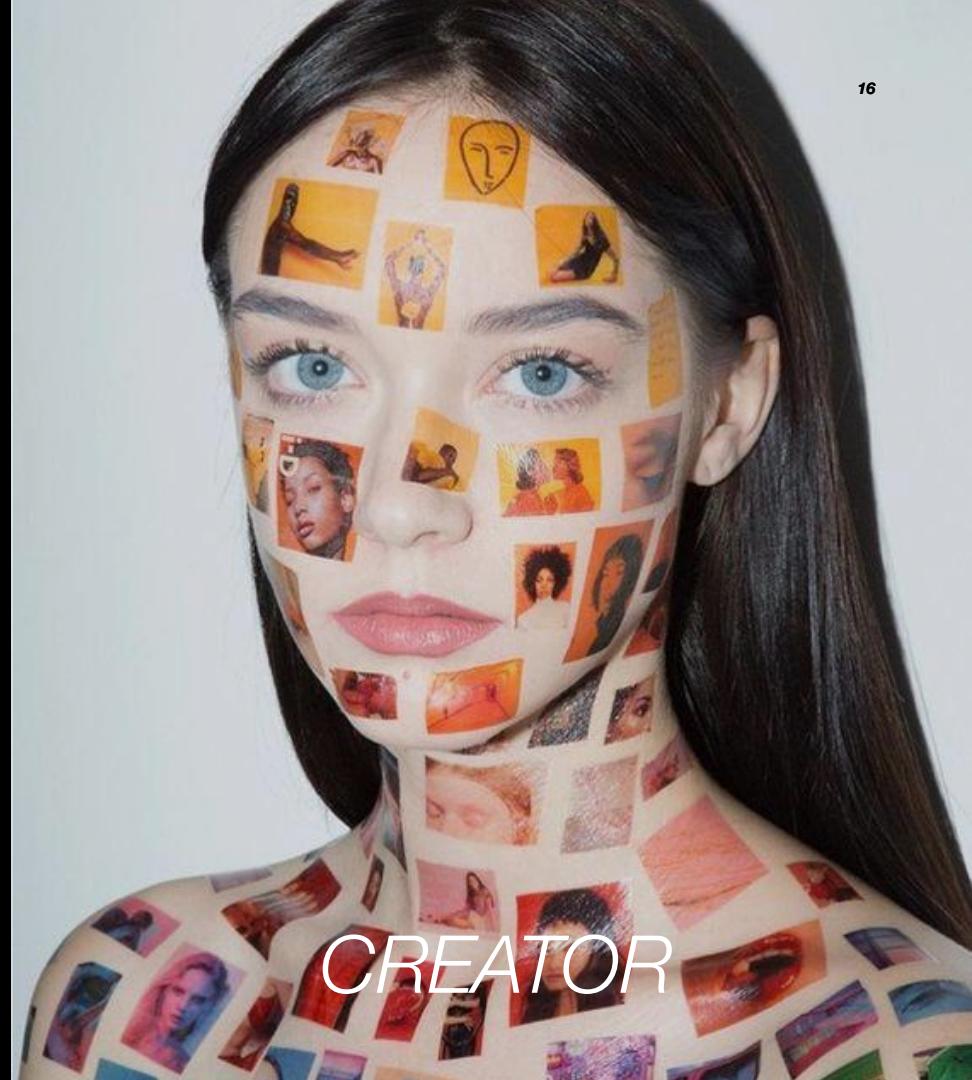
COLORFUL



MONOCHROMATIC



*BRAND*



*CREATOR*