*Please delete all the cursive text before submission. It is here just for your reference*.

*Further: data set – DS, research question – RQ*

*The mark (****x words****) after each subchapter states the word count limit. This indicates the expected amount of information which you can exceed by 10% without losing the mark.*

7COM1079-0901-2024 - Team Research and Development Project

Final report title: (*the topic of your research.)*

Group ID:

Dataset number:

Prepared by: *[Name and ID of submitting student first],*

*[Name and ID of other group members]*

***Please make sure*** *the document spelled correctly (including image labels, section headings, and table of contents). Please use correct punctuation.*

*Make sure your report is grammatically correct.*

University of Hertfordshire

Hatfield, 2024

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Harvard (author, date) format.

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*The list below outlines the chapter/subchapter numbers, names, word count limits, and explanations of what to write in each section.*

1. Introduction

##### 1.1 Problem Statement and Research Motivation

Affordable housing is a growing concern in urban areas, particularly in London's borough, where median house prices have skyrocketed in recent years. This poses challenges for policy-makers who strive to balance urban growth with affordable living conditions and families who live in these areas or commute to them for work.

Understanding how factors such as population density, employment rates, and greenspace percentage influence housing costs is vital. Prior research, such as Smith et al. (2020), emphasizes the importance of examining these socioeconomic and environmental variables to gain deeper insights into housing market dynamics.

##### 1.2 The Dataset

The "London Borough Profiles 2016" dataset (Dataset ID: DS161) is interesting because it provides comprehensive insights into London's boroughs' socioeconomic and demographic characteristics. It allows for analysing how population density, employment rates, and greenspace influence key outcomes such as house prices, providing a deeper understanding of urban living conditions and economic trends. Our team chose this dataset to explore whether crowded neighborhoods correlate with higher house prices.

##### 1.3 Research Question

**Is there a correlation between the house price and population density in London boroughs?** This question will be addressed by employing statistical analysis and visualization techniques using Rstudio to explore the relationships between the independent variables (population density per hectare 2016) and the dependent variable (median house prices 2014).

##### 1.4 Hypotheses

* **Null Hypothesis (H₀): There is no correlation between the house price and population density in London boroughs.**
* **Alternative Hypothesis (H₁):** There is a correlation between house price and population density in London boroughs.

To test these hypotheses Spearman’s Rho which is a non-parametric statistical method will be utilized due to the non-normal distribution of the data. This approach ensures robust results, enabling an accurate assessment of the relationships between population density and housing costs.

1. Background research
   1. Research papers (at least 3 relevant to your topic / DS) **(200 words)**

* *Was the data set used for some research papers?* *Reference at least 3 relevant research papers to your topic / DS.*
  1. Why RQ is of interest (research gap and future directions according to the literature) **(100 word**s)

1. Visualisation
   1. Appropriate plot for the RQ *output of an R script (NOT a screenshot)* (**50 words)**

* *Explain the choice of the plot.*
* *Anything on the plot from R is not counted towards word count limit*
* *Make sure that the plot is from output of an R script (NOT a screenshot)*
* *Make sure that the plot has a caption or title, X and Y-axis labels, legend if appropriate and units.*
* *Make sure the title or caption and axis labels are informative.*
  1. Additional information relating to understanding the data (optional) (**50 words)**
* *Per plot: explain the purpose and insights.*
  1. Useful information for the data understanding (**50 words)**
* *Summarise key observations from the plot.*

1. Analysis
   1. Statistical test used to test the hypotheses and output (**75 words)**

* *Explain the choice of the test.*
* *Make sure the test is appropriate for the RQ and data.*
  1. The null hypothesis is rejected /not rejected based on the p-value (**100 words)** *(interpret the results)*

1. Evaluation – group’s experience at 7COM1079
   1. What went well **(75 words)**
   2. Points for improvement **(75 words)**
   3. Group’s time management (**50 words)**
   4. Project’s overall judgement (**50 words)**
   5. Note any changes to group since submission of Assignment 1. Add new or amended GitHub Ids for new members **(75 words, write only if applies to your group arrangements)**
   6. Comment on the GitHub log output **(50 words)**

*Please comment on the GitHub log output, and refer to it as being placed into**Appendix B.*

*From your Git log, select the three most significant commits during this project and include the following for each:*

1. ***Commit Message:*** *[Insert Commit Message] Brief explanation of the broader impact of the change*
2. ***Commit Message:*** *[Insert Commit Message] Brief explanation of the broader impact of the change*
3. ***Commit Message:*** *[Insert Commit Message] Brief explanation of the broader impact of the change*

1. Conclusions
   1. Results explained (**75 words)**
   2. Interpretation of the results (**75 words)**

* *Interpretation of what the results mean in terms of your RQ and the effect this may have on your population and the wider context of your topic.*
  1. Reasons and/or implications for future work, limitations of your study (**50 words)**

1. Reference list ***(not included in the work count)***

Harvard (author, date) format.

1. Appendices
2. R code used for analysis and visualisation ***(not included in the word count)***

Analysis.R code with the appropriate statistics to test the hypotheses.

* ***No word count****, but ensure the code is without redundant lines, well-commented and produces the correct output.*
* *Make sure it runs (look in Rscript.log for output from a statistical test)*
* *It should compute appropriate statistics to test the hypotheses*

1. GitHub log output.