



WELCOME VENDOR!

Gourmet-Basket.com is pleased to welcome you as a Vendor on our new online food-marketing site. Our family of Vendors offers a wide range of high quality artisanal, domestic and imported culinary products and authentic ingredients from around the world. We target retail customers from home cooks to sophisticated foodies seeking to expand their ability to prepare a wider range of gourmet meals in their homes.

Designed as a food magazine as well as a product venue, Gourmet-Basket features changing articles by staff, culinary professionals, and bloggers on food trends, recipes, cooking techniques and ingredients that highlight our vendor products. Our cover page spotlights selected Vendors every month, with a click through to their product page. Visitors can access products by clicking the Menu Bars: **Food Categories, Vendor Shoppes, Domestic Markets, International Markets** and **Shipping Specials** and can also search by **Dietary and Religious Requirements**. By designing an interesting site of new and perhaps unfamiliar cuisines, we hope to entice our customers to visit Gourmet-Basket often.

Gourmet-Basket website is an online sales platform with an array of unique invited and vetted Vendors for whom we build individual Vendor Shoppes gratis. Customers purchase products from individual Vendors and pay Gourmet-Basket via credit cards for all the products, shipping charges and applicable taxes. Gourmet-Basket emails a separate invoice to each Vendor who is responsible for drop-shipping invoiced products and reimburses Vendors bi-monthly with a check for the products based upon an agreed upon wholesale price. Vendors may use either Gourmet-Basket's shipping accounts or their own accounts; in the latter case, Gourmet-Basket reimburses shipping charges.

Customers can become Gourmet-Basket members, which entitles them to a 5% discount on their next order after they have accumulated \$250 in aggregate sales from all site Vendors (excluding shipping and taxes). This offer will continue every time they reach this \$250 threshold. We hope this will develop site loyalty and encourage customers to purchase more from the site each time they visit.

We are very close to launching the Gourmet-Basket site. Please free to call us at 323-735-5588 for questions, comments or just to chat. We look forward to working with you on a mutually fun and beneficial business venture.

Best wishes and happy eating!

Jon and Cari Markell, CEO, COO
info@gourmet-basket.com
323-735-5588