

{Why} Should You Care?

- **The cost is low** because you **don't need to hire a programmer** or design a complicated UI.
- **You can make your own design decisions** rather than working with someone else's vision of what you want.
- There is a small **learning curve for building an app without code.**

Agenda

- **Section A**
 - Topic: **3 Reasons Why to Build an App Without Code**
 - Exercise 1: Section A Exercise-Make a Plan
- **Section B**
 - Topic: **Starting a New Application and Previewing Your App**
 - Exercise 2: Section B Exercise-Use Bubble.io to Create an App
- **Section C**
 - Topic: **Build, Measure, Learn and Integrate Your App**
 - Exercise 3: Section C Exercise-Get Feedback From Real Users

Make a Plan

- **Do a Mind Mapping Exercise via Miro**
 - There are a number of benefits to doing a [mapping exercise](#) via Miro. The number of reason is that your project is sharable and you enlist the support of a team, consultant or
- **Create a Timeline for Your Project**
 - Creating a timeline for your project allows you to create realistic and measurable goals. Use this template to help.
- **Rinse and Repeat**
 - Once you've created a timeline for your project and a mapping plan, implement each step and repeat until you've mastered the desired outcome.

Starting a New Application on Bubble.io

- First we will run through two of the short Tutorials
- Click [here](#) to start a new application via Bubble.io
- **Fill in** the suggested boxes and much as you can, and choose a basic template for the type of app you will build: social or CRM are two examples of the type of templates you can choose from.
- Use the details from your [mapping exercise](#) to fill appropriate boxes and portions of the template.

Steps for Creating a Bubble.io App

- Learn more about Bubble.io
- Launch first two steps of the tutorial
- Build your application
- Use this [link](#) to access the tutorials.

Build, Measure, Learn and Integrate Your App

- Revisit goals and objectives
- Share App with the intended audience, or answer the questions needed to meet the objectives.
- Measure the feedback and data, and revise the app based on the feedback received.

Steps for Long Term Success with Your Project

- Create a focus group of participants and have them sign an NDA
- Gain insight in the comments of various social media platforms to understand what your users need.
- Create a separate mapping board to document what your users need and how you can best serve them.