

ERALD XHAKOJ

Software Developer, SEO Expert & Teacher

PHONE: +39 328-096-9222

EMAIL: eraldxhako@gmail.com

LOCATION: Russi (RA) / Pescara (PE), Italy

PROFILE

Software Developer, SEO Expert & Teacher with 5+ years of experience in full-stack software development, advanced SEO, and digital marketing.

Specialized in PHP, C#, ASP.NET, Python, Lua, JavaScript, WordPress and Shopify, with a strong focus on process automation, data-driven decision-making, and scalable digital strategies.

Experienced in mentoring and delivering technical training for professionals and students.

SKILLS

Team-working abilities
Leadership and training
Out of the box creativity
Adaptability to new tech
Fast learner

Python, PHP, JavaScript, C#,
Swift, Lua, HTML / CSS,
Automation Scripting,
Cross-platform app design,
Linux/Windows Environments,
Data-driven optimization,
Semantic SEO, Tech SEO,
Copywriting, CMS, Web
Development, Data Analysis
Graphic Design Tools

LANGUAGES:    

WORK EXPERIENCE

FULL STACK DEVELOPER & DIGITAL MARKETER

2019 - NOW

Open Source international contributions and work on the Emilia-Romagna / Abruzzo territory

- Digital Marketing, SEO & Development of custom software solutions for Black Soda's clients, including creation of WordPress Plugins and Shopify Apps to automate workflows and enhance scalability + ideation and development of the agency's personal Project Manager (2025)
- UI/UX design + bug fixing for SpruceUI, an open-source Linux firmware.
- Software development at Tema Sinergie using C# and ASP.NET (2023)
- Designed and executed digital strategies, including website development and SEO for Simatica SRL (2019-2023)
- Built and maintained customized websites, managing hosting, CMS setup, and PHP development.
- Analyzed data, SEO metrics, and ad campaign KPIs to optimize results.
- Produced engaging content for websites and social media platforms.
- Implemented SEO best practices, improving visibility and lead generation.
- Collaborated on layout design and user experience optimization.

CODING, MARKETING AND SOCIAL MEDIA TEACHER

2020 - NOW

FormArt and Intellegere / Ravenna (RA)

In collaboration with FormArt and Intellegere, I have trained several companies, including: Facchini Impianti, Liverani Abbigliamento, Dieci100 Residence, Zani Work, NatFood, CE.S.CO.T... improving their web presence thanks to my courses. Lately, I even did a beginner coding course for the Polo Tecnico / Professionale of Lugo, making kids code their first game.

WEB DEVELOPER & COPYWRITER & CONTENT CREATOR

2017-2018

Elevel SRL and GoNet SRL / Ravenna (RA)

- Content creation, copywriting & photo/video editing using Adobe Photoshop & Adobe Premier Pro (Elevel SRL, 2018)
- Revamping of outdated websites to be responsive, using the Bootstrap technology (GoNet SRL, 2017)

EDUCATION

COMPUTER SCIENCE

2014 - 2019

ITIS Nullo Baldini / Ravenna (RA)

Expertise in C, Java, Javascript, HTML, CSS, PHP, databases & MySQL, Project Management, networking, routing, IOT, cryptography and security, quality & safety certifications, project documentation