SENDER ID REQUEST

Name of the Company :   CLOUD arm

Nature of Business :   SOFTWARE

Name of the Platform Provider :   ShoutOUT Labs (Pvt) Ltd

Sender ID :   ARADANA

Usage of the sender ID :   transactional

The above mentioned company requests ShoutOUT Labs (Pvt) Ltd, to terminate SMS to its clients subjected to following conditions:

The above mentioned company will ;

- be liable for any complaint received from their customers due to receipt of SMS.
- be responsible for messages sent via ShoutOUT Labs (Pvt) Ltd to other network customers.
- not send SMSs to non/ex customer of the company.
- be responsible to use the requested sender ID only for the purpose(s) mentioned - transactional
- be responsible to insert the Opt-Out message at the end of promotional messages.
- guarantee that specific approval has been obtained from the customer to receive Notification SMSs.
- be fully responsible for any customer complaints related to them and will be forwarded the same to their customer care centre (e-mail address / hotline) which is shared with ShoutOUT Labs (Pvt) Ltd.

Signed on behalf of   Signed on behalf of

Company Name: CLOUD arm   Company Name: ShoutOUT Labs (Pvt) Ltd
Name: Eranda Palliyaguru   Name: Tharindu Dassanayake
Designation: CEO   Designation: CEO/Director
Date: Date: