

January 30, 2020

Cascadia Consulting Group
1109 First Avenue Suite 400
Seattle, WA 98101

To the Cascadia Consulting Group Hiring Committee:

I am enthused to apply for the Policy and Planning Analyst position at Cascadia Consulting Group. I first learned about the firm when interning at the ECONorthwest Portland office. I am excited by the environmental mission of Cascadia Consulting Group as well as my unique fit for the firm and their Recycling and Materials Management line of business. I am passionate about benefiting communities and the environment through nuanced research, objective analysis, and clear multimedia communication. I have provided, and continue to provide, design and economic consulting services to environmental groups across the Northwest and know the meaningful impact this work can have.

In addition to a passion for the work, I bring a depth of research experience and a breadth of communication skills to the position. My formal education awarded me a BA in Economics, with an academic focus in environmental economics, as well as a BA in Art. In my studies, I have honed my analytical skills working Excel's pivot tables, regressing regional climate with respect to Columbia Valley wine prices, and exploring the role of risk aversion in geothermal energy development. I quickly synthesize information into clear, accessible forms and readily adapt to a diversity of styles and perspectives. In the workplace, my design thinking and visual sensibilities have are an asset to my economic research, analysis, and communication work -- and provide an interdisciplinary perspective I am excited to bring to the position.

At an internship with the economic consulting firm: ECONorthwest, I co-authored the report *Precision Restoration: Market and Situation Analysis* for The Oregon Nature Conservancy. This technical document required modeling seed demand, interviewing government officials, academics, and seed industry professionals, as well as working with the larger project team to describe a production pathway for the new product. After receiving the report, The Nature Conservancy asked me to join their project team to help distill some of this research into infographics, various social media assets, and presentation slides to demonstrate the importance of the organization's rangeland restoration technology for a variety of audiences. My success in this role, as well as my involvement with Washington's conservation districts, resulted in numerous referrals to other environmental groups to provide further consulting services. My work ethic and versatile communications skillset means that my project partners want to keep me around.

Thank you for your consideration.

Sincerely,
Eric Rannestad