

# eric rannestad

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860.391.9518

## Education

### Whitman College

Walla Walla, WA | 2018

Bachelor of Arts in Economics  
Bachelor of Arts in Art  
- Distinction  
GPA: 3.6

### Glasgow School of Art

Glasgow, UK | 2017

Program: Year II  
- Painting and Printmaking

## Courses

Natural Resource Economics  
Geographic Information Systems  
Adv Microeconomics  
Adv Macroeconomics  
Econometrics  
Adv Digital Art + Design

## Work

### Communications Intern

Walla Walla County Conservation District | Walla Walla, WA

2018 - 2019  
(8 months)

Led an initiative to create a new website, a diverse range of editorial, new logo and styleguide. I created factsheets for numerous programs and projects, designed infographics, wrote numerous grant applications, and tracked metrics toward outreach goals.

### Precision Restoration Intern

The Nature Conservancy | Burns, OR

2017 - 2018  
(6 months)

Wrote an audience analysis and marketing strategy for The Nature Conservancy's new rangeland restoration technology: Precision Restoration. I executed components of this strategy by designing infographics, presentations, and social media assets.

### Research Analyst Intern

ECONorthwest | Portland, OR

2017  
(4 months)

Co-authored *Precision Restoration: Market and Situation Analysis*, a 100+ page technical report on the rangeland restoration seed market. Our findings became a vital guide to The Nature Conservancy's development strategy. It is still in use today.

Researched and wrote a literature review on the availability of Strava recreation data and its use in modeling spatial demand. This report was used to help ECONorthwest extrapolate recreation demand for public lands in Washington State.

### Freelance Design

ericrannestad.com/Design | Bellingham, WA

2019 - ongoing  
(1 year)

Providing communication design consultation services to northwest environmental groups. Clients include the Nooksack Salmon Enhancement Association, Washington Conservation Commission, and Walla Walla Country Conservation District.

## Skills

Clear and Accessible Writing  
Economic Analysis and Writing  
Emotional Intelligence  
Attention To Detail  
Optimistic and Kind

Carbon Pricing Techniques  
Cost Benefit Analysis  
ArcGIS / QGIS  
Javascript Mapping Libraries  
Regression Analysis  
Excel  
Data Visualization  
Adobe CC  
HTML/CSS  
Powerpoint + Keynote

## Portfolio



[www.ericrannestad.com/Design/applications/cascadia/projects\\_cascadia.html](http://www.ericrannestad.com/Design/applications/cascadia/projects_cascadia.html)