

January 27, 2020

Highline Design
136 2nd Street West
Kalispell, Montana 59901

To the Highline Design Team:

I am enthused to apply for the Summer Internship as Highline Design. I am a recent graduate from Whitman College with a breadth of communications experience and strong design sensibilities. I hold a BA in Art (program: New Media Art + Design) and a BA in Economics. In the years leading up to my graduation I have worked hard to bolster my liberal arts education with three design related internships and countless freelance projects, demonstrating my readiness to meet the demands of a dedicated design studio.

In my multi-faceted communications role at The Nature Conservancy, I designed infographics, various social media assets, and presentation slides to demonstrate the importance of the organization's rangeland restoration efforts. The majority of this work was completed remotely, which demanded I maintain excellent time and resource organization and maintain timely and intentional communication with my project team. Later on, at Walla Walla County Conservation District I led the effort to modernize the organization's communications strategy and outreach materials. My success in this role resulted in numerous referrals to other environmental groups to provide further editorial, web, and graphic design services. My work ethic and versatile communications skillset means that my project partners want to keep me around.

At Highline Design, it is my hope to learn the ins and outs of a design studio from industry professionals, apply my design skillset to real projects, and continue my trajectory toward a profession in design. It is also worth noting that, while I am based in the Pacific Northwest, I am ready and willing to travel to Kalispell. My partner works part-time at SEIU's Kalispell office and I would love to spend more time in the area!

Thank you for your consideration.

Kind regards,
Eric Rannestad