

# Paygate Performance

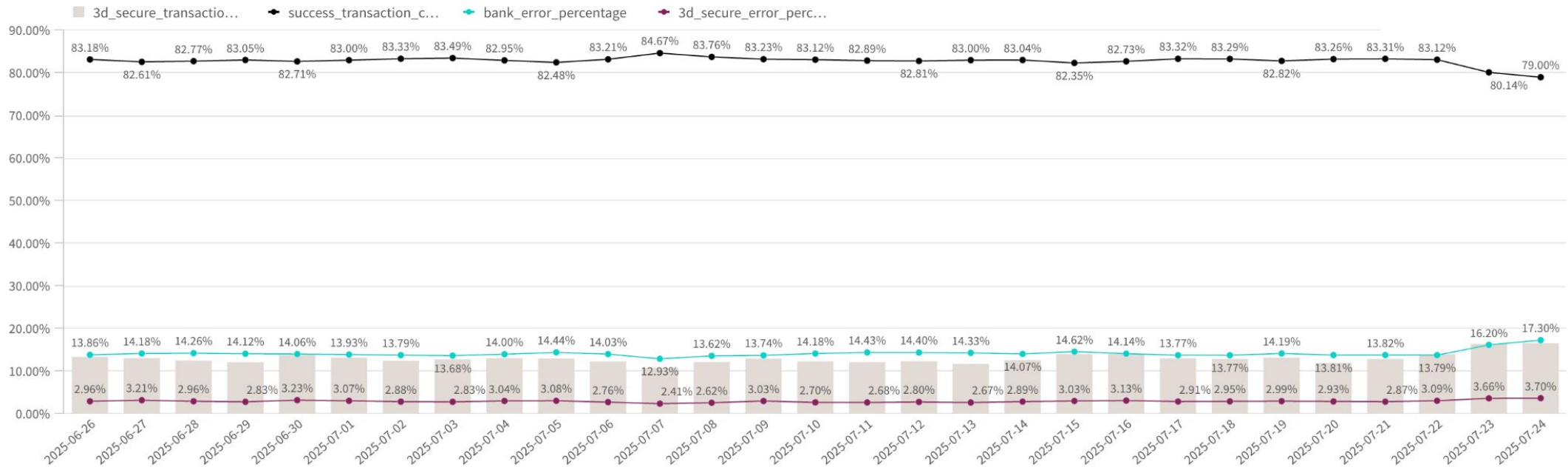
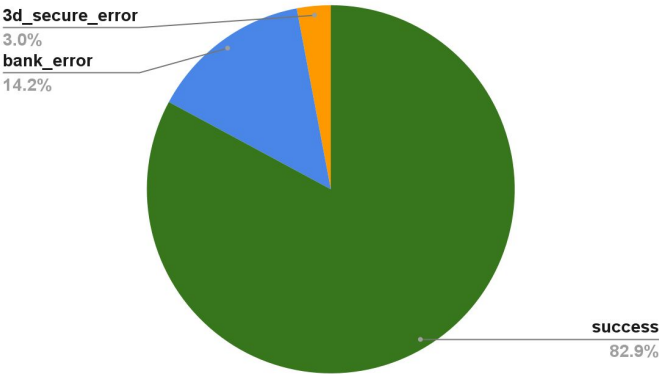
Last 2 days: Decrease in Paygate performance

Root cause: Vakıfbank blocked installment payments (due to not joining Hepsiburada's Yapı Kredi campaign)

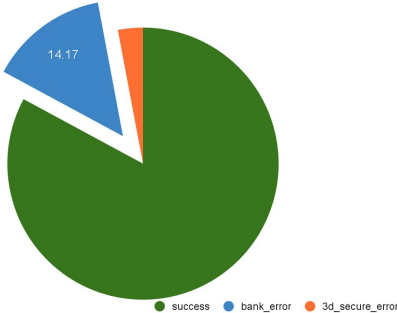
Since we had not been informed in advance, we identified the issue only after noticing a rise in error rates and reaching out to the bank.

Installments disabled for Vakıfbank cards → **Problem resolved yesterday**

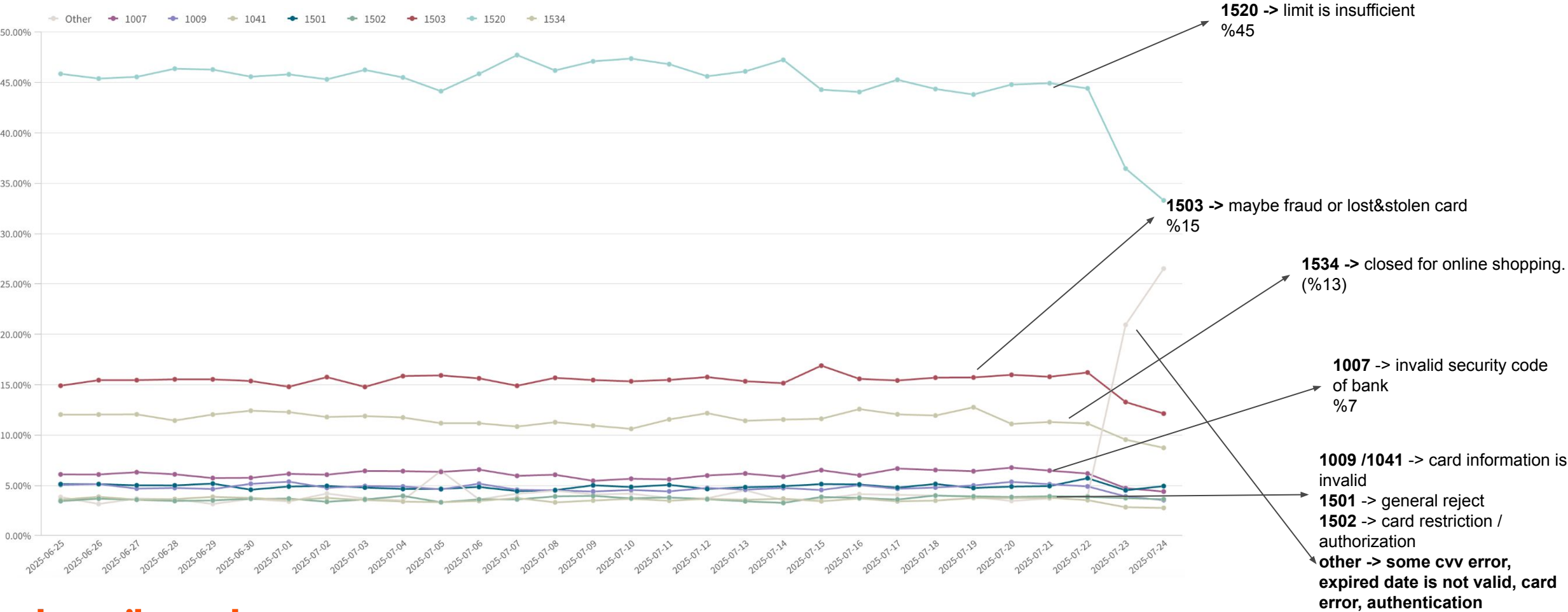
TRX Status Ratio



# Bank Errors

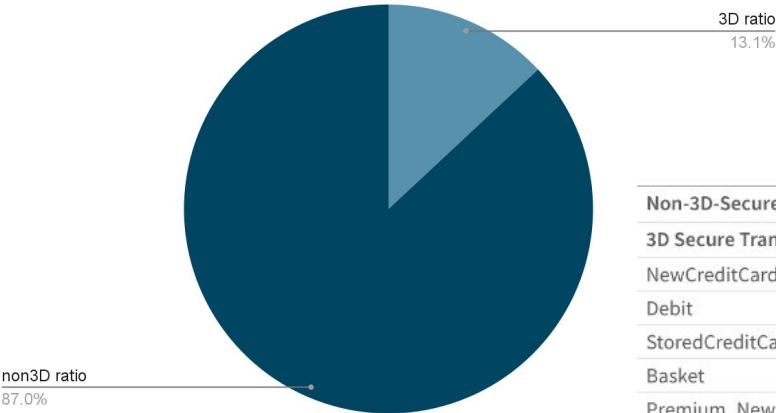


sub diffraction rates of bank errors.



# 3D / Non3D Ratio

3D / Non3D Ratio

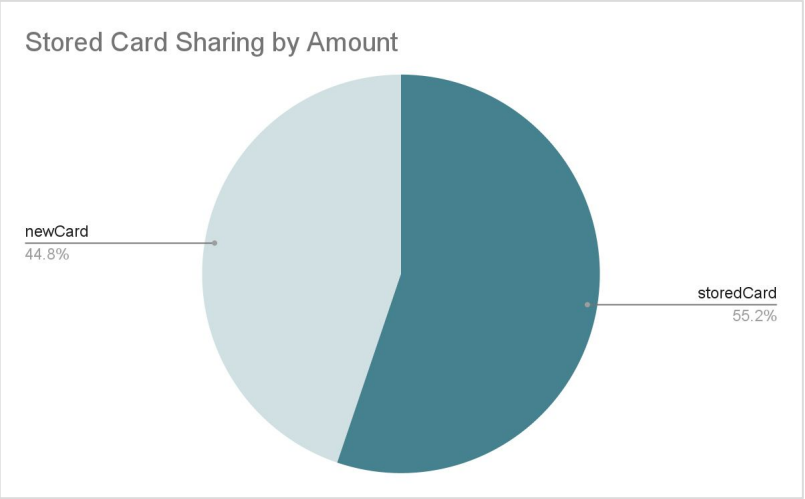
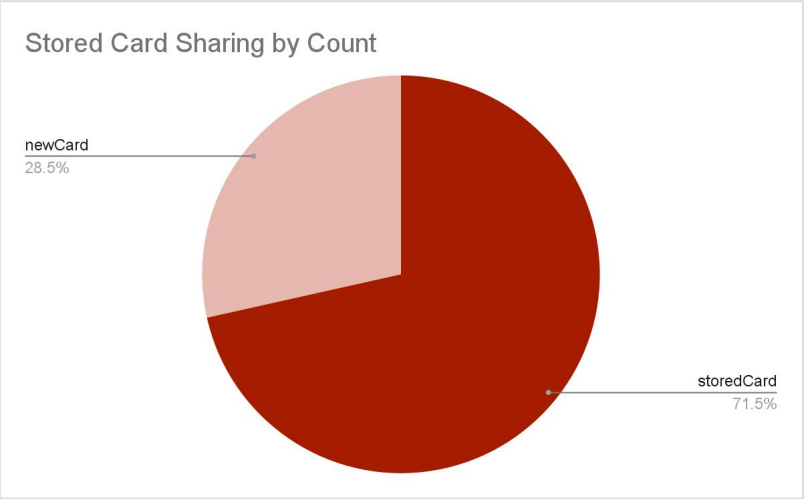
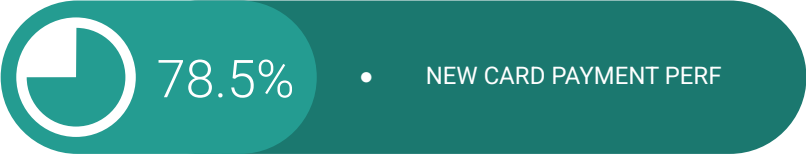
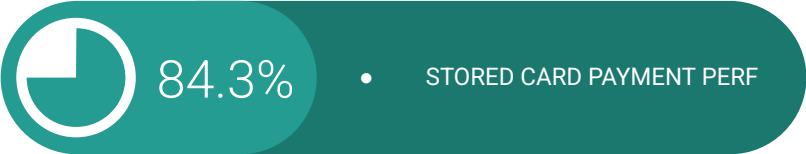


	2025-07-24		2025-07-23		2025-07-22		2025-07-21		2025-07-20		2025-07-19	
	total_tra...	transacti...	total_tra...	transacti...	total_tra...	transacti...	total_tra...	transacti...	total_tra...	transacti...	total_tra...	transacti...
Non-3D-Secure Transaction	38,491	84.29%	40,725	85.03%	33,716	87.37%	30,689	88.78%	27,078	89.28%	23,761	88.53%
3D Secure Transaction	7,176	15.71%	7,170	14.97%	4,872	12.63%	3,880	11.22%	3,251	10.72%	3,077	11.47%
NewCreditCard	3,989	8.73%	3,911	8.17%	2,727	7.07%	2,609	7.55%	2,161	7.13%	1,995	7.43%
Debit	1,711	3.75%	1,820	3.80%	1,241	3.22%	528	1.53%	491	1.62%	432	1.61%
StoredCreditCard	551	1.21%	584	1.22%	255	0.66%	225	0.65%	140	0.46%	194	0.72%
Basket	229	0.50%	247	0.52%	242	0.63%	170	0.49%	81	0.27%	126	0.47%
Premium_NewCreditCard	110	0.24%	140	0.29%	115	0.30%	112	0.32%	162	0.53%	131	0.49%
New Card Stoper Rule	216	0.47%	173	0.36%	81	0.21%	88	0.25%	88	0.29%	58	0.22%
Insufficient Limit or Closed to Ecom	86	0.19%	95	0.20%	77	0.20%	90	0.26%	69	0.23%	68	0.25%
DigitalProducts	54	0.12%	39	0.08%	46	0.12%	51	0.15%	50	0.16%	65	0.24%
Bin3DForce	74	0.16%	71	0.15%	48	0.12%	5	0.01%	8	0.03%	7	0.03%
BinNotFound	151	0.33%	90	0.19%	40	0.10%	-	-	-	-	-	-
Fraud	5	0.01%	-	-	-	-	2	0.01%	-	-	1	0.00%

Payment performance -> 3D  
%70.13

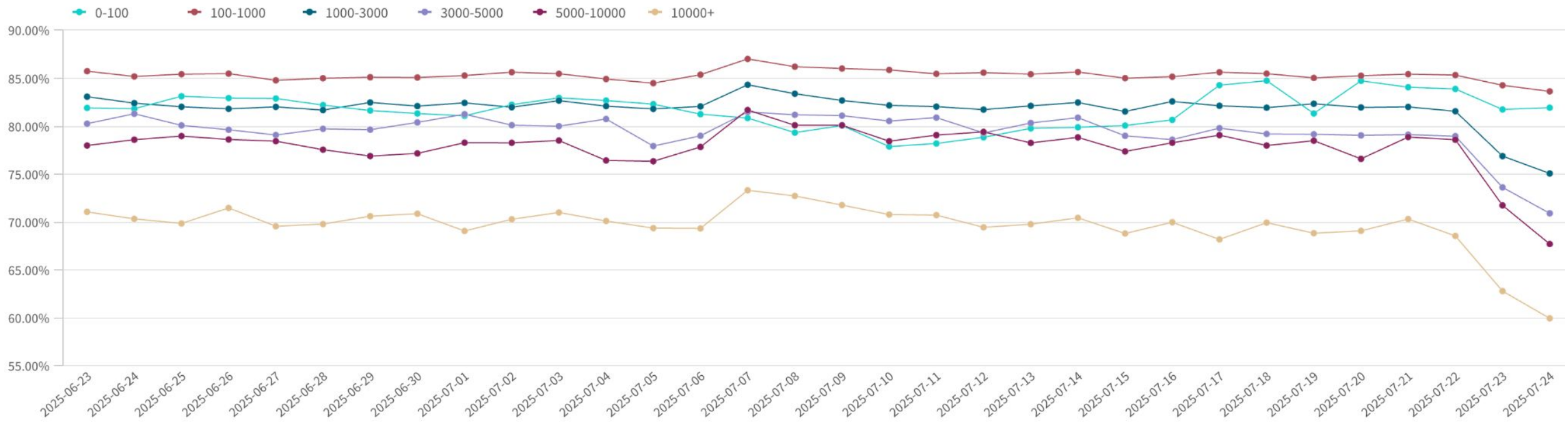
Payment performance -> Non3D  
%85.24

# Stored Card / New Card

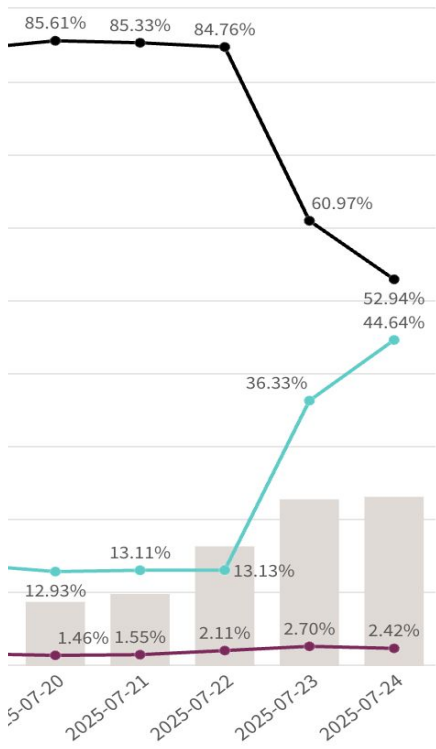
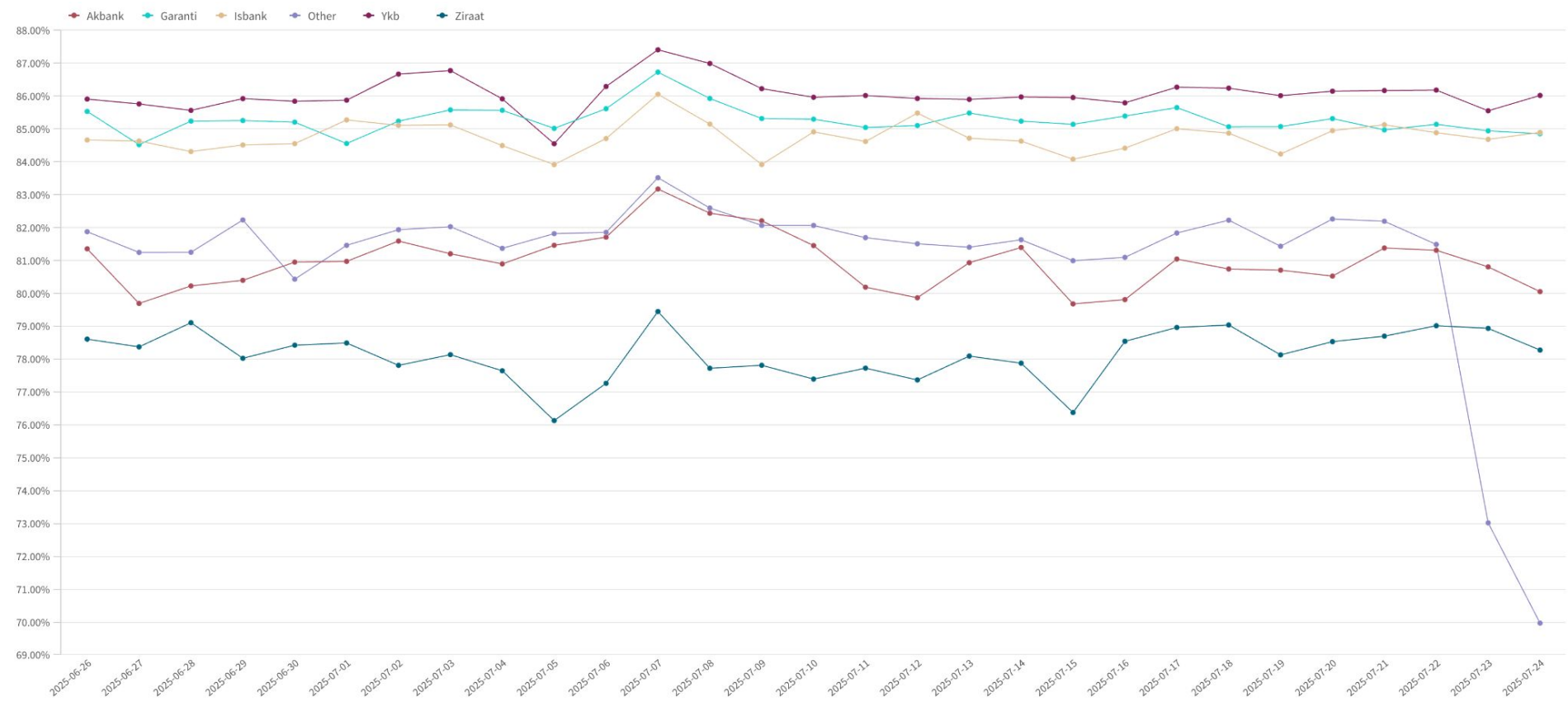


# Success Ratio w/Amount

0-100	100-1000	1000-3000	3000-5000	5000-10000	10000+
81,66%	85,34%	81,88%	79,47%	77,85%	69,65%



# Success ratio w/ issuer bank

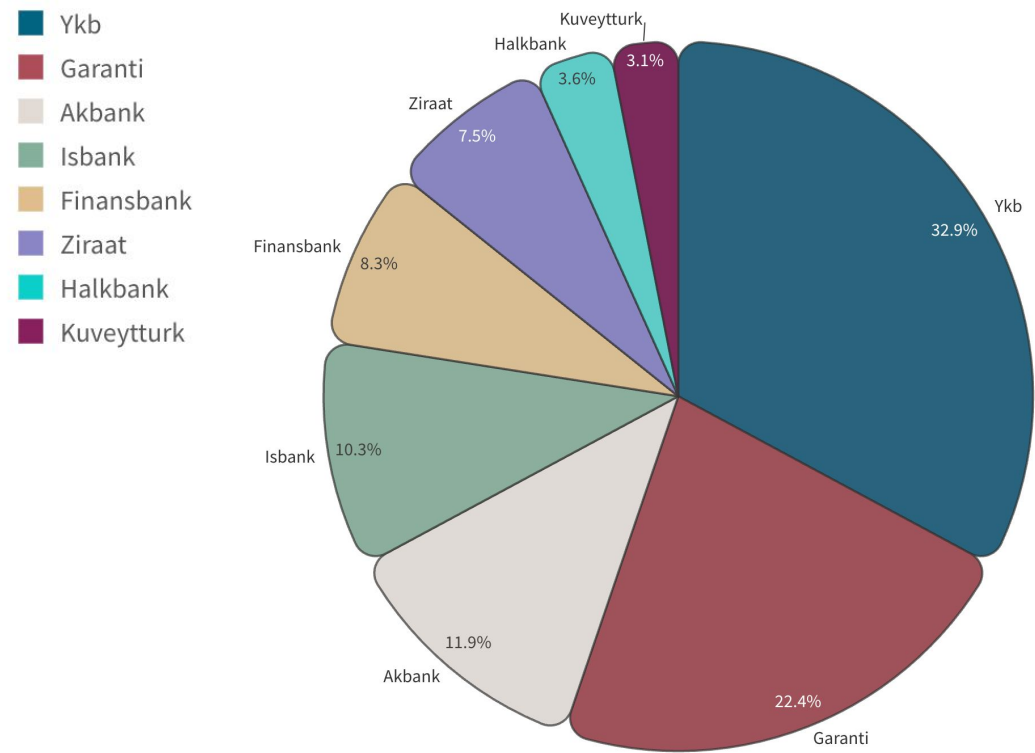


Akbank	Garanti	Isbank	Other	Ykb	Ziraat
80,97%	85,28%	84,76%	81,05%	86,07%	78,14%

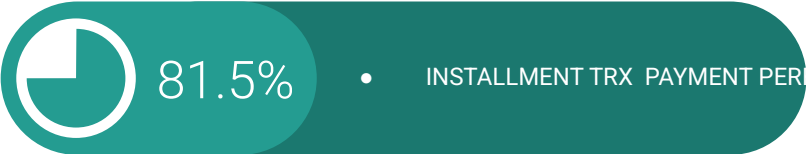
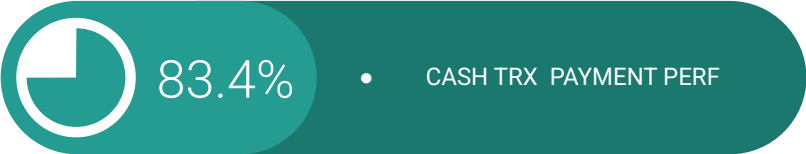
Finansbank	Halkbank	Kuveyttürk	Vakıfbank
%82.94	%78.88	%75.95	%82.15

# Transaction ratio w/acquiring

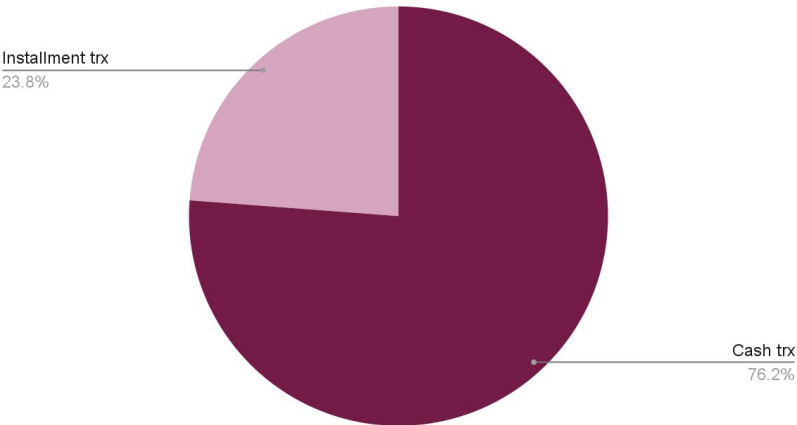
Toplam Satış



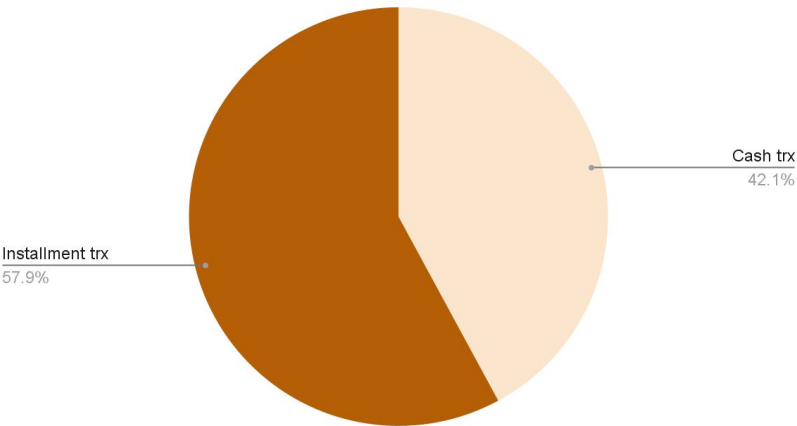
# Success ratio w/ Cash & Installment



Installment Sharing by Count



Installment Sharing by Amount(GMW)





# Success ratio&volume w/ Cash & Installment

