

A. W. & Associates Moringa Distribution, Inc.

Moringa Overview

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Introduction

Utilization of natural products of plant origin having fewer side effects has gained popularity over the years. There is immense scope for natural products that can intimate health benefits beyond traditional nutrients. ***Moringa oleifera*** is one such tree having tremendous nutritional and medicinal benefits. It is rich in macro- and micro-nutrients and other bio-active compounds which are important for normal functioning of the body and prevention of certain diseases. Leaves, flowers, seeds, and almost all parts of this tree are edible and have immense therapeutic properties including anti-diabetic, anti-cancer, anti-ulcer, anti-microbial, and anti-oxidant. Most of the recent studies suggested that Moringa should be used as a functional ingredient in food.¹

Formulations

Powder

Fine Powder

Raw Leaves

Dried Leaves

Course Shredded Dried Leaves

Oil

Seeds

Stems

Products

Capsules

Cigarettes

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Benefits

Childhood Malnutrition

Malnutrition refers lack of quality food which is insufficient to support proper development and health. According to the report of the hunger project, in November 2017, 815 million people do not have food to

1 [US Government National Institutes of Health, National Library of Medicine](#)

sustain themselves out of 7.6 billion people of the world (Know Your World, The World Hunger Project). Moreover the exponential population growth threatens the margins of food security as time progresses. According to a report by the UN's Food and Agriculture Organization, earth is capable of ensuring the food security, where the agricultural sector needs a major transformation to reach its full potential. *Moringa oleifera*, a native species of the Indian subcontinent, is a fast growing drought-resistant tree belonging to the family *Moringaceae*. It is widely cultivated for the diversified use of its young seed pods and green leaves as vegetables and for medicine. It is considered as a very good supplement because of its high protein value. Without that, it is known as the miracle tree because of its diversified beneficial features, such as 10 times more vitamins than carrots, 7 times more Vitamin C than oranges, 17 times more Calcium than milk, and 15 times more Potassium than bananas. In addition, it helps to increase the blood antioxidant level and reduce the blood sugar level and sustained inflammation.²

Mrs. Christine Kpatali, 22, is from Lèma village of Tré Epicenter. Mother of a baby boy, learned of the outstanding nutritional value of *Moringa* leaves through a Benin (West Africa) Health & Nutrition Program. After having used the leaves both for herself and the baby, she shares with us her experience with the *Moringa* leaves:³

“I have been using *Moringa* leaves for three month as vegetable supplement for myself and in the porridge I feed the baby. I can testify that diseases like diarrhea, vomiting and coughing, from which he repeatedly suffered before I started using the *Moringa* leaves, have since vanished.

I now believe what was said to us about the leaves during the awareness-raising session organized by The Hunger Project-Benin. I have been sharing my knowledge and experience with the other mothers in my village so that many of us could use *Moringa* leaves.

However, the tree is not as available as we would like. We very often come to fetch the leaves at the epicenter. To improve our access, we plan to plant *Moringa* tree close to our houses so that we could easily have access to the leaves.”

2 Ibid

3 [The Hunger Project: Local Moringa Tree Improves Nutrition of Mother and Child](#)

Blood Sugar (Diabetes)

Inflammation

Anti-Oxidant

Anti-aging

Anti-Cancer

Anti-Ulcer

Anti-Microbial

Food Products

Health & Beauty Products

US Market Potential

Healthcare

Food & Beverage

Health & Beauty

Recreational