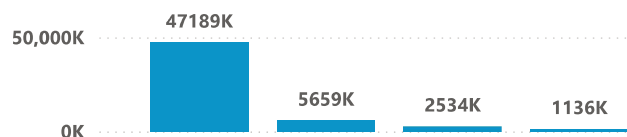
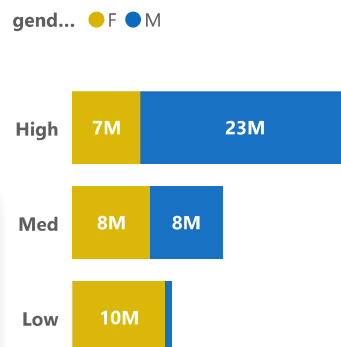


Sum of Revenue by card\_category



Revenue by Income group



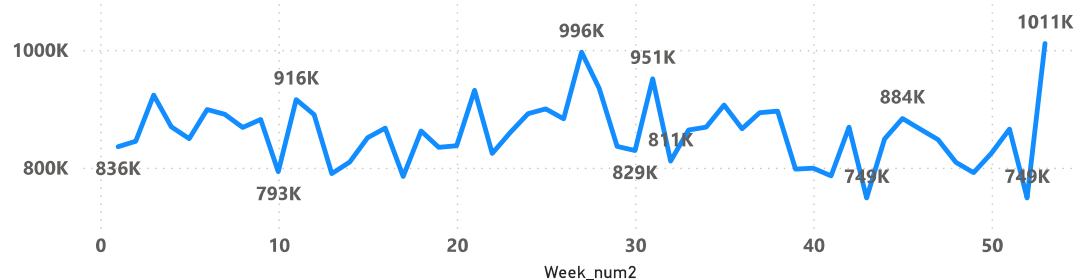
delinquent\_acc %GT Count of delinquent\_acc

delinquent_acc	%GT Count of delinquent_acc
0	93.94%
1	6.06%
Total	100.00%

activation_30_days	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	6.68%	7.94%	6.38%	4.26%	10.70%	6.59%	42.54%
1	8.92%	10.86%	8.71%	5.52%	14.84%	8.61%	57.46%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Week_num2	Previous_week_Revenue	Current_week_Revenue	wow_Revenue
1		10,35,629.32	
2	10,35,629.32	10,53,088.81	1.7%
3	10,53,088.81	11,48,249.80	9.0%
4	11,48,249.80	10,71,919.27	-6.6%
5	10,71,919.27	10,64,577.97	-0.7%
6	10,64,577.97	11,21,745.13	5.4%
7	11,21,745.13	10,99,909.39	-1.9%
8	10,99,909.39	10,71,542.29	-2.6%
9	10,71,542.29	10,93,501.86	2.0%
10	10,93,501.86	9,87,820.46	-9.7%
11	9,87,820.46	11,31,280.79	14.5%
12	11,31,280.79	11,06,532.92	-2.2%
13	11,06,532.92	9,78,564.76	-11.6%
14	9,78,564.76	10,03,843.69	2.6%
15	10,03,843.69	10,56,484.86	5.2%

Sum of total trans amt by Week\_num2



customer_job	Sum of income	Sum of interest_earned	Sum of Revenue
Blue-collar	73516911	9,67,751.42	70,40,606.42
Businessman	190350431	25,84,604.01	1,76,97,472.01
Govt	90834727	11,82,230.84	83,35,533.84
Retirees	49619308	6,41,692.22	46,17,448.22
Selfemployeed	77659931	11,41,510.40	85,42,826.40
White-collar	105618475	14,64,690.92	1,02,83,123.92
Total	587599783	79,82,479.81	5,65,17,010.81

## Credit Card Transaction Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Total Revenue

57M

Total Interest

7.98M

Trans amt

46M

Trans Count

667K

F

M

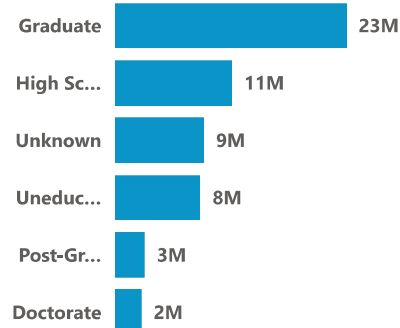
Low

Med

High

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Silver	56,59,108.98	4647596	8,21,922.98
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Total	5,65,17,010.81	45533021	79,82,479.81

### Revenue by Educational level



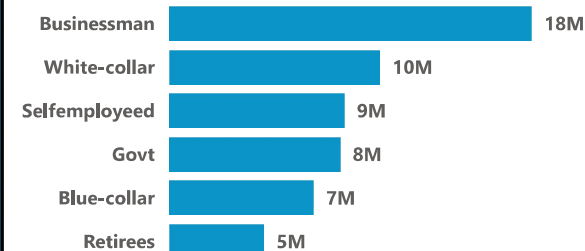
Gold

Silver

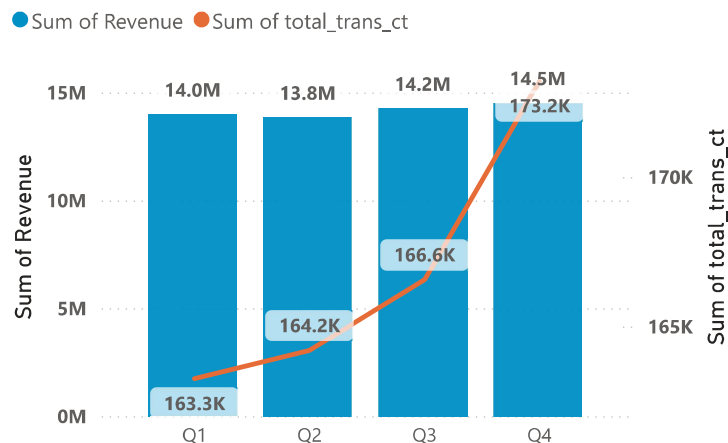
Blue

Platinum

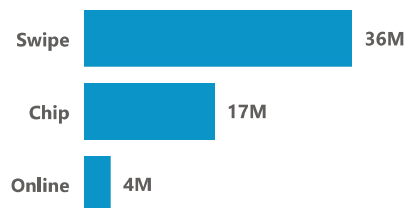
### Revenue by Job



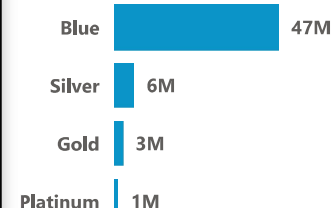
### QTR Revenue and total trans count



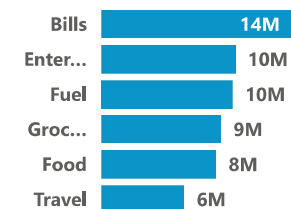
### Revenue by Card used



### Revenue by Card



### Revenue by expenditure type



# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Total Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

Gold

Silver

Blue

Plat...

Swipe

Online

Chip

M

31M

F

26M

customer_job	Sum of income	Sum of interest_earned	Sum of Revenue
Blue-collar	73516911	9,67,751.42	70,40,606.42
Businessman	190350431	25,84,604.01	1,76,97,472.01
Govt	90834727	11,82,230.84	83,35,533.84
Retirees	49619308	6,41,692.22	46,17,448.22
Selfemployeed	77659931	11,41,510.40	85,42,826.40
White-collar	105618475	14,64,690.92	1,02,83,123.92
Total	587599783	79,82,479.81	5,65,17,010.81

## Revenue by Marital status

gender ● F ● M

Married

13M

16M

Single

11M

13M

Unknown

## Revenue by Week

● F ● M

Sum of Revenue

Jan 2023

Apr 2023

Jul 2023

Oct 2023

## Revenue by Income group

gend... ● F ● M

High

7M

23M

Med

8M

8M

Low

10M

## Revenue by Age group

gender ● F ● M

20-30

30-40

40-50

50-60

60+

4M

6M

11M

14M

9M

10M

## Revenue by dependent

gen... ● F ● M

4

7M

5M

2

5M

8M

0

5M

5M

## Revenue by Education

gen... ● F ● M

Grad...

10M

13M

High...

5M

6M

Unk...

Une...

Post...

Doct...

## Revenue by States

gender ● F ● M

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

3M

### Revenue by Age group

gender ● F ● M

