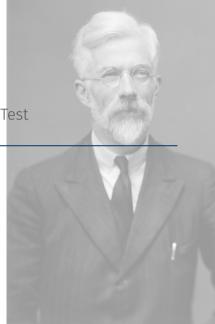


Data Science I

Lecture 10 – Experimental Design and Choosing a Test

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Institute for Computer Science – Campus Institute for Data Science (CIDAS)



Things you should know from this lecture for the exam:

- What are the components of a statistical test?
- What is are type I (α) and type II (β) error rates?
- What is statistical power and which elements influence it how?
- What is a power analysis and how is it done?
- What is an effect size?
- How to chose the right statistical test from a book?
- What is p-hacking?
- What is multiple testing and how can it be corrected for?

Recap: Why do we use statistical tests?



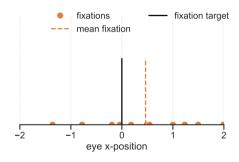
- ullet We want to make a decision between the Null hypothesis H_0 and the alternative hypothesis H_A
- We want to quantify whether our results could have been happend by chance.
- We want to make a decision whether to accept our result/measurement as "real" based on a selected false positives level (α , type I error).
- We want to get others the chance to check whether they want to reject the Null hypothesis or not. That's why we report the p-value and not the decision.



Eye Tracker

Assume you are writing a program for an eye tracker. You need to determine whether the user fixates on a target at x = 0. You get n = 12 fixation measures from the eye tracker. You

- Need to make a decisions whether the user fixated correctly.
- 2 Are supposed to choose the threshold such that the program only rejects about 5% of actually correct fixations.





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Scaffold of any test

- 1 Choose a statistic
- Q Get a null distribution of the statistic (distribution of the statistic under the null hypothesis)
- 3 Use the null distribution to a p-value
- 4 Make a decision in favor or against the null hypothesis using the p-value and your acceptable level of type I errors.

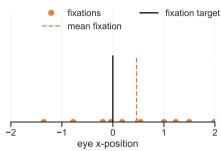


William Sealy Gosset (1876 - 1937)



[https://en.wikipedia.org/wiki/William_Sealv_Gosset]

Choose a statistic



$$t = \frac{\hat{\mu} - \mu_0}{\frac{\hat{\sigma}}{\sqrt{n}}}$$

 $\hat{\mu}$ =measured mean, μ_0 =target, $\frac{\hat{\sigma}}{\sqrt{n}}$ =standard error

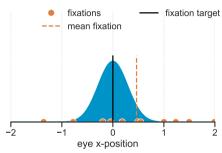


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Get a null distribution



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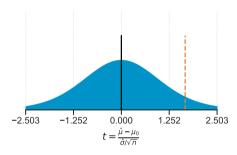


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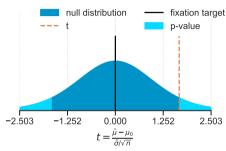


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Compute a p-value



$$p = P(T \ge t \mid H_0) = 0.065$$

t=measured statisticT=any random drawn statistic from the null distribution

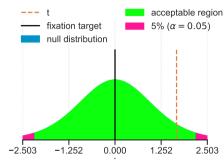


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Compare p-value with α -level



$$p \le \alpha = 0.05$$
?

Yes Reject H₀

No Do not reject H_0



Assume you carry out the following test to determine whether a coin is fair or not:

You throw the coin n=3 times. If the result is either $3\times$ head or $3\times$ tail, you conclude that the coin is not fair.

Answer the following questions (for yourself first):

1 What is the meta-study?



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- 3 What is H_0 ?



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- 4 What is the Null distribution? The distribution is binomial

$$p(k \text{ heads in } n \text{ throws}) = \binom{n}{k} \left(\frac{1}{2}\right)^k \left(\frac{1}{2}\right)^{n-k}$$



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5 What is the Type I error of this test?



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Statistical Power

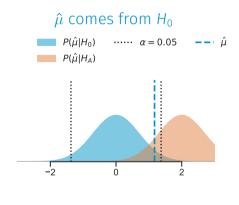


Assume we reject H_0 if $p \le 0.05 = \alpha$.

	p > 0.05	$p \le 0.05$
H₀ true		
H_A true		

This happens with probability

$$\begin{array}{c|cccc} & p > 0.05 & p \leq 0.05 \\ \hline H_0 \text{ true} & \\ H_A \text{ true} & \end{array}$$



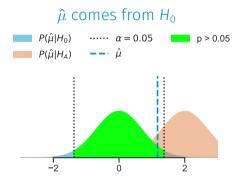


Assume we reject H_0 if $p \le 0.05 = \alpha$.

	p > 0.05	$p \le 0.05$
H ₀ true	true negative	
H_A true		

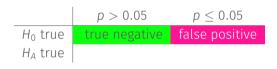
This happens with probability

$$p > 0.05$$
 $p \le 0.05$
 $H_0 \text{ true}$ $0.95 = 1 - \alpha$
 $H_A \text{ true}$

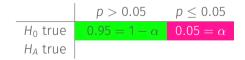




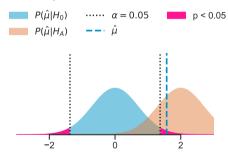
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This happens with probability

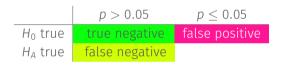


$\hat{\mu}$ comes from H_0

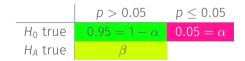


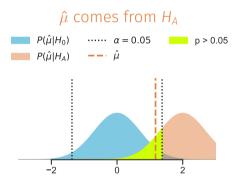


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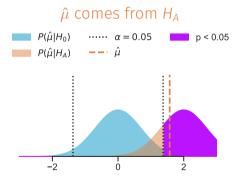


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−H ₀ true	true negative	false positive
H_A true	false negative	true positive

This happens with probability







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H ₀ true	true negative	false positive
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This happens with probability

	p > 0.05	$p \le 0.05$
H₀ true	$0.95 = 1 - \alpha$	$0.05 = \alpha$
H_A true	β	$1 - \beta$ =power

Statistical errors types

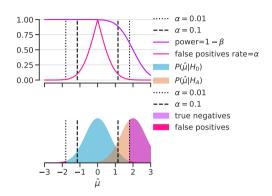
- 1 False positives are called **type I** errors. The error probability/rate is denoted with α .
- 2 False negatives are called type II errors. The error probability/rate is denoted with β.

Power

Power is the probability of accepting H_A (rejecting H_0) if H_A is true. It is $1 - \beta$. The higher the power the better.



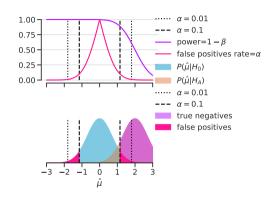
1) We can change the decision threshold: The higher α the higher $1-\beta$



- Low false positives $\alpha = 0.01$
- Low power $1 \beta \approx 0.61\%$



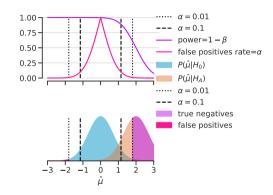
1) We can change the decision threshold: The higher α the higher $1-\beta$



- High false positives $\alpha = 0.1$
- High power $1 \beta \approx 0.89\%$



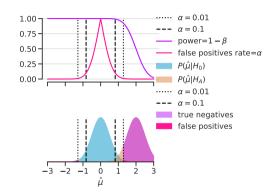
- 1) We can change the decision threshold: The higher α the higher $1-\beta$
- You can increase n, the number of data points.



High n allows you to decrease α and increase power $1 - \beta$ at the same time.



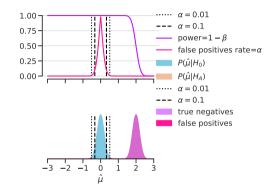
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- 1) We can change the decision threshold: The higher α the higher $1-\beta$
- You can increase n, the number of data points.
- 3 You should pick n to have sufficient power via an a prior power analysis.

• For example Lehr's rule of thumb says that for 80% power (1 $-\beta = 0.8$) at $\alpha = 0.05$ the number of data points should be

$$n=16\frac{s^2}{d^2}$$

in a two-sample t-test where $d=\mu_{H_A}-\mu_{H_0}$ is the difference you want to detect and s^2 is an estimation of the population variance.

- You can find similar estimates in statistic books
- You could also simulate.
- Power analysis needs assumptions about your statistic under H_A



- 1) We can change the decision threshold: The higher α the higher $1-\beta$
- 2 You can increase *n*, the number of data points.
- 3 You should pick *n* to have sufficient power via an **a prior** power analysis.
- 4 You should use a higher powered test.

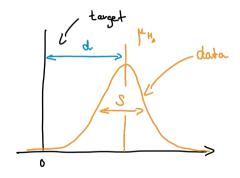
- Rule of thumb: The more "structure" (see later) a test can assume about your data, the more powerful.
- For instance: You could use an two-sample t-test on paired data (just forget that they come in pairs), but that would decrease the power.



• In Lehr's rule we saw n estimated as a function of $\theta = \frac{d}{s}$

$$n=16\frac{\mathsf{s}^2}{\mathsf{d}^2}=\frac{16}{\theta^2}$$

where $d = \mu_{H_A} - \mu_{H_0}$ is the difference you want to detect and s^2 is an estimation of the population variance.



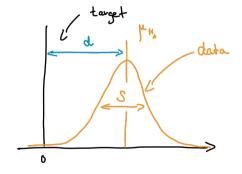


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• θ is a measure of **effect size**.



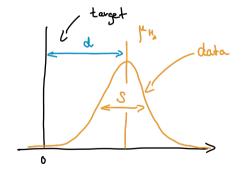


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- θ is a measure of **effect size**.
- It measures the size of the difference standardized by the variation in the data.



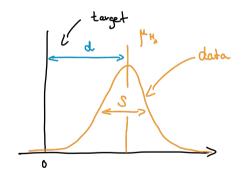


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- θ is a measure of effect size.
- It measures the size of the difference standardized by the variation in the data.
- Effect sizes are important measures to report for the magnitude of an effect since tests will detect even tiny differences if *n* is large enough.

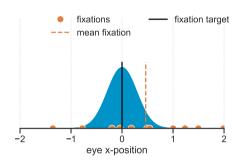




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Eye Tracker

Now your boss wants the decisions to be made faster and asks you if you could decrease *n*. Since you are a diligent data scientist, you check what power that test would have.

You assume $\alpha=0.05$, a "typical" std of s=1 for the fixations and a minimally detectable difference of $\mu_{H_{\rm A}}-\mu_{H_0}=1$.

You want to use a one sample t-test and you find a function to estimate the power in the library "'statsmodels".

Power analysis

from statsmodels.stats import power pow = power.TTestIndPower() power = pow.power(effect_size, n, alpha)

Checking the documentation you find that effect size here means difference in mean divided by the standard deviation

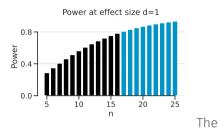
$$\theta = \frac{d}{s} = \frac{1}{1} = 1$$



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power for n = 12 is only about 65%!

65% is not enough

What could you do?

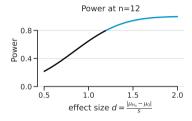


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You assume $\alpha=0.05$, a "typical" std of s=1 for the fixations and a minimally detectable difference of $\mu_{H_{\rm A}}-\mu_{H_0}=1$.

You can in crease minimal detectable difference.



For n=12 the minimal effect size you can detect with 80% power and $\alpha=0.05$ is

$$d \approx 1.2$$

. For fewer n you need to be ok with an even bigger d.

Statistical power (German "Trennschärfe")

- Is the probability to correctly reject H_0 if H_A is true.
- It is denoted by 1β .
- For fixed *n* false positives (you want that low) and power (you want that high) are correlated (that's bad).
- You can increase power by increasing *n*.
- Tests differ in power, you should use the one with better power.
- You should pick your *n* before a study to have sufficient power (power analysis, typical value 80%).

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Effect size

- Effect size measures the size of a difference as a function of the "noise" in the data.
- It's an important measure to report, since even small "meaningless" differences can be detected with tests if *n* is large enough.
- Power analysis is often done as a function of the effect size.

How to choose a statistical test?

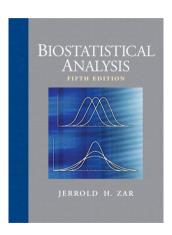


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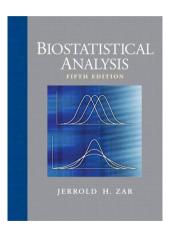
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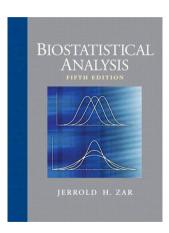
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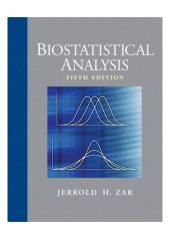
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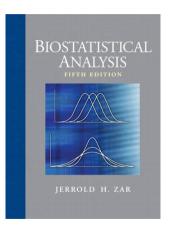
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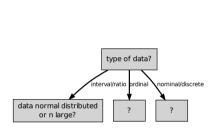


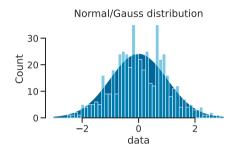


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Question 1: What data type do I have and is it normal?





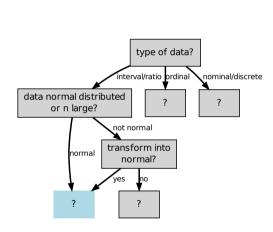


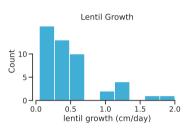
Sidenote

- Normality can be checked with a QQ-plot
- If *n* is large and the variance of the data distribution is finite, the central limit theorem guarantees normality for "summed statistics".

Is the data normally distributed?

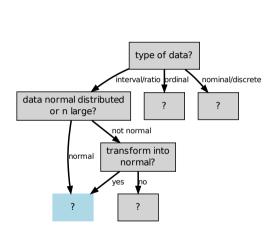


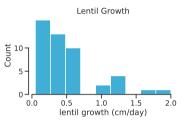


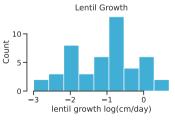


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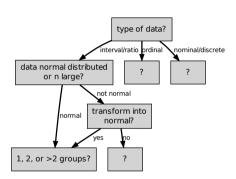












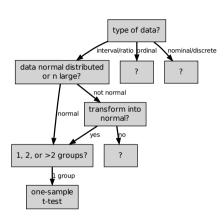
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The data set contains the lengths of the menstrual cycles in a random sample of 15 women. Assume we want to the hypothesis that the mean length of human menstrual cycle is equal to a lunar month (29.5 days).

Use the one sample t-test from above

• The data contains 1 group.





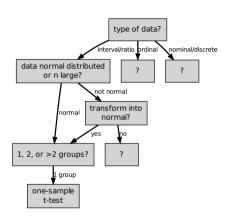
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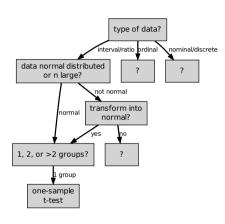
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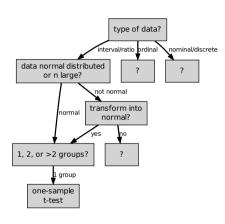
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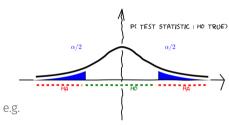
• What is the test statistic?

$$t = \frac{\hat{\mu} - 29.5}{\hat{\sigma}/\sqrt{n}}$$

Do I need to test for deviations in both directions?

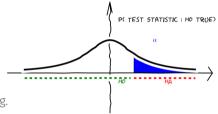


two tailed test



- $H_0: \mu = 0$
- $H_A: \mu \neq 0$

one tailed test



- e.g.
 - $H_0: \mu = 0$
 - $H_A: \mu > 0$
 - $\hat{\mu} < 0$ must directly imply $\hat{\mu}$ came from $P(\hat{\mu}|H_0)$
 - if that is not the case, using one-tailed is cheating



Chirping

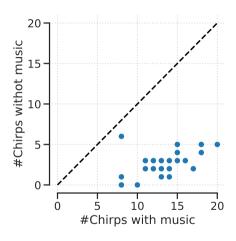
A scientist conducted a study of how often her pet parakeet chirps. She recorded the number of distinct chirps the parakeet made in a 30-minute period, sometimes when the room was silent and sometimes. when music was playing. The data are shown in the following table. Test whether the bird changes its chirping behavior when music is playing.

	Cl	Chirps in 30 minutes					
Day	With music	Without music	Difference				
1	12	3	9				
2	14	1	13				
3	11	2	9				
4	13	1	12				
5	20	5	15				
6	14	3	11				
7	10	0	10				
8	12	2	10				
9	8	6	2				
10	13	3	10				
11	14	2	12				
12	15	4	11				
13	12	3	9				
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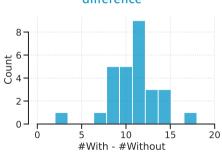




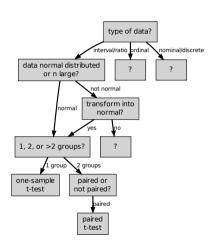
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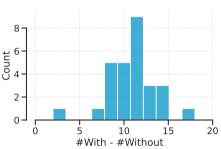
Paired t-test =one sample t-test against 0 on the difference







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Paul Topinard (1830 - 1911)

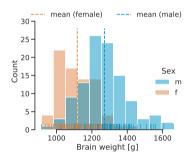


Brain Weights (permutation test)

In 1888, P. Topinard published data on the brain weights of hundreds of French men and women. The dataset contains brain weights of males and females. It consists of (i) two samples (male/female) which are (ii) not paired. We want to test whether the mean brain weights of males and females are different.

[https://en.wikipedia.org/wiki/Paul Topinard]





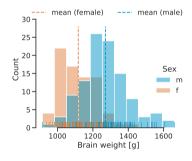
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[Statistics for the Life Science (5th Ed.)]

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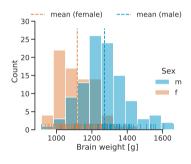
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[Statistics for the Life Science (5th Ed.)]

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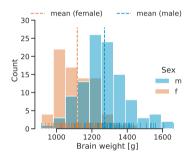


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- What would be H_0 ?



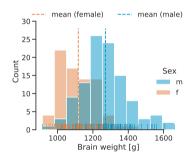


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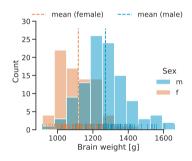


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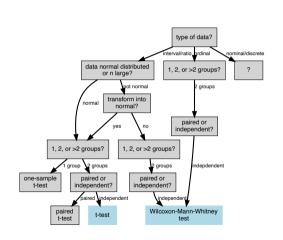
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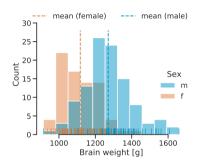
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Permutation test: Shuffle the labels, compute difference in means, repeat ...



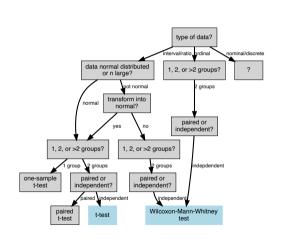


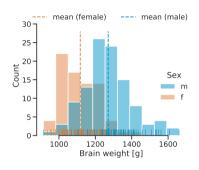


- There is two-sample independent t-test is the parametric test for this dataset.
- If normality does not hold, you can use the Wilcoxon-Mann-Whitney test

2 groups, but not paired (independent)



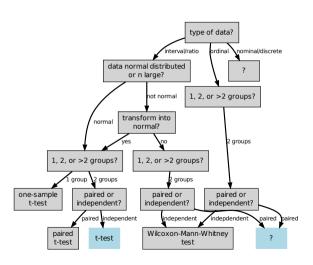




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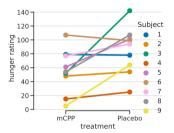
More paired data









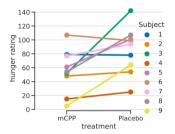


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[Statistics for the Life Science (5th Ed.)]







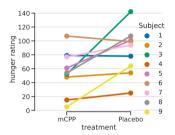
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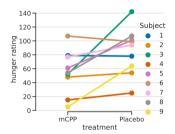
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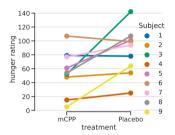
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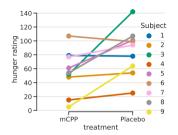
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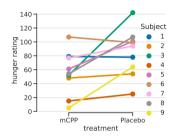
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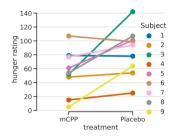
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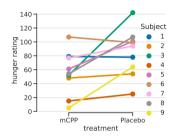
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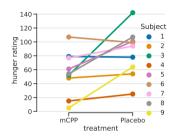
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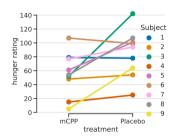
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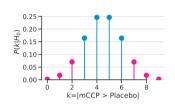
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 Permutation test: Repeatedly swap the treatment labels

per subject.





Hunger Rating

During a weight loss study each of nine subjects was given either the active drug m-chlorophenylpiperazine (mCPP) for two weeks and then a placebo for another two weeks, or else was given the placebo for the first two weeks and then mCPP for the second two weeks. As part of the study, the subjects were asked to rate how hungry there were at the end of each 2-week period.

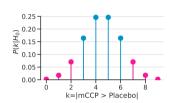
[Statistics for the Life Science (5th Ed.)]

- Why is it good that the data is paired and does not have two independent groups?
 - Each person could have a different hunger "baseline".
- What data types are involved?
 Ordinal (hunger rating), categorial (treatment, Subject)
- What would be a good statistic to measure the difference between the treatments?

Count how many times "mCPP > Placebo". Why is "mCPP-Placebo" not great?

- What is H₀?
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/e

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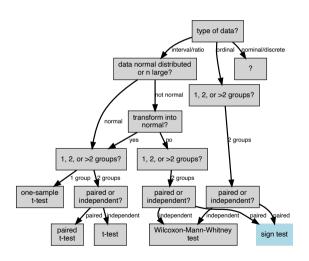
• What is H_0 ?

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- How could we generate a null distribution in Python?
 Permutation test: Repeatedly swap the treatment labels per subject.
- p-value: Proportion of simulated experiments show 7, 8, 9 ">" or 0, 1, 2 "≤".
- Analytical alternative: Binomial distribution (repeated coin flips) \rightarrow sign test ($p \approx 0.1797$).

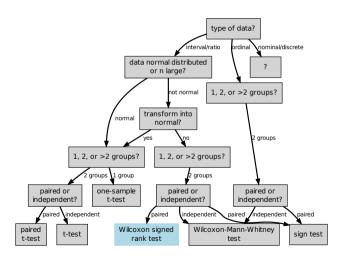
Sign test: For paired data that can be ordinal





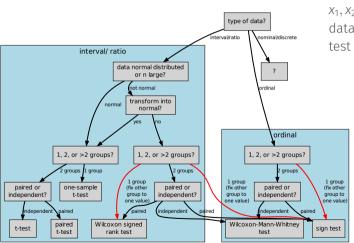
Wilcoxon sign rank test: For paired interval data that is not normal





Convert paired test into one sample tests

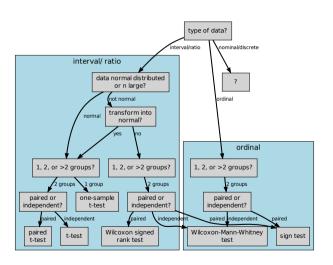




 $x_1, x_2, ..., x_n$ becomes "paired" data $(x_1, a), (x_2, a), ..., (x_n, a)$ to test against a.

Nominal/categorial/discrete data





χ^2 -test: Testing for dependency between categorical variables



Migraine Surgery

Patients who suffered from moderate to severe migraine headache took part in a double-blind clinical trial to assess an experimental surgery. A group of 75 patients were randomly assigned to receive either the real surgery on migraine trigger sites (n = 49) or a sham surgery (n = 26) in which an incision was made but no further procedure was performed. The surgeons hoped that patients would experience "a substantial reduction in migraine headaches" which we will label as "success." It the real surgery related to success?

[Statistics for the Life Science (5th Ed.)]

• The data is categorical. The table summarizes it.

χ^2 -test: Testing for dependency between categorical variables



Table 10.2.1	Observed freque	ncies for mig	raine study
	Surg	gery	
	Real	Sham	Total

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41	15	56
8	11	19
49	26	75
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Table 10.2.1 Observed frequencies for migraine study

	Surgery		
	Real	Sham	Total
Success	41	15	56
No success	8	11	19
Total	49	26	75

Table 10.2.2 Observed and expected frequencies for migraine study					
	Su	Surgery			
	Real	Sham	Total		
Success	41 (36.59)	15 (19.41) 11 (6.59)	56		
No success	8 (12.41)	11 (6.59)	19		
Total	49	26	75		

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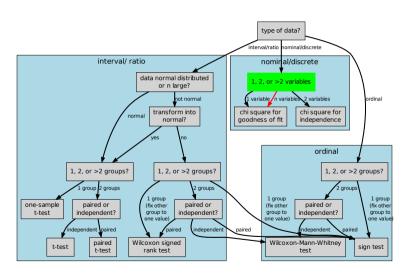
[Statistics for the Life Science (5th Ed.)]

- The data is categorical. The table summarizes it.
- Ho: success/no success is independent of sham/real surgery
- If that's the case, each entry in the table should be a product of propotions, e.g.

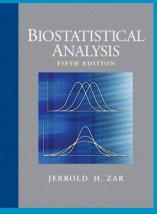
$$n_{\text{sham, success}} = n \cdot p_{\text{sham}} \cdot p_{\text{success}} = 75 \cdot \frac{26}{75} \cdot \frac{56}{75} = 19.41$$

There are more χ^2 -tests





The following questions help you find a statistical test



- What do I want to test (mean equal to a value? equality of two means? ...)?
- 2 What is the data type (interval/ratio, ordinal, categorical, ...)?
 - 3) Is the data normally distributed or not?
- 4 How many groups do I have (1, 2, many)?
- 5 Is the data paired?
- 6 Do I need to test for deviations in one or two directions (one-tailed/-sided or two-tailed/-sided tests)?
- The above diagram is only a small fraction of all possible tests.
- The pattern always stays the same: choose statistic, get null distribution, use it to quantify (p-value) whether what you observed could have happened by chance

Recommendations

- There is not a general recipe, not a general way of looking at data or doing data analysis (otherwise data scientists would be unemployed and a computer would do their job).
- Use your intelligence (and the book by Zar for instance) to choose the right one.
- Ask if you don't know what to take (e.g. stats.stackexchange.com).
- Play around in Python with toy example to get a feeling for a particular method/test/idea...
- You can always use permutation tests or bootstrapping to verify you intuition.

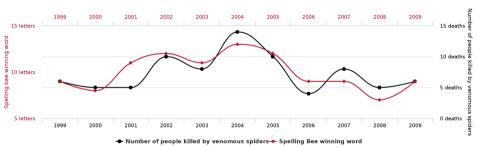
p-Hacking



Letters in winning word of Scripps National Spelling Bee

correlates with

Number of people killed by venomous spiders



tylervigen.com

[https://en.wikipedia.org/wiki/Data_dredging]

A brave data scientist?



Determination

A friend of yours works at a company and convinced that (s)he has found a new food supplement product that let's people loose weight quickly. Tests with participants do vields optimal results in the beginning, but (s)he is convinced of her/his idea and keeps trying. Finally, after 20 attempts, the test shows the expected weight loss with p < 0.05. Excited (s)he want to go to her/his boss to present to new invention to her

What do you recommend you friend?

 You recommend to not go to the boss, because (s)he has been fishing for significant results and they are thus meaningless.

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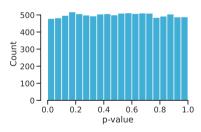


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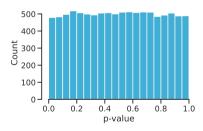


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• Thus, $\alpha \cdot 100\%$ of p-values are expected to be $\leq \alpha$.

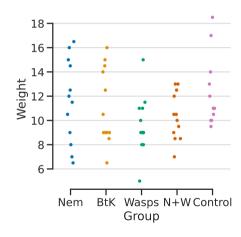


Sweet Corn

When growing sweet corn, can organic methods be used successfully to control harmful insects and limit their effect on the corn. In a study of this question researchers compared the weights of ears of corn under five conditions in an experiment in which sweet corn was grown using organic methods.

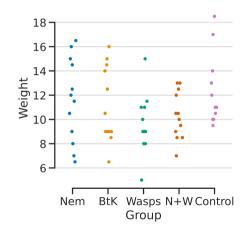
Are all the means equal?

[Statistics for the Life Sciences (5th Ed.)]



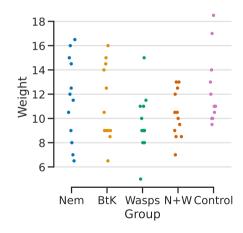


•
$$H_0: \mu_1 = \mu_2 = ... = \mu_5$$





- $H_0: \mu_1 = \mu_2 = ... = \mu_5$
- Can we test all possible pairs and reject
 H₀ if one pair doesn't match?





- $H_0: \mu_1 = \mu_2 = ... = \mu_5$
- Can we test all possible pairs and reject H₀ if one pair doesn't match?
- Assume they are equal (H₀ is true ⇒ p is uniformly distributed between 0 and 1). Then all comparisons between 5 means would yield 10 p-values. Let's see what happens when we simulate that



 We reject H₀ 7 out of 20 times (how many times would we expect with α = 0.05?)!



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- We reject H₀ 7 out of 20 times (how many times would we expect with α = 0.05?)!
- Compound hypotheses can increase the false positives rate.
- One way to account for multiple testing is to divide α by the number of tests or multiply each p-value by the number of tests.
- This is called **Bonferroni correction**.

P-Hacking

- Reporting only significant results or searching for significant results and reporting only these is called **p-hacking**.
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Multiple testing

- Testing compound hypotheses that are made up of many single tests is called "multiple testing"
- Rejecting H_0 as soon as one test fails can dramatically increase the false positives rate.
- There are methods to correct for that. One (very conservative one) is Bonferroni correction.

Thanks for listening! Questions?