

PROPOSAL INSERT

# Blockchain Strategy Advisory

GBS Methods

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Download all materials: <https://ibm.box.com/s/41zcpmcncl02qag6ghrb842mm8bemf9y>

*IBM has set itself  
apart by its quantity  
and depth of  
deployments so far  
with Blockchain,  
evidenced by its  
strategic wins with  
proven techniques to*

## OVERVIEW

### IBM Blockchain Strategy Advisory

#### An Agile Delivery Approach for SAP

The business landscape is evolving through the 4th industrial revolution of Digital. Understanding the impact of the most disruptive capability since the internet cannot be ignored. An informed Blockchain strategy will allow you and your organization to decide your role in the Digital Age.

As we aim to align on the care-abouts and pain points of the CEO, CFO, CTO and Innovation Officers, IBM address the fundamental question that is increasingly becoming a Board level topic at our clients, "What is our company's position on Blockchain and why?"

IBM's Blockchain Strategy Advisory focuses on the threats and opportunities to your business model and industry, which will be impacted to be unbundled and reconfigured due to the disruption, disintermediation, and dematerialization that will be catalyzed by Blockchain.

Our 6-step strategy approach will provide your organisation unique insights for an informed assessment of blockchain and its ability to remove process friction, release capital and pursue new liquidity at the intersection of information, transaction and capital intensity.

#### Where are you on the Blockchain Journey?

To unlock the true value of blockchain, IBM will not only share the overall client journey but also help plot where you and your organization are on the map.