



EVA ERDMANN

MOVER & PROJECT LEAD

PROFILE FLASH

project management | internal communication |
high resilience | target oriented operation |
experienced in rollout operations | innovative |
persevering | decisive |
flexible | reliable | responsible behaviour and work |
student coaching | process control | good
communication skills | love teamspirit |
start-up experience

START UP EXPERIENCE

UHRTRACHT EST. APRIL 2017

Bavarian watch brand

creation online shop | intercultural working
with Asian people | brand management | social
media management | facebook pixel
installation & analyzes | crossposting | online
campaign management
www.uhrtracht.de

DIGITAL4SMALL EST. JUNE 2019

agency for online sites

website creation | social media management |
social media advertising | graphic design |
consulting
www.digital4small.de

REACH ME AT

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WORK BACKGROUND

Sr. Consultant/ Rollout Execution

MediaMarktSaturn Technology | 2019-present

Expert / Channel Integration Concepts

MediaMarktSaturn Retail Group | 04/17 - 12/18

Sr. Specialist / Channel Integration Concepts

MediaMarktSaturn Retail Group | 04/17 - 12/18

Sr. Specialist / Country Support

MediaMarktSaturn Retail Group | 01/16 - 03/17

IT- Project lead

Netto Marken-Discount AG & Co. KG | 08/15 - 12/15

Project lead/ Store Audit

Netto Marken-Discount AG & Co. KG | 10/12 - 07/15

Student & Project lead

Netto Marken-Discount AG & Co. KG | 10/09 - 09/12

Visual Merchandiser

Galeria Kaufhof GmbH | 09/07 - 08/09

EDUCATION BACKGROUND

Staatliche Studienakademie Thüringen

B. A. - BWL, Fachrichtung Handel, 2009-2012 (Grade 1,9)

Berufliche Schule 6 in Nürnberg

Gestalter für visuelles Marketing, 2007-2009 (Grade 1,5)