Dead Inventory Workflow

BH: Identify Old Non-Moving Inventory Via Data From Mas

BH: Count Inventory and Look Over Items.

Are They Fit to Sell?

— Yes →

— No →

BH: Take Pictures if Necessary and Add Red Stickers

BH: Can it Be Used as a Sample?

— Yes →

— No →

BH: Create Spreadsheet of Items to Upload to the Site

BH: Use as a Sample

BH: Get Rid of the Item(s)

BH: Do the Selected Items Have the Correct Inventory Count?

— No →

— Yes →

AN: Input the Correct Mas Amounts

ZH: Upload Product Info to Website Backend

AN: Is the Site Ready?

— No →

— Yes →

AN: Is it Live?

— No →

— Yes →

AN: See New Website Workflow

KK: Design Changes: Media/Banners/Custom Pages

KK: Publish Changes

BH: Brittany, Kathryn, & Anne Review to Ensure Everything is Simple and Understandable for the Customer

MG: Google Shopping Campaign, Google Adwords, etc

Key:

Brittany	Kathryn
Zach	Matt
Andrew	