**Curriculum Vitae**

**Personal Information**

**Name:** Adoboe Deborah oluwatobiloba   
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**Phone/WhatsApp:** [09015062766:09034310394]  
**Portfolio/Website:**

**Profile Summary**

Creative and results-driven **WordPress Website Developer & Digital Marketer** with strong experience in building modern, responsive, and conversion-focused websites. Skilled in combining web design with digital marketing strategies to help businesses establish a professional online presence and grow.

**Work Experience**

**Freelance WordPress Website Developer**  
*Self-Employed | 3+ years*

* Designed and developed professional websites for contractors, roofing companies, HVAC, remodeling, and real estate businesses, tire\tyre website, crowdfunding donation website ,spa salon palor website
* Built website platforms using **WordPress, WooCommerce, and Shopify**.
* Managed website redesigns, transforming outdated websites into modern, mobile-friendly platforms.
* Provided SEO, social media marketing, and email campaigns to boost online visibility and sales.

**Projects Completed**

* Contractor & Roofing business websites
* Real estate listing platforms
* ECommerce stores (WordPress + Shopify)
* Personal portfolio websites for professionals and startups
* Tire\tyre website
* Crowdfunding platform like gofundme any donation website
* Spa salon palor website
* Booking rental market website like airbnb
* Multistep forms conditional logic gravity piotnet forms
* Custom classified car dealership car marketplace site
* Lawn care landscaping gardening cleaning website
* A car rental booking website
* Build a loan website sba mca loan website
* Payday loan website mortgage landing page business loan website

**Skills**

* **Web Development:** WordPress, Shopify, Wix, Woo Commerce, Element, plugin

**Digital Marketing:** SEO, Social Media, Email Marketing, Sales funnel, Social Media Marketing (SMM), Content Marketing, Analytics & Reporting, Conversion Rate Optimization (CRO), Influencer & Affiliate Marketing, Google Ads (PPC campaigns), keyword targeting, remarketing, Landing page design, A/B testing, funnel optimization,  content creation & engagement strategies

* **Design Tools:** Canva, Photoshop (basic)
* **Other Skills:** Responsive Web Design, Content Management,

**Education**

[**Blue Crescent International School}**  
Primary & Secondary Education – *Completed*

**Kwara State Polytechnic, Ilorin, Kwara State**  
[public admintration ] – [2021/2025]

**Contact Information**

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🌐 [Your website/portfolio]