Verified Certificate



Cuell'— Le V—

Dr Ewelina Lacka

This is to certify that

Reader in Digital Marketing & Analytics

The University of Edinburgh

Lütfi Eren Esinler

successfully completed and received a passing grade in

DM1.2PCx: Digital Marketing Strategy

a course of study offered by EdinburghX, an online learning initiative of University of Edinburgh.



Verified CertificateIssued September 10, 2023

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