

# Professional Certificate



THE UNIVERSITY  
of EDINBURGH

This is to certify that

**Lütfi Eren Esinler**

successfully completed all courses and received  
passing grades for a Professional Certificate in

**Digital Marketing Fundamentals**

a program offered by The University of  
Edinburgh, in collaboration with edX.

A handwritten signature in black ink, appearing to read 'Ewelina Lacka'.

**Dr Ewelina Lacka**

Reader in Digital Marketing & Analytics

*The University of Edinburgh*



**PROFESSIONAL CERTIFICATE**  
Issued September 2023

**VALID CERTIFICATE ID**  
839fa73b278b46a182a52365a6167320