

# ERIC RESNICK

Junior Web Developer & Graphic Designer

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## WORK EXPERIENCE

February 2014 -  
May 2014

### GENERAL ASSEMBLY

#### Web Development Student

- General Assembly's Web Development Immersive (WDI) is a 12-week long boot camp dedicated to designing and building web applications (450 hours of in-class instruction)
- Worked on a team of four to create SplitMate ([splitmate.herokuapp.com](http://splitmate.herokuapp.com))
  - Web app that helps roommates split up chores. Built using Ruby on Rails and JavaScript
  - Pair programmed in teams of 2 to create many of the apps features
  - Wrote rake tasks to send out reminder emails when chore deadline approaches
  - Responsible for writing tests using RSpec (finished with over 90% testing coverage)
- Created [www.CongRS.com](http://www.CongRS.com) for the final project
  - Web app that aggregates data about US Congressman from five APIs

February 2011 -  
January 2014

### FUTURE MEDIA CONCEPTS

#### Marketing Manager

- Worked closely with company's President/Cofounder brainstorming and implementing ideas for new promotions, places to market and ways to increase brand awareness
- Salesforce.com Administrator (Responsible for troubleshooting internal issues from sales team; Crafted campaigns for sales team across 7 cities; Created, sent out, and tracked e-mail blasts using SalesGenius.com)
- Managed GoogleAdWords, Microsoft Bing Ads, and Facebook Ads accounts
- Designed print and web advertisements
- Increased web traffic to company's website by 47%
- Updated and maintained company's website and several event websites
  - [www.fmctraining.com](http://www.fmctraining.com) | [www.adobe-bootcamp.com](http://www.adobe-bootcamp.com) | [www.apple-bootcamp.com](http://www.apple-bootcamp.com)
- Managed company's social media presence (Increased 'Likes' on FB by 300%)
- Assisted IT Manager with troubleshooting network issues

May 2007 -  
January 2011

### MARTINS CATERERS

#### Assistant Banquet Manager

- Ran weddings, banquets, and other parties ranging from 50-1200 guests
- Managed up to 13 employees each nights(waiters, bartenders, hall attendants, etc.)

## EDUCATION

Graduated  
December 2010

### TEMPLE UNIVERSITY

#### Fox School of Business

Bachelor of Business Administration

**Major:** Business Management and Legal Studies

## SKILLS

### WEB DEVELOPMENT

Ruby | JavaScript | HTML/CSS  
Rails | Sinatra | Git | RSpec | TDD

### GRAPHIC DESIGN

Photoshop | Illustrator | Flash