Part 1: Profiling

First, we save the code as a .py file and make the following change to prevent it from being killed due to a high number of processes:

```
df = pd.concat([us_df, ca_df], ignore_index=<mark>True</mark>).sample(1000, random_state=42).reset_index(drop=<mark>True)</mark>
```

Then, we run the command below to analyze the time per function call: python3 -m cProfile -s tottime ECS CA4 P3.py > cProfile stats.txt

```
cProfile_stats.txt
1 [EMBEDDING][INFO]: Loading model all-MiniLM-L6-v2...
    [EMBEDDING][INFO]: Embedding column
   [EMBEDDING][INFO]: Embedding column 'tags'..
   [EMBEDDING][INFO]: Embedding column 'description'...
   Preprocessing complete. Final shape: (1000, 1181)
2362319229 function calls (2358581797 primitive calls) in 1044.928 seconds
       Ordered by: internal time
       ncalls tottime percall cumtime percall filename:lineno(function)
                                                   0.001 managers.py:958(fast_xs)
      1182000 479.215
                             0.000
                                     857.512
   1400364159
                 214.585
                                       234.423
                              0.000
                                                   0.000 blocks.py:1319(iget)
                                                   0.000 blocks.py:268(mgr_locs)
0.000 managers.py:984(<listcomp>)
 13 677174536
                  50.289
                             0.000
                                       50.289
      1182000
                 47.838
                             0.000
                                       47.839
                 44.780
                                       44.780
                                                   0.013 {built-in method torch._C._nn.linear}
                             0.013
                            16.498 1044.941 1044.941 ECS_CA4_P3.py:1(<module>)
                 16.498
      1183159
                                       32.248
                                                   0.000 cast.py:1442(find_common_type)
                  10.807
                             0.000
     1183927
                   8.651
                             0.000
                                        8.651
                                                   0.000 {built-in method fromkeys}
          576
                   6.752
                             0.012
                                        6.752
                                                   0.012 {built-in method torch._C._nn.scaled_dot_product_attention}
                                                            0.000 {built-in method builtins.isinstance}
20 44564836/44561698
                            6.618
                                       0.000
                                                  9.846
                                                   0.001 frame.py:3988(_ixs)
      1182007
                   6.319
                             0.000
                                     883.650
                                                   0.000 datetimes.py:547(_box_func)
0.000 managers.py:1012(iget)
                                       10.255
      1180000
                   5.877
                             0.000
      2321159
                   4.674
                             0.000
                                        6.957
                                                  0.000 indexing.py:2529(_setitem_)
0.000 cast.py:1401(np_find_common_type)
0.000 base.py:3784(get_loc)
                                       38.979
     2320000
                   4.578
                             0.000
                                        4.472
      1163155
                   4.272
                             0.000
                                        4.473
      3505332
                   4.030
                             0.000
                                                  0.000 generic.py:0255(__finalize__)
0.001 indexing.py:1719(_getitem_axis)
0.174 {method 'read' of '_ssl._SSLSocket' objects}
      1182039
                   3.896
                             0.000
                                        5.676
                             0.000
     1183152
                   3.740
                                      898.087
                   3.657
                             0.174
                                        3.657
           21
30 15771253/12193957
                                                            0.000 {built-in method builtins.len}
                            3.467
                                       0.000
                                                  5.311
                                                   0.000 frame.py:4545(_set_value)
     2320000
                   3.450
                             0.000
                                       30.047
      2322312
                   3.382
                             0.000
                                        4.432
                                                   0.000 cast.py:1778(np_can_hold_element)
                                                  0.000 {built-in method numpy.empty}
0.000 {method 'view' of 'numpy.generic' objects}
      1190222
                   3.360
                             0.000
                                        3.360
      1180005
                   3.269
                             0.000
                                        3.269
                                        3.235
          576
                   3.235
                             0.006
                                                   0.006 {built-in method torch._C._nn.gelu}
                                                   0.000 generic.py:6320(__setattr__)
0.000 utils.py:419(check_array_indexer)
      3547242
                   3.173
                             0.000
                                        3.184
      1180004
                                        3.221
                   3.106
                             0.000
                                                  0.000 _mixins.py:278(__getitem
0.000 series.py:1104(__getitem
                             0.000
      1180004
                   3.027
                                       17.422
                                                   0.000 series.py:1104(__getitem__)
0.001 indexing.py:1176(__getitem_
      1183000
                   2.656
                             0.000
                                       12.201
      1183152
                   2.442
                             0.000
                                      902.865
                                                  0.000 managers.py:1298(column_setitem)
0.000 base.py:341(setitem_inplace)
                                       22.459
      2321152
                   2.404
                             0.000
      2320000
                   2.353
                             0.000
                                        9.168
      1184351
                   2.286
                             0.000
                                        3.964
                                                   0.000 blocks.py:2789(new_block)
                                        2.949
      1183234
                   2.275
                             0.000
                                                   0.000 generic.py:278(_
                                                   0.000 datetimelike.py:390(__getitem_
      1180004
                   2.224
                              0.000
                                       19.839
                                                   2320000
                   2.212
                             0.000
                                       43.243
                          2.107
47 2402361/2399878
                                               5.814
                                    0.000
                                        7.041
                   2.005
                             0.000
                                                   0.000 series.py:1229(_get_value)
      1183000
      4684000
                   1.928
                             0.000
                                        2.874
                                                   0.000 managers.py:291(arrays)
      2320000
                   1.924
                             0.000
                                       11.833
                                                   0.000 managers.py:2021(setitem_inplace)
                   1.912
                                                   0.000 common.py:372(apply_if_callable)
0.000 indexing.py:2531(<genexpr>)
      7009635
                             0.000
                                        2.698
      6960000
                   1.825
                             0.000
                                        3.271
      4684000
                   1.712
                             0.000
                                        4.586
                                                   0.000 base.py:332(array)
                                                   0.000 frame.py:678(_constructor_sliced_from_mgr)
0.000 indexing.py:2765(check_dict_or_set_indexers)
                              0.000
                                        8.181
      1182007
                   1.683
      2369617
                   1.645
                             0.000
                                        2.681
                   1.548
                                                   0.000 cast.py:1472(<genexpr>)
                                        2.561
      7110465
                             0.000
      4757517
                   1.462
                             0.000
                                        1.902
                                                   0.000 generic.py:37(_check)
```

2.36 billion function calls happened in 1045 seconds. managers.py:958(fast_xs) (used in DataFrame access, especially .iloc rows) took 479.215 seconds to run for 1182000 times and is the most time-consuming function.

Then, we run the command below to analyze the time per line: kernprof -I -v ECS_CA4_P3.py

```
Preprocessing complete. Final shape: (1000, 1181)
Wrote profile results to ECS_CA4_P3.py.lprof
Timer unit: 1e-06 s
Total time: 1866.92 s
File: ECS_CA4_P3.py
Function: run_pipeline at line 8
                    Hits
                                                                                              @profile
def run pipeline():
    TEXTUAL_COLUMNS = ["title", "tags", "description"]
    EMBEDDING_MODEL = "all-MiniLM-L6-v2"
    EMBEDDING_DIM = 384
    OUTPUT_DIR = "tmp/embeddings/"
    os.nakedirs(OUTPUT_DIR, exist_ok=True)
      us_df = pd.read_csv("USvideos.csv")
us_df["country"] = "US"
                                       396619.0 396619.0
1264.0 1264.0
                                                                                                     ca_df = pd.read_csv("CAvideos.csv")
ca_df["country"] = "CA"
                                                                                                     df = pd.concat([us_df, ca_df], ignore_index=True).sample(1000, random_state=42).reset_index(drop=True)
                                                                                                   print(f"[EMBEDDING][INFO]: Loading model {EMBEDDING_MODEL}...")
model = SentenceTransformer(EMBEDDING_MODEL)
                                     64.0 64.0
4592619.0 4592619.0
                                                                                                    def clean_tags(text):
    return " ".join(tag.replace('"', '') for tag in str(text).split('|'))
                                                                                                     for col in TEXTUAL_COLUMNS:

print(f"[EMBEDDING][INFO]: Embedding column '{col}'...")

if col == "tags":

text_data = df[col].fillna("").apply(clean_tags).tolist()
                                                                2.8
82.3
                                          6.0
8191.0
                                                             2.0
8191.0
                                                                                                             else:
text_data = df[col].fillna("").astype(str).tolist()
                                           2449.0
                                                             1224.5
                                 54372205.0 18124068.3
1770.0 590.0
6551.0 2183.7
                                                                                                              emb = model.encode(text_data, show_progress_bar=True, batch_size=32)
emb_df = pd.DataFrame(emb, columns=[f"{col}_emb_{i}" for i in range(emb.shape[1])])
df = pd.concat([df.reset_index(drop=True), emb_df], axis=1)
                                                                                                     def count_tags loop(tag_str):
    if pd.isna(tag_str):
        return 0
    count = 0
    for tag in tag_str.split("|"):
        if tag.str.tp() != "":
        count += 1
                                                                                                       tag counts =
```

```
for i in range(len(df)):
    tag_counts.append(count_tags_loop(df.iloc[i]["tags"]))
df["tag_count"] = tag_counts
                                                              0.0
0.0
0.0
1000
                           898718.0
                                             898.7
                               893.0
                                             893.0
                                                             0.0
0.0
0.0
                                                                            publish_dates = []
publish_hours = []
for i in range(len(df)):
                              1.0
1101.0
                                                1.0
1.1
             1001
                           1032.0
922827.0
                                             1.0
922.8
                                                             0.0
             1000
             1000
                                                                                        dt = datetime.strptime(df.iloc[i]["publish_time"], "%Y-%m-%dT%H:%M:%S.%fZ")
                                                1.5
1.3
                                                                                        publish_dates.append(dt)
publish hours.append(dt.hour)
             1000
                              1482.0
                                                              0.0
                              1331.0
                                                              0.0
                                                                                  except Exception:

publish_dates.append(pd.NaT)

publish_hours.append(np.nan)
                                                                            df["publish_time"] = publish_dates
df["publish_hour"] = publish_hours
                              3991.0
                                            3991.0
                                                             0.0
                               571.0
                                             571.0
                                                                            for col in TEXTUAL_COLUMNS:
if col in df.columns:
del df[col]
                                                              0.0
                              157.0
1153.0
                                                             0.0
                                             384.3
                                                                           engagement_rates = []
ratios = []
for i in range(len(df)):
    row = df.iloc[i]
    views = row["views"]
    likes = row["dikes"]
    comments = row["comment_count"]
    engagement_rates.append((likes + dislikes + comments) / (views + 1))
    ratios.append(likes / (dislikes + 1))

df["engagement_rate"] = engagement_rates
df["like_dislike_ratio"] = ratios
                                                             0.0
                                  1.0
                                                1.0
             1001
1000
                           1126.0
893254.0
                                             1.1
893.3
                                                             0.0
             1000
                             10914.0
                                               10.9
                                               6.7
6.2
             1000
                              6724.0
                                                              0.0
             1000
                              6212.0
                                                              0.0
             1000
1000
                              6211.0
                                               6.2
2.0
                                                              0.0
                              2003.0
                                                              0.0
             1000
                              1449.0
                                                              0.0
                                             754.0
678.0
                                                             0.0
                               754.0
                               678.0
                              1611.0
                                            1611.0
                                                             0.0
                                                                            unique_cats = sorted(df["category_id"].dropna().unique())
                                                                            one_hot = []
for i in range(len(df)):
                              2.0
1207.0
1117.0
                                                              0.0
                                                             0.0
             1001
                                                1.2
                                                                                 row = []
for cat in unique_cats:
    row.append(1 if df.iloc[i]["category_id"] == cat else 0)
             1000
           18000
17000
                                             1.5
917.7
                            27150.0
                                                              0.0
                        15600288.0
                                                              0.8
             1000
                              1406.0
                                                              0.0
                                                                                  one_hot.append(row)
                                                                           cat_df = pd.DataFrame(one_hot, columns=[f"cat_{int(c)}" for c in unique_cats])
df = pd.concat([df.reset_index(drop=True), cat_df], axis=1)
df = df.drop(columns=["category_id"])
                                            2863.0
                                                              0.0
                                                             0.0
                              3698.0
                                            3698.0
                              1473.0
                                            1473.0
                                                                           bool_cols = ["comments_disabled", "ratings_disabled", "video_error_or_removed"]
for col in bool_cols:
    df[col] = [int(val) for val in df[col]]
df = df.drop(columns=bool_cols)
                                                             0.0
0.0
0.0
                                  2.0
                                                2.0
                                  8.0
100
101
                              2061.0
1352.0
                                            687.0
1352.0
                  3
1
102
103
                                  2.0
1.0
                                                2.0
1.0
                                                             0.0
                                                                            seen_rows = set()
deduped_rows = []
                 1001
                                                                                            row_tuple = tuple(df.iloc[i].values)
if row_tuple not in seen_rows:
    seen_rows.add(row_tuple)
 106
                1000
                                981842.0
                                                    981.8
                                                                      0.1
 107
                1000
                                 19336.0
                                                     19.3
                                                                       0.0
 108
                 1000
                                 17629.0
                                                     17.6
                                                                                      deduped_rows.append(df.iloc[i])

df = pd.DataFrame(deduped_rows).reset_index(drop=True)
 109
                 1000
                                953327.0
                                                    953.3
                                                                       0.1
                                172910.0 172910.0
                                                                       0.0
 110
 111
                                                                                     numeric_attributes = [
    "views", "publish_hour", "likes", "dislikes", "comment_count",
    "engagement_rate", "like_dislike_ratio", "tag_count"
                                        3.0
                                                       3.0
                                                                       0.0
 113
 114
 115
                                    235.0
                                                    235.0
                                                                       0.0
                                                                                      numeric_attributes += [col for col in df.columns if "_emb_" in col]
 116
 117
 118
                1161
                                   2563.0
                                                       2.2
                                                                       0.0
                                                                                      for col in numeric_attributes:
                                                                                            transformed = []
for i in range(len(df)):
                                   8043.0
                                                       6.9
                                                                       0.0
 119
                 1160
            1161160
                              1841835.0
                                                       1.6
                                                                      0.1
                                                                                                   transformed.append(np.log1p(df.iloc[i][col]))
            1160000 1730356167.0
                                                  1491.7
                                                                     92.7
                                                                                            df[col] = transformed
                1160
                               659873.0
                                                    568.9
                                                                       0.0
 123
                                                                                     minmax_scaler = MinMaxScaler()
scaled_minmax = minmax_scaler.fit_transform(df[numeric_attributes])
 124
                                                      49.0
                                                                       0.0
                                      49.0
                                                                      0.0
 125
                                 76337.0
                                                 76337.0
 126
                1161
                                                                                      for j, col in enumerate(numeric_attributes):
                                   1980.0
                                                       1.7
                                                                                             for i in range(len(df)):
    df.at[i, col] = np.float32(scaled_minmax[i][j])
           1161160
                              1270199.0
                                                                       0.1
 128
            1160000
                            25483031.0
                                                     22.0
                                                                       1.4
 129
                                                                                      standard_scaler = StandardScaler()
scaled_standard = standard_scaler.fit_transform(df[numeric_attributes])
for j, col in enumerate(numeric_attributes):
    for i in range(len(df)):
        df.at[i, col] = np.float32(scaled_standard[i][j])
                                                                      0.0
 130
                     1
                                      10.0
                                                     10.0
                                 72600.0
 131
                                                 72600.0
                                                                      0.0
                1161
                                   1930.0
 132
                                                       1.7
 133
            1161160
                              1268012.0
                                                       1.1
                                                                       0.1
                                                                       1.4
 134
            1160000
                            25421565.0
                                                                                      df = df.drop(columns=["likes", "dislikes"])
print("Preprocessing complete. Final shape:", df.shape)
 136
                                 23007.0 23007.0
 137
                                     103.0
                                                    103.0
                                                                       0.0
```

Line 121 (transformed.append(np.log1p(df.iloc[i][col]))), which took 1730.36 seconds to run, is the most time-consuming one. This line accounts for 92.7% of the total execution time.

Then, we run the command below to analyze the memory usage per line: kernprof -I -v ECS_CA4_P3.py

```
Line #
                Mem usage
                                         Increment
                                                               Line Contents
            651.629 MiB 651.629 MiB
                                                               @profile
def run_ptpeline():
    TEXTUAL_COLUMNS = ["title", "tags", "description"]
    EMBEDDING_MODEL = "all-MiniLM-L6-v2"
    EMBEDDING_DIM = 384
    OUTPUT_DIR = "tmp/embeddings/"
    os.makedirs(OUTPUT_DIR, exist_ok=True)
            651.629 MiB
                                        0.000 MiB
           651.629 MiB
651.629 MiB
651.629 MiB
                                        0.000 MiB
0.000 MiB
0.000 MiB
            651.629 MiB
                                                                    us_df = pd.read_csv("USvideos.csv")
us_df["country"] = "US"
            687.562 MiB
                                        0.125 MiB
                                                                     ca_df = pd.read_csv("CAvideos.csv")
ca_df["country"] = "CA"
            730.297 MiB
730.297 MiB
                                      42.734 MiB
0.000 MiB
      20
           731.797 MiB
                                       1.500 MiB
                                                                      df = pd.concat([us_df, ca_df], ignore_index=True).sample(1000, random_state=42).reset_index(drop=True)
           731.797 MiB
756.902 MiB
                                      0.000 MiB
25.105 MiB
                                                                      print(f"[EMBEDDING][INFO]: Loading model {EMBEDDING_MODEL}...")
                                                                      model = SentenceTransformer(EMBEDDING MODEL)
           945.816 MiB
945.816 MiB
                                        0.000 MiB
0.000 MiB
                                                                     def clean_tags(text):
    return " ".join(tag.replace('"', '') for tag in str(text).split('|'))
      28
                                        0.000 MiB
0.000 MiB
0.000 MiB
0.000 MiB
                                                                    for col in TEXTUAL_COLUMNS:
    print(f"[EMBEDDING][INFO]: Embedding column '{col}'...")
    if col == "tags":
        text_data = df[col].fillna("").apply(clean_tags).tolist()
      30 1001.566 MiB
31 982.613 MiB
32 982.613 MiB
33 945.816 MiB
                                                                                      text_data = df[col].fillna("").astype(str).tolist()
            982.738 MiB
                                        0.125 MiB
      37 1001.566 MiB 244.539 MiB
38 1001.566 MiB 0.000 MiB
39 1001.566 MiB 0.000 MiB
                                                                              emb = model.encode(text_data, show_progress_bar=True, batch_size=32)
emb_df = pd.DataFrame(emb, columns=[f"{col}_emb_{{i}}" for i in range(emb.shape[1])])
df = pd.concat([df.reset_index(drop=True), emb_df], axis=1)
                                                                      def count_tags_loop(tag_str):
    if pd.isna(tag_str):
      41 1001.566 MiB
42 1001.566 MiB
                                        0.000 MiB
0.000 MiB
                                                                                     return 0
                                                                             return o

count = 0

for tag in tag_str.split("|"):

    if tag.strip() != "":

        count += 1
     44 1001.566 MiB
45 1001.566 MiB
46 1001.566 MiB
47 1001.566 MiB
48 1001.566 MiB
                                        0.000 MiB
0.000 MiB
                                                                      tag_counts = []
for i in range(len(df)):
    tag_counts.append(count_tags_loop(df.iloc[i]["tags"]))
df["tag_count"] = tag_counts
      50 1001.566 MiB
51 1001.566 MiB
52 1001.566 MiB
53 1001.566 MiB
                                        0.000 MiB
0.000 MiB
0.000 MiB
                                                                      publish_dates = []
publish_hours = []
for i in range(len(df)):
      56 1001.566 MiB
57 1001.566 MiB
                                        0.000 MiB
0.000 MiB
      58 1001.566 MiB
59 1001.566 MiB
60 1001.566 MiB
                                        0.000 MiB
0.000 MiB
                                                                                     dt = datetime.strptime(df.iloc[i]["publish_time"], "%Y-%m-%dT%H:%M:%S.%fZ")
                                                                                     publish_dates.append(dt)
publish_hours.append(dt.hour)
                                         0.000 MiB
      61 1001.566 MiB
```

```
except Exception:
 63
                                                  publish_dates.append(pd.NaT)
 64
                                                  publish_hours.append(np.nan)
 65
                                        df["publish_time"] = publish_dates
df["publish_hour"] = publish_hours
 66 1003.066 MiB
                      1.500 MiB
                      0.000 MiB
 67 1003.066 MiB
 68
 69 1003.191 MiB
                                         for col in TEXTUAL_COLUMNS:
                      0.000 MiB
0.125 MiB
 70 1003.191 MiB
                                              if col in df.columns:
 71 1003.191 MiB
                                                  del df[col]
                                        engagement_rates = []
ratios = []
for i in range(len(df)):
 73 1003.191 MiB
                      0.000 MiB
 74 1003.191 MiB
                      0.000 MiB
 75 1003.316 MiB
                      0.000 MiB
                                             row = df.iloc[i]
views = row["views"]
likes = row["likes"]
 76 1003.316 MiB
                      0.125 MiB
 77 1003.316 MiB
                      0.000 MiB
 78 1003.316 MiB
                      0.000 MiB
                                             dislikes = row["dislikes"]
comments = row["comment_count"]
 79 1003.316 MiB
                      0.000 MiB
 80 1003.316 MiB
                      0.000 MiB
                                        engagement_rates.append((likes + dislikes + comments) / (views + 1))
ratios.append(likes / (dislikes + 1))

df["engagement_rate"] = engagement_rates

df["like_dislike_ratio"] = ratios
 81 1003.316 MiB
                      0.000 MiB
 82 1003.316 MiB
                      0.000 MiB
 83 1003.316 MiB
                      0.000 MiB
 84 1003.316 MiB
                      0.000 MiB
 85
 86 1003.691 MiB
                      0.375 MiB
                                         unique_cats = sorted(df["category_id"].dropna().unique())
                      0.000 MiB
                                         one\_hot = []
 87 1003.691 MiB
 88 1003.691 MiB
                      0.000 MiB
                                         for i in range(len(df)):
                                             row = []
for cat in unique_cats:
    row.append(1 if df.iloc[i]["category_id"] == cat else 0)
one_hot.append(row)
 89 1003.691 MiB
                      0.000 MiB
 90 1003.691 MiB
                      0.000 MiB
 91 1003.691 MiB
                      0.000 MiB
 92 1003.691 MiB
                      0.000 MiB
 93
                                        94 1003.691 MiB
                      0.000 MiB
 95 1003.691 MiB
                      0.000 MiB
                      0.125 MiB
 96 1003.816 MiB
 97
                                         bool_cols = ["comments_disabled", "ratings_disabled", "video_error_or_removed"]
 98 1003.816 MiB
                      0.000 MiB
                      0.000 MiB
0.000 MiB
                                         for col in bool_cols:
    df[col] = [int(val) for val in df[col]]
df = df.drop(columns=bool_cols)
 99 1003.816 MiB
100 1003.816 MiB
101 1003.816 MiB
102
103 1003.816 MiB
                      0.000 MiB
                                         seen rows = set()
                                        deduped_rows = []
for i in range(len(df)):
    row_tuple = tuple(df.iloc[i].values)
104 1003.816 MiB
                      0.000 MiB
105 1076.566 MiB
                      0.000 MiB
                     36.375 MiB
106 1076.566 MiB
107 1076.566 MiB
                      0.125 MiB
                                              if row_tuple not in seen_rows:
108 1076.566 MiB
                      0.000 MiB
                                                  seen_rows.add(row_tuple)
109 1076.566 MiB
                     36.250 MiB
                                                  deduped_rows.append(df.iloc[i])
                                         df = pd.DataFrame(deduped_rows).reset_index(drop=True)
110 1077.316 MiB
                      0.750 MiB
111
                                        numeric_attributes = [
    "views", "publish_hour", "likes", "dislikes", "comment_count",
    "engagement_rate", "like_dislike_ratio", "tag_count"
112 1077.316 MiB
                      0.000 MiB
113
114
115
                                         numeric_attributes += [col for col in df.columns if "_emb_" in col]
116 1077.316 MiB 0.000 MiB
 118 1078.566 MiB
                           0.000 MiB
                                                for col in numeric_attributes:
                                                     transformed = []
for i in range(len(df)):
 119 1078.566 MiB
                           0.000 MiB
 120 1078.566 MiB
                           0.000 MiB
 121 1078.566 MiB
                           1.125 MiB
                                                          transformed.append(np.log1p(df.iloc[i][col]))
                           0.125 MiB
 122 1078.566 MiB
                                                     df[col] = transformed
 123
 124 1078.566 MiB
                           0.000 MiB
                                                minmax_scaler = MinMaxScaler()
                                                scaled_minmax = minmax_scaler.fit_transform(df[numeric_attributes])
 125 1080.191 MiB
                           1.625 MiB
                                                for j, col in enumerate(numeric_attributes):
    for i in range(len(df)):
 126 1080.316 MiB
                           0.000 MiB
                           0.000 MiB
 127 1080.316 MiB
                           0.125 MiB
 128 1080.316 MiB
                                                          df.at[i, col] = np.float32(scaled_minmax[i][j])
 129
                                                standard_scaler = StandardScaler()
 130 1080.316 MiB
                           0.000 MiB
                                                scaled_standard = standard_scaler.fit_transform(df[numeric_attributes])
 131 1080.316 MiB
                           0.000 MiB
                                                for j, col in enumerate(numeric_attributes):
    for i in range(len(df)):
 132 1080.316 MiB
                           0.000 MiB
 133 1080.316 MiB
                           0.000 MiB
                                                          df.at[i, col] = np.float32(scaled_standard[i][j])
 134 1080.316 MiB
                           0.000 MiB
 135
                                                df = df.drop(columns=["likes", "dislikes"])
print("Preprocessing complete. Final shape:", df.shape)
 136 1080.316 MiB
                           0.000 MiB
 137 1080.316 MiB
                           0.000 MiB
```

Initial memory usage is 651 MiB and Peak memory usage is 1080 MiB.

Then, we run the command below to analyze the real-time CPU usage: py-spy top -- python3 ECS_CA4_P3.py

```
Collecting samples from 'python3 ECS_CA4_P3.py' (python v3.10.12)
Total Samples 6100
GIL: 1.00%, Active: 99.00%, Threads: 2
                                                              38.71s
6.40s
3.00s
0.860s
                                                38.71s
49.69s
3.00s
0.950s
                               0.850s
0.650s
                                                  4.54s
                                                 0.650s
                 0.00%
                               0.630s
0.550s
                                                 0.630s
0.550s
0.820s
                0.00%
0.00%
                                                                                                                                                                        rt_utils.py)
                               0.380s
0.270s
                                                 30.24s
0.270s
                 0.00%
0.00%
                               0.260s
0.230s
                                                 0.260s
                 0.00%
1.00%
                               0.170s
0.160s
                                                 0.180s
0.280s
                              0.130s
0.120s
0.110s
0.090s
0.080s
                 0.00%
                                                 0.130s
                                                 0.120s
                                                 0.110s
               98.00%
                                                 49.81s
0.080s
   0.00%
0.00%
0.00%
0.00%
                              0.070s
0.070s
0.060s
0.060s
                 0.00%
0.00%
                                                 0.070s
0.070s
                 0.00%
0.00%
                                                 0.070s
0.060s
                0.00%
0.00%
0.00%
   0.00%
0.00%
                               0.060s
0.050s
                                                0.060s
0.060s
   0.00%
0.00%
                               0.050s
                                                 0.050s
                 0.00%
0.00%
                               0.050s
0.050s
0.050s
                                                0.060s
0.060s
   0.00%
0.00%
0.00%
                 0.00%
0.00%
                                                 0.060s
                               0.040s
                                                 0.040s
                0.00%
0.00%
                               0.040s
                                                 0.040s
0.050s
                                                                __merge_bucks (pandas/core) the reasyman
join (posixpath.py)
_signature_from_callable (inspect.py)
__getattr__ (torch/nn/modules/module.py)
   0.00%
0.00%
                0.00%
0.00%
                               0.030s
                                                 0.030s
                               0.030s
                                                 0.030s
```

In the example screenshot, total samples are 6100. GIL (Global Interpreter Lock) is 1.00% that means 99% of time is spent in native code not blocked by Python itself. Active is 99.00% that means the program is CPU-active almost all the time. Threads is 2 that means some operations use background threads.

Part 2: Optimization

1. .iloc[i] is extremely slow and memory-intensive.

```
tag_counts = []
for i in range(len(df)):
    tag_counts.append(count_tags_loop(df.iloc[i]["tags"]))
df["tag_count"] = tag_counts
```



```
df["tag_count"] = df["tags"].fillna("").apply(lambda x: len([t for t in
str(x).split("\") if t.strip()]))
```

2. .iloc[i] is extremely slow and memory-intensive.

```
for i in range(len(df)):
    row = df.iloc[i]
    views = row["views"]
    likes = row["likes"]
    dislikes = row["dislikes"]
    comments = row["comment_count"]
    engagement_rates.append((likes + dislikes + comments) / (views + 1))
    ratios.append(likes / (dislikes + 1))
```



```
df["engagement_rate"] = (df["likes"] + df["dislikes"] + df["comment_count"]) /
(df["views"] + 1)
df["like_dislike_ratio"] = df["likes"] / (df["dislikes"] + 1)
```

3. The code manually loops over rows and categories, creating one-hot encodings with conditionals.

```
unique_cats = sorted(df["category_id"].dropna().unique())
one_hot = []
for i in range(len(df)):
    row = []
    for cat in unique_cats:
        row.append(1 if df.iloc[i]["category_id"] == cat else 0)
        one_hot.append(row)
cat_df = pd.DataFrame(one_hot, columns=[f"cat_{int(c)}" for c in unique_cats])
df = pd.concat([df.reset_index(drop=True), cat_df], axis=1)

cat df = pd.get dummies(df["category id"], prefix="cat")
```

df = pd.concat([df, cat df], axis=1)

cProfile:

```
[EMBEDDING][INFO]: Loading model all-MiniLM-L6-v2...

[EMBEDDING][INFO]: Embedding column 'title'...

[EMBEDDING][INFO]: Embedding column 'tags'...

[EMBEDDING][INFO]: Embedding column 'description'...

Preprocessing complete. Final shape: (1000, 1181)

11148287 function calls (10944247 primitive calls) in 68.517 seconds
                                                                                                          calls (10944247 primitive case)

days (1004)

days (100
             Ordered by: internal time
               ncalls tottime percall
                                                    43.161
6.508
3.459
                                                                                                   0.012
0.011
0.006
                           576
576
                                                             3.438
                                                                                                    0.164
                                                                                                    0.001
                                                           0.783
                              2
96
                                                           0.570
                                                                                                   0.006
0.001
                                                            0.563
        576
192/191
576
576
                                                          0.409
0.379
0.343
                                                                                                    0.001
                                                                                                    0.002
                                                                                                    0.001
0.000
                                                            0.334
                      3696
                                                            0.284
                                                             0.262
         2940820
                                                            0.215
                                                                                                    0.000
                                                             0.187
                                                                                                    0.001
                                                                                                    0.000
               7103/1
                                                             0.182
                                                            0.174
                        3937
1064/319
11136/288
                                                            0.142
                                                                                                    0.000
0.000
                                                             0.133
                                                          0.131
0.118
                 13920
                                                                                                    0.000
                                                                                                    0.000
0.000
                      2973
                                                             0.116
                                                                                      0.108
 1674969/1641076
                  15253
                                                           0.099
                                                            0.099
                                                                                                    0.099
                                                         0.099
0.097
                                                                                                   0.099
0.000
                  15253
                                                                                                    0.001
0.000
                                                            0.092
                                                            0.090
                                                            0.088
                                                                                                    0.088
7854/7742
834758/824491 0.
5037 0.082
                                                                           0.085 0.
82 0.000
68 0.000
                                                          0.065
0.064
                                                                                                  0.000
                                                                                                                                                                                0.000 {built-in method lo.open_code,

0.001 Pooling.py:135(forward)

0.007 <frozen importlib._bootstrap>:1022(_find_and_load)

19.249 SentenceTransformer.py:826(encode)

53     0.000 {built-in method builtins.getattr}

0.000 {method 'load verify_locations' of '_ssl._SSLContext' objects}
                     4099
                                                             0.053
    7293/666
                                                             0.052
                                                                                                    0.000
                                                            0.050
                                                                                                    0.017
 217017/216897
                                                                            0.050
                                                                                                                   0.000
                                                                                                                                                            0.153
```

Before optimization, *managers.py:958(fast_xs)* and *blocks.py:1319(iget)* dominated CPU time due to inefficient DataFrame operations (e.g., iloc, .at[], manual loops).

Log transform, MinMaxScaler, and StandardScaler were applied with for loops and .at[i, j] style updates which were extremely slow and memory-inefficient.

After optimization, these high-cost pandas internal calls are gone or negligible because of using vectorized pandas operations, avoiding slow row-by-row *.iloc* loops.

Transformed with apply + vectorized operations, and scalers applied directly to the entire DataFrame slice.

line-profiler:

```
Preprocessing complete. Final shape: (1000, 1181)
Wrote profile results to ECS_CA4_P3_optimized.py.lprof
Fimer unit: 1e-06 s
otal time: 68.027 s
Tile: ECS_CA4_P3_optimized.py
Tunction: run_pipeline at line 8
                                                            Time Per Hit % Time Line Contents
                                                                                                                             @profile
def run_pipeline():
    TEXTUAL_COLUMNS = ["title", "tags", "description"]
    EMBEDING_MODEL = "all-MinLM-L6-v2"
    EMBEDDING_DIM = 384
    OUTPUT_DIR = "tmp/embeddings/"
    os.makedirs(OUTPUT_DIR, exist_ok=True)
        us_df = pd.read_csv("USvideos.csv")
us_df["country"] = "US"
ca_df = pd.read_csv("CAvideos.csv")
ca_df["country"] = "CA"
                                                    438056.0 438056.0
1223.0 1223.0
576184.0 576184.0
545.0 545.0
                                                                                                                0.6
0.0
0.8
0.0
                                                                                                                                        df = pd.concat([us_df, ca_df], ignore_index=True).sample(1000, random_state=42).reset_index(drop=True)
                                                                                                                                        \begin{array}{lll} & & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & \\ & & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & 
                                                  123.0 123.0
4505658.0 4505658.0
                                                                                                                                       def clean_tags(text):
    return " ".join(tag.replace('"', '') for tag in str(text).split('|'))
                                                                                                                                       for col in TEXTUAL_COLUMNS:
    print(f"[EMBEDDING][INFO]: Embedding column '{col}'...")
    if col == "tags":
        text_data = df[col].fillna("").apply(clean_tags).tolist()
    also:
                                                                                                                                                  else:
    text_data = df[col].fillna("").astype(str).tolist()
                                                                                 1732.5
                                                                                                                                                  emb = model.encode(text_data, show_progress_bar=True, batch_size=32)
emb_df = pd.DataFrame(emb, columns=[f"{col}_emb_{{i}}" for i in range(emb.shape[1])])
df = pd.concat([df.reset_index(drop=True), emb_df], axis=1)
                                              61489954.0 20496651.3
                                                                                                                   90.4
                                                         1945.0 648.3
5943.0 1981.0
                                                                                                                                          df["tag\_count"] = df["tags"].fillna("").apply(lambda x: len([t for t in str(x).split("|") if t.strip()])) 
                                                                                                                0.0
                                                                                                                                         \label{eq:df-publish_time} $$ df["publish_time"], errors="coerce", utc=True) $$ df["publish_hour"] = df["publish_time"].dt.hour $$
                                                        4958.0
                                                                               4958.0
                                                                                                                0.0
                                                                                                                                         df.drop(columns=[col for col in TEXTUAL_COLUMNS if col in df.columns], inplace=True)
                                                                                                                                         cat_df = pd.get_dummies(df["category_id"], prefix="cat")
df = pd.concat([df, cat_df], axts=1)
df.drop(columns=["category_id"], inplace=True)
                                                          1860.0
2130.0
6787.0
                                                                              1860.0
2130.0
6787.0
                                                                                                                                                                bool_cols = ["comments_disabled", "ratings_disabled", "video_error_or_removed"]
df[bool_cols] = df[bool_cols].astype(int)
df.drop(columns=bool_cols, inplace=True)
                                                                  2.0
1329.0
1004.0
                                                                                                                                   0.0
0.0
0.0
      54
55
56
57
58
59
60
61
62
63
64
65
66
70
71
72
73
74
                                                                                              2.0
1329.0
                                                            140663.0 140663.0
                                                                                                                                   0.2
                                                                                                                                                               df = df.drop_duplicates().reset_index(drop=True)
                                                                                                                                                              numeric_attributes = [
    "vtews", "publish_hour", "likes", "dislikes", "comment_count",
    "engagement_rate", "like_dislike_ratio", "tag_count"
] + [col for col in df.columns if "_emb_" in col]
                                                                          7.0
                                                                                                                                   0.0
                                                                    202.0 202.0
                                                                                                                                   0.0
                                                          486082.0 486082.0
                                                                                                                                   0.7
                                                                                                                                                               df[numeric_attributes] = df[numeric_attributes].apply(lambda col: np.log1p(col))
                                                                                                                                                              minmax_scaler = MinMaxScaler()
df[numeric_attributes] = minmax_scaler.fit_transform(df[numeric_attributes])
                                                          8.0 8.0
138957.0 138957.0
                                                                                                                                                               standard_scaler = StandardScaler()
df[numeric_attributes] = standard_scaler.fit_transform(df[numeric_attributes])
                                                          10.0 10.0
147623.0 147623.0
                                                                                                                                                                df.drop(columns=["likes", "dislikes"], inplace=True)
                                                              27450.0 27450.0
                                                                                                                                   0.0
                                                                                                                                                                print("Preprocessing complete. Final shape:", df.shape)
```

For example, from nested loops to apply(np.log1p)has a 30x speedup.

memory-profiler:

```
Mem usage Increment Line Contents
                                                 ------
@profile
def run_pipeline():
    TEXTUAL_COLUMNS = ["title", "tags", "description"]
    EMBEDDING_MODEL = "all-MinilM-L6-v2"
    EMBEDDING_DIM = 384
    OUTPUT_DIR = "tmp/embeddings/"
    os.makedirs(OUTPUT_DIR, exist_ok=True)
     649.922 MiB 649.922 MiB
     649.922 MiB
649.922 MiB
649.922 MiB
649.922 MiB
649.922 MiB
                            0.000 MiB
0.000 MiB
0.000 MiB
0.000 MiB
0.000 MiB
                                                       us_df = pd.read_csv("USvideos.csv")
us_df["country"] = "US"
ca_df = pd.read_csv("CAvideos.csv")
ca_df["country"] = "CA"
      685.488 MiB
      685.738 MiB
753.105 MiB
753.105 MiB
                            0.250 MiB
67.367 MiB
0.000 MiB
     753.730 MiB
                                                       df = pd.concat([us_df, ca_df], ignore_index=True).sample(1000, random_state=42).reset_index(drop=True)
                            0.625 MiB
      753.730 MiB 0.000 MiB
770.184 MiB 16.453 MiB
                                                       print(f"[EMBEDDING][INFO]: Loading model {EMBEDDING_MODEL}...")
model = SentenceTransformer(EMBEDDING MODEL)
      914.297 MiB
914.297 MiB
                                                       def clean_tags(text):
    return " ".join(tag.replace('"', '') for tag in str(text).split('|'))
     980.711 MiB -24.027 MiB
980.711 MiB 0.000 MiB
980.711 MiB 0.000 MiB
914.297 MiB 0.000 MiB
                                                       for col in TEXTUAL COLUMNS:
                                                              print(f"[EMBEDDING][INFO]: Embedding column '{col}'...")
if col == "tags":
    text_data = df[col].fillna("").apply(clean_tags).tolist()
     980.836 MiB
                             0.125 MiB
                                                                     text_data = df[col].fillna("").astype(str).tolist()
      980.711 MiB 186.250 MiB
980.711 MiB -9298.582 MiB
980.711 MiB -23.902 MiB
                                                             emb = model.encode(text_data, show_progress_bar=True, batch_size=32)
  emb_df = pd.DataFrame(emb, columns=[f"{coll_emb_{i}" for i in range(emb.shape[1])])
df = pd.concat([df.reset_index(drop=True), emb_df], axis=1)
      956.684 MiB -24.027 MiB
                                                       df["tag\_count"] = df["tags"].fillna("").apply(lambda x: len([t for t in str(x).split("|") if t.strip()]))
                                                       958.934 MiB 2.250 MiB
959.059 MiB 0.125 MiB
      959.434 MiB 0.375 MiB
                                                       df.drop(columns=[col for col in TEXTUAL_COLUMNS if col in df.columns], inplace=True)
      959.559 MiB
959.559 MiB
                             0.125 MiB
0.000 MiB
                                                         df["engagement\_rate"] = (df["likes"] + df["dislikes"] + df["comment\_count"]) \ / \ (df["views"] + 1) \\ df["like\_dislike\_ratio"] = df["likes"] \ / \ (df["dislikes"] + 1) 
                                                       cat_df = pd.get_dummies(df["category_id"], prefix="cat")
df = pd.concat([df, cat_df], axis=1)
df.drop(columns=["category_id"], inplace=True)
      959.809 MiB
959.809 MiB
959.809 MiB
                             0.250 MiB
0.000 MiB
0.000 MiB
                                                        bool_cols = ["comments_disabled", "rating
df[bool_cols] = df[bool_cols].astype(int)
df.drop(columns=bool_cols, inplace=True)
                                                                                                              "ratings_disabled", "video_error_or_removed"]
      959.809 MiB
959.809 MiB
     961.059 MiB
                             1.250 MiB
                                                        df = df.drop_duplicates().reset_index(drop=True)
      961.059 MiB 0.000 MiB
                                                       "views", "publish hour", "likes", "dislikes", "comment_count",
    "engagement_rate", "like_dislike_ratio", "tag_count"
] + [col for col in df.columns if "_emb_" in col]
62
63
64
65
66
67
68
69
70
71
72
73
     961.059 MiB
                             0.000 MiB
     961.559 MiB
                             0.500 MiB
                                                      df[numeric_attributes] = df[numeric_attributes].apply(lambda col: np.log1p(col))
     961.559 MiB
962.059 MiB
                                                      minmax_scaler = MinMaxScaler()
df[numeric_attributes] = minmax_scaler.fit_transform(df[numeric_attributes])
                                                      standard_scaler = StandardScaler()
df[numeric_attributes] = standard_scaler.fit_transform(df[numeric_attributes])
     962.059 MiB
962.184 MiB
      962.184 MiB
                             0.000 MiB
                                                       df.drop(columns=["likes", "dislikes"], inplace=True)
     962.184 MiB
                             0.000 MiB
                                                       print("Preprocessing complete. Final shape:", df.shape)
```

Before optimization, the use of *.iloc[i]* in multiple for-loops duplicated data temporarily, increasing memory overhead.

After optimization, memory-intensive manual deduplication and transformation loops were replaced with pandas-native drop_duplicates() and apply(lambda col: ...), reducing memory peaks.

Py-spy:

sentence encoding is expensive and stays the core bottleneck.

Part 3: compare three different methods for applying a condition to a column in a DataFrame

suppose we have a column called "views" and we want to create a new column "popularity" that contains "popular" if *views* > 100,000 and "not popular" otherwise.

1. Using pandas apply:

df["popularity"] = df["views"].apply(lambda x: "popular" if x > 100000 else "not popular")

This is the slowest method because it loops over rows in Python. However, it is the most readable one.

2. Using pandas map

df["popularity"] = (df["views"] > 100000).map({True: "popular", False: "not popular"})

This is faster than apply but less readable.

3. Using numpy where

df["popularity"] = np.where(df["views"] > 100000, "popular", "not popular")

This is the fastest and most memory-efficient due to vectorized operations but the least readable.

Execution time, memory usage, CPU usage, and readability are the key metrics to compare.

Overall, if performance matters (especially on large datasets), prefer np.where. If clarity is more important for the reader or for debugging, apply may be a better fit.

Part 4: Questions

1. پروفایلینگ در محیط Production باید با دقت بیشتری انجام شود تا کمترین تأثیر را روی عملکرد سیستم داشته باشد و اطلاعات حساس در معرض خطر قرار نگیرند. معمولاً از ابزارهای سبک مثل py-spy یا cProfile در حالت نمونهبرداری استفاده می شود چون می توانند بدون توقف برنامه، آن را بررسی کنند. در این محیط، باید به تاثیر عملکردی، امنیت و دقت داده ها در شرایط و اقعی توجه ویژه داشت.

۲. در برنامه های multithreaded، پروفایلینگ پیچیده تر است چون زمان اجرا و مصرف CPU بین چند نخ پخش می شود. ابزار هایی مثل py-spy یا perf برای این شرایط مناسبتر هستند چون می توانند عملکرد هر نخ را جداگانه بررسی کنند. برخلاف برنامه های تکریسمانی، در اینجا باید به مسائل مربوط به رقابت بین نخها، جابه جایی بین نخها و محدودیت های GIL در پایتون توجه کرد تا تحلیل دقیقی به دست آورد.