

Kembangin.Social

INVESTPEDIA

Integrating Social Entrepreneur Ecosystem
into Humanitarian Community



www.kembangin.social
Social Business Venture

Updated: April 2017

Created by: [@kembangin.social](https://www.instagram.com/kembangin.social)



address

Kembangin Bandung, Bandung, Jawa Barat



mobile

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Executive Summary

1. Creating an ecosystem that gives the solution of social problems/issues in the community.
2. Kembangin.social took the spirit of “Kembangin Bersama” / “Developing Together” with the right collaboration on various levels, the impact will be larger yet measurable. Together in collaboration with educational institution, government, company, and the community, the company create appropriate solutions, sustainable, transparent, and has measurable high impact.
3. Kembangin.social group up into four pillars; Kembangin.social business, Kembangin.social economy, Kembangin.social environment, and Kembangin resources.
4. Our vision and values are to help people and business throughout the world fulfilling their full potential. Kembangin.social wants to encourage the community in achieving their goals and make a contribution to the country (Indonesia).

The problem : *Poverty*



pov·er·ty

/ 'pävərdē/

noun

noun: **poverty**

the state of being extremely poor.

"thousands of families are living in abject poverty"

synonyms: **penury**, **destitution**, pauperism, pauperdom, **beggary**, **indigence**, pennilessness, **impoverishment**, neediness, **need**, **hardship**, impecuniousness

"abject poverty"

antonyms: **wealth**



Source: Our Assessment (March 2017) on The Relocation of one of traditional market on Bandung. After relocation, the market is down. Customer go away. Their welfare drops down below poverty line.

Statistics of Poverty and Economy Gap in Indonesia

Criteria	2016
Relative Poverty (% of population)	10.9
Absolute Poverty (in millions of people)	28
Ginie Coefficient / Ratio	0.40

Poverty and Economy Gap in Indonesia by Mapping



More than 200 Million Spreading
all over Indonesia!



The Value

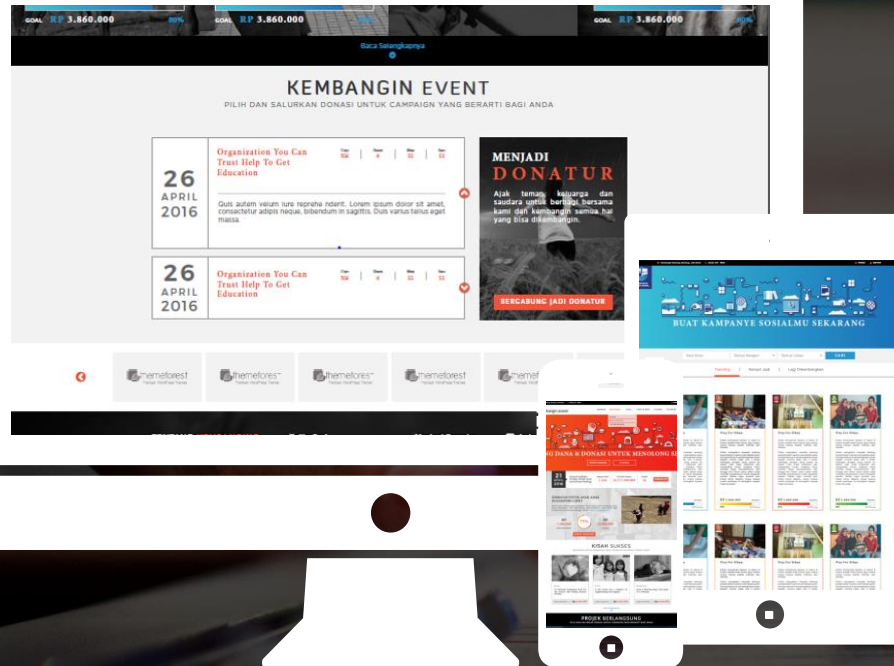
Our Social-Business can HELP and REDUCING !

- Lack of education
- Lack of networking
- Lack of acces

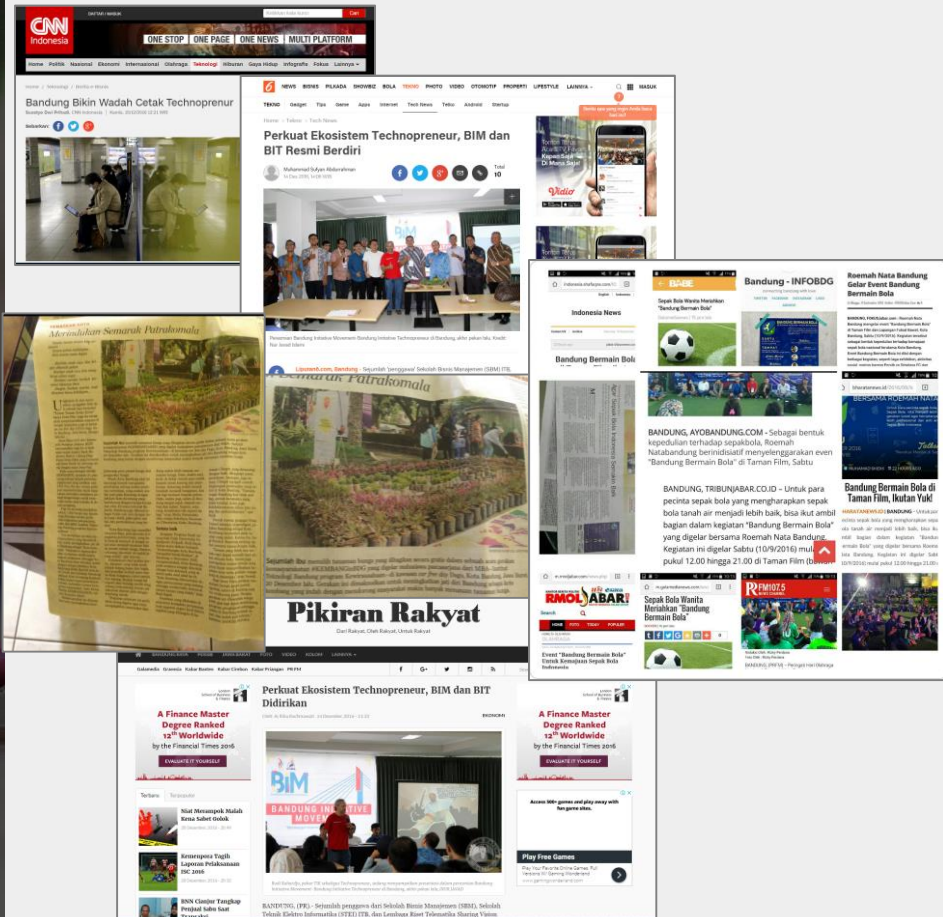
Lack of Proper Entrepreneurship Skill

	Non-Profit	Social Business	Traditional Business
ENDS	Social Maximization	<u>Social Maximization</u>	Profit Maximization
MEANS	Donation Financed	<u>Self Suistainable</u>	Self Suistainable

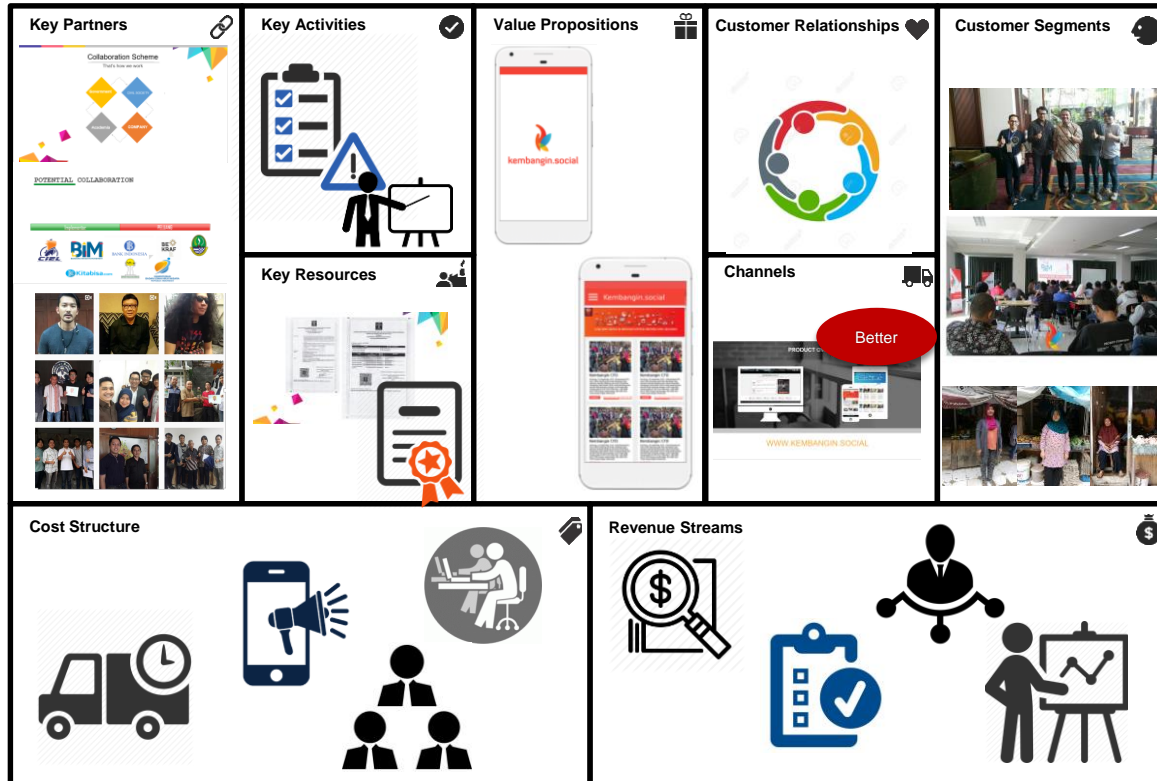
Competitive Advantage



IN THE NEWS AND ENGAGEMENT
More than 30 Article about Kembangin.Social



Business Model

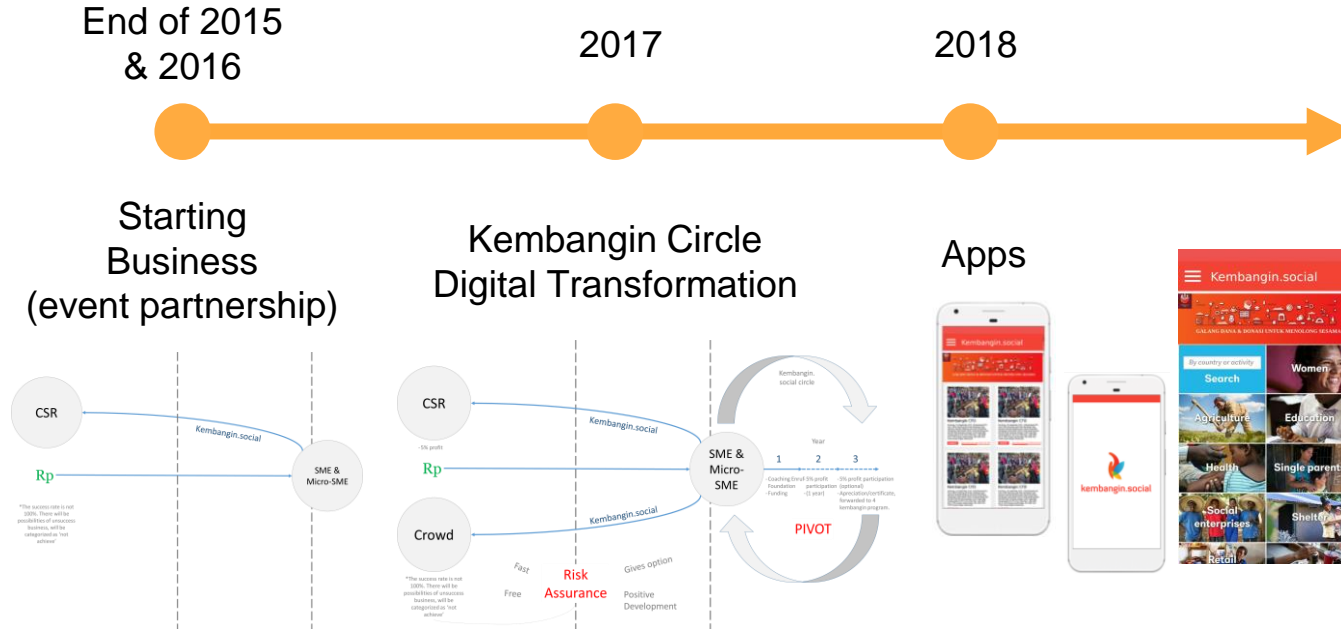


MR. TJAHYO KUMOLO
MINISTER OF HOME AFFAIRS OF INDONESIA
interview about social business entrepreneurship,
"Government always support every activity that have positive impact to community like Kembangan.Social"

Ridwan
Kamil Mayor City of Bandung
interview about social business entrepreneurship,
"Right collaboration on various levels,
the impact will be massive, good job Kembangan.Social"

**Check on our Instagram*

Milestones of Kembangan.Social



Competitors

Visible /Hidden



kitabisa.com



usahasosial.com



gandengtangan.org



kickstarter.com



indiegogo.com

Kembangin.Social Investpedia have a differentiation with all competitors above.

The Team



Adyesa Kevindra

“MBA”

Contribute and having continuously learned through a challenging working experience in Marketing, Investment and Social-Business Industry.



M. Erfan Apriyanto

“B.Eng”

Having professional experiences in international stages, work related on UN ESCAP, highly-motivated, well speaker and leading with rigorous logic and methods to effective solutions.



Javad Nur

“MBA”

Program director professional innovation workshops (Management Innovation, Design Thinking, Master of Coaching) with dozens business sector and social initiative.

Key Performance Indicators

A person wearing a blue jacket and a helmet is riding a bicycle away from the camera on a dirt path that cuts through a green, grassy field. The path has visible tire tracks. In the background, there is a line of trees and several high-voltage power line towers under a sky filled with white, fluffy clouds.

CAN WE implement this platform in every city in Indonesia areas?

Financial Projections

Implementation / Opportunity

CIEL ITB

Bandung Institute of Technology
2016 in One Million IDR



Bank of Indonesia

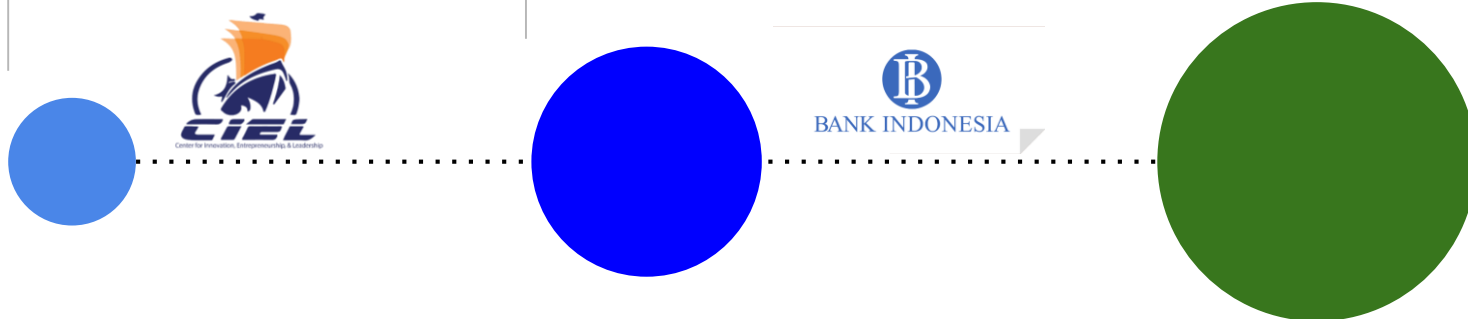
Central Bank
2017 in Five Million IDR
(intangible)



BANK INDONESIA

World Bank

(soon)
2018/2019 with Grant
Opportunity or Loans



Accomplishments

Status of Kembangan.Social currently is a foundation registered in the Ministry of Law and Human Rights of Republic of Indonesia with number AHU-0004992-AH-01-04 Year on 2017.



Kembangan.Social Investpedia is a product of Kembangan.Social is one platform of acceleration to build social-business environment with Bandung as a city project.



A SOCIAL STARTUP IS A
HUMANITARIAN DESIGNED



kembangin.social