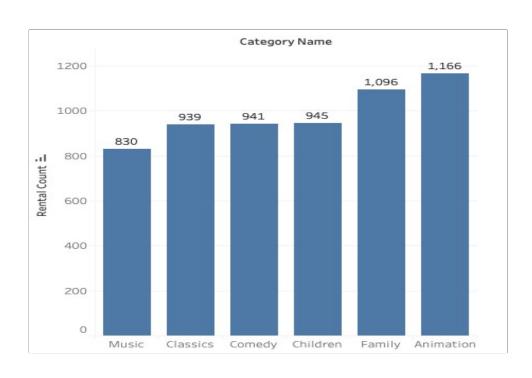
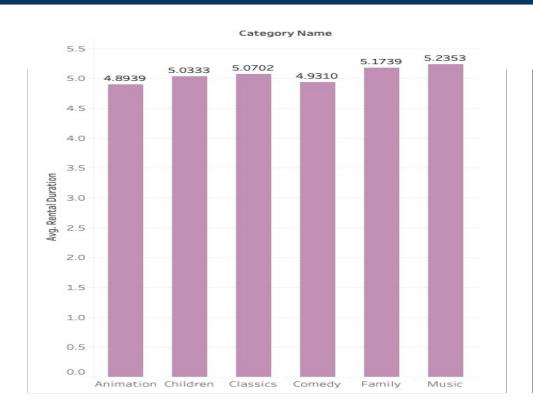
## WHICH GENRE IN THE FAMILY MOVIE GROUP HAD THE MOST RENTALS?



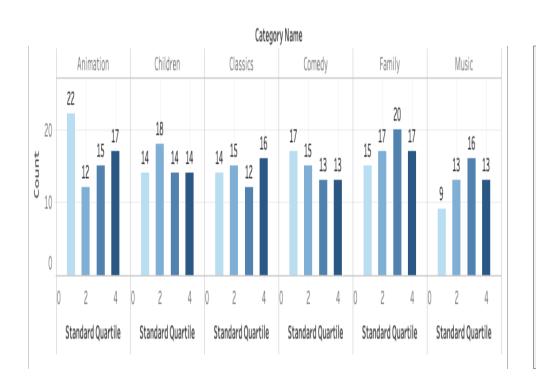
 It can be observed that the "Animation" genre had the most rentals among the family movie group.

## ON AVERAGE, WHICH GENRE IN THE FAMILY MOVIE GROUP HAD THE LONGEST RENTAL DURATION?



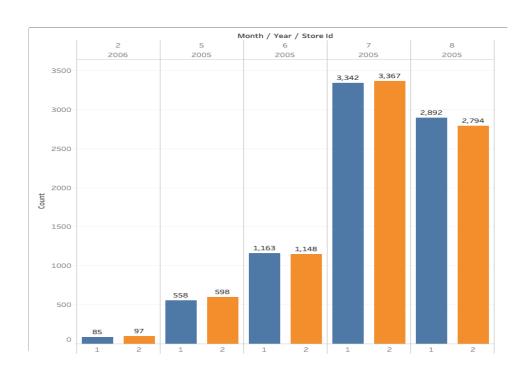
- It can be observed that the "Music" genre had the longest rental duration on average
- Tableau was used to plot the average count from the original .csv file generated using SQL query

## FOR THE CLASSIC GENRE, WHAT WAS COUNT OF MOVIES THAT FELL IN THE SECOND QUARTILE OF RENTAL DURATION CATEGORY?



 The "Classics" genre had 15 movies that falls in the second quartile of the rental duration category.

## IN JULY OF 2005, WHICH STORE HAD MORE COUNT OF MOVIE RENTALS?



 It can be observed that in the month of July of 2005, Store 2 rented out more movies as compared to Store 1.