

- Support Vector Machines (SVMs).

Maria-Florina Balcan

03/25/2015

Support Vector Machines (SVMs).

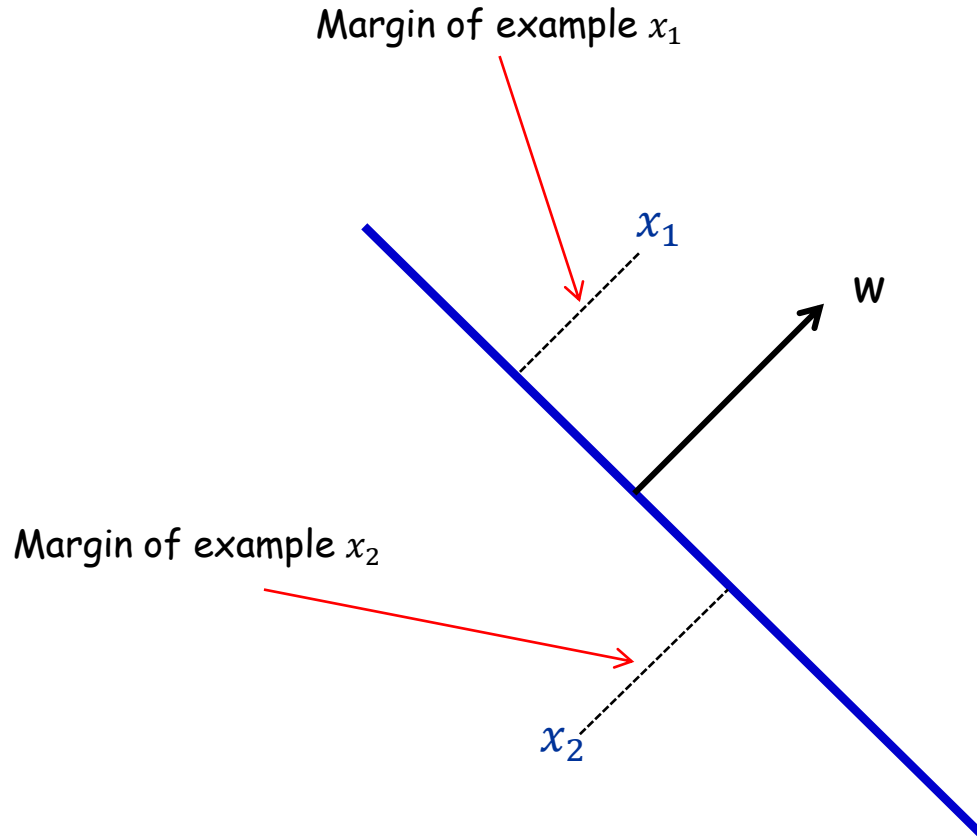
One of the most theoretically well motivated and practically most effective classification algorithms in machine learning.

Directly motivated by Margins and Kernels!

Geometric Margin

WLOG homogeneous linear separators [$w_0 = 0$].

Definition: The **margin** of example x w.r.t. a linear sep. w is the distance from x to the plane $w \cdot x = 0$.



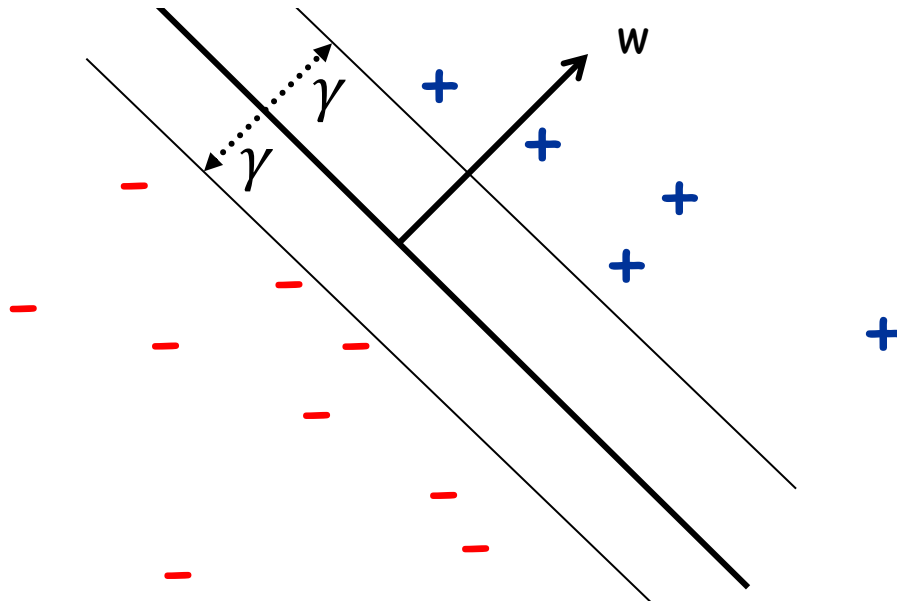
If $\|w\| = 1$, margin of x w.r.t. w is $|x \cdot w|$.

Geometric Margin

Definition: The **margin** of example x w.r.t. a linear sep. w is the distance from x to the plane $w \cdot x = 0$.

Definition: The **margin** γ_w of a set of examples S wrt a linear separator w is the smallest margin over points $x \in S$.

Definition: The margin γ of a set of examples S is the **maximum** γ_w over all linear separators w .

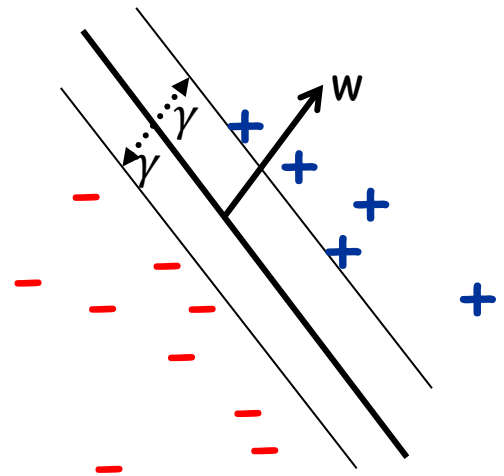


Margin Important Theme in ML

Both sample complexity and algorithmic implications.

Sample/Mistake Bound complexity:

- If **large** margin, # mistakes Perceptron makes is small (**independent** on the dim of the space)!
- If **large** margin γ and if alg. produces a large margin classifier, then amount of data needed depends only on R/γ [Bartlett & Shawe-Taylor '99].



Algorithmic Implications



Suggests searching for a large margin classifier... SVMs

Support Vector Machines (SVMs)

Directly optimize for the maximum margin separator: SVMs

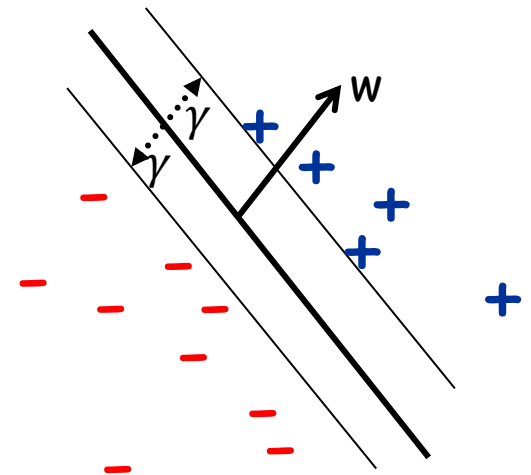
First, assume we know a lower bound on the margin γ

Input: $\gamma, S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Find: some w where:

- $\|w\|^2 = 1$
- For all $i, y_i w \cdot x_i \geq \gamma$

Output: w , a separator of margin γ over S



Realizable case, where the data is linearly separable by margin γ

Support Vector Machines (SVMs)

Directly optimize for the maximum margin separator: SVMs

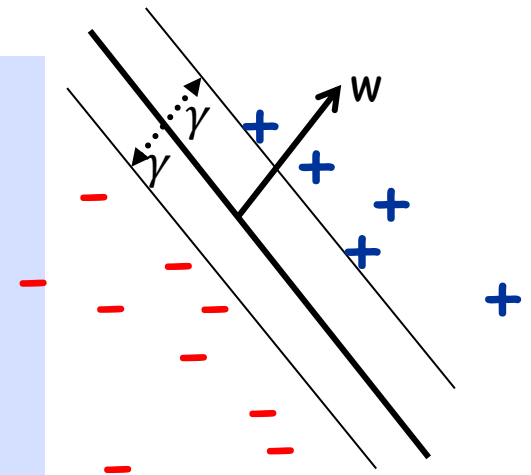
E.g., search for the best possible γ

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$:

Find: some w and maximum γ where:

- $\|w\|^2 = 1$
- For all i , $y_i w \cdot x_i \geq \gamma$

Output: maximum margin separator over S



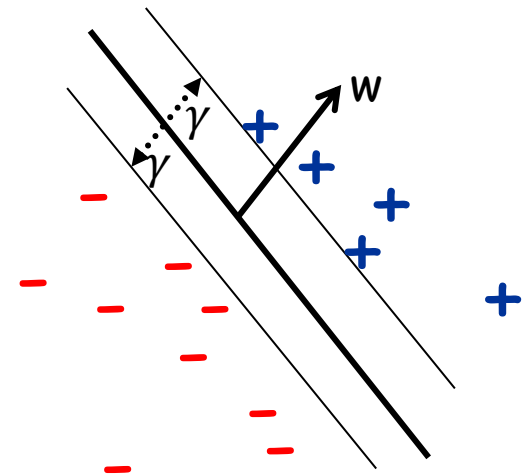
Support Vector Machines (SVMs)

Directly optimize for the maximum margin separator: SVMs

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Maximize γ under the constraint:

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Support Vector Machines (SVMs)

Directly optimize for the **maximum margin separator**: SVMs

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objective
function

constraints

This is a
**constrained
optimization
problem.**

- Famous example of constrained optimization: **linear programming**, where objective fn is linear, constraints are linear (in)equalities

Support Vector Machines (SVMs)

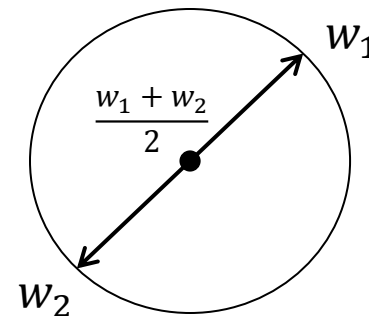
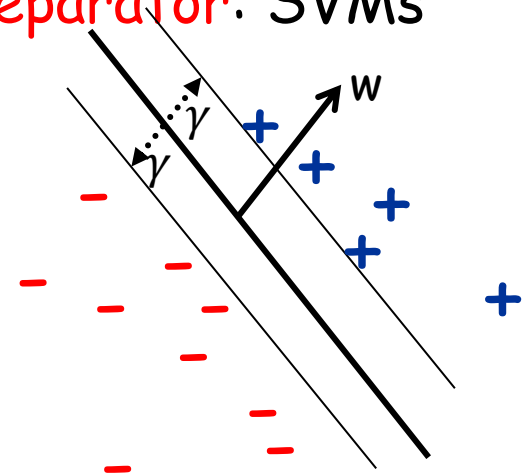
Directly optimize for the **maximum margin separator**: SVMs

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This constraint is non-linear.
In fact, it's even non-convex



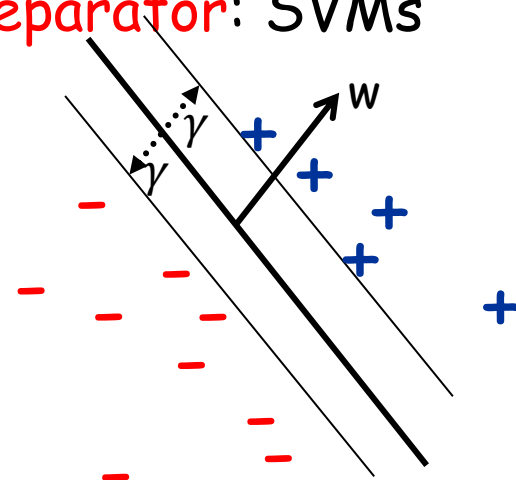
Support Vector Machines (SVMs)

Directly optimize for the **maximum margin separator**: SVMs

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Maximize γ under the constraint:

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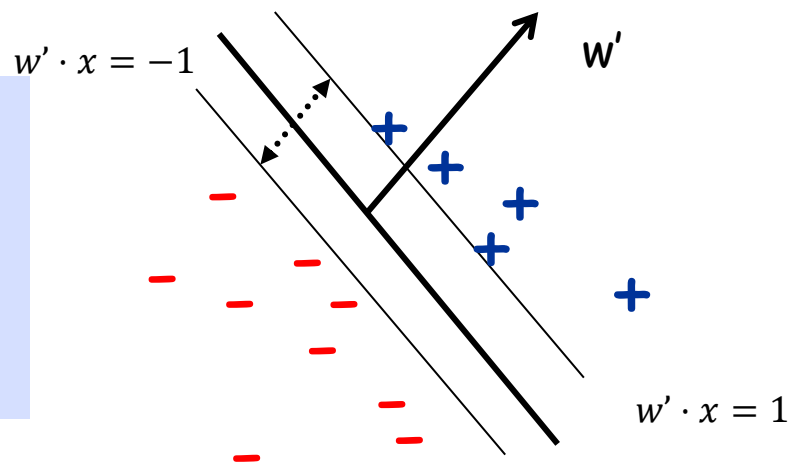


$w' = w/\gamma$, then $\max \gamma$ is equiv. to minimizing $\|w'\|^2$ (since $\|w'\|^2 = 1/\gamma^2$).
So, dividing both sides by γ and writing in terms of w' we get:

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Minimize $\|w'\|^2$ under the constraint:

- For all i , $y_i w' \cdot x_i \geq 1$



Support Vector Machines (SVMs)

Directly optimize for the maximum margin separator: SVMs

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

$\operatorname{argmin}_w ||w||^2$ s.t.:

- For all i , $y_i w \cdot x_i \geq 1$

This is a
**constrained
optimization
problem.**

- The objective is convex (quadratic)
- All constraints are linear
- Can solve efficiently (in poly time) using standard **quadratic programming** (QP) software

Support Vector Machines (SVMs)

Question: what if data *isn't perfectly linearly separable*?

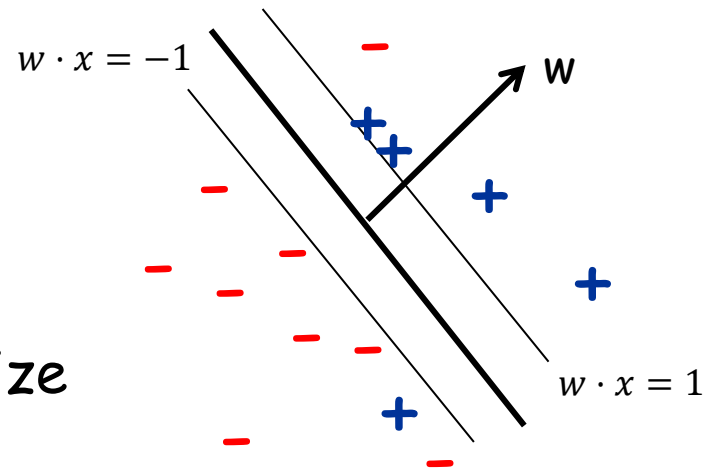
Issue 1: now have two objectives

- maximize margin
- minimize # of misclassifications.

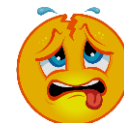
Ans 1: Let's optimize their sum: minimize

$$||w||^2 + C(\# \text{ misclassifications})$$

where C is some tradeoff constant.



Issue 2: This is computationally hard (NP-hard).



[even if didn't care about margin and minimized # mistakes]

NP-hard [Guruswami-Raghavendra'06]

Support Vector Machines (SVMs)

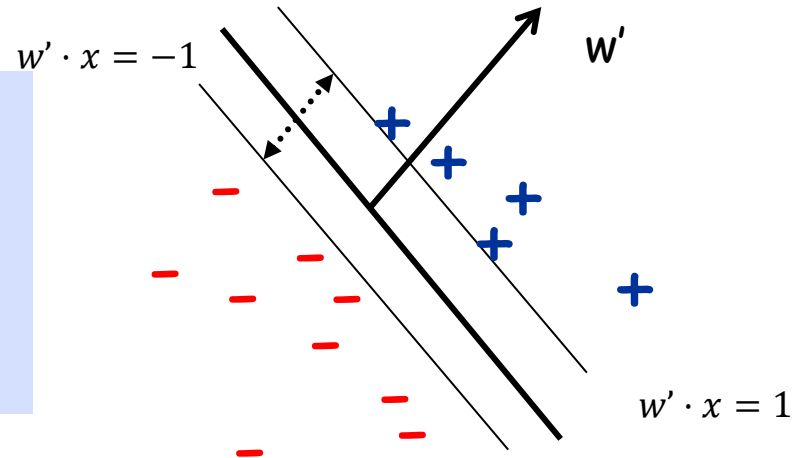
Question: what if data *isn't perfectly linearly separable*?

Replace “# mistakes” with upper bound called “hinge loss”

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Minimize $\|w'\|^2$ under the constraint:

- For all i , $y_i w' \cdot x_i \geq 1$

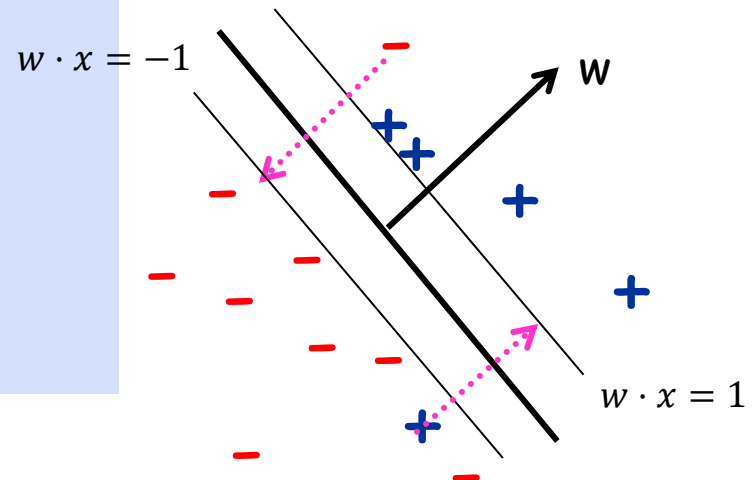


Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Find $\operatorname{argmin}_{w, \xi_1, \dots, \xi_m} \|w\|^2 + C \sum_i \xi_i$ s.t.:

- For all i , $y_i w \cdot x_i \geq 1 - \xi_i$
 $\xi_i \geq 0$

ξ_i are “slack variables”



Support Vector Machines (SVMs)

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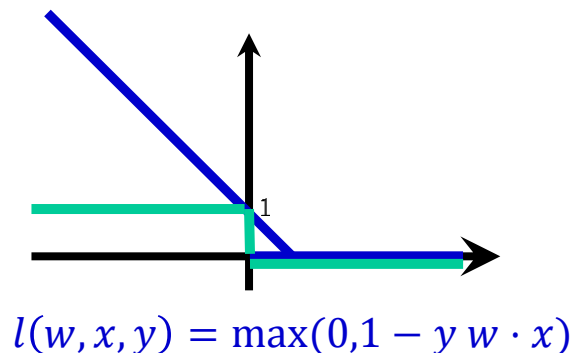
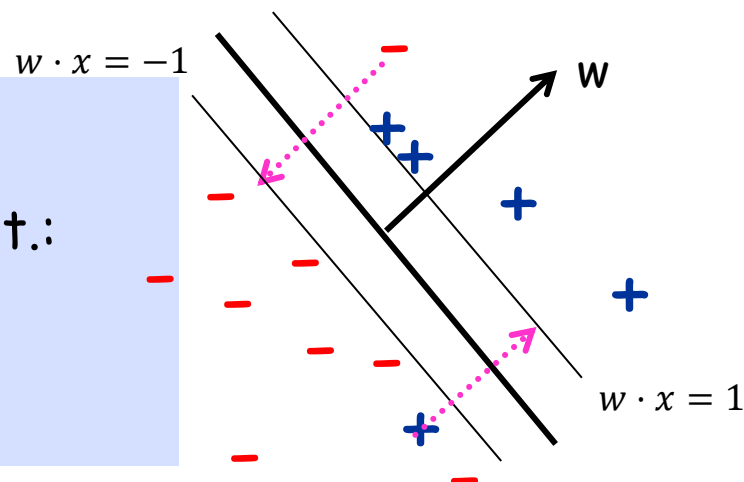
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C controls the relative weighting between the twin goals of making the $||w||^2$ small (margin is large) and ensuring that most examples have functional margin ≥ 1 .



Support Vector Machines (SVMs)

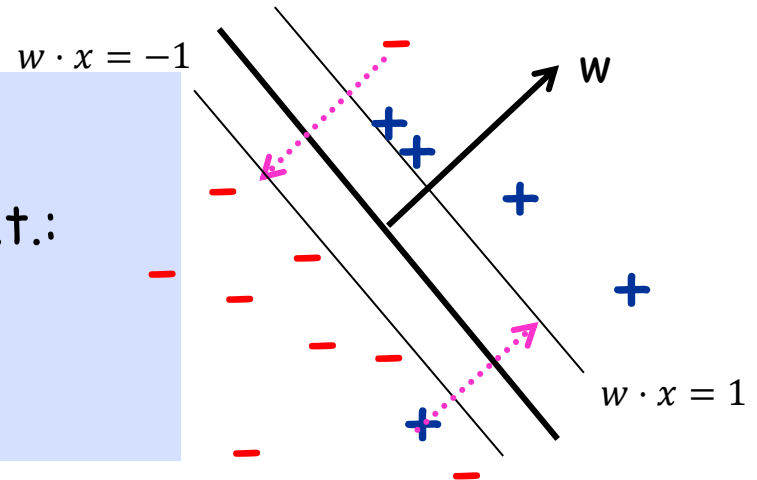
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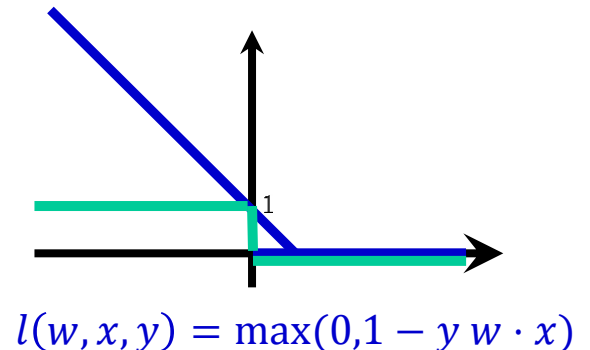
- For all i , $y_i w \cdot x_i \geq 1 - \xi_i$

$$\xi_i \geq 0$$



Replace the number of mistakes with the hinge loss

$$||w||^2 + C(\# \text{ misclassifications})$$



Support Vector Machines (SVMs)

Question: what if data *isn't perfectly linearly separable*?
Replace “# mistakes” with upper bound called “hinge loss”

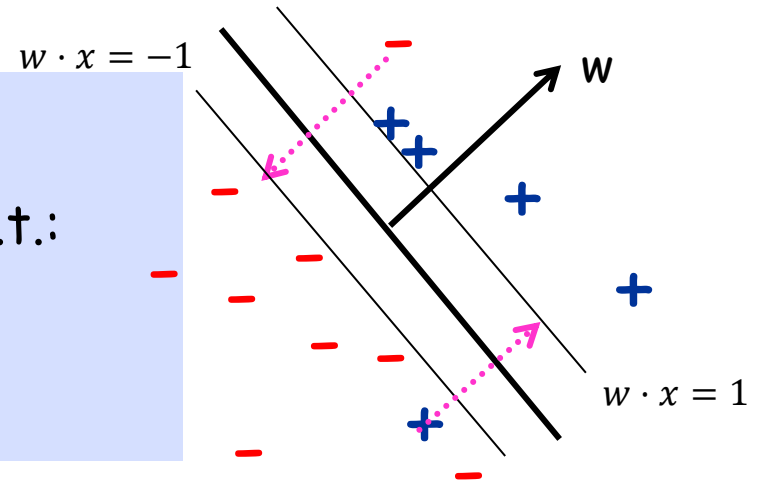
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Support Vector Machines (SVMs)

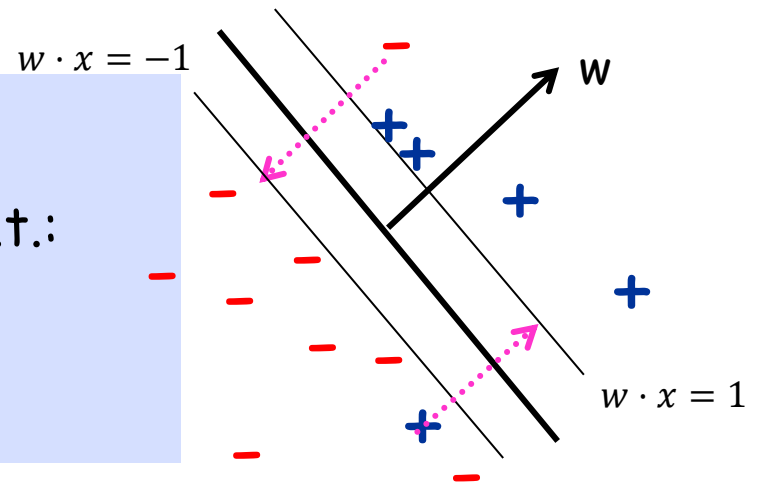
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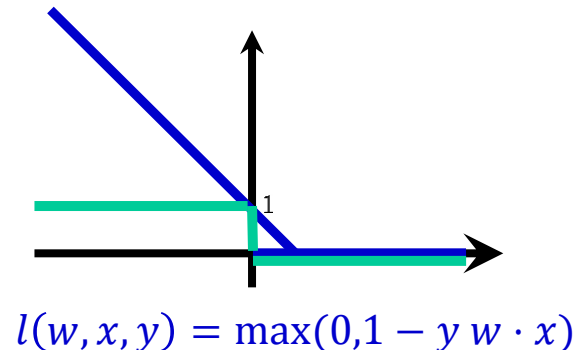
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- For all i , $y_i w \cdot x_i \geq 1 - \xi_i$

$$\xi_i \geq 0$$



Total amount have to move the points to get them on the correct side of the lines $w \cdot x = +1/-1$, where the distance between the lines $w \cdot x = 0$ and $w \cdot x = 1$ counts as “1 unit”.



$$l(w, x, y) = \max(0, 1 - y w \cdot x)$$

What if the data is far from being linearly separable?

Example:



vs



No good linear separator in pixel representation.

SVM philosophy: "use a Kernel"

Support Vector Machines (SVMs)

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Find $\operatorname{argmin}_{w, \xi_1, \dots, \xi_m} ||w||^2 + C \sum_i \xi_i$ s.t.:

- For all i , $y_i w \cdot x_i \geq 1 - \xi_i$
 $\xi_i \geq 0$

Primal
form

Which is equivalent to:

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Find $\operatorname{argmin}_{\alpha} \frac{1}{2} \sum_i \sum_j y_i y_j \alpha_i \alpha_j x_i \cdot x_j - \sum_i \alpha_i$ s.t.:

- For all i , $0 \leq \alpha_i \leq C_i$

$$y_i \alpha_i = 0$$

i

Lagrangian
Dual

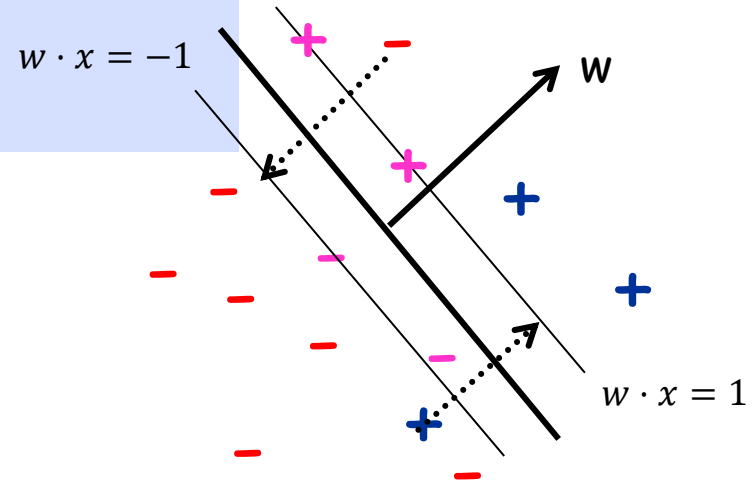
SVMs (Lagrangian Dual)

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$:

Find $\operatorname{argmin}_{\alpha} \frac{1}{2} \sum_i \sum_j y_i y_j \alpha_i \alpha_j x_i \cdot x_j - \sum_i \alpha_i$ s.t.:

- For all i , $0 \leq \alpha_i \leq C_i$

$$\sum_i y_i \alpha_i = 0$$



- Final classifier is: $w = \sum_i \alpha_i y_i x_i$
- The points x_i for which $\alpha_i \neq 0$ are called the "support vectors"

Kernelizing the Dual SVMs

Input: $S = \{(x_1, y_1), \dots, (x_m, y_m)\}$;

Find $\operatorname{argmin}_{\alpha} \frac{1}{2} \sum_i \sum_j y_i y_j \alpha_i \alpha_j x_i \cdot x_j - \sum_i \alpha_i$ s.t.:

- For all i , $0 \leq \alpha_i \leq C_i$

$$\sum_i y_i \alpha_i = 0$$

Replace $x_i \cdot x_j$
with $K(x_i, x_j)$.

- Final classifier is: $w = \sum_i \alpha_i y_i x_i$
- The points x_i for which $\alpha_i \neq 0$ are called the "support vectors"
- With a kernel, classify x using $\sum_i \alpha_i y_i K(x, x_i)$

Support Vector Machines (SVMs).

One of the most theoretically well motivated and practically most effective classification algorithms in machine learning.

Directly motivated by Margins and Kernels!

What you should know

- The importance of margins in machine learning.
 - The primal form of the SVM optimization problem
 - The dual form of the SVM optimization problem.
 - Kernelizing SVM.
-
- Think about how it's related to Regularized Logistic Regression.