**SUBJECT NAME**

**MANAGEMENT AND ENTREPRENEURSHIP FOR IT**

SUBJECT CODE: **17CS51**

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| CO1 | Describe the term management, its functional areas and its approaches to suit modern world and applying the concepts of planning and organizing. |
| CO2 | Apply the concepts of staffing, directing, controlling and coordination. |
| CO3 | Interpret the concept of entrepreneurship, business opportunities, market and financial feasibility studies. |
| CO4 | Create a project report including identification, selection, and significance as per the guidelines by planning commission. |
| CO5 | Explanation of how to utilize the available resources effectively through ERP. |
| CO6 | Describe & Evaluate the procedure of establishing micro and small enterprises along with case studies. Importance of IPRs |

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| CO/PO | PO1 | PO2 | PO3 | PO4 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
| CO1 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CO2 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CO3 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CO4 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| CO5 |  |  |  |  |  |  |  |  |  |  |  |  |  |