

CAFES IN ISTANBUL

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1. Introduction

1.1 Background

Cafés are home of the coffee. Coffee is the most notable hot drinks around the world and some of the people go to café for drinking coffee. In Istanbul, cafe is the one of the social activity area specifically young people as same as around the world. Although, cafe means different from district to district. For example, in Bagcilar as well as Gaziosmanpasa and Esenler cafe means internet cafe as well as bakery and they sell Nescafé. Although when we come to Kadikoy, Besiktas, Sisli, Taksim etc., cafe terms can be reached to third-wave coffee.

1.2 Problem

Lack of source from all of Istanbul in one place. Because suitable from table is not available at internet. When you tried all of the Istanbul, Foursquare API gets error (They gets only three café in one table.) In Google API, first use of this function is complex and most of the solution from found on internet gets error. So, in this project, only available of choice is district-to-district.

1.3 Interest

Potential planners who wants to start new coffee business would be very interested.

2. Data Acquisition

I got this data from Foursquare API. They gives many coffee stations around to Istanbul.

3. Exploratory Data Analysis

In touristic areas (Sile and Adalar), third-wave coffee is not available. Only one or two cafes are available in terms of cafe in these districts. Remaining “cafe” named businesses are restaurants, internet cafes or other parts. In Tuzla, coffee-dedicated area is not available except shopping malls. Usually, Coffee lovers in Tuzla goes mall or neighbour districts and Kadikoy for the coffee.

In Kadikoy, we does not say about this area. They got 100 cafe per km2 in Kadikoy Carsi and neighborhood. Nisantasi / Tesvikiye have to say this about that but this area does not much cafe than Kadikoy. In Sariyer, Yenikoy is the home of coffee. Although, Zekeriyakoy is rise after urbanization. In Beylikduzu, cafe sector are risen. Although, they got the empty area.

4. Results

According to these factors, the people who wants to open a cafe in coffee-dedicated wait a time in Bagcilar – Gaziosmanpasa – Esenler. Because these initiatives can be opposed by local people. Although, developing districts such as Tuzla, Sile etc. can make opportunities for the new cafes. Sisli, Yenikoy, Taksim and Kadikoy is the overcrowded at the cafe. Although, Besiktas can be available to new concepts.

5. Conclusion

As I said before that, I cannot reach all-Istanbul map of the coffee. These reports has created from 10 districts' information. Some data researchers may be better results when they reach more detailed results.