

# MoSCoW Document – TEAM FOXTROT

## MUST HAVE:

1. As a user, I want to be able to access an about page on the website, so that I can recognise the efforts of the team who created the website with credits to them.
2. As a user, I want the name of the team members to appear on the page, so that I have ease of access to all relevant information. This page should also include:
  - a. Twitter handle
  - b. Email address
  - c. Blog, company website, etc
  - d. The about page should also have a contact page, so that I have relevant information if I ever wish to contact them
3. As a user, I want the 'About Us' page to also include:
  - a. A way to contact the site owner electronically
  - b. Use the email address of the Product owner for any email addresses
  - c. The location of the training facility as the physical contact address.
4. As a user, I want a custom logo to appear on the front page that depicts the sites name and a picture of a movie reel.
5. As a user, I also want this logo to:
  - a. Appear on the front page
  - b. Can contain elements borrowed from other images
  - c. Be custom-made in the classroom
6. As a user, I want the default page to be the home page so that I can see general information and navigations.
7. As a Company director, I want images of movie posters or an image of the cinema on the homepage so users will be drawn in and know what we provide and what we do.

8. As a user, I want the homepage to communicate the purpose of the site so that I know what the site is for and what I can do whilst on the site.
9. As a user, I want each image to appear on its own page with title, actors, director and showing times so that it is clear, and I can see all related information.
10. As a company director, I want a page that details opening times of the cinema so that users can easily find out when we are open or closed.
11. As a customer I want to be able to view the screens information that includes:
  - a. A bird's eye view of the seating plan
  - b. Screen size and information
  - c. Showing seat and décor details
  - d. Sound specifications of the room
12. As a customer I want to be able book for tickets online in advance.
13. As a customer I want to view the details of my booking on the ticket that includes but not limited to:
  - a. Booking should include the following information:
  - b. Movie title
  - c. Screening date and time
  - d. Name of booker
  - e. Number of seats
  - f. Adult
  - g. Child
  - h. Concession
14. As a user, I want to be able to pay for my booking on the site securely with my chosen bank card.

The payment site should be secure for the card holders' details as well as processed within an SSL environment. The environment should process:

  - a. Card holder's name
  - b. Card number
  - c. Expiry date
  - d. Security code/CVC
15. As a user, I also want the navigation to look the same on all pages so that it provides uniformity. Both increase familiarity with the site and increase efficiency.

## SHOULD HAVE:

1. As a user, I want a classification page so that I can understand what each classification means.
2. As a company director, I want rules and conditions relating to each classification to be explained so that users have a full understanding to avoid any issues.
3. As a user, I want to be able to access a page dedicated to the location of the cinema, so that I can locate or contact the venue with ease.
4. As a user, I want the contact information page to include:
  - a. An external image of the location
  - b. Directions from the bus/train stations
  - c. Parking in the local area
  - d. Google/Bing map for reference
  - e. Information that may be of interest, including any other relevant facts
5. As a company director, I want at least 4 different movie images so that users can see a variety of movies available.
6. As a user, I want my logo to fit with the overall aesthetic design of the site.
7. As a Customer I want the site to be any colour but white so that it looks less like a plain html document.
8. As a customer/user I want to be able to find movies with specific key words.
9. I want there to be a search bar with "search term" and the typed text in light grey within the search bar.

10. When typing in the search bar I want the filler text “search term” to disappear and be replaced with the text I’m typing.
11. I want the results to be returned when I click the search button, the relevant search results/links displayed in a list.
12. As a user, I want a custom logo to appear on the front page that depicts the sites name and a picture of a movie reel, so that it is clear and attractive to other users.
13. As a user, I also want this logo to:
  - a. Appear on the front page
  - b. Can contain elements borrowed from other images
  - c. Be custom-made in the classroom
14. As a user, I want my logo to fit with the overall aesthetic design of the site.

## COULD HAVE:

1. As a user I want to be able to navigate the site quickly and with clarity. I want to be able to navigate the whole site from any page.
2. As a company director, I want the classification page to link out to external resources so that users can get more detail on each classification.
3. As a director, I want to be able to offer incentives and a points scheme to regular customers that use this venue.
4. As a user, I want to be able to access additional content on the website that includes information about places to visit in the local area before or after the movie that may be of interest to me, such as:
  - a. Venues that include bars and restaurants
  - b. As a user, I want this page to be part of the overall site navigation
  - c. As a user, I want each of these suggestions to include
  - d. An image of the venue, so that I recognise it when attempting to locate it
  - e. A description of the venue, plus what type of service they provide
  - f. Details of any offers relating to the cinema
  - g. Contact details for the venue
5. As a user, I want the Scrum description to be included in the about page of the website, so that I can access this information freely.
6. As a user, I want a description of the Scrum process used by the team to develop the site, this should also include:
  - a. A high level of description regarding the Scrum content
  - b. A detailed explanation of how the team used Scrum and how it affected the creation of the website
  - c. A page link directly to Scrum.org
  - d. A section of this page dedicated to the content to be visibly distinct and separate from the other content on the page

## **WON'T HAVE:**

1. As a user, I want to be able to be able to make group bookings, so that I can book movie tickets for larger groups of people.
2. As a user, I want to be able to pre-book tickets for upcoming and unreleased movies before their release date.
3. As a user, I want to be able to order food and drinks beverages with my tickets during the online booking process.
4. As a user, I want to be able to access a personal customer log in portal, to access my view history.