



September 25, 2012

Dear Sir/Madam,

“Science, technology, engineering and mathematics (STEM)”. These four words are often reeled off by people as varied as education activists to government officials to business leaders. Why are all these people talking about STEM? It is because they are looking for and attempting to create the next generation of cutting-edge, highly skilled American workers concentrated on these four fields. We at Eleanor Roosevelt High School Robotics Club are motivated by and focused on trying to solve the very same challenge: inspiring young, potential engineers and designers to pursue careers in the STEM fields. For our club to be successful in achieving this goal, we ask for you to think about donating to us the following things: monetary support, volunteers to help mentor and educate our members in STEM, and in-kind donations (i.e. office supplies, power tools made for engineering, etc.).

The Eleanor Roosevelt High School Robotics Club was founded in 1998 for the original intent of expanding the science and technology oriented enrichment programs at our school. Since the pilot year of this program, we have branched out from the original focus of our club and have begun to contribute more to the general community. From encouraging students to participate in the prestigious FIRST Robotics Competition to launching science and technology enrichment programs at local elementary schools, our team has a proven history of inspiring students to pursue STEM careers and engaging in the community.

As a sponsor of our club, you can be a huge part of this educational venture. An organization of our amplitude sees an annual operating cost exceeding \$20,000. This budget supports not only competition teams, but also our club's educational efforts in the community. Your contributions can make this happen and would be instrumental and greatly appreciated by the whole team. The name of your company will be prominently displayed for all to see on our competition robots, our team website, team T-shirts, and all other promotional material. It will also be frequently mentioned and displayed throughout our range of community activities. Finally, and most importantly, each year, a large number of elementary to high school level students are thoroughly exposed to the value and importance of STEM education and careers due to your generosity.

Currently our Robotics Club has over 70 members, all bringing different talents to the table. Filled with diverse students, we embrace the values of teamwork and cooperation, and ingrain them into our members accordingly. We promise that your investment in us will not go to waste. Please seriously consider our request. For further information a brochure and a response form have been attached.

Any further questions can be directed to:

ERHS Team Sponsor, Dr. Davida Taylor at:  
ERHS Team Manager, Patrick Healey at:  
Club President, Vishnu Rachakonda at:

[Davida.Taylor@pgcps.org](mailto:Davida.Taylor@pgcps.org)  
[mentor@erhsroboticsclub.org](mailto:mentor@erhsroboticsclub.org)  
[president@erhsroboticsclub.org](mailto:president@erhsroboticsclub.org)

Sincerely,

A handwritten signature in blue ink that reads 'Patrick Healey'.

Patrick Healey  
ERHS Robotics



## Eleanor Roosevelt HS Robotics Club Sponsor Response Form

Thank you for deciding to support the Eleanor Roosevelt High School Robotics Club in its mission to promote interest in science and technology in the community and educate students about the benefits of careers in these fields! Please fill this form out in black ink and either fax this form back to us at (301)-614-3446 or mail it to us at:

Eleanor Roosevelt High School c/o Robotics Club  
7601 Hanover Parkway, Greenbelt, MD 20770

### Organization/Personal Information

Organization/Person Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person (applicable only to businesses): \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Organization Website: \_\_\_\_\_

### Donation Information

Amount/Item/Service Donated: \_\_\_\_\_

Payment Method: ☐ Cash ☐ Check ☐ Money Order ☐ In Kind Donation (Value will be estimated)

## Sponsorship Levels

### Bronze Sponsorship

Donations of  
\$100 or more

### Silver Sponsorship

Donations of  
\$1000 or more

### Gold Sponsorship

Donations of  
\$2500 or more

### Platinum Sponsorship

Donations of  
\$5000 or more

*If you have any questions, please email us at [business@erhsroboticsclub.org](mailto:business@erhsroboticsclub.org).*

*Please make out all checks to:  
Eleanor Roosevelt HS, c/o ERHS Robotics Club.*

*Thank you in advance for your donation!*