

RESUME

VÁCLAVÍKOVÁ ERIKA

I am studying graphic design. I love books, art and illustration. I often go to art exhibitions for inspiration. I like clean and simple work. I am focusing on illustration.

Work Experience

RUGBY

Czech women's rugby team was a teamwork. We focused on popularizing women's rugby. Audience was young woman (18 - 24 age). Our strategy was sharper than other teams. The visual style was in a black and red variant to make it look more aggressive and be better remembered.

BEER VATICAN

As part of the project, we worked on the idea of combining two distinctive things in the Czech Republic. That's beer and atheism and put them together to make beer faith. This is the visual identity of the city of Volhynia, which is known for strong relationship with beer. We treated it like any other identity of the city and a whole communication was created.

Experience

2022 - 2020 - University experience. I worked on school projects. Outside of school, I helped a yoga instructor to become visible on social networks and redesign her website.

2020 - 2016 - I finished High School of design and art in Prague

2020 - 2016 Studying High School of design and art:

- painting courses
- figurative drawings
- trying out new techniques (such as linocut...),
- gaining knowledge in Adobe programs and Cinema 4D



Tools

Adobe Potoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Adobe After Effects

Cinema 4D

Sketchbook

Clip Studio

Design

Sketching and storyboarding

Illustrations

Prototyping

Mobile and web design

Languages

Czech (native)

English (advanced)

Contact me

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