

ERIC CHUNG

DESIGNER & BRAND SPECIALIST

CONTACT

www.ericchungdesign.ca

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EDUCATION

UNIVERSITY OF WATERLOO

Candidate for Bachelor of Global
Business and Digital Arts, 2019

- President's Scholarship

EXTRACURRICULARS

VICE PRESIDENT DESIGN

NSPIRE INNOVATION NETWORK

Sep. 2015 – Apr. 2016

GRAPHIC DESIGNER

NSPIRE INNOVATION NETWORK

Aug. 2014 – Sep. 2015

WEB DESIGNER

ENACTUS WATERLOO

Apr. 2015 – Aug. 2015

SKILLS

- Adobe Illustrator, InDesign,
Photoshop, Lightroom, After Effects
- InVision, Sketch
- HTML/CSS

EXPERIENCE

BRAND DESIGNER (CONTRACT)

WATERLOO EDC

Apr. 2017 – Present

- Created branded reports and documents, which were presented to local and international companies seeking to locate, relocate or expand to the Region of Waterloo
- Currently working on a visual identity rebrand

LEAD HANDBOOK DESIGNER

THE FEDERATION OF STUDENTS

May 2017 – Aug. 2017

- Led creative direction of the Feds Student Handbook, which will be given out to 13,000 undergraduate students
- Led the research and redesign of a marketing information booklet to support all Feds staff in understanding how to market to the student demographic

USER EXPERIENCE DESIGNER

IBM CANADA

Jan. 2015 – Aug. 2015

- Created accessible solutions for enterprise software, focusing on usability and responsiveness
- Designed user interfaces and worked alongside developers to ensure proper implementation and brand consistency

DESIGNER & BRAND SPECIALIST

ERIC CHUNG DESIGN

2014 – Present

- Enabled businesses to improve their market outreach and sales by developing brands and marketing collateral

AWARDS

FIRST PLACE

CLEAR SPIDER UX/UI CASE COMPETITION

Feb. 2017

- Redesigned Clear Spider's inventory management system, focusing on usability and functionality