

# ERIC CHUNG

GRAPHIC & UX DESIGNER

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## CONTACT

[www.ericchungdesign.ca](http://www.ericchungdesign.ca)

[hello@ericchungdesign.ca](mailto:hello@ericchungdesign.ca)

416.294.7366

## EDUCATION

### UNIVERSITY OF WATERLOO

Bachelor of Global Business and  
Digital Arts, 2019

- President's Scholarship
- Discontinued: Bachelor of  
Mathematics, 2013 - 2015

## SKILLS

- Illustrator, Photoshop,  
Lightroom, InDesign,  
Premiere Pro, InVision
- Branding
- HTML/CSS
- Wireframing
- User Testing & Research
- Personas & User Journeys
- Mockups & Design Specs

## EXPERIENCE

### FEDERATION OF STUDENTS | GRAPHIC DESIGNER

*Sep. 2016 – Present*

- Designed marketing material for campaigns to  
display across a variety of media around campus

### ERIC CHUNG DESIGN | FREELANCE DESIGNER

*Sep. 2014 – Present*

- Led design projects for various startups and  
businesses, ranging from logos to web redesign
- Built and maintained client relationships, leading to  
positive feedback and repeat business

### IBM CANADA | USER EXPERIENCE DESIGNER

*Jan. 2015 – Aug. 2015*

- Designed interaction solutions that improved  
usability and engagement in the product design
- Redesigned user interfaces, including a repository  
of 300+ icons that were integrated across several  
applications

### NSPIRE INNOVATION NETWORK | VP, DESIGN

*Sep. 2015 – April 2016*

- Led a design team of 4 by overseeing the creation  
of marketing material for Nspire and enforcing  
brand standards