

# ERIC CHUNG

GRAPHIC & USER EXPERIENCE DESIGNER

416 294 7366  
hello@ericchungdesign.ca  
ericchungdesign.ca

## SKILLS

### TOOLS

Proficient with:

- Illustrator
- Photoshop
- InDesign
- InVision
- HTML/CSS

Basic knowledge in:

- After Effects
- Premiere Pro
- Javascript

### METHODS

- Sketching
- User research
- Personas, user journeys
- Wireframes, prototypes
- Usability testing
- Mockups, design specs

## EDUCATION

### UNIVERSITY OF WATERLOO

Bachelor of Global Business and Digital Arts, 2019

- President's Scholarship Recipient
- Discontinued: Bachelor of Mathematics, 2013 - 2015

## EXPERIENCE

### ERIC CHUNG DESIGN | Waterloo, ON

Freelance Graphic Designer / Photographer *Sep. 2014 – Present*

- Communicated regularly with clients to understand their creative needs and interpret abstract concepts into visual reality
- Built and maintained client relationships which led to repeat business

### NSPIRE INNOVATION NETWORK | Toronto, ON

VP, Graphics & Design *Sep. 2015 – Apr. 2016*

Graphics Lead, Discovery Series *Sep. 2014 – Aug. 2015*

- Managed the design team by delegating graphic requests from the marketing team and provided constructive feedback
- Contributed to the growth of Nspire's initiatives by producing material that aligned with Nspire's vision and brand identity

### IBM CANADA | Ottawa, ON

User Experience Designer *Jan. 2015 – Aug. 2015*

- Created and managed interface graphics, including a repository of 300+ icons, while upholding the IBM Design Language guidelines
- Designed and spec'd interaction solutions that improved usability and engagement in the product design
- Worked closely with developers by ensuring proper implementation and delivering designs within strict deadlines

## PROJECTS

### PERSONAL WEBSITE | <http://ericchungdesign.ca>

Web Designer | Eric Chung Design *2016*

- Developed a website to showcase my portfolio to potential clients / employers

### NATIONAL BUSINESS AND TECHNOLOGY CONFERENCE '15 & '16

Graphics Lead | Nspire Innovation Network *Sep. 2014 – Present*

- Worked alongside marketing team to create and post material on social media
- Created a branding proposal based on the theme of the conference

### TAIWANESE WATERLOO STUDENT ASSOCIATION

Graphic Designer *Oct. '14 - Apr. '15*

- Worked alongside events team to create promotional material, including a standing banner, which represents the club on campus