

# ERIC CHUNG

VISUAL & UX DESIGNER

**[www.ericchungdesign.ca](http://www.ericchungdesign.ca)**

[hello@ericchungdesign.ca](mailto:hello@ericchungdesign.ca)

416.294.7366

## EDUCATION

### UNIVERSITY OF WATERLOO

Bachelor of Global Business and  
Digital Arts, 2019

- President's Scholarship
- Discontinued: Bachelor of  
Mathematics, 2013 - 2015

## SKILLS

- Illustrator, Photoshop, InDesign,  
InVision
- Visual Design & UX Design
- Information Architecture
- User Testing & Research
- Wireframing
- Personas & User journeys
- Mockups & Design specs

## EXPERIENCE

### FEDERATION OF STUDENTS | GRAPHIC DESIGNER

*Sep. 2016 – Present*

- Created and modified existing designs to display  
across a variety of media around campus, ranging  
from posters and banners to digital signage

### ERIC CHUNG DESIGN | FREELANCE DESIGNER

*Sep. 2014 – Present*

- Led design projects for various startups and  
businesses, ranging from logos to web redesign
- Built and maintained client relationships, leading to  
positive feedback and repeat business

### IBM CANADA | USER EXPERIENCE DESIGNER

*Jan. 2015 – Aug. 2015*

- Designed interaction solutions that improved  
usability and engagement in the product design
- Redesigned user interfaces, including a repository  
of 300+ icons that were integrated across several  
applications

## PROJECTS

### AIR ADVOCATES | LEAD DESIGNER

*Oct. 2016 – Present*

- Led full website redesign to create a more modern  
interface and improve user experience

### NSPIRE INNOVATION NETWORK | VP DESIGN

*Sep. 2015 – April 2016*

- Led a design team of 4 to create engaging graphics  
for the National Business & Technology Conference  
and other Nspire initiatives