

ERIC CHUNG

VISUAL & USER EXPERIENCE DESIGNER

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SKILLS

TOOLS

Proficient with:

- Illustrator
- Photoshop
- InDesign
- InVision
- HTML/CSS

Basic knowledge in:

- After Effects
- Premiere Pro
- Javascript

METHODS

- Sketching
- User research
- Personas, user journeys
- Wireframes, prototypes
- Usability testing
- Mockups, design specs

EDUCATION

UNIVERSITY OF WATERLOO

Bachelor of Global Business and Digital Arts, 2019

- President's Scholarship Recipient
- Discontinued: Bachelor of Mathematics, 2013 - 2015

EXPERIENCE

NSPIRE INNOVATION NETWORK | Toronto, ON

VP, Graphics & Design

Sep. 2015 – Present

Graphics Lead, Discovery Series

Sep. 2014 – Aug. 2015

- Managed all graphic requests from marketing team by producing material according to the Nspire visual identity
- Contributed to the growth of Nspire's initiatives by creating uniquely branded marketing material, which led to an increase in sales and online exposure

ERIC CHUNG DESIGN | Waterloo, ON

Freelance Graphic Designer

Sep. 2014 – Present

- Communicated regularly with clients to understand their graphical needs and interpret abstract concepts into visual reality
- Built several client relationships while maintaining a business

IBM CANADA | Ottawa, ON

User Experience Designer

Jan. 2015 – Aug. 2015

- Created and managed interface graphics, including a repository of 300+ icons, while upholding the IBM Design Language guidelines
- Designed and spec'd interaction solutions that improved usability and engagement in the product design
- Worked closely with developers by ensuring proper implementation and delivering designs within strict deadlines

PROJECTS

PERSONAL WEBSITE | <http://ericchungdesign.ca>

Web Designer | Eric Chung Design

2016 (In Progress)

- Currently developing a website to showcase my portfolio to potential clients

NATIONAL BUSINESS AND TECHNOLOGY CONFERENCE '15 & '16

Graphics Lead | Nspire Innovation Network

Sep. 2014 – Present

- Worked alongside marketing team to create all collateral material
- Marketing material led to increased exposure and sold out tickets

TAIWANESE WATERLOO STUDENT ASSOCIATION

Graphic Designer

Oct. '14 - Apr. '15

- Worked alongside events team to create promotional material, including a standing banner, which represents the club on campus