ERIC CHUNG

UX & GRAPHIC DESIGNER

CONTACT

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416 294 7366

EDUCATION

UNIVERSITY OF WATERLOO

Bachelor of Global Business and Digital Arts, 2019

- President's Scholarship
- Discontinued: Bachelor of Mathematics, 2013 - 2015

SKILLS

- Illustrator, Photoshop, Lightroom, Premiere Pro, After Effects, InDesign
- Sketch, InVision
- User Research & Testing
- Personas & User Journeys
- Wireframes, Mockups
- Prototyping
- Design Specs
- HTML / CSS / Javascript
- Branding

EXPERIENCE

GRAPHIC DESIGNER | FEDERATION OF STUDENTS

Sep. 2016 – Present

- Designed marketing material to visually communicate messages to students through various media on campus and social media

USER EXPERIENCE DESIGNER | IBM CANADA

Jan. 2015 – Aug. 2015

- Designed interaction solutions for enterprise software, focusing on accessibility and responsive design
- Updated user interfaces following the IBM Design Language, including a redesign of 300+ icons

EXTRA-CURRICULARS

1ST PLACE | CLEAR SPIDER UX CASE COMPETITION

Feb. 2017

- Redesigned Clear Spider's inventory management system in a team of 5 designers within 30 hours
- Focused on creating a simple, yet intuitive user interface, as well as improving usability in key features, such as search filters, order management, and automatic stock replenishment

VP, DESIGN | NSPIRE INNOVATION NETWORK

Sep. 2015 – Apr. 2016

- Managed the design team by ensuring that marketing material was optimized to promote the Nspire brand and attract viewers, contributing to increased event turnouts from the previous year