[eric.cheung]

experience()

UI Designer / Full Stack Developer

Flex Marketing Group | October 2015 - present

- Assisted in building and debugging mass affiliate marketing website systems, both frontend and back-end.
- Rebuilt website templating system from the ground up using Gulp and Node.JS to speed up production process by automating CSS and HTML generation using SASS and token replacers. Reduced website reproduction process from 3-5 days to 10 mins - 5 hours.
- Established and managed web development operations and implemented and taught GitHub to increase efficiency of web production team.

Freelance Web Designer / Developer

eric.codes | May 2014 - present

- Worked with a variety of different clients from different industries to create web presence solutions, including full websites, site redesigns, UI design and development, and mobile/ responsive website conversions.
- Specialized in complete website solutions with a focus on the WordPress CMS, creating scratch-built themes and plugin modifications, as well as fully functional, responsive animated front ends
- Either designed or was involved directly in the design process for all projects, from sketch phase to mockup phase, and even branding.
- Clients include How Much Phe, Oliver Jeffers, Abacus Designs, RE/MAX NYC, Change Capital Fund, IndoorHoops, and EkickTech.

Graphic Designer / Developer / Animator

Surgo Group | May 2012 - May 2014

- Worked extensively with WordPress CMS to design, customize, and develop both front and back end for a variety of different websites.
- Applied search engine optimization tactics to improve data collection and page ranking from these sites.
- Created graphics and animation for promotional and service videos related to the company's services.
- Assisted with the production of branding and visual look and feel for both asset websites as well as service-oriented pages.
- Involved in server-side maintenance including cleaning databases, domain and DNS settings, and other such tasks.
- Designed and developed company logo and brand direction.

Web Development Coach

Cooperate.NYC | June 2015 - September 2015

- Planned and taught courses on the basics of web development to recent college graduates.
- Created assets and presentations for courses, both visual and informational.

Successfully got college graduates with no prior coding knowledge to put up their own website, both HTML and CSS treated, in 6 hours worth of lessons.



skill.set()







interests()

Typography & hand lettering
Video game modification
Learning new things
Graffiti & street art
3D Modeling
Puzzles

education()

BFA Electronic Design & Multimedia

City College of New York, 2017 Electronic Design & Multimedia Club

Brooklyn Technical High School 2005 - 2009